

Survey Methodology

This survey was sponsored and funded by The Pew Charitable Trusts and conducted by GBAO from February 12-18, 2020.

The base sample for this statewide Oregon survey is comprised of 520 individuals designed to be representative of all current registered voters in Oregon, coupled with two oversamples for a total of 700 Oregon voters. The first oversample includes 100 voters with a hunting and/or angling license recorded in the voter file, creating a total of 363 voters (between the regular sample and oversample) who have a recorded or reported hunting and/or angling license or know someone in their household who does. The second oversample includes 80 voters in Central and Eastern Oregon, added to the 104 in the regular sample to total 184 voters in that region. Central and Eastern Oregon is composed of the following counties in Oregon: Baker, Crook, Deschutes, Gilliam, Grant, Harney, Hood River, Jefferson, Klamath, Lake, Malheur, Morrow, Sherman, Umatilla, Union, Wallowa, Wasco, and Wheeler.

The sample was weighted to be representative of the TargetSmart voting file, which reflects the entire current registered voter population of Oregon, and oversamples were reweighted back down to proportionately reflect their number in the state. The sample has been weighted on gender, age, race/ethnicity, party registration, region, and educational attainment.

The telephone samples were obtained from TargetSmart. Interviews were conducted in English by live telephone dialers. This includes 327 (47%) respondents randomly selected on landlines and 373 respondents randomly selected on cellular telephones (53%). All interviews were completed by professional interviewers who were carefully trained on the specific survey for this study. Twenty interviews were monitored before a full launch of the survey.

The sampling error for the total sample of 700 is +/- 3.9 percentage points at the 95% confidence level. A total of 213 Democrats were interviewed, with a sampling error of +/- 6.7 percentage points as well as 221 Republicans, with a sampling error of +/- 6.6 percentage points, and 248 Independents, with a sampling error of +/- 6.2 percentage points. The sampling error for the 363 individuals who have a recorded or reported hunting and/or angling license or know someone in their household who does is +/- 5.1 percentage points. The 184 interviews from Central and Eastern Oregon have a sampling error of +/- 7.2 percentage points. These error figures do not reflect any design effects.

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