

# Health Impact Project 2014 Call for Proposals HIA Program Grant Webinar

March 6, 2014

A collaboration of the Robert Wood Johnson Foundation and The Pew Charitable Trusts.



# Purpose of the Call

- Overview of program grant: context, purpose, and objectives.
- Give examples of HIA programs.
- Discuss eligibility and selection criteria
- Explain the application process for program grants
- Questions and answers



Bethany Rogerson



Amber Lenhart

To being an online application:  
[apply.healthimpactproject.org](https://apply.healthimpactproject.org).

# Health Impact Project



# Welcome from RWJF

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Abbey Cofsky, M.P.H.  
Program Officer  
Public Health Team  
Robert Wood Johnson Foundation



# Why Program Grants?

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- **The next step:** Support ongoing practice and move beyond HIA as a one-time, grant-funded activity.
- **The goal:** Make consideration of health more routine.
- **The result:** Strong and lasting partnerships and relationships with key stakeholder and decision makers.

# Summary of Grant Types

	Demonstration Project	HIA Program
<b>Grants Available</b>	6 nationwide 3 Minnesota; 2 California	<b>5 nationwide</b> <b>1 California</b>
<b>Funding Level</b>	Up to \$100,000	<b>Up to \$250,000</b>
<b>Timeframe</b>	Up to 18 months	<b>Up to 24 months</b>
<b>Deliverables</b>	1 HIA	<b>1+ HIAs, HIA program</b>
<b>Technical Assistance and Support</b>	Training and ongoing TA provided	<b>Learning community</b>
<b>HIA Experience</b>	None required	<b><u>At least one complete HIA</u></b>
<b>Matching Fund/In-Kind Contribution Requirement</b>	None required	<b>At least \$100,000</b>
<b>Number of applications to submit</b>	1 brief and 1 full proposal	<b>1 brief and 1 full proposal</b>

# HIA Program Examples

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- **What is an HIA Program?**
  - **Example:** Formalized inter-agency cooperation and funding agreements
    - Minnesota Department of Health
    - State of Alaska

# HIA Program Models

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- **What is an HIA Program?**
  - **Example:**
    - State and regional HIA collaborative groups



# HIA Program Models

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- **What is an HIA Program?**
  - **Example:** Legislation that mandates or supports HIA
    - Massachusetts Department of Transportation
    - Prince George's County (Maryland)

# HIA-based Tools and Approaches

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- **Los Angeles, CA:** Rapid HIA-based policy analysis
- **Nashville, TN:** Health-based criteria for funding transportation projects
- **Ingham County:** HIA-based checklist

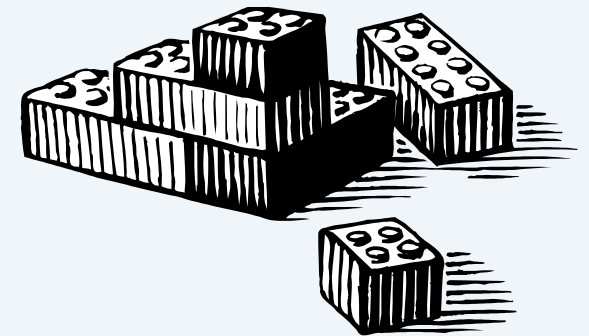
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FAQs:

<http://www.healthimpactproject.org/project/opportunities/faq/hia-program-grants-faq>

# Capacity Building ≠ Institutionalization

- HIA awareness, education, communication, and training are often necessary to build and mobilize stakeholders.
- HIA program grant activities should focus on actions that will **integrate the use of HIAs and related approaches in decision-making** in a sustainable manner.



# Call for Proposals

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- Up to five program grants funded through national Call for Proposals
- One program grant funded through The California Endowment for a California-based HIA program
- Up to \$250,000 for each grant
- Projects must be completed in 24 months

# Call for Proposals

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## **Grantees will:**

- 1) Conduct one or more HIAs.
- 2) Develop and implement innovative HIA-based tools or approaches.
- 3) Design and implement the “HIA program:” the systems, relationships, and funding mechanisms to implement a stable, self-supporting HIA program at the regional or state level.

# Am I Eligible to Apply?

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## **Applicant organization must be. . .**

- A state, tribal or local agency; **or**
- A tax-exempt educational institution; **or**
- Tax-exempt organizations that are not private foundations or non-functionally integrated Type III supporting organizations.

## **In addition, applicant organization must. . .**

- Be located in the United States or its territories; **and**
- Have completed at least one HIA at the time of submitting a brief proposal.

# Selection Criteria

## \*\*\*See CFP for selection criteria related to the HIA(s)

- HIA experience and quality of the applicant's prior HIA work;
- Vision for HIA program
  - Creating and implementing a new tool or approach to integrate health
  - A plan for sustaining and funding efforts after grant period
- Strength of collaborative partnerships (particularly with agencies outside the health sector);
- Engagement of policy-makers
- A detailed, feasible and realistic plan for sustaining and funding

# More on Selection Criteria

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## HIA Program

- Already established HIA programs will be less competitive.

## HIAs

- HIAs on urban land use planning will be accepted for program grants.
- HIAs should focus on local, tribal, or state-level decisions, or, federal decisions that have local effects.



# 2-Stage Application Process

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**1. Brief proposal, due April 2, 2014:** Reviewed by Health Impact Project staff. Invitations for full proposal sent April 30, 2014.

- Description of 1+ proposed HIAs and HIA program
- Letters of support
- Budget estimate
- Can submit up to two brief proposals for HIA funding

**2. Full proposal, due June 25, 2014:**

Notice of funding decisions will be sent September 30, 2014.

# Application Stage #2: Full Proposal

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If invited, you will be asked to submit:

- A detailed project narrative, expanding on responses in the brief proposal related to the two HIAs and program grant.
- A detailed workplan with interim deliverables for each proposed HIA
- Three letters of support required
- Resumes for key staff (or required skill sets for future hires)
- A budget, budget narrative, supporting documents.
- Description of matching funds

# Notes on Matching Funds and In-Kind Contributions

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- \$100,000 match or in-kind contribution required
- Funds from all sources except other *Health Impact Project*
- In-kind contributions from applicant or partner organizations

**Grant = \$250,000**

**+ Match/In-Kind Contribution = \$100,000**

**\$350,000 total grant amount**

# Grantee Expectations

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- Participate in Peer Learning Community
- Attend regular meetings with Health Impact Project staff
- Share interim deliverables (such as a screening summary, draft recommendations, etc.)
- Follow Pew and RWJF communications guidelines for release of products and public dissemination
- Submit narrative and financial grant reporting
- Attend grantee and National HIA Meeting in D.C. (anticipated Spring 2015)

# Next Steps

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- **Begin your application!**  
<http://apply.healthimpactproject.org>
- **Call for Proposals FAQ:**  
[www.healthimpactproject.org/project/opportunities/faq](http://www.healthimpactproject.org/project/opportunities/faq)
- **HIA Program Models** (see Funding Opportunities page)

# Questions?

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Phone: **202-540-6012**

E-mail: [healthimpactproject@pewtrusts.org](mailto:healthimpactproject@pewtrusts.org)

