# **Toplines**

*Minnesota Prize-Linked Savings Baseline Survey* October 15, 2018 12:19 PM EDT

Do you consent to participate in the survey and the collection and use of your survey

#### responses?

| # | Field  | Minimum | Maximum | Mean | Std<br>Deviation | Variance | Count |
|---|--|---------|---------|------|------------------|----------|-------|
| 1 | Do you consent to participate in the survey and the collection and use of your survey responses? | 1       | 2       | 1    | 0                | 0        | 7,788 |
|   |  |         |         |      |                  |          |       |
| # | Field  |         |         |      |                  |          | hoice |
| 1 | Yes  |         |         |      |                  | 99%      | 7,711 |
| 2 | No   |         |         |      |                  | 1%       | 6 77  |

7,788

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## Do you consent to linking survey responses to your records?

| # | Field   | Minimum | Maximum | Mean | Std Deviation | Variance | Count   |
|---|---|---------|---------|------|---------------|----------|---------|
| 1 | Do you consent to linking survey responses to your records? | 1       | 2       | 1    | 0             | 0        | 6,982   |
|   |   |         |         |      |               |          |         |
|   |   |         |         |      |               |          |         |
|   |   |         |         |      |               |          |         |
|   |   |         |         |      |               |          | Choice  |
| # | Field   |         |         |      |               |          | Count   |
| 1 | Yes   |         |         |      |               | 839      | % 5,811 |
| 2 | No  |         |         |      |               | 17       | % 1,171 |
|   |   |         |         |      |               |          |         |

6,982

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#### First, would you say you play any role in financial decisions for your household, or not?

| # | Field   | Minimum | Maximum | Mean | Std<br>Deviatio<br>n | Variance | Count          |
|---|---|---------|---------|------|----------------------|----------|----------------|
| 1 | First, would you say you play any role in financial decisions for your household, or not? | 1       | 2       | 1    | 0                    | 0        | 5,767          |
|   |   |         |         |      |                      |          |                |
| # | Field   |         |         |      |                      |          | hoice<br>Count |
| 1 | Yes   |         |         |      |                      | 98%      | 5,651          |
| 2 | No  |         |         |      |                      | 2%       | 5 116          |

#### Which comes closest to describing your role in making financial decisions for your

#### household?

| # | Field  | Minimum | Maximum | Mean | Std<br>Deviation | Variance | Count              |
|---|--|---------|---------|------|------------------|----------|--------------------|
| 1 | Which comes closest to describing your role in making financial decisions for your household?                        | 1       | 4       | 2    | 1                | 1        | 5,602              |
|   |  |         |         |      |                  |          |                    |
| # | Field  |         |         |      |                  |          | hoice<br>Count     |
|   |  |         |         |      |                  |          |                    |
| 1 | I am the sole financial decision-maker   |         |         |      |                  | 34%      | 1,901              |
| 2 | I am the sole financial decision-maker  I am the main financial decision-maker, but someone else helps with those de | cisions |         |      |                  |          | 5 1,901<br>5 1,366 |
|   |  | cisions |         |      |                  |          | 5 1,366            |

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## How would you rate your household's financial situation today?

| # | Field  | Minimum | Maximum | Mean | Std Deviation | Variance | Count   |
|---|--|---------|---------|------|---------------|----------|---------|
| 1 | How would you rate your household's financial situation today? | 1       | 4       | 2    | 1             | 1        | 5,590   |
|   |  |         |         |      |               |          |         |
|   |  |         |         |      |               |          |         |
|   |  |         |         |      |               |          |         |
| # | Field  |         |         |      |               | (        | Choice  |
|   | rieiu  |         |         |      |               |          | Count   |
| 1 | Excellent  |         |         |      |               | 21       | % 1,157 |
| 2 | Good   |         |         |      |               | 549      | % 3,037 |
| 3 | Only fair  |         |         |      |               | 21       | % 1,175 |
| 4 | Poor   |         |         |      |               | 49       | % 221   |
|   |  |         |         |      |               |          | 5,590   |

Showing rows 1 - 5 of 5

# How would you rate the country's financial situation today?

| # | Field   | Minimum | Maximum | Mean | Std Deviation | Variance | Count   |
|---|---|---------|---------|------|---------------|----------|---------|
| 1 | How would you rate the country's financial situation today? | 1       | 4       | 3    | 1             | 1        | 5,558   |
|   |   |         |         |      |               |          |         |
|   |   |         |         |      |               |          |         |
|   |   |         |         |      |               |          |         |
| # |   |         |         |      |               |          | Choice  |
|   | Field   |         |         |      |               |          | Count   |
| 1 | Excellent   |         |         |      |               | 1        | % 67    |
| 2 | Good  |         |         |      |               | 26       | % 1,470 |
| 3 | Only fair   |         |         |      |               | 47       | % 2,629 |
| 4 | Poor  |         |         |      |               | 25       | % 1,392 |

Showing rows 1 - 5 of 5

## Thinking about your household's finances today, do you feel your household is:

| # | Field  | Minimum | Maximum | Mean | Std<br>Deviation | Variance | Count          |
|---|--|---------|---------|------|------------------|----------|----------------|
| 1 | Thinking about your household's finances today, do you feel your household is: | 1       | 2       | 1    | 0                | 0        | 5,548          |
|   |  |         |         |      |                  |          |                |
| # | Field  |         |         |      |                  |          | hoice<br>Count |
| 1 | Financially secure   |         |         |      |                  | 64%      | 3,558          |
| 2 | Not financially secure   |         |         |      |                  | 36%      | 1,990          |

5,548

Showing rows 1 - 3 of 3

#### Which of the following comes closest to your household's situation most months lately?

#### Do you:

| # | Field  | Minimum | Maximum | Mean | Std<br>Deviation | Variance | Count         |
|---|--|---------|---------|------|------------------|----------|---------------|
| 1 | Which of the following comes closest to your household's situation most months lately? Do you: | 1       | 5       | 3    | 1                | 1        | 5,500         |
|   |  |         |         |      |                  |          |               |
|   |  |         |         |      |                  |          |               |
| # | Field  |         |         |      |                  |          | noice<br>ount |
| 1 | Spend a lot more than you make   |         |         |      |                  | 3%       | 188           |
| 2 | Spend a little more than you make  |         |         |      |                  | 13%      | 718           |
| 3 | Spend about as much as you make  |         |         |      |                  | 32%      | 1,737         |
| 4 | Make a little more than you spend  |         |         |      |                  | 42%      | 2,336         |
| 5 | Make a lot more than you spend   |         |         |      |                  | 9%       | 521           |
|   |  |         |         |      |                  |          | 5,500         |

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#### Does your household have any money set aside that you consider savings?

| # | Field   | Minimum | Maximum | Mean | Std<br>Deviation | Variance | Count          |
|---|---|---------|---------|------|------------------|----------|----------------|
| 1 | Does your household have any money set aside that you consider savings? | 1       | 2       | 1    | 0                | 0        | 5,496          |
|   |   |         |         |      |                  |          |                |
| # | Field   |         |         |      |                  |          | hoice<br>Count |
| 1 | Yes   |         |         |      |                  | 77%      | 4,254          |
| 2 | No  |         |         |      |                  | 23%      | 1,242          |

Showing rows 1 - 3 of 3

# Overall, how do your household's savings today compare to 12 months ago? Would you

# say your household has:

| # | Field   | Minimum | Maximum | Mean | Std<br>Deviation | Variance | Count          |
|---|---|---------|---------|------|------------------|----------|----------------|
| 1 | Overall, how do your household's savings today compare to 12 months ago?  Would you say your household has: | 1       | 3       | 2    | 1                | 1        | 4,237          |
|   |   |         |         |      |                  |          |                |
| # | Field   |         |         |      |                  |          | hoice<br>Count |
| 1 | More in savings now   |         |         |      |                  | 45%      | 1,900          |
| 2 | About the same in savings now   |         |         |      |                  | 37%      | 1,562          |
| 3 | Less in savings now   |         |         |      |                  | 18%      | 775            |
|   |   |         |         |      |                  |          | 4,237          |

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# Which best describes your household's income each month:

| # | Field  | Minimum         | Maximum | Mean | Std Deviation | Variance | Count   |
|---|--|-----------------|---------|------|---------------|----------|---------|
| 1 | Which best describes your household's income each month: | 1               | 3       | 1    | 1             | 0        | 5,451   |
|   |  |                 |         |      |               |          |         |
|   |  |                 |         |      |               |          |         |
|   |  |                 |         |      |               |          |         |
|   |  |                 |         |      |               |          | Choice  |
| # | Field  |                 |         |      |               |          | Count   |
| 1 | Income is about the same each month                      |                 |         |      |               | 779      | % 4,174 |
| 2 | Income varies somewhat from month to month               |                 |         |      |               | 20%      | % 1,078 |
| 3 | Income varies a lot from month to month                  |                 |         |      |               | 49       | % 199   |
|   |  |                 |         |      |               |          | 5,451   |
|   | Chowin   | ng rows 1 - 1 o | £ 1     |      |               |          |         |

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## Which best describes the bills and expenses your household pays each month:

| # | Field   | Minimum | Maximum | Mean | Std<br>Deviation | Variance | Count          |
|---|---|---------|---------|------|------------------|----------|----------------|
| 1 | Which best describes the bills and expenses your household pays each month: | 1       | 3       | 1    | 1                | 0        | 5,365          |
|   |   |         |         |      |                  |          |                |
|   |   |         |         |      |                  |          |                |
| # | Field   |         |         |      |                  |          | hoice<br>count |
| 1 | Expenses are about the same each month                                      |         |         |      |                  | 64%      | 3,424          |
| 2 | Expenses vary somewhat from month to month                                  |         |         |      |                  | 34%      | 1,846          |
| 3 | Expenses vary a lot from month to month                                     |         |         |      |                  | 2%       | 95             |
|   |   |         |         |      |                  |          | 5,365          |
|   | Ch in   |         |         |      |                  |          |                |

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# How well does this statement describe you or your situation?

| #         | Field   | Minim      | um Maximun | n Mean    | Std<br>Deviation | Variance       | Count     |
|-----------|---|------------|------------|-----------|------------------|----------------|-----------|
| 1         | I could handle a major unexpected expense   | 1          | 5          | 3         | 1                | 1              | 5,345     |
| 2         | I am securing my financial future   | 1          | 5          | 3         | 1                | 1              | 5,328     |
| 3         | Because of my money situation, I feel like I will never have the thing want in life | gs I 1     | 5          | 4         | 1                | 1              | 5,316     |
| 4         | I can enjoy life because of the way I'm managing my money                           | 1          | 5          | 3         | 1                | 1              | 5,337     |
| 5         | I am just getting by financially  | 1          | 5          | 3         | 1                | 1              | 5,324     |
| 6         | I am concerned that the money I have or will save won't last                        | 1          | 5          | 3         | 1                | 1              | 5,333     |
| #         | Field   | Completely | Very well  | Somewhat  | Very lit         | tle No         | ot at all |
| 1         | I could handle a major unexpected expense   | 20% 624    | 20% 1,358  | 17% 1,982 | 13% 8            | 20 149         | 6 561     |
| 2         | I am securing my financial future   | 18% 567    | 25% 1,664  | 18% 2,102 | 11% 69           | 99 8%          | 6 296     |
| 3<br>thin | Because of my money situation, I feel like I will never have the gs I want in life  | 8% 265     | 6% 429     | 14% 1,695 | 27% 1,           | 768 29%        | 6 1,159   |
| 4         | I can enjoy life because of the way I'm managing my money                           | 16% 506    | 26% 1,763  | 19% 2,171 | 11% 69           | 91 5%          | 6 206     |
| 5         | I am just getting by financially  | 15% 458    | 11% 774    | 15% 1,719 | 19% <b>1</b> ,   | <b>253</b> 28% | 6 1,120   |
| 6         | I am concerned that the money I have or will save won't last                        | 23% 712    | 12% 783    | 17% 2,028 | 19% 1,           | <b>219</b> 15% | 6 591     |
|           |   | 3,132      | 6,771      | 11,697    | 6,               | 450            | 3,933     |

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# How often does this statement apply to you?

| # | Field  | Minimum | Maximum | Mean | Std<br>Deviation | Variance | Count |
|---|--|---------|---------|------|------------------|----------|-------|
| 1 | Giving a gift for a wedding, birthday, or other occasion would put a strain on my finances for the month | 1       | 5       | 4    | 1                | 1        | 5,303 |
| 2 | I have money left over at the end of the month   | 1       | 5       | 3    | 1                | 1        | 5,307 |
| 3 | I am behind with my finances   | 1       | 5       | 4    | 1                | 1        | 5,302 |
| 4 | My finances control my life  | 1       | 5       | 3    | 1                | 1        | 5,303 |

| # | Field  | Always    | Often     | Sometimes | Rarely    | Never     |
|---|--|-----------|-----------|-----------|-----------|-----------|
| 1 | Giving a gift for a wedding, birthday, or other occasion would put a strain on my finances for the month | 11% 197   | 14% 378   | 22% 1,238 | 32% 2,040 | 31% 1,450 |
| 2 | I have money left over at the end of the month   | 61% 1,117 | 51% 1,388 | 30% 1,676 | 13% 842   | 6% 284    |
| 3 | I am behind with my finances   | 8% 146    | 10% 279   | 16% 915   | 28% 1,818 | 46% 2,144 |
| 4 | My finances control my life  | 20% 364   | 24% 657   | 31% 1,732 | 27% 1,741 | 17% 809   |
|   |  | 1,824     | 2,702     | 5,561     | 6,441     | 4,687     |

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# Please tell us whether or not each of the following has happened to you in the past 12 months because you did not have enough money:

| # | Field  | Minimum          | Maximum          | Mean      | Std<br>Deviation   | Variance         | Count |
|---|--|------------------|------------------|-----------|--------------------|------------------|-------|
| 1 | You did not pay the full amount due on your rent or mortgage on time   | 1                | 2                | 2         | 0                  | 0                | 5,261 |
| 2 | You skipped paying a bill other than your rent or mortgage   | 1                | 2                | 2         | 0                  | 0                | 5,258 |
| 3 | You needed to see a doctor or go to the hospital but did not go  | 1                | 2                | 2         | 0                  | 0                | 5,254 |
| 4 | You could not fill or postponed filling a prescription for drugs when they were needed   | 1                | 2                | 2         | 0                  | 0                | 5,240 |
| 5 | You overdrafted your checking account or wrote a check for more than was in your account (whether you had to pay your bank a penalty for the overdraft or not) | 1                | 2                | 2         | 0                  | 0                | 5,251 |
| 6 | Your credit, debit, or prepaid card was declined because you were over the limit or did not have sufficient funds  | 1                | 2                | 2         | 0                  | 0                | 5,249 |
| 7 | A person in the household took a loan, a distribution, or cashed out a retirement account, not including things that were legally required                     | 1                | 2                | 2         | 0                  | 0                | 5,259 |
| # | Field  |                  |                  |           | Yes, this happened | No, this<br>happ |       |
| 1 | You did not pay the full amount due on your rent or mortgage on time   |                  |                  |           | 8% 406             | 15% 4            | 1,855 |
| 2 | You skipped paying a bill other than your rent or mortgage   |                  |                  |           | 17% 852            | 14% 4            | 1,406 |
| 3 | You needed to see a doctor or go to the hospital but did not go  |                  |                  |           | 14% 725            | 14% 4            | 1,529 |
| 4 | You could not fill or postponed filling a prescription for drugs when they were no   | eeded            |                  |           | 9% 461             | 15% 4            | 1,779 |
| 5 | You overdrafted your checking account or wrote a check for more than was in your pay your bank a penalty for the overdraft or not)                             | d to             | 22% 1,138        | 13% 4,    | 113                |                  |       |
| 6 | Your credit, debit, or prepaid card was declined because you were over the limit   | t or did not hav | ve sufficient fu | nds       | 14% 699            | 14% 4,           | 550   |
| 7 | A person in the household took a loan, a distribution, or cashed out a retirement that were legally required   | gs               | 16% 811          | 14% 4,448 |                    |                  |       |
|   |  |                  |                  |           | 5,092              | 3                | 1,680 |

# For each of the account types and products below, please tell us if your household has an account of that sort.

| # | Field   | Minimum | Maximum | Mean | Std Deviation   | Variance | Count |
|---|---|---------|---------|------|-----------------|----------|-------|
| 1 | A checking account  | 1       | 2       | 1    | 0               | 0        | 5,203 |
| 2 | A savings or shares account   | 1       | 2       | 1    | 0               | 0        | 5,195 |
| 3 | A retirement account like an IRA or 401(k)                          | 1       | 2       | 1    | 0               | 0        | 5,015 |
| 4 | Investments at a bank or credit union like a certificate of deposit | 1       | 2       | 2    | 0               | 0        | 4,795 |
| 5 | United States Savings Bonds   | 1       | 2       | 2    | 0               | 0        | 4,747 |
| 6 | Investments like stocks, bonds, or mutual funds                     | 1       | 2       | 1    | 0               | 0        | 4,922 |
| 7 | Cash saved at home  | 1       | 2       | 2    | 0               | 0        | 4,829 |
| 8 | A college savings account like a 529                                | 1       | 2       | 2    | 0               | 0        | 4,723 |
| 9 | A credit card   | 1       | 2       | 1    | 0               | 0        | 5,120 |
|   |   |         |         |      |                 |          |       |
| # | Field   |         |         |      | Yes             | N        | 2     |
| 1 | A checking account  |         |         | 20%  | % 5,167         | 0% 3     |       |
| 2 | A savings or shares account   |         |         |      | % 5,113         | 0% 8     |       |
| 3 | A retirement account like an IRA or 401(k)                          |         |         |      | % 3,853         | 6% 1     |       |
| 4 | Investments at a bank or credit union like a certificate of deposit |         |         |      | % <b>1,21</b> 9 | 19% 3    |       |
| 5 | United States Savings Bonds   |         |         |      | % 964           | 20% 3    |       |
| 6 | Investments like stocks, bonds, or mutual funds                     |         |         |      | % 2,653         | 12% 2    |       |
| 7 | Cash saved at home  |         |         |      | % 1,863         | 16% 2    |       |
| 8 | A college savings account like a 529                                |         |         |      | % 540           | 23% 4    |       |
| 9 | A credit card   |         |         |      | % 4,620         | 3% 5     |       |
| - |   |         |         | 10   | ,               | - / - 0  |       |

#### Right now, does your household have a balance on any credit card that carries over from

#### one month to the next?

| # | Field  | Minimum | Maximum | Mean | Std<br>Deviation | Variance | Count          |
|---|--|---------|---------|------|------------------|----------|----------------|
| 1 | Right now, does your household have a balance on any credit card that carries over from one month to the next? | 1       | 2       | 1    | 0                | 0        | 4,592          |
|   |  |         |         |      |                  |          |                |
| # | Field  |         |         |      |                  |          | hoice<br>Count |
| 1 | Yes  |         |         |      |                  | 53%      | 2,440          |
| 2 | No   |         |         |      |                  | 47%      | 2,152          |

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#### Compared to 12 months ago, would you say that the amount that is carried over is:

| # | Field   | Minimum  | Maximum | Mean | Std<br>Deviation | Variance | Count          |
|---|---|----------|---------|------|------------------|----------|----------------|
| 1 | Compared to 12 months ago, would you say that the amount that is carried over is: | 1        | 3       | 2    | 1                | 1        | 2,430          |
| # | Field   |          |         |      |                  |          | hoice<br>Count |
| 1 | More now than 12 months ago   |          |         |      |                  | 30%      | 723            |
| 2 | About the same  |          |         |      |                  | 28%      | 683            |
| 3 | Less now than 12 months ago   |          |         |      |                  | 42%      | 1,024          |
|   |   |          |         |      |                  |          | 2,430          |
|   | Showing rows  | 1 / of / |         |      |                  |          |                |

Showing rows 1 - 4 of 4

# Sometimes, households experience unexpected events. In the past 12 months, please tell us if any of the following happened to your household:

| # | Field   | Minimum | Maximum | Mean | Std<br>Deviation | Variance | Count |
|---|---|---------|---------|------|------------------|----------|-------|
| 1 | A person in the household brought in less income than expected due to unemployment, a pay cut, or reduced hours | 1       | 2       | 2    | 0                | 0        | 5,130 |
| 2 | Someone in the household suffered an illness or injury requiring a trip to the hospit                           | al 1    | 2       | 2    | 0                | 0        | 5,122 |
| 3 | Someone in the household divorced, separated, or was widowed from a spouse or partner                           | 1       | 2       | 2    | 0                | 0        | 5,125 |
| 4 | A car, truck, or SUV needed a major repair or replacement   | 1       | 2       | 2    | 0                | 0        | 5,120 |
| 5 | The place you live or appliances needed major repair or replacement   | 1       | 2       | 2    | 0                | 0        | 5,113 |
| 6 | Your household had some other large, unexpected expense in the past year  | 1       | 2       | 2    | 0                | 0        | 5,110 |

| # | Field   | Yes, this happened in my<br>household | No, this did not happen in my<br>household |
|---|---|---------------------------------------|--|
| 1 | A person in the household brought in less income than expected due to unemployment, a pay cut, or reduced hours | 16% <b>1,351</b>                      | 17% 3,779                                  |
| 2 | Someone in the household suffered an illness or injury requiring a trip to the hospital                         | 18% 1,553                             | 16% 3,569                                  |
| 3 | Someone in the household divorced, separated, or was widowed from a spouse or partner                           | 3% 216                                | 22% 4,909                                  |
| 4 | A car, truck, or SUV needed a major repair or replacement   | 26% 2,209                             | 13% 2,911                                  |
| 5 | The place you live or appliances needed major repair or replacement   | 18% 1,539                             | 16% 3,574                                  |
| 6 | Your household had some other large, unexpected expense in the past year  | 20% 1,759                             | 15% 3,351                                  |
|   |   | 8,627                                 | 22,093                                     |

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## Which event was the most expensive for your household?

| # | Field  | Minimum | Maximum | Mean | Std Deviation | Variance | Count |
|---|--|---------|---------|------|---------------|----------|-------|
| 1 | Which event was the most expensive for your household? | 1       | 6       | 4    | 2             | 3        | 2,571 |

| # | Field   | Choice<br>Count |
|---|---|-----------------|
| 1 | A person in the household brought in less income than expected due to unemployment, a pay cut, or reduced hours | 23% 583         |
| 2 | Someone in the household suffered an illness or injury requiring a trip to the hospital                         | 12% 312         |
| 3 | Someone in the household divorced, separated, or was widowed from a spouse or partner                           | 4% 99           |
| 4 | A car, truck, or SUV needed a major repair or replacement   | 29% 734         |
| 5 | The place you live or appliances needed major repair or replacement   | 15% 387         |
| 6 | A different large, unexpected expense   | 18% 456         |

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## About how much, in total, did this event cost your household?

| # | Field   | Minimum | Maximum   | Mean   | Std Deviation | Variance       | Count |
|---|---|---------|-----------|--------|---------------|----------------|-------|
| 1 | About how much, in total, did this event cost your household? | 0       | 2,000,000 | 13,577 | 330,288       | 109,089,985,14 | 3,680 |

We understand why you may not want to tell us a specific amount. An estimate would also be very helpful to us. About how much would you say this event cost your household?

| # Field Choice Count  1 Less than \$500 11% 26  2 \$500-\$1,000 12% 33  4 \$2,001-\$5,000 20% 46  5 \$5,001-\$10,000 7% 17  7 \$20,001-\$20,000 5% 11  8 More than \$50,000 2% 5  9 Idon't know 15% 34  | # | Field   | Minimum | Maximum | Mean | Std<br>Deviation | Variance | Count           |
|---|---|---|---------|---------|------|------------------|----------|-----------------|
| Less than \$500   | 1 | estimate would also be very helpful to us. About how much would you say | 1       | 9       | 5    | 3                | 6        | 230             |
| 1       Less than \$500       11%       26         2       \$500-\$1,000       12%       28         3       \$1,001-\$2,000       14%       33         4       \$2,001-\$5,000       20%       46         5       \$5,001-\$10,000       13%       30         6       \$10,001-\$20,000       7%       17         7       \$20,001-\$50,000       5%       11         8       More than \$50,000       2%       5         9       I don't know       15%       34 | # | Field   |         |         |      |                  |          |                 |
| 3 \$1,001-\$2,000       14% 33         4 \$2,001-\$5,000       20% 46         5 \$5,001-\$10,000       13% 30         6 \$10,001-\$20,000       7% 17         7 \$20,001-\$50,000       5% 11         8 More than \$50,000       2% 5         9 I don't know       15% 34   | 1 | Less than \$500   |         |         |      |                  |          |                 |
| 4 \$2,001-\$5,000 20% 46 5 \$5,001-\$10,000 13% 30 6 \$10,001-\$20,000 7% 17 7 \$20,001-\$50,000 5% 11 8 More than \$50,000 2% 5 9 I don't know   | 2 | \$500-\$1,000   |         |         |      |                  | 129      | 6 28            |
| 5       \$5,001-\$10,000       13%       30         6       \$10,001-\$20,000       7%       17         7       \$20,001-\$50,000       5%       11         8       More than \$50,000       2%       5         9       I don't know       15%       34   | 3 | \$1,001-\$2,000   |         |         |      |                  | 149      | 6 33            |
| 6 \$10,001-\$20,000 7 \$20,001-\$50,000 5 11 8 More than \$50,000 2 5 9 I don't know 15 34  | 4 | \$2,001-\$5,000   |         |         |      |                  | 20%      | <sup>6</sup> 46 |
| 7 \$20,001-\$50,000 5% 11<br>8 More than \$50,000 2% 5<br>9 I don't know 15% 34   | 5 | \$5,001-\$10,000  |         |         |      |                  | 13%      | 6 30            |
| 8 More than \$50,000 2% 5 9 I don't know 15% 34   | 6 | \$10,001-\$20,000   |         |         |      |                  | 79       | 6 17            |
| 9 I don't know 15% <b>34</b>  | 7 | \$20,001-\$50,000   |         |         |      |                  | 5%       | 6 11            |
|   | 8 | More than \$50,000  |         |         |      |                  | 2%       | 6 5             |
| 230   | 9 | I don't know  |         |         |      |                  | 15%      | 6 34            |
|   |   |   |         |         |      |                  |          | 230             |

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Did this event make it harder for your household to make ends meet for a while, or did it not affect your household's ability to make ends meet?

| # | Field  | Minimum | Maximum | Mean | Std<br>Deviation | Variance | Count          |
|---|--|---------|---------|------|------------------|----------|----------------|
| 1 | Did this event make it harder for your household to make ends meet for a while, or did it not affect your household's ability to make ends meet? | 1       | 2       | 2    | 0                | 0        | 3,906          |
|   |  |         |         |      |                  |          |                |
| # | Field  |         |         |      |                  |          | hoice<br>Count |
| 1 | It made it harder to make ends meet  |         |         |      |                  | 49%      | 1,930          |
| 2 | It did not affect our ability to make ends meet  |         |         |      |                  | 51%      | 1,976          |

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## How well does this statement describe you or your situation?

| # | Field   | Minimum | Maximum | Mean | Std<br>Deviation | Variance | Count |
|---|---|---------|---------|------|------------------|----------|-------|
| 1 | I know how to make complex financial decisions  | 1       | 5       | 2    | 1                | 1        | 5,034 |
| 2 | I know how to get myself to follow through on my financial intentions                   | 1       | 5       | 2    | 1                | 1        | 5,030 |
| 3 | I know how to make myself save  | 1       | 5       | 2    | 1                | 1        | 5,027 |
| 4 | I know when I do not have enough information to make a good decision involving my money | 1       | 5       | 2    | 1                | 1        | 5,029 |
| 5 | I struggle to understand financial information  | 1       | 5       | 4    | 1                | 1        | 5,030 |

|          | # Field  |                | Comp  | oletely | Ve    | ry well | Son   | newhat | Ver   | ry little | Not at |
|----------|--|----------------|-------|---------|-------|---------|-------|--------|-------|-----------|--------|
| 1        | I know how to make complex financial decisions                                     | 19%            | 726   | 24%     | 2,188 | 24%     | 1,807 | 8%     | 272   | 3%        | 41     |
| 2        | I know how to get myself to follow through on my financial intention               | s 25%          | 967   | 25%     | 2,319 | 19%     | 1,471 | 7%     | 236   | 3%        | 37     |
| 3        | I know how to make myself save   | 26%            | 1,000 | 21%     | 1,964 | 20%     | 1,498 | 14%    | 449   | 9%        | 116    |
| 4<br>inv | I know when I do not have enough information to make a good de<br>plving my money. | ecision<br>27% | 1,041 | 27%     | 2,468 | 16%     | 1,248 | 6%     | 202   | 6%        | 70     |
| 5        | I struggle to understand financial information                                     | 2%             | 91    | 3%      | 296   | 21%     | 1,581 | 64%    | 2,081 | 79%       | 981    |
|          |  |                | 3,825 |         | 9,235 |         | 7,605 |        | 3,240 |           | 1,245  |

# How old are you?

| # | Field            | Minimum | Maximum | Mean | Std Deviation | Variance | Count |
|---|------------------|---------|---------|------|---------------|----------|-------|
| 1 | How old are you? | 18      | 110     | 49   | 15            | 238      | 4,985 |

## Including yourself, how many people usually live in the household?

| # | Field                 | Minimum | Maximum | Mean | Std Deviation | Variance | Count |
|---|-----------------------|---------|---------|------|---------------|----------|-------|
| 1 | Persons 18 or over    | -1      | 40      | 2    | 1             | 2        | 5,040 |
| 2 | Children under age 18 | 0       | 20      | 1    | 1             | 1        | 5,035 |

For statistical purposes, we need some information about your household's current income. Remember, all of your survey responses are anonymous, and are very helpful to our team. About what do you think your household's income was in 2015? Please include income from all sources.

| # | Field  | Minimum | Maximum | Mean  | Std<br>Deviation | Variance   | Count |
|---|--|---------|---------|-------|------------------|------------|-------|
| 1 | For statistical purposes, we need some information about your household's current income. Remember, all of your survey responses are anonymous, and are very helpful to our team. About what do you think your household's income was in 2015? Please include income from all sources. | -45     | 1700000 | 64289 | 72835            | 5304892969 | 4,724 |

We understand why you may not want to tell us a specific amount. An estimate would also be very helpful to us. About how much would you say you think your household's income was in 2015?

| #  | Field  | Minimum | Maximum | Mean | Std<br>Deviation | Variance | Count      |
|----|--|---------|---------|------|------------------|----------|------------|
| 1  | We understand why you may not want to tell us a specific amount. An estimate would also be very helpful to us. About how much would you say you think your household's income was in 2015? | 1       | 19      | 13   | 4                | 13       | 187        |
|    |  |         |         |      |                  |          |            |
| #  | Field  |         |         |      |                  |          | noice      |
| 1  | Less than \$5,000  |         |         |      |                  | 19       | 6 <b>2</b> |
| 2  | \$5,000 to \$7,499   |         |         |      |                  | 0%       | 6 O        |
| 3  | \$7,500 to \$9,999   |         |         |      |                  | 19       | 6 1        |
| 4  | \$10,000 to \$12,499   |         |         |      |                  | 19       | 6 1        |
| 5  | \$12,500 to \$14,999   |         |         |      |                  | 29       | 6 3        |
| 6  | \$15,000 to \$19,999   |         |         |      |                  | 4%       | 6 7        |
| 7  | \$20,000 to \$24,999   |         |         |      |                  | 3%       | 6 6        |
| 8  | \$25,000 to \$29,999   |         |         |      |                  | 3%       | 6 6        |
| 9  | \$30,000 to \$34,999   |         |         |      |                  | 49       | 6 7        |
| 10 | \$35,000 to \$39,999   |         |         |      |                  | 5%       | 6 10       |
| 11 | \$40,000 to \$49,999   |         |         |      |                  | 109      | 6 18       |
| 12 | \$50,000 to \$59,999   |         |         |      |                  | 129      | 6 22       |
| 13 | \$60,000 to \$74,999   |         |         |      |                  | 169      | 6 29       |
| 14 | \$75,000 to \$84,999   |         |         |      |                  | 10%      | 6 18       |
| 15 | \$85,000 to \$99,999   |         |         |      |                  | 10%      | 6 19       |
| 16 | \$100,000 to \$124,999   |         |         |      |                  | 8%       | 6 15       |
| 17 | \$125,000 to \$149,999   |         |         |      |                  | 5%       | 6 9        |
| 18 | \$150,000 to \$174,999   |         |         |      |                  | 4%       | 6 7        |

19 \$175,000 or more 4% 7

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#### **End of Report**