



Pew Charitable Trusts Flood Policy Survey

Topline Report • March 11, 2019

The survey was conducted for the Pew Charitable Trusts telephone (landline and cell) by SSRS, an independent research company. Interviews were conducted from February 26 – March 3, 2019 among a representative sample of 1,003 total respondents (half sample a = 475 respondents, half sample b = 528 respondents). The margin of error with design effect for the total respondents is +/-3.57% at the 95% confidence level.

	Total Interviews	Margin of Error
Total	1,003	+/-3.57%
Half Sample A	475	+/-5.14%
Half Sample B	528	+/-4.96%

Based on Half Sample A Respondents

FLOO1. I'm going to read you some areas where Congress could be active over the next couple of years. For each one please tell me if it is a High priority, a Medium priority or a Low priority to You. First/Next, (INSERT ITEM)... do you see this as a high, medium or low priority?

a. Overseeing international aid organizations such as the World Bank.

	Total
High	30%
Medium	36%
Low	30%
Don't Know/Can't Decide	4%
Refused	

b. Reducing the impact of severe flooding on homeowners, communities, and taxpayers through insurance reform.

	Total
High	40%
Medium	36%
Low	22%
Don't Know/Can't Decide	2%
Refused	





c. Reforming the system of housing finance in the country through the organizations called Freddie Mac and Fannie Mae.

	Total
High	31%
Medium	38%
Low	24%
Don't Know/Can't Decide	7%
Refused	*

Note: Percentage less than 0.5 printed as *.

d. Monitoring the Federal Reserve Bank and the country's monetary system.

	Total
High	46%
Medium	35%
Low	16%
Don't Know/Can't Decide	3%
Refused	*

Note: Percentage less than 0.5 printed as *.

e. Reforming public housing for the poor.

	Total
High	59%
Medium	27%
Low	13%
Don't Know/Can't Decide	1%
Refused	

Based on Half Sample A Respondents

FLOO1. High Summary Table

	Total
a. Overseeing international aid organizations such as the World Bank.	30%
b. Reducing the impact of severe flooding on homeowners, communities, and taxpayers through insurance reform.	40%
 c. Reforming the system of housing finance in the country through the organizations called Freddie Mac and Fannie Mae. 	31%
d. Monitoring the Federal Reserve Bank and the country's monetary system.	46%
e. Reforming public housing for the poor.	59%





Based on Half Sample A Respondents

FLOO1. Medium Summary Table

	Total
a. Overseeing international aid organizations such as the World Bank.	36%
b. Reducing the impact of severe flooding on homeowners, communities, and taxpayers through insurance reform.	36%
 Reforming the system of housing finance in the country through the organizations called Freddie Mac and Fannie Mae. 	38%
d. Monitoring the Federal Reserve Bank and the country's monetary system.	35%
e. Reforming public housing for the poor.	27%

Based on Half Sample A Respondents

FLOO1. Low Summary Table

	Total
a. Overseeing international aid organizations such as the World Bank.	30%
b. Reducing the impact of severe flooding on homeowners, communities, and taxpayers through insurance reform.	22%
 c. Reforming the system of housing finance in the country through the organizations called Freddie Mac and Fannie Mae. 	24%
d. Monitoring the Federal Reserve Bank and the country's monetary system.	16%
e. Reforming public housing for the poor.	13%





Based on Half Sample A Respondents

FLOO2. Currently, there is no national requirement for home owners selling a home to disclose that a property has had past flood damage, and state and local rules vary widely. Some people have proposed changes that would help homeowners better understand their risk to flooding. One would require a single, national standard to ensure that potential home buyers are aware if a property has flooded repeatedly. If it has, they would be required to purchase flood insurance. Would you favor or oppose this proposal? Do you (favor/oppose) strongly or NOT strongly?

	Total
Favor (Net)	74%
Favor, strongly	56%
Favor, NOT strongly	18%
Oppose (Net)	21%
Oppose, NOT strongly	11%
Oppose, strongly	10%
Don't Know/No Opinion	5%
Refused	

Based on Total Respondents

FLOO3/FLOO8. In general, do you think the Earth's climate has been getting hotter in recent years, or has there been no real change?

	Total
Getting hotter	66%
No change	30%
Other/Depends	2%
Don't Know	1%
Refused	1%

Based on Total Respondents

FLOO4/FLOO9. How concerned are you that the number of extreme weather events, such as storms, floods, excessive heat and wildfires will increase over the next 10 years? Would you say you are...

	Total
Concerned (Net)	75%
Very concerned	48%
Somewhat concerned	27%
Not concerned (Net)	25%
Not very concerned	12%
Not at all concerned	13%
Don't Know	*
Refused	*

Note: Percentage less than 0.5 printed as *.





Based on Half Sample B Respondents

FLOO5. Congress will be debating major investments in infrastructure this year, such as roads, bridges, schools and hospitals. If they are choosing between spending money to put infrastructure into good working condition, or spending slightly more money to build or repair these facilities in ways that increase their resiliency to withstand more harsh weather such as floods and future sea rise, which should they choose—spend the same or spend more to withstand harsh weather? Do you feel strongly, or NOT strongly about this?

	Total
Spend same (Net)	43%
Spend same, strongly	26%
Spend same, NOT strongly	17%
Spend more (Net)	49%
Spend more, NOT strongly	12%
Spend more, strongly	37%
Depends	3%
Don't Know	4%
Refused	1%

Based on Half Sample B Respondents

FLOO6. One proposal would require that all future federal spending on infrastructure located in flood prone areas be better constructed to withstand the impacts of flooding. This includes when federal funds are used to build new structures and facilities or to help rebuild those that have been severely damaged by flooding. Do you favor or oppose this proposal?

	Total
Favor	77%
Oppose	18%
Don't Know/No Opinion	5%
Refused	1%





DEMOGRAPHIC SUMMARY

	Total
Male	49%
Female	51%
18-34	29%
35-44	17%
45-54	16%
55-64	16%
65+	20%
White (Non-Hispanic)	62%
Black (Non-Hispanic)	12%
Hispanic	16%
Other	8%
High School or Less	39%
Some College	28%
College +	32%
Married	51%
Not Married	46%
Cell Only	59%
Dual Phone	37%
Landline Only	4%
Registered to Vote	77%
Not Registered to Vote	23%
Democrat	31%
Independent	38%
Republican	25%
Conservative	34%
Moderate	32%
Liberal	29%
Shoreline	29%