



ALABAMA

Businesses Know That Economic and Job Growth Starts with Policy

In lieu of federal energy policy, states are enacting policies that create jobs and attract private investment in the clean energy economy. State-level clean energy policies are as varied as the states themselves, but all have common goals—spurring economic and job growth while improving energy security and the environment. Federal policies that build upon the proven successes at the state and regional levels will help expand Alabama businesses and create opportunities in the clean energy economy across the United States.

U.S. Ala.



RENEWABLE ELECTRICITY STANDARD (RES)

An RES requires utilities to generate a certain percentage of power (based on electricity sales or generating capacity) from renewable sources such as wind, solar and geothermal.



ENERGY EFFICIENCY RESOURCE STANDARD (EERS)

An EERS reduces electricity and gas consumption by requiring utilities to achieve energy savings through supply- and/or demand-side efficiency measures. An EERS specifies reductions for energy use, peak demand or both.



DIRECT LOAN PROGRAM FOR RENEWABLE ENERGY

Direct loan programs provide low- or zero-interest financing for renewable energy.



TAX CREDITS FOR RENEWABLE ENERGY

Tax credits generally apply to commercial and industrial sectors, reducing the amount of annual taxes owed to the government. Generally, taxes are reduced by a specified percentage of a renewable energy project's value, based on investment or production.

Federal tax credits are not permanent and subject to regular reapproval by Congress



"A national clean energy policy is needed today to ensure that looming unaffordable energy bills are not our reality."

Craig McManus
Owner
Affordable Solar Hot Water and Power
Dothan, Ala.



"Contributing to a cleaner economy is an important business decision. That's why when designing our new office, a top priority was to adopt any measure available that would provide for more energy efficiency. We are pleased to provide priority parking to encourage our staff and visitors to consider low fuel vehicles and are proud to be a premier energy efficient business in downtown Montgomery. We hope local actions spur action at the federal level to enact clean energy policies."

Carl Clark
Governmental Affairs Director
Alabama Association of Realtors
Montgomery, Ala.

"At Coleman Russell & Associates, we support policies that encourage the development of alternative energy and energy-efficient products. That's why businesses like ours help demonstrate to lawmakers the benefits of clean energy deployment at the local and state level through the creation of jobs, investment dollars and a competitive marketplace."

Morris "Bull" Kay
Partner
Coleman Russell & Associates
Birmingham, Ala.



"Lamar Advertising is experimenting with solar panels on 100 billboards. Energy that the solar panels harvest will be sold back to the power grid. Lamar will, in turn, get credits against its energy bills."

Tommy Tepell
Chief Marketing Officer for Senior Account Executive
Lamar Advertising
Montgomery, Ala.



PLEASE JOIN THESE ALABAMANS AND THEIR BUSINESSES IN ASKING THE FEDERAL GOVERNMENT TO ENACT A STRONG CLEAN ENERGY POLICY FRAMEWORK.

www.PewTrusts.org/CleanEnergy

- Enroll your business in our Clean Energy Business Network to receive updates on relevant policies and gain access to our list of resources designed to help you make the most of the growing clean energy economy.
- Join Pew's advocates to receive occasional e-mails informing you of potential policies and how you can support them.



Repowering Jobs, Businesses and Investments Across America

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