

# Health Impact Project 2012 Call for Proposals HIA Program Grant Webinar

August 15, 2012

A collaboration of the Robert Wood Johnson Foundation and The Pew Charitable Trusts.



# Purpose of the Call

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- Overview of program grant: context, purpose, and objectives.
- Give examples of HIA programs.
- Discuss eligibility and selection criteria
- Explain the application process for program grants
- Questions and answers

To being an online application: [apply.healthimpactproject.org](https://apply.healthimpactproject.org).

# Welcome

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# Health Impact Project

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A national initiative designed to promote the use of health impact assessments (HIAs) as a tool to support healthier decisions.

- Providing coordination and infrastructure to establish HIAs as a well-recognized field in the U.S.
- Completing federal-level HIAs
- Conducting research, training, and events to support the field
- Demonstrating the effectiveness of HIAs by funding a series of HIA demonstration projects

# Why Program Grants?

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- Supporting ongoing practice—moving beyond HIA as a one-time, grant-funded activity—is next step
- Making consideration of health more routine through self-sustaining HIA programs is the goal
- Building strong and lasting partnerships and relationships with key stakeholder and decision makers is the result

# HIA Program Models

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- Formalized inter-agency cooperation and funding agreements
- Regional HIA collaborative groups
- Legislation that mandates or supports HIA
- Using HIA to build new tools and approaches that integrate health

For more information see:

<http://www.healthimpactproject.org/project/opportunities/developing-a-sustainable-self-supporting-hia-program-models-and-frequently-asked-questions>

# Call for Proposals

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- Up to four program grants
  - One of these is supported by The California Endowment, and will fund a California-based HIA program grant.
  - *\*\*Pending funding approval\*\**: possible two additional HIA program grants in Cleveland/Cuyahoga County and Metro Denver Region.
- \$250,000 for each grant
- Projects must be completed in 24 months

## **Outputs:**

- Two completed HIAs
- Systems, relationships, and funding mechanisms to implement a stable, self-supporting HIA program at the regional or state level.

# Am I Eligible to Apply?

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## **Applicant organization must be. . .**

- A state, tribal or local agency; **or**
- A tax-exempt educational institution; **or**
- Tax-exempt organizations (including public charities and private foundations).

## **In addition, applicant organization must. . .**

- Be located in the United States or its territories; **and**
- Have completed at least one HIA at the time of submitting a brief proposal.



# Selection Criteria

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- HIA experience;
- Completion of one HIA;
- Quality of the applicant's prior HIA work;
- Strength of collaborative partnerships (particularly with agencies outside the health sector);
- Focus on vulnerable subgroups and health equity;
- A detailed, feasible and realistic plan for sustaining and funding HIA efforts at the conclusion of funding.

# Types of projects will or will not fund

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## HIA Program

- Already established HIA programs will be less competitive.

## HIAs

- HIA should focus on an active decision making process.
- HIAs on urban land use planning will be accepted for program grants.
- HIAs should focus on local, tribal, or state-level decisions, or, federal decisions that have local effects.

# 2-Stage Application Process

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- 1. Brief proposal, due September 14, 2012:** Reviewed by Health Impact Project staff. Invitations for full proposal sent October 1, 2011.
  - Description of two proposed HIAs and HIA program
  - Letters of support
  - Budget estimate
  - Can submit only *one* brief proposal for HIA program grants
- 2. Full proposal, due December 14, 2012:**

Notice of funding decisions will be sent February 2013.

# Application Stage #2: Full Proposal

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If invited, you will be asked to submit:

- A detailed project narrative, expanding on responses in the brief proposal related to the two HIAs and program grant.
- A detailed workplan with interim deliverables for each proposed HIA
- Three letters of support required
- Resumes for key staff (or required skill sets for future hires)
- A budget, budget narrative, supporting documents.
- Description of matching funds

# Notes on Matching Funds and In-Kind Contributions

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- \$100,000 match or in-kind contribution required
- Funds from all sources except other *Health Impact Project*
- In-kind contributions from applicant or partner organizations

**Grant = \$250,000**  
**+ Match/In-Kind Contribution = \$100,000**  
**\$350,000 total grant amount**

# Grantee Expectations

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- Participate in Peer Learning Community
- Attend regular meetings with Health Impact Project staff
- Share interim deliverables (such as a screening summary, draft recommendations, etc.)
- Follow Pew and RWJF communications guidelines for release of products and public dissemination
- Submit narrative and financial grant reporting
- Attend grantee and National HIA Meeting in D.C. (Sept. 2013)

# Next Steps

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- **Begin your application!**  
<http://apply.healthimpactproject.org>
- Call for Proposals Frequently asked questions:  
[www.healthimpactproject.org/project/opportunities/faq](http://www.healthimpactproject.org/project/opportunities/faq)
- *Developing a sustainable, self-supporting HIA program: Models and frequently asked questions (Found on Health Impact Project funding opportunities page)*
- Rajiv Bhatia and Jason Corburn. Lessons From San Francisco: Health Impact Assessments Have Advanced Political Conditions For Improving Population Health. *Health Affairs*, 30, no.12 (2011):2410-2418

# Questions?

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