



OHIO

Businesses Know That Economic and Job Growth Starts with Policy

In lieu of federal energy policy, states are enacting policies that create jobs and attract private investment in the clean energy economy. State-level clean energy policies are as varied as the states themselves, but all have common goals—spurring economic and job growth while improving energy security and the environment. Federal policies that build upon the proven successes at the state and regional levels will help expand Ohio businesses and create opportunities in the clean energy economy across the United States.

U.S. Ohio



RENEWABLE ELECTRICITY STANDARD (RES)

An RES requires utilities to generate a certain percentage of power (based on electricity sales or generating capacity) from renewable sources such as wind, solar and geothermal.



ENERGY EFFICIENCY RESOURCE STANDARD (EERS)

An EERS reduces electricity and gas consumption by requiring utilities to achieve energy savings through supply- and/or demand-side efficiency measures. An EERS specifies reductions for energy use, peak demand or both.



DIRECT LOAN PROGRAM FOR RENEWABLE ENERGY

Direct loan programs provide low- or zero-interest financing for renewable energy.



TAX CREDITS FOR RENEWABLE ENERGY

Tax credits generally apply to commercial and industrial sectors, reducing the amount of annual taxes owed to the government. Generally, taxes are reduced by a specified percentage of a renewable energy project's value, based on investment or production.

Federal tax credits are not permanent and subject to regular reapproval by Congress



“As an energy auditor and home performance consultant, I strongly support the development of clean, carbon-neutral energy supplies that can help wean America off its fossil fuel addiction.”

Brian Smith
President
Energy Saving Comfort Systems
Akron, Ohio



"Our 13-year-old solar power installation business has grown to employ 24 people, and we are hiring more every month. State and federal policies have been critical to the growth of the clean energy industry and the positive economic impacts that companies like Third Sun Solar have made in our community and state. These policies should be extended and increased."

Geoff & Michelle Greenfield
President & CEO
Third Sun Solar
Athens, Ohio

"To compete effectively for clean energy jobs and manufacturing, the U.S. must adopt national policies that stimulate diverse, domestic clean energy investments and production. And furthermore the Great Lakes need to be included in legislation as a source for producing viable renewable energy."



Aaron LeMieux
Founder & CEO
Tremont Electric
Cleveland, Ohio



"We need national policies to create market certainty that will spur investment in clean energy and in products that use fewer resources, such as recycled plastics. If we act today, the U.S. can lead the shift to clean energy and attract the innovation and jobs it brings."

Tom Norton
President
Turtle Plastics
Lorain, Ohio

PLEASE JOIN THESE BUCKEYES AND THEIR BUSINESSES IN ASKING THE FEDERAL GOVERNMENT TO ENACT A STRONG CLEAN ENERGY POLICY FRAMEWORK.

www.PewTrusts.org/CleanEnergy

- Enroll your business in our Clean Energy Business Network to receive updates on relevant policies and gain access to our list of resources designed to help you make the most of the growing clean energy economy.
- Join Pew's advocates to receive occasional e-mails informing you of potential policies and how you can support them.



Repowering Jobs, Businesses
and Investments Across America

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