



# MAINE

## Businesses Know That Economic and Job Growth Starts with Policy

In lieu of federal energy policy, states are enacting policies that create jobs and attract private investment in the clean energy economy. State-level clean energy policies are as varied as the states themselves, but all have common goals—spurring economic and job growth while improving energy security and the environment. Federal policies that build upon the proven successes at the state and regional levels will help expand Maine businesses and create opportunities in the clean energy economy across the United States.

### U.S. Maine

- RENEWABLE ELECTRICITY STANDARD (RES)**  
 An RES requires utilities to generate a certain percentage of power (based on electricity sales or generating capacity) from renewable sources such as wind, solar and geothermal.
- ENERGY EFFICIENCY RESOURCE STANDARD (EERS)**  
 An EERS reduces electricity and gas consumption by requiring utilities to achieve energy savings through supply- and/or demand-side efficiency measures. An EERS specifies reductions for energy use, peak demand or both.
- DIRECT LOAN PROGRAM FOR RENEWABLE ENERGY**  
 Direct loan programs provide low- or zero-interest financing for renewable energy.
- TAX CREDITS FOR RENEWABLE ENERGY**  
 Tax credits generally apply to commercial and industrial sectors, reducing the amount of annual taxes owed to the government. Generally, taxes are reduced by a specified percentage of a renewable energy project's value, based on investment or production.

Federal tax credits are not permanent and subject to regular reapproval by Congress



“Clean energy policies simply grow our business, create jobs in our community and stimulate our local economy.”

**Matthew O'Malia**  
Principal  
G O Logic LLC.  
Belfast, Maine



"We have grown from five employees to over 30 and are ready to hire more. Our growth is dependent on many factors, but policies such as incentives, rebates and other programs enhance the payback of renewable energy and lead to growth and stability of the industry. We believe clean energy will lead down the path to homeland security and future economic growth, and we would like continued support from Congress to drive the renewable energy industry."

**Jennifer Hatch**  
Marketing Manager & Project Coordinator  
ReVision Energy  
Portland, Maine

"We support Congress taking the lead on making the United States energy independent and a world leader in clean energy. Folks in Maine want new energy policy geared towards creating manufacturing jobs in the clean energy sector. The best way to stimulate our economy is with new jobs."



**Chuck Piper**  
President  
Sundog Solar  
Searsport, Maine

**PLEASE JOIN THESE MAINERS AND THEIR BUSINESSES IN ASKING THE FEDERAL GOVERNMENT TO ENACT A STRONG CLEAN ENERGY POLICY FRAMEWORK.**

[www.PewTrusts.org/CleanEnergy](http://www.PewTrusts.org/CleanEnergy)

- Enroll your business in our Clean Energy Business Network to receive updates on relevant policies and gain access to our list of resources designed to help you make the most of the growing clean energy economy.
- Join Pew's advocates to receive occasional e-mails informing you of potential policies and how you can support them.



Repowering Jobs, Businesses  
and Investments Across America

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