Poll Results

Field dates: March 18-31, 2019  
N=600 Philadelphia residents  
67 percent cell phones  
Citywide N=600, margin of error = +5.6 percent

Q3. Do you think things in Philadelphia are generally headed in the right direction, or would you say that things are pretty seriously off on the wrong track?

- Right direction 49%
- Wrong track 38%
- Mixed 10%
- Don't know/declined to answer 2%

Q5. What do you think is the MOST important issue facing the city and the next mayor?

- Crime/drugs/safety 41%
- Education/schools 17%
- Government functioning/corruption 5%
- Jobs/Economy/economic development/lack of economic opportunities 11%
- Neighborhood revitalization/poor people being pushed out/Gentrification 12%
- Parks/green space/recreational opportunities 2%
- Poor/poverty/homeless 12%
- Race relations/racism 2%
- Taxes/lower taxes/pensions/spending 9%
- Infrastructure/roads/transportation 3%
- Climate change/environment/pollution 1%
- Immigration/sanctuary city 2%
- Other 2%
- Don't know/declined to answer 7%
Q8a. As you may know, Philadelphia does not tax new construction in the city for 10 years to encourage new development. Do you think this 10-year-tax abatement should be kept, reduced, or eliminated altogether?

Kept 37%
Reduced 31%
Eliminated 26%
Don’t know/declined to answer 5%

Q10a. As you may know, Philadelphia has had a tax on sweetened beverages for the last two years. Personally, do you approve or disapprove of the tax?

Approve 31%
Disapprove 65%
Don’t Know/No opinion 4%

Q10b. I’m going to read you some things different people have done because of the beverage tax. For each one I read just tell me whether you HAVE or have NOT done it in the past year.

Has your household (INSERT ITEM) in the past year because of the beverage tax?

Yes, have done  No, have not done  Don’t know/declined to answer
a. Bought fewer sodas or sweetened beverages 46% 53% 

b. Shopped for groceries outside the city on a regular basis 47% 53% 1% 

c. Spent more on groceries 39% 60% 1% 

d. Spent less on other groceries to buy the same amount of sweetened beverages 18% 79% 2%

Q35. Philadelphia is considering creating a safe site where opioid users could take their drugs under medical supervision. Is this something you favor or oppose?

Favor 50%
Oppose 44%
Don’t know/declined to answer 6%