## Toplines

Minnesota Prize-Linked Savings Baseline Survey
October 15, 2018 12:19 PM EDT
Do you consent to participate in the survey and the collection and use of your survey

## responses?




## Do you consent to linking survey responses to your records?



# First, would you say you play any role in financial decisions for your household, or not? 

| \# | Field | Minimum | Maximum | Mean | Std Deviatio n | Variance Count |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | First, would you say you play any role in financial decisions for your household, or not? | 1 | 2 | 1 | 0 | 0 5,767 |
| \# | Field |  |  |  |  | Choice Count |
| 1 | Yes |  |  |  |  | 98\% 5,651 |
| 2 | No |  |  |  |  | 2\% 116 |

# Which comes closest to describing your role in making financial decisions for your 

household?


How would you rate your household's financial situation today?

| \# | Field | Minimum | Maximum | Mean | Std Deviation | Variance | Count |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | How would you rate your household's financial situation today? | 1 | 4 | 2 | 1 | 1 | 5,590 |
| \# | Field |  |  |  |  | Choice |  |
|  |  |  |  |  |  | Count |  |
| 1 | Excellent |  |  |  |  | 21\% | 1,157 |
| 2 | Good |  |  |  |  | 54\% | 3,037 |
| 3 | Only fair |  |  |  |  | 21\% | 1,175 |
| 4 | Poor |  |  |  |  | 4\% | 221 |
| 5,590 |  |  |  |  |  |  |  |
| Showing rows 1-5 of 5 |  |  |  |  |  |  |  |

How would you rate the country's financial situation today?

| \# | Field | Minimum | Maximum | Mean | Std Deviation | Variance |  | Count |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | How would you rate the country's financial situation today? | 1 | 4 | 3 | 1 | 1 |  | 5,558 |
| \# | Field |  |  |  |  |  | Choice |  |
|  |  |  |  |  |  |  | Count |  |
| 1 | Excellent |  |  |  |  |  | 1\% | 67 |
| 2 | Good |  |  |  |  |  | 26\% | 1,470 |
| 3 | Only fair |  |  |  |  |  | 47\% | 2,629 |
| 4 | Poor |  |  |  |  |  | 25\% | 1,392 |
|  |  |  |  |  |  |  | 5,558 |  |

Showing rows 1-5 of 5

## Thinking about your household's finances today, do you feel your household is:

\#

1 Thinking about your household's finances today, do you feel your household is:

Minimum Maximum Mean
Std
Deviation

Variance Count
而

0
0
5,548
\# Field Choice Count

1 Financially secure
$64 \% \quad 3,558$

2 Not financially secure

# Which of the following comes closest to your household's situation most months lately? 

Do you:

| \# | Field | Minimum | Maximum | Mean | Std Deviation | Variance | Count |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Which of the following comes closest to your household's situation most months lately? Do you: | 1 | 5 | 3 | 1 | 1 | 5,500 |
| \# | Field |  |  |  |  | Choice |  |
|  |  |  |  |  |  | Count |  |
| 1 | Spend a lot more than you make |  |  |  |  | 3\% | 188 |
| 2 | Spend a little more than you make |  |  |  |  | 13\% | 718 |
| 3 | Spend about as much as you make |  |  |  |  | 32\% | 1,737 |
| 4 | Make a little more than you spend |  |  |  |  | 42\% | 2,336 |
| 5 | Make a lot more than you spend |  |  |  |  | 9\% | 521 |
| 5,500 |  |  |  |  |  |  |  |

## Does your household have any money set aside that you consider savings?

\#

1 savings?
\# Field

Minimum Maximum Mean | Std |
| :---: |
| Deviation |

$\square$

1 Yes
$77 \% \quad 4,254$

2 No

Overall, how do your household's savings today compare to 12 months ago? Would you

## say your household has:

\# Field
Minimum Maximum Mean Std
Variance Count Deviation

Which best describes your household's income each month:

| \# | Field | Minimum | Maximum | Mean | Std Deviation | Variance | Count |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Which best describes your household's income each month: | 1 | 3 | 1 | 1 | 0 | 5,451 |
| \# | Field |  |  |  |  | Choice |  |
| 1 | Income is about the same each month |  |  |  |  |  | 77\% 4,174 |
| 2 | Income varies somewhat from month to month |  |  |  |  |  | 20\% 1,078 |
| 3 | Income varies a lot from month to month |  |  |  |  |  | 4\% 199 |
| 5,451 |  |  |  |  |  |  |  |

## Which best describes the bills and expenses your household pays each month:

\# month:
\# Field Count

1 Expenses are about the same each month Minimum Maximum Mean Std Variance Count

| Expenses vary somewhat from month to month | 34\% 1,846 |
| :---: | :---: |
| Expenses vary a lot from month to month | 2\% 95 |

## How well does this statement describe you or your situation?

| \# | Field | Minimum | Maximum | Mean | Std <br> Deviation | Variance | Count |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | I could handle a major unexpected expense | 1 | 5 | 3 | 1 | 1 | 5,345 |
| 2 | I am securing my financial future | 1 | 5 | 3 | 1 | 1 | 5,328 |
| 3 | Because of my money situation, I feel like I will never have the things I want in life | 1 | 5 | 4 | 1 | 1 | 5,316 |
| 4 | I can enjoy life because of the way I'm managing my money | 1 | 5 | 3 | 1 | 1 | 5,337 |
| 5 | I am just getting by financially | 1 | 5 | 3 | 1 | 1 | 5,324 |
| 6 | I am concerned that the money I have or will save won't last | 1 | 5 | 3 | 1 | 1 | 5,333 |


| \# | Field | Completely |  | Very well |  | Somewhat |  | Very little |  | Not at all |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | I could handle a major unexpected expense | 20\% | 624 | 20\% | 1,358 | 17\% | 1,982 | 13\% | 820 | 14\% | 561 |
| 2 | I am securing my financial future | 18\% | 567 | 25\% | 1,664 | 18\% | 2,102 | 11\% | 699 | 8\% | 296 |
|  | Because of my money situation, I feel like I will never have the I want in life | 8\% | 265 | 6\% | 429 | 14\% | 1,695 | 27\% | 1,768 | 29\% | 1,159 |
| 4 | I can enjoy life because of the way I'm managing my money | 16\% | 506 | 26\% | 1,763 | 19\% | 2,171 | 11\% | 691 | 5\% | 206 |
| 5 | I am just getting by financially | 15\% | 458 | 11\% | 774 | 15\% | 1,719 | 19\% | 1,253 | 28\% | 1,120 |
| 6 | I am concerned that the money I have or will save won't last | 23\% | 712 | 12\% | 783 | 17\% | 2,028 | 19\% | 1,219 | 15\% | 591 |
|  |  |  | 3,132 |  | 6,771 |  | 11,697 |  | 6,450 |  | 3,933 |
| Showing rows 1-7 of 7 |  |  |  |  |  |  |  |  |  |  |  |

## How often does this statement apply to you?



## Please tell us whether or not each of the following has happened to you in the past 12

## months because you did not have enough money:

| \# |
| :--- | :--- | :--- |

## For each of the account types and products below, please tell us if your household has an

## account of that sort.

| \# | Field | Minimum | Maximum | Mean | Std Deviation | Variance | Count |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | A checking account | 1 | 2 | 1 | 0 | 0 | 5,203 |
| 2 | A savings or shares account | 1 | 2 | 1 | 0 | 0 | 5,195 |
| 3 | A retirement account like an IRA or 401(k) | 1 | 2 | 1 | 0 | 0 | 5,015 |
| 4 | Investments at a bank or credit union like a certificate of deposit | 1 | 2 | 2 | 0 | 0 | 4,795 |
| 5 | United States Savings Bonds | 1 | 2 | 2 | 0 | 0 | 4,747 |
| 6 | Investments like stocks, bonds, or mutual funds | 1 | 2 | 1 | 0 | 0 | 4,922 |
| 7 | Cash saved at home | 1 | 2 | 2 | 0 | 0 | 4,829 |
| 8 | A college savings account like a 529 | 1 | 2 | 2 | 0 | 0 | 4,723 |
| 9 | A credit card | 1 | 2 | 1 | 0 | 0 | 5,120 |


| \# | Field | Yes |  | No |
| :---: | :---: | :---: | :---: | :---: |
| 1 | A checking account | 20\% 5,167 | 0\% | 36 |
| 2 | A savings or shares account | 20\% 5,113 | 0\% | 82 |
| 3 | A retirement account like an IRA or 401(k) | 15\% 3,853 | 6\% | 1,162 |
| 4 | Investments at a bank or credit union like a certificate of deposit | 5\% 1,219 | 19\% | 3,576 |
| 5 | United States Savings Bonds | 4\% 964 | 20\% | 3,783 |
| 6 | Investments like stocks, bonds, or mutual funds | 10\% 2,653 | 12\% | 2,269 |
| 7 | Cash saved at home | 7\% 1,863 | 16\% | 2,966 |
| 8 | A college savings account like a 529 | 2\% 540 | 23\% | 4,183 |
| 9 | A credit card | 18\% 4,620 | 3\% | 500 |
| 25,992 |  |  |  | 18,557 |

Right now, does your household have a balance on any credit card that carries over from one month to the next?

| \# | Field | Minimum | Maximum | Mean | Std <br> Deviation | Variance | Count |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Right now, does your household have a balance on any credit card that carries over from one month to the next? | 1 | 2 | 1 | 0 | 0 | 4,592 |
| \# | Field |  |  |  |  | Choice <br> Count |  |
| 1 | Yes |  |  |  |  | 53\% | 2,440 |
| 2 | No |  |  |  |  | 47\% | 2,152 |

Showing rows 1-3 of 3

Compared to 12 months ago, would you say that the amount that is carried over is:
\#
\# Field

Sometimes, households experience unexpected events. In the past 12 months, please tell

## us if any of the following happened to your household:



## Which event was the most expensive for your household?



## About how much, in total, did this event cost your household?

| \# | Field | Minimum | Maximum | Mean | Std Deviation | Variance | Count |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 1 | About how much, in total, did this event cost your household? | 0 | $2,000,000$ | 13,577 | 330,288 | $109,089,985,14$ | 3,680 |

## We understand why you may not want to tell us a specific amount. An estimate would

also be very helpful to us. About how much would you say this event cost your household?
\# Field

Minimum Maximum Mean Deviation

We understand why you may not want to tell us a specific amount. An estimate would also be very helpful to us. About how much would you say this event cost your household?
\# Field Choice Count

1 Less than $\$ 500 \quad 11 \% \quad 26$

2 \$500-\$1,000 $12 \% \quad 28$

3 \$1,001-\$2,000 33

4 \$2,001-\$5,000 46
$5 \$ 5,001-\$ 10,000 \quad 13 \% \quad 30$
$6 \quad \$ 10,001-\$ 20,000 \quad 17$
$7 \quad \$ 20,001-\$ 50,000 \quad 11$

8 More than $\$ 50,000 \quad 2 \% 2$

9 I don't know 34

Did this event make it harder for your household to make ends meet for a while, or did it not affect your household's ability to make ends meet?

| \# | Field | Minimum | Maximum | Mean | Std <br> Deviation | Variance | Count |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Did this event make it harder for your household to make ends meet for a while, or did it not affect your household's ability to make ends meet? | 1 | 2 | 2 | 0 | 0 | 3,906 |
| \# | Field |  |  |  |  | Choice Count |  |
| 1 | It made it harder to make ends meet |  |  |  |  | 49\% | 1,930 |
| 2 | It did not affect our ability to make ends meet |  |  |  |  | 51\% | 1,976 |

## How well does this statement describe you or your situation?



## How old are you?

| \# | Field | Minimum | Maximum | Mean | Std Deviation | Variance |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | How old are you? | 18 | 110 | 49 | 15 | 238 |

Including yourself, how many people usually live in the household?

| \# | Field | Minimum | Maximum | Mean | Std Deviation | Variance | Count |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Persons 18 or over | -1 | 40 | 2 | 1 | 2 | 5,040 |
| 2 | Children under age 18 | 0 | 20 | 1 | 1 | 1 | 5,035 |

For statistical purposes, we need some information about your household's current
income. Remember, all of your survey responses are anonymous, and are very helpful to our team. About what do you think your household's income was in 2015? Please include income from all sources.


## We understand why you may not want to tell us a specific amount. An estimate would

## also be very helpful to us. About how much would you say you think your household's

 income was in 2015?\#

| Field | Minimum | Maximum | Mean | Std Deviation | Variance | Count |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| We understand why you may not want to tell us a specific amount. An |  |  |  |  |  |  |
| estimate would also be very helpful to us. About how much would you say you think your household's income was in 2015? | 1 | 19 | 13 | 4 | 13 | 187 | Field Choice

\#Less than \$5,000\% 2
2 \$5,000 to \$7,499 ..... $0 \% 0$
3 \$7,500 to \$9,999 ..... 1\% 1
4 \$10,000 to \$12,499 ..... 1\% 1
5 \$12,500 to \$14,999 ..... 2\% 3
6 \$15,000 to \$19,999 ..... $4 \% \quad 7$
7 \$20,000 to \$24,999 ..... $3 \% 6$
8 \$25,000 to \$29,999 ..... 3\% 6
$9 \$ 30,000$ to $\$ 34,999$ ..... 4\% 7
$10 \$ 35,000$ to $\$ 39,999$ ..... $5 \% \quad 10$
$11 \$ 40,000$ to $\$ 49,999$ ..... $10 \% \quad 18$
12 \$50,000 to $\$ 59,999$ ..... 12\% 22
13 \$60,000 to \$74,999 ..... 16\% 29
14 \$75,000 to \$84,999 ..... $10 \% \quad 18$
15 \$85,000 to \$99,999 ..... 10\% 19
16 \$100,000 to \$124,999 ..... $8 \% \quad 15$
17 \$125,000 to \$149,999 ..... 5\% 9
18 \$150,000 to \$174,999 ..... 4\% 7

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End of Report

