

Health Impact Project 2012 Call for Proposals Web Conference

August 1, 2012

A collaboration of the Robert Wood Johnson Foundation and The Pew Charitable Trusts.



Purpose of the Call

- Introduce Health Impact Project
- Outline the Call for Proposals
- Explain the application process
- Questions and answers

All materials, including the Call for Proposals, can be found at:
www.healthimpactproject.org.

Welcome from RWJF

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Health Impact Project

Who We Are:

- A collaboration of RWJF and Pew

Purpose:

- Promote the use of HIA and build the field in the U.S.
- Make the case for institutionalization of HIA

How We Do It:

- Funding a series of demonstration projects; doing HIA ourselves
- Providing technical assistance to support new HIA practitioners
- Serving as neutral convener – connect people to resources
- Garnering lessons learned to identify potential levers for institutionalizing HIA

What is HIA?

- A framework or process that predicts anticipated health outcomes of a decision/project
- Translates that information into recommendations for well-informed policies
- Helps folks outside the health field understand the direct health impacts of their work
- HIA's purpose is to improve health, track unintended consequences and mitigate risk

What is HIA? (continued)

- Informs an active decision-making process
- Brings health into consideration
- Looks at health from a broad perspective
- Is a flexible approach that can vary in analytical methods, length and cost
- Actively engages stakeholders throughout the process

What HIA is not . . .

- It's not used to make the case for why a policy, program or project should be proposed.
- It is not intended to simply say “yes” or “no” to a decision.
- It's not an assessment to understand the impacts of a program or policy once it has been implemented.
- It's not a community assessment tool (i.e., MAPP & CHA), but those are used during assessment stage of HIA.

The HIA Process

1. **Screening**: *Is HIA feasible and likely to add value?*
2. **Scoping**: *What are the important health effects? Who are the affected populations? What is available evidence?*
3. **Assessment**: *What are the baseline conditions and likely health impacts?*
4. **Recommendations**: *Develop health-based recommendations and a feasible plan for implementing them*
5. **Reporting**: *Disseminate the report to the public, stakeholders*
6. **Monitoring and Evaluation**: *Monitors results of HIA, monitors health outcomes; evaluates the HIA process*

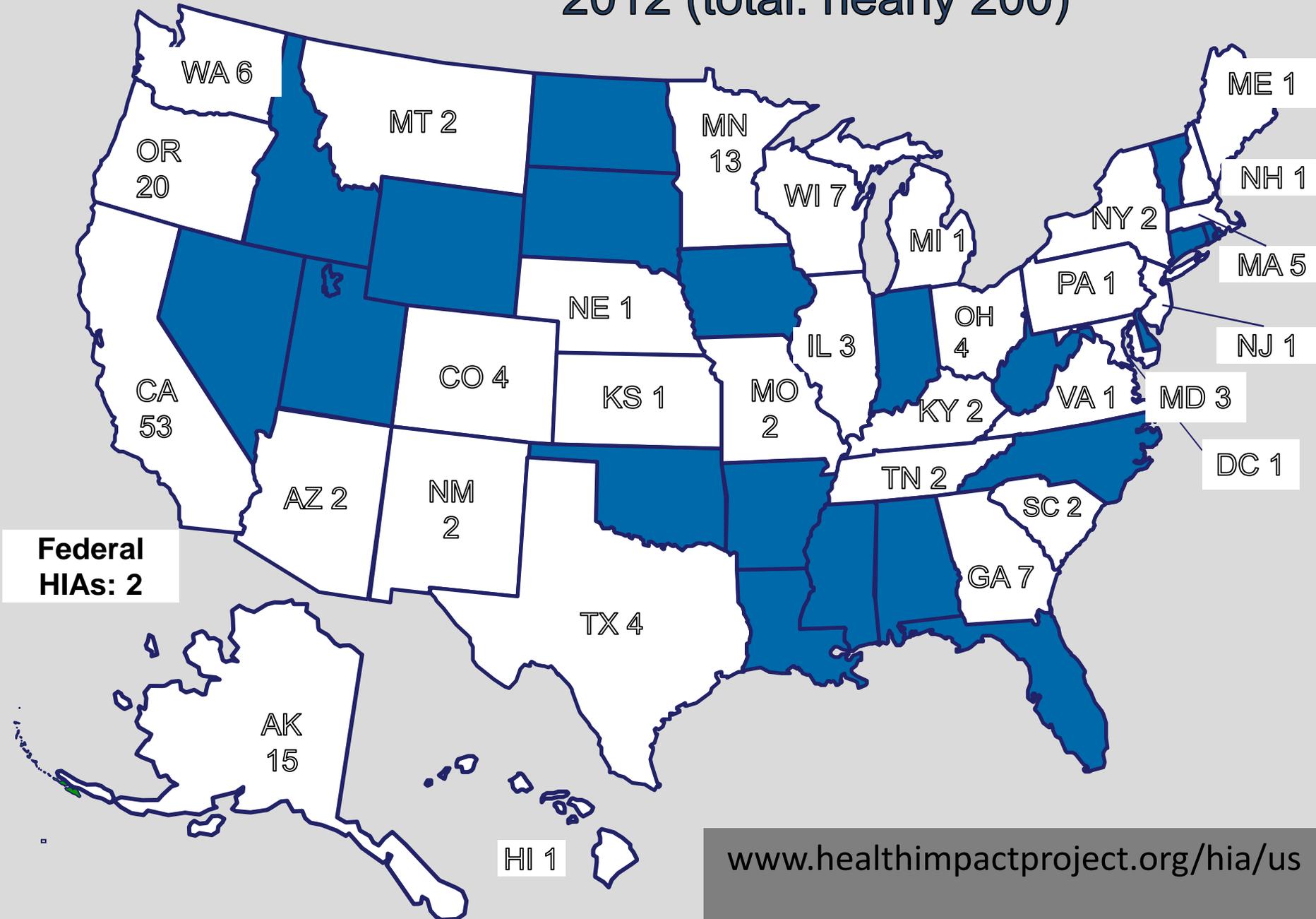
Current Health Impact Project Grantees

Where?	Who?	What?
Ohio	State agency	Housing inspections
Virginia	University	Biomass power plant
Washington	University	EPA Superfund site
Kansas	Non-profit	Casino development

For more examples:

www.healthimpactproject.org/hia/us

Completed HIA and In Progress HIAs 2012 (total: nearly 200)



Call for Proposals – The Basics

Up to nine demonstration projects

- Five from throughout the U.S. and its territories
- Three from Minnesota, supported by Blue Cross and Blue Shield of Minnesota Foundation
- One from California, supported by The California Endowment
- \$25,000 - \$75,000
- Projects must be completed in 18 months

Up to four HIA program grants

- Three nationwide; one from California, supported by The California Endowment
- Up to \$250,000; \$100,000 match or in-kind contribution required
- Projects must be completed in 24 months

General Eligibility Criteria

Applicant organization must be. . .

- A state, tribal or local agency; or
- A tax-exempt educational institution; or
- A charitable organization that is exempt from federal income tax.

In addition, applicant organization must. . .

- Be located in the United States or its territories; and
- Address a proposed local, tribal or state policy, program or project in the United States or its territories or a federal decision process in which the effects are limited to a specific state, local community or region.

Call for Proposals – Demonstration Projects Details

- Will fund a single HIA that informs a *specific upcoming decision*
- HIA experience is **not** required.
- We will provide two types of training and technical assistance:
 - a specialized package of training and technical assistance in HIA
 - consultation with experts in a specific subject area required for the analysis
- No match or in-kind contribution required

Call for Proposals – HIA Program Grants Details

- Will support organizations to conduct two HIAs and establish a stable HIA program that endures beyond the grant conclusion
- More information on program models can be found on *Funding Opportunities* page: *Developing a sustainable, self-supporting HIA program – Models and frequently asked questions*
- HIA experience **is required.**
- Grantees will participate in a learning community.
- \$100,000 matching fund/in-kind contribution **is required.**

Summary of Grant Types

	Demonstration Project	HIA Program
Grants Available	5 nationwide 3 Minnesota 1 California	3 nationwide 1 California
Funding Level	Up to \$75,000	Up to \$250,000
Timeframe	Up to 18 months	Up to 24 months
Deliverables	1 HIA	2 HIAs, HIA program
Technical Assistance and Support	Training and ongoing TA provided	Learning community
HIA Experience	None required	At least one complete HIA
Matching Fund/In-Kind Contribution Requirement	None required	At least \$100,000
Number of applications to submit	2 proposals	1 brief proposal

What types of HIAs will we fund?

- HIAs that address a **proposed** project, policy or program on which a decision can be reasonably expected within 1-3 years. For example:
 - Legislation that is introduced and under debate, or will be introduced within a defined or predictable period of time
 - A project that is being planned or has been proposed, and is undergoing some type of formal permitting or regulatory review

Selection Criteria

- Stakeholder engagement, soliciting input, and responding to concerns of affected communities and key stakeholders
- Partnerships
- Strategy for effective dissemination and translating the findings and recommendations into policy change
- Importance to public health
- Adding new information that would not otherwise be considered in the decision-making process
- Commitment to an impartial, science-based appraisal of the risks, benefits, trade-offs and alternatives

What types of HIAs will we not fund?

- We will not offer general programmatic funding.
- Proposals that address only a single health issue will generally not be considered
- We are not accepting proposals that focus solely on clinical health care issues.
- Proposals focused on areas other than urban land use planning will receive preference.

Selecting an Appropriate Target for a Health Impact Project HIA Grant

Would you like to learn more about selecting an appropriate target for HIA?

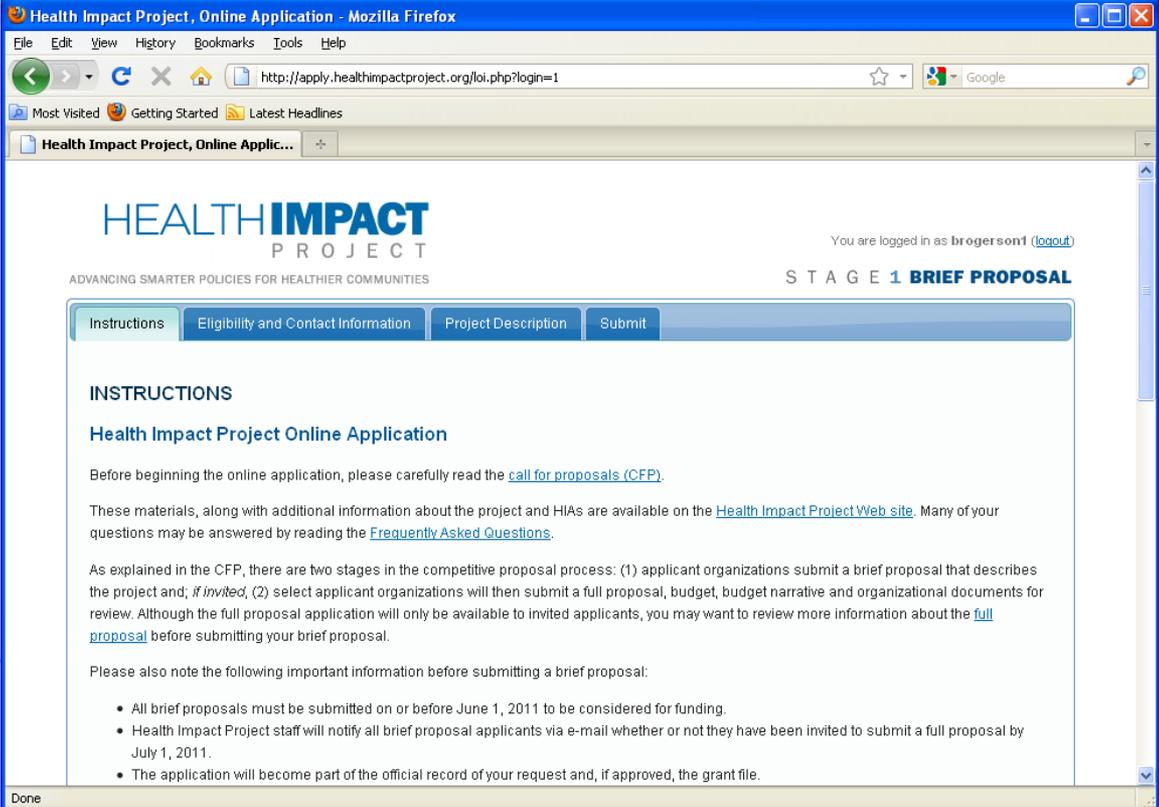
Join us for the August 7 “Screening” Web Conference.
For more information, visit
www.healthimpactproject.org/project/opportunities.

Application Process

	Demonstration Project	HIA Program (brief proposal)
Brief Proposal	N/A	Due September 14, 2012
Invitation to Submit Full Proposal	N/A	Sent by October 1, 2012
Full Proposal Due Date	September 28, 2012	December 14, 2012
Award Notification	By January 31, 2013	By February 28, 2013
Anticipated Start Date	February 2013	March 2013

Application Process: Getting Started

- Proposals **must** be submitted through online application system: <http://apply.healthimpactproject.org>



The screenshot shows a Mozilla Firefox browser window displaying the Health Impact Project Online Application website. The browser's address bar shows the URL <http://apply.healthimpactproject.org/loi.php?login=1>. The website header features the "HEALTH IMPACT PROJECT" logo and the tagline "ADVANCING SMARTER POLICIES FOR HEALTHIER COMMUNITIES". A user is logged in as "brogerson1" with a "logout" link. The page is titled "STAGE 1 BRIEF PROPOSAL" and includes a navigation menu with tabs for "Instructions", "Eligibility and Contact Information", "Project Description", and "Submit". The "Instructions" tab is active, showing the following content:

INSTRUCTIONS

Health Impact Project Online Application

Before beginning the online application, please carefully read the [call for proposals \(CFP\)](#).

These materials, along with additional information about the project and HIAs are available on the [Health Impact Project Web site](#). Many of your questions may be answered by reading the [Frequently Asked Questions](#).

As explained in the CFP, there are two stages in the competitive proposal process: (1) applicant organizations submit a brief proposal that describes the project and; *if invited*, (2) select applicant organizations will then submit a full proposal, budget, budget narrative and organizational documents for review. Although the full proposal application will only be available to invited applicants, you may want to review more information about the [full proposal](#) before submitting your brief proposal.

Please also note the following important information before submitting a brief proposal:

- All brief proposals must be submitted on or before June 1, 2011 to be considered for funding.
- Health Impact Project staff will notify all brief proposal applicants via e-mail whether or not they have been invited to submit a full proposal by July 1, 2011.
- The application will become part of the official record of your request and, if approved, the grant file.

Online Application Tips:

<http://apply.healthimpactproject.org>

- Draft responses offline, to more easily edit and save your work. Then, copy and paste into the application response boxes.
- Use the “save” function in the system often! The system is unable to recover unsaved work. Then, proceed to the next tab or sub tab.
- The “preview” feature will allow you to view the questions and your responses on one page. You can save or print this for your records before submitting.

Summary of Applications

	Demonstration Project	HIA Program (brief proposal)
Letters of Support	At least three required, up to five.	At least two required, up to five.
Budget	Full budget required	Estimated budget
Budget Narrative	Yes	No
Workplan (Specific Deliverables and Timeline)	Yes	No
Supporting Documents (IRS letter, board list, etc.)	Yes	No
Resumes	Yes	No
Matching Funds	If applicable, include in budget/budget narrative	Description of anticipated funds.

Grantee Requirements

- Regular meetings with technical assistance partners and project staff
- Completed HIA report
- Narrative and financial grant reporting
- Annual meeting in Washington, DC (anticipated September, 2013)
 - Applicants should include travel to this meeting in their project budget.

Next Steps

- August 7 “Screening” web conference
- August 15 Program Grant web conference
- Look at examples: www.healthimpactproject.org/hia/us
- **Apply!**



<http://apply.healthimpactproject.org>

Questions?

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