

“We know for every one dollar we invest in early education, we save seven dollars down the line in welfare, special education and criminal justice costs.”

**GOVERNOR BILL RICHARDSON (D-NM)**



Since September 2001, Pew has invested more than \$50 million to support partners who have worked nationally and with local groups in over half the states on behalf of preschool education. In 2006 there were more than 5,000 media stories on the issue. States are starting to see the benefits and are investing accordingly.

**In 2004, 15 states increased funding for preschool by over \$200 million. In 2005, 26 states did so, by \$602 million. And in 2006, 31 states increased their investment by \$450 million — over \$1.2 billion in new investments in the past three years. But there is more work to be done.**

AT THE **PEW** CHARITABLE TRUSTS, we believe in the power of partnerships, leveraging resources to develop creative, lasting solutions for some of our nation's most pressing problems. As a public charity, we often collaborate with like-minded donors so that all of our efforts will have greater effect. From protecting wilderness to supporting the arts, we have been fortunate to join forces with many of America's leading foundations, corporations and concerned citizens. We joined with ten other donors to create the Partnership for America's Economic Success: Investing in Children ([www.partnershipforsuccess.org](http://www.partnershipforsuccess.org)), to lay the foundation for making children the nation's top economic priority. We continue to seek and deliver collaborative opportunities and invite you to contact us directly about potential partnerships.

THE **PEW** CHARITABLE TRUSTS is driven by the power of knowledge to solve today's most challenging problems. Pew applies a rigorous, analytical approach to improve public policy, inform the public and stimulate civic life. We partner with a diverse range of donors, public and private organizations and concerned citizens who share our commitment to fact-based solutions and goal-driven investments to improve society.

To learn more about The Pew Charitable Trusts and our pre-k efforts please visit [www.pewtrusts.org](http://www.pewtrusts.org) or contact [edumail@pewtrusts.org](mailto:edumail@pewtrusts.org).

## THE PEW CHARITABLE TRUSTS

2005 Market Street, Suite 1700  
Philadelphia, PA 19103-7077  
215-575-9050

1025 F Street NW, Suite 900  
Washington, DC 20004-1409  
202-552-2000



# ADVANCING QUALITY PRE-K *for all*

INVESTING IN QUALITY  
PRE-KINDERGARTEN

INVESTING IN OUR FUTURE...

## THE PEW CHARITABLE TRUSTS

The Pew Charitable Trusts is partnering with organizations and donors to help lead the way to a brighter future for our kids.

THE **PEW CHARITABLE TRUSTS** seeks to fundamentally change the way this country invests in education for its young children.

We support research and public education campaigns that demonstrate the benefits of voluntary, high-quality pre-kindergarten for all three- and four-year-olds.



Our strategy is to develop objective, rigorous information on the costs, benefits and characteristics of high-quality pre-kindergarten and to build the networks needed to ensure that unbiased, nonpartisan research informs public policy debates nationally and in the states.

“It is critical that our children are ready to learn when they enter kindergarten. We know that long-term academic success depends largely on the experiences children have in the first few years of their lives.”

**GOVERNOR JODI RELL (R-CT)**

## THE PRE-KINDERGARTEN PROMISE

ONE IN THREE CHILDREN IN THIS COUNTRY ENTERS KINDERGARTEN WITHOUT THE BASIC SKILLS THEY NEED TO SUCCEED.

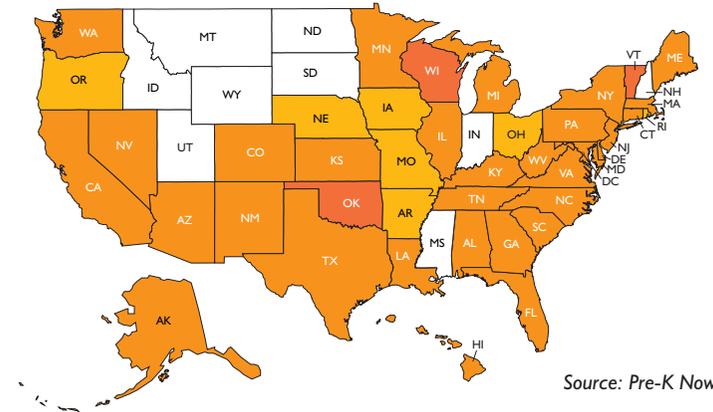
Publicly funded pre-kindergarten is an economically sound way to invest in the future. Research has shown that investment in quality early education not only prepares children to succeed, it saves states significant dollars in reduced costs for special education and welfare and allows states to reap the rewards of a well-qualified workforce.



“Careful academic research demonstrates that tax dollars spent on early childhood development provide extraordinary returns compared with investments in the public, and even private, sector.”

**ARTHUR ROLNICK AND ROBERT GRUNEWALD,**  
FEDERAL RESERVE BANK OF MINNEAPOLIS

## STATE FUNDING FOR PRE-K FY2007



Source: Pre-K Now

- Increased Investment in Pre-K
- Flat Investment in Pre-K
- Anticipated Increase in Pre-K
- No State Pre-K Program

### ACCOUNTABILITY

High-quality preschool is a large investment for states to make. To ensure that children reap the benefits of these programs, state leaders must know that they are effective. To help them, the Foundation for Child Development, the Joyce Foundation and The Pew Charitable Trusts launched the National Early Childhood Accountability Task Force, which is based at the Trusts. [www.earlyedaccountability.org](http://www.earlyedaccountability.org).

“Until all Illinois children have access to pre-k, we’re not going to stop beating the drum...pre-k is an investment rather than an expense, and one that makes our other educational investments more effective.”

**STATE REPRESENTATIVE ROGER EDDY (R-IL)**

## THE ROLE OF THE PEW CHARITABLE TRUSTS

- Funds rigorous, policy-relevant research that is broadly disseminated to increase public and policy maker understanding of the value of preschool.
- Strengthens the capacity of advocates to support pre-kindergarten.
- Enables a wide range of people, including law enforcement, business, physicians, educators and seniors, to add their voices to pre-kindergarten policy debates.

Pew has worked with many organizations to get the message out about the benefits of pre-k. Our principal partners are:

- The National Institute for Early Education Research [www.nieer.org](http://www.nieer.org)
- Pre-K Now [www.preknow.org](http://www.preknow.org)

Others include:

- Committee for Economic Development [www.ced.org](http://www.ced.org)
- Education Law Center [www.startingat3.org](http://www.startingat3.org)
- Education Writers Association [www.ewa.org](http://www.ewa.org)
- Fight Crime: Invest in Kids [www.fightcrime.org](http://www.fightcrime.org)
- Hechinger Institute on Education and the Media [www.tc.columbia.edu/hechinger](http://www.tc.columbia.edu/hechinger)
- National Conference of State Legislatures [www.ncsl.org](http://www.ncsl.org)
- National Association of Elementary School Principals [www.naesp.org](http://www.naesp.org)
- National School Boards Association [www.nsba.org](http://www.nsba.org)

“The Trusts’ strategy to advance preschool is smart, visionary and ground-breaking — and it is going to make a long-lasting difference for our nation’s children.”

**DAVID LAWRENCE JR.,** FORMER PUBLISHER, *THE MIAMI HERALD*;  
PRESIDENT, THE EARLY CHILDHOOD INITIATIVE FOUNDATION

### QUALITY PRE-K IS KEY

Pew’s early education initiative emphasizes pre-kindergarten that:

- is high quality, with well-trained teachers, low teacher/child ratios and proven curricula that is appropriate and fun for young children
- can be delivered in a variety of settings that offer parents choices (schools, child care centers, faith-based institutions, etc.)
- is available on a voluntary basis to all children whose parents want it for them
- addresses all facets of a child’s learning — physical, cognitive, social and emotional
- includes three- AND four-year-old children

“People who participate in enriched early childhood programs are more likely to complete school and much less likely to require welfare benefits, become teen parents or participate in criminal activities. Rather, they become productive adults.”

**JAMES HECKMAN,** UNIVERSITY OF CHICAGO PROFESSOR  
AND 2000 NOBEL LAUREATE IN ECONOMICS