

THE
PEW
CHARITABLE TRUSTS

**Getting from Good to Great in Home Visiting:
Scaling Up**

THE PEW HOME VISITING CAMPAIGN

partners with policy makers and advocates in promoting smart state and federal investments in quality, home-based programs for new and expectant families

Our research agenda is made possible by the Doris Duke Charitable Foundation and the Children's Services Council of Palm Beach County.



Learn more at pewcenteronthestates.org/homevisiting



The Pew Center on the States is a division of The Pew Charitable Trusts that identifies and advances effective solutions to critical issues facing states. Pew is a nonprofit organization that applies a rigorous, analytical approach to improve public policy, inform the public and stimulate civic life.

www.pewcenteronthestates.org



PEW HOME VISITING CAMPAIGN WEBINAR SERIES

A series of five webinars highlighting promising practices in administering state home visiting systems:

1. Using Evidence to Guide and Direct State Home Visiting Investments
2. Implementation, implementation, implementation
3. Evaluating for Impact
4. Systems Coordination
5. **Scaling up:** Examples of states' strategic thinking around creating a statewide system of home visiting and expanding services to reach all eligible families.



Panelists

Melanie Bronfin

Project Director, Louisiana Home Visiting Campaign
Public Policy Analyst, Tulane University

Cynthia Suire

Program Manager, Louisiana Nurse-Family Partnership

Soledad Martinez

Early Childhood Program Manager
New Mexico Children, Youth and Families Department

Annjenette Torres

State Early Childhood Coordinator, State of New Mexico

Louisiana

Scaling Up: Expanding Louisiana's Nurse-Family Partnership Program

Melanie Bronfin, JD
Project Director, Louisiana Home Visiting Campaign
Public Policy Analyst, Tulane University

Cynthia Suire, DNP, MSN, RN
Nurse-Family Partnership Program Manager
**Louisiana Department of Health & hospitals, Office of
Public Health**

January 25, 2011



History of Funding for Louisiana's Nurse-Family Partnership

▶ **Strong interest from varied funding entities allowed growth to each region of the state**

- **Medicaid Targeted Case Management**
- **Temporary Assistance for Needy Families (TANF)**
- **State General Fund**
- **Rapides Foundation-Allen Parish (County)**
- **Institute of Mental Hygiene-Orleans Parish**
- **Beauregard Parish Police Jury**
- **Baptist Community Ministries-St. Tammany Parish**
- **United Way-Orleans Parish**

By fiscal year 2007, NFP was funded at \$6 million.

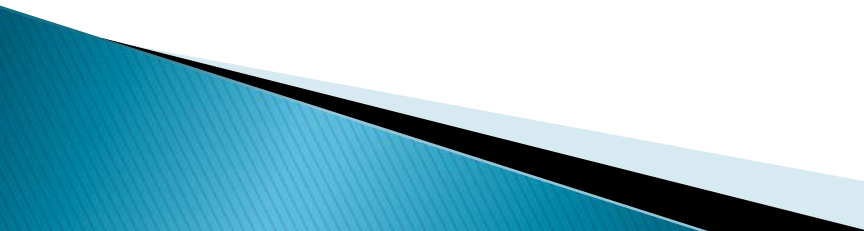
Development of the Invest in Results Coalition

- ▶ **Baptist Community Ministries Foundation:**
 - **Funded a White Paper by an academic researcher on the state of NFP in Louisiana as a tool to educate policy makers**
 - **Convened leaders in early maternal child health arena including representatives from state agencies and private, non-profits and NFP NSO**

Senate Concurrent Resolution 70

- ▶ **In June 2008 the Invest in Results Coalition, through its advocates and lobbyist, secured passage of SCR 70**
 - **Created the NFP Advisory Council and defined its members**
 - **Charged the Department of Health and Hospitals (DHH) to convene the Council**
 - **Charged DHH and the Council to provide a report to the Legislature on the expansion of NFP**

SCR 70 Report = Development of a Louisiana State Plan

- ▶ **Defined the Louisiana goal to increase NFP capacity**
 - ▶ **Called for a phased-in expansion over 5 years**
 - ▶ **Outlined a variety of potential funding options**
 - **Described the funding used by other states for NFP**
 - ▶ **Included workforce development strategies**
- 

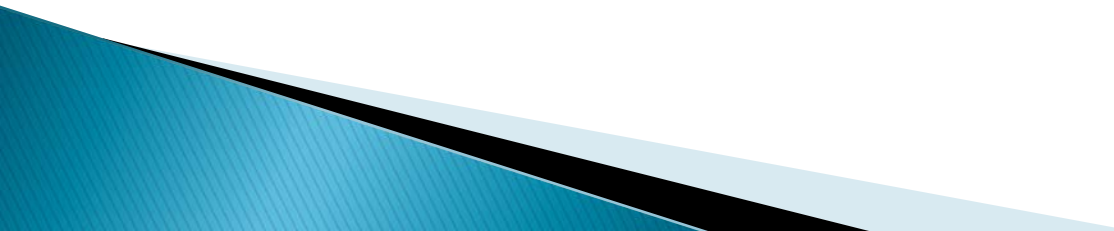
SCR 70 Report = Development of a Louisiana State Plan

- ▶ **Expansion of 2-3 teams per year was considered manageable taking into account:**
 - **Maintaining culture of quality & fidelity**
 - **Nursing workforce**
 - **Operational/development logistics**
 - **The challenge of securing increases in funding**

SCR 70 Report- Louisiana State Plan

- ▶ **The SCR Report/State Plan has been instrumental in:**
 - **Obtaining buy-in from the many stakeholders who participated in its development**
 - **Providing an organizing structure for expansion**
 - **Supporting the need for infrastructure to assure fidelity/quality of current & future operations**
- 

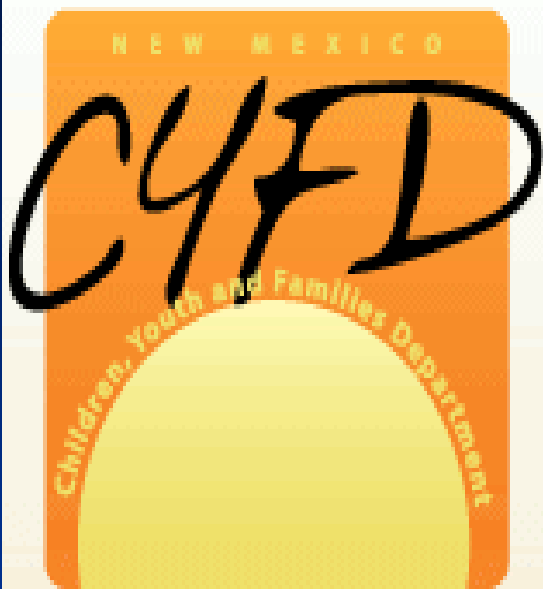
Tough Economic Times

- ▶ **Today NFP is funded by \$12.38 million and has the capacity to serve 15% of eligible families**
 - ▶ **Though the state experienced \$828 million dollars in mid-year cuts in 2010, and the FY 2011 budget was \$4.9 billion less than the FY 2010 budget, NFP has remained whole**
 - ▶ **The work done to create the State Plan helped to solidify the support needed to sustain the momentum behind the program**
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Key Lessons Learned After the Plan

- ▶ **Constant change**
 - **Changing administrations**
 - **Economics**
 - **Health Care Reform**
 - **ACA Maternal , Infant, and Early Childhood Home Visiting Program**
 - **Revisit the assumptions behind the projections**
 - **Understand and continue to promote the ultimate goal**
 - **Adjust and revisit the plan regularly**

New Mexico



State of New Mexico

Children, Youth and Families Department



EARLY CHILDHOOD SERVICES
NEW MEXICO HOME VISITING

www.cyfd.org

Building a System of Home Visiting in New Mexico

Children,
Youth and
Families
Department
(CYFD)
Created

1992

Children's
Agenda
Created

1993

Federal Funds
and Support

1994

General Funds
Received

2006

*Building A
System of
HV in NM*
Report in
response
to HB168

2008

HV Work
Group
Convened

2010

ARRA Funds and Federal Funds
Received for State and Tribal HV

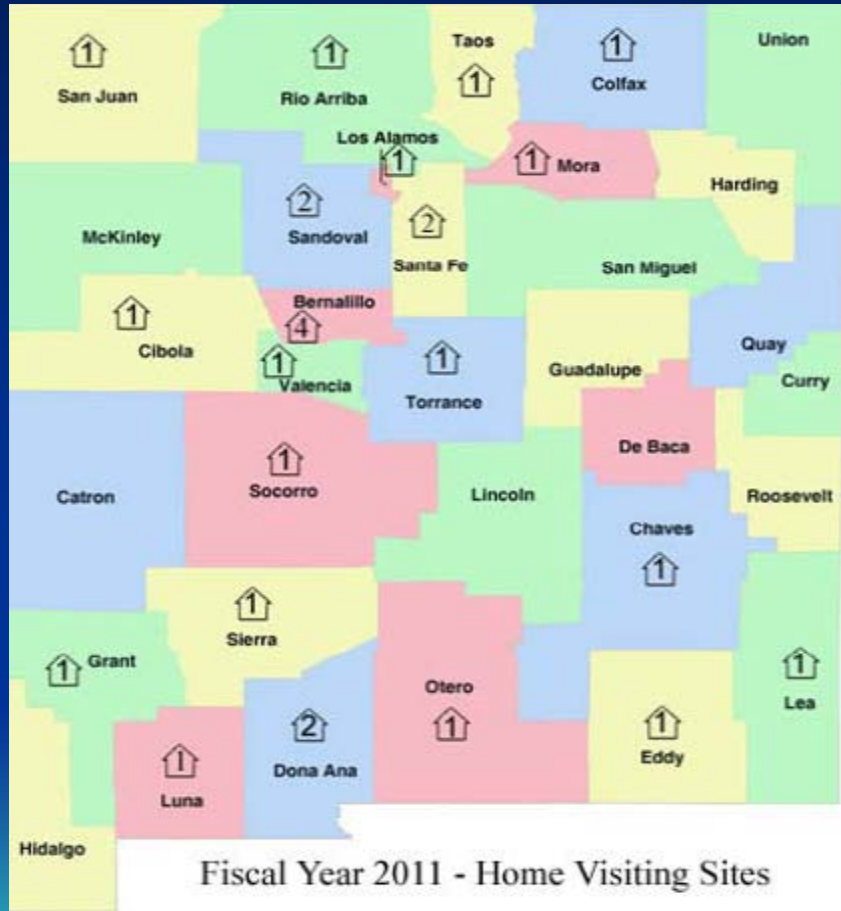
Work Group
Recommends
building on
2008 report
and responds
to LFC

2011





Early Childhood Services- Home Visiting Providers



Providers

- Holy Cross Hospital “First Steps” Taos/ Colfax/ Mora Counties
- Peanut Butter & Jelly Bernalillo (South Valley)/ Sandoval Counties
- Gila Regional Hospital Grant County
- Española Hospital Rio Arriba County
- La Clínica De Familia Doña Ana County (Sunland Park, Chaparral, San Miguel, Berino & Anthony)
- UNM-Vision CDD Bernalillo County
- Native American Professional Parent Resource Cibola, Valencia, Sandoval & Bernalillo
- Los Álamos Medical Center Los Álamos County
- Young Children’s Health Center-UNM Albuquerque’s International Zone (87108 zip)
- United Way of Santa Fe Santa Fe County
- Torrance County Torrance County
- Socorro Hospital Socorro
- REACH 2000 Chaves County
- Las Cumbres Community Services Santa Fe County
- Ben Archer Health Center Sierra/ Otero/ Luna Northern Doña Ana Counties
- Presbyterian Medical Services San Juan., Lea, Eddy Counties.



Contact Information

Melanie Bronfin
mbronfin@tulane.edu

Cynthia Suire
Cynthia.suire@la.gov

Soledad Martinez
soledadp.martinez@state.nm.us

Annjenette Torres
annjenette.torres@state.nm.us

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