



MINNESOTA

Businesses Know That Economic and Job Growth Starts with Policy

In lieu of federal energy policy, states are enacting policies that create jobs and attract private investment in the clean energy economy. State-level clean energy policies are as varied as the states themselves, but all have common goals—spurring economic and job growth while improving energy security and the environment. Federal policies that build upon the proven successes at the state and regional levels will help expand Minnesota businesses and create opportunities in the clean energy economy across the United States.

U.S. Minn.



RENEWABLE ELECTRICITY STANDARD (RES)

An RES requires utilities to generate a certain percentage of power (based on electricity sales or generating capacity) from renewable sources such as wind, solar and geothermal.



ENERGY EFFICIENCY RESOURCE STANDARD (EERS)

An EERS reduces electricity and gas consumption by requiring utilities to achieve energy savings through supply- and/or demand-side efficiency measures. An EERS specifies reductions for energy use, peak demand or both.



DIRECT LOAN PROGRAM FOR RENEWABLE ENERGY

Direct loan programs provide low- or zero-interest financing for renewable energy.



TAX CREDITS FOR RENEWABLE ENERGY

Tax credits generally apply to commercial and industrial sectors, reducing the amount of annual taxes owed to the government. Generally, taxes are reduced by a specified percentage of a renewable energy project's value, based on investment or production.

Federal tax credits are not permanent and subject to regular reapproval by Congress



"My business helps people to produce clean energy, which does not have the negative side effects of pollution, such as mercury, sulfur, land destruction and nuclear waste; and helps them have more predictable and stable energy costs. Strong political leadership towards a clean energy policy will help us improve the quality of life for future generations."

James Darabi
Owner
Solar Farm, LLC
St. Paul, Minn.



"Metee & Company is committed to providing the highest-efficiency and highest quality products to our customers. We have been researching window technology for 18 years to develop systems that increase the quality of life for fellow Minnesotans. Effective clean energy policy will invigorate the industry, bring more investments, and help businesses continue to conduct research to find the most efficient forms of clean energy."

Cynthia Lapp, MLA
Metee & Co.
Duluth, Minn.

"Minnesota Renewable Energies is committed to bringing the best renewable energy technology to the market. We are also working hard to help bring new jobs to our local and national economy by meeting the demand of clean energy. Consumers are looking for affordable renewable energy systems and need the government to support manufacturers, installers, and consumers with a long term energy policy!"

Aaron Busse
Owner
MN Renewable
Energies, Inc.
Glencoe, Minn.

"Sensible energy policy has the potential to accelerate the growth of our industry and the proliferation of high-performance buildings, as it could help offset or reduce first-day cost, reduce the return on investment period for owners, and widen the gap of lower operations cost when compared with standard construction."

Tim Delhey Eian
Principal
TE Studio
Minneapolis, Minn.

"A clean energy policy would provide predictability for our customers, allowing them to make more long-term decisions related to energy efficiency and power generation. This would spur more investment by building owners providing more work for Harris, in turn creating more jobs."

Nick Rosenberry
Director of
Sustainability
Harris Companies
St. Paul, Minn.

PLEASE JOIN THESE MINNESOTANS AND THEIR BUSINESSES IN ASKING THE FEDERAL GOVERNMENT TO ENACT A STRONG CLEAN ENERGY POLICY FRAMEWORK.

www.PewTrusts.org/CleanEnergy

- Enroll your business in our Clean Energy Business Network to receive updates on relevant policies and gain access to our list of resources designed to help you make the most of the growing clean energy economy.
- Join Pew's advocates to receive occasional e-mails informing you of potential policies and how you can support them.



Repowering Jobs, Businesses
and Investments Across America

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