Clean Energy Business Network



www.PewTrusts.org/CleanEnergy

INDIANA Businesses Know That Economic and Job Growth Starts with Policy

In lieu of federal energy policy, states are enacting policies that create jobs and attract private investment in the clean energy economy. State-level clean energy policies are as varied as the states themselves, but all have common goals–spurring economic and job growth while improving energy security and the environment. Federal policies that build upon the proven successes at the state and regional levels will help expand Indiana businesses and create opportunities in the clean energy economy across the United States.



RENEWABLE ELECTRICITY STANDARD (RES)

An RES requires utilities to generate a certain percentage of power (based on electricity sales or generating capacity) from renewable sources such as wind, solar and geothermal.



ENERGY EFFICIENCY RESOURCE STANDARD (EERS)

An EERS reduces electricity and gas consumption by requiring utilities to achieve energy savings through supply- and/or demand-side efficiency measures. An EERS specifies reductions for energy use, peak demand or both.



DIRECT LOAN PROGRAM FOR RENEWABLE ENERGY

Direct loan programs provide low- or zero-interest financing for renewable energy.



TAX CREDITS FOR RENEWABLE ENERGY

Tax credits generally apply to commercial and industrial sectors, reducing the amount of annual taxes owed to the government. Generally, taxes are reduced by a specified percentage of a renewable energy project's value, based on investment or production.



"Renewable energy laws today are inconsistent short-term fixes with no long-term goal in mind. Markets and businesses do not like risk, and there is risk in not knowing what the law will be next year, or the next. The United States needs long-term, effective, strategic energy policy."

Steve Tolen President & CEO Indy Power Systems Noblesville, Ind.



"Common sense dictates that fossil fuels are finite and reliance on them is destructive to the environment. Those countries focused on development and implementation of renewable, sustainable energy alternatives will reap huge economic rewards in the 21st century. The U.S. has the workforce and the technological prowess to be the leader in this new economy. We need only the political will to make it happen."

Joe & Lee Scheidler Owners Springcreek Landscaping Logansport, Ind.

"Congress needs to pass clean energy legislation now so businesses like ours can move towards sources of energy like wind and solar for a better environment."

> Caleb Staton Head Brewer Upland Brewing Company Bloomington, Ind.



PLEASE JOIN THESE HOOSIERS AND THEIR BUSINESSES IN ASKING THE FEDERAL GOVERNMENT TO ENACT A STRONG CLEAN ENERGY POLICY FRAMEWORK.

www.PewTrusts.org/CleanEnergy

- Enroll your business in our Clean Energy Business Network to receive updates on relevant policies and gain access to our list of resources designed to help you make the most of the growing clean energy economy.
- Join Pew's advocates to receive occasional e-mails informing you of potential policies and how you can support them.



CONTACT Jessica Frohman Lubetsky Senior Associate, Clean Energy Program jlubetsky@pewtrusts.org | 202-540-6356

Repowering Jobs, Businesses and Investments Across America