

Voters' Attitudes On Funding For The FDA

Findings from a survey of likely 2012 voters in Kentucky's 5th Congressional District, conducted by **Hart Research Associates** and **American Viewpoint**

Key Findings From This Survey

Nearly two-thirds of likely voters in Kentucky's 5th Congressional District favor a 5% increase in annual funding for the FDA so that the agency can carry out the new food safety-related activities mandated in last year's food safety bill. Notably, majorities of partisan groups favor this funding increase.

- Sixty-three percent (63%) of voters favor increasing the FDA's funding by \$183 million annually—a 5% increase—so that the FDA can engage in the new activities mandated in last year's food safety bill. This includes 25% who *strongly* favor this. By comparison, 30% oppose it (17% strongly so).
- Support crosses demographic lines, with majorities of voters across genders, ages, and socioeconomic levels saying they favor this funding increase.
- Most notably, majorities across the partisan spectrum also favor this, including 80% of Democrats and 55% of Republicans.¹

Support for the FDA's new food safety-related authorities is high. Large majorities of voters favor each of the FDA's new responsibilities that this funding increase would enable. More than 85% favor each of the items below, including more than 60% who *strongly* favor each one.

- Ability to issue mandatory recalls and detain food deemed unsafe – 94% favor
- Ensuring FDA inspectors have the ability to access food company records related to food safety – 94% favor
- Ensuring the FDA can enforce new requirements on food companies to identify points of contamination and employ measures to avoid contamination – 93% favor
- Requiring foreign countries that export food to the United States to certify that their food safety programs are as good as those in the United States – 91% favor
- Having the FDA increase inspections of food facilities – 91% favor
- Creating a pilot program for a new food-tracking system – 90% favor
- Requiring produce growers to meet national standards for water quality, manure use, and worker sanitation – 88% favor

¹ The sample did not include enough independents to reliably analyze their attitudes on these issues.

Hart Research Associates / American Viewpoint

Voters are so supportive of these measures that most say they are worth having higher food prices, and a large majority say food companies should help pay for the new measures as well.

- Sixty-nine percent (69%) of voters in the district say that having these new measures in place would be “worth it” even if they increased the cost of many foods by 1% to 3%; 17% say it is “not worth it.”
- This is especially significant given the increase in food prices over the past 12 months, and it is notable that this sentiment crosses economic lines: 73% of those with household incomes under \$50,000, and 68% of those with incomes over \$50,000, say these new measures are worth higher food prices.
- Moreover, there is a strong belief that food companies should help fund these FDA activities—73% favor requiring food companies to pay an average annual fee of \$1,000 per facility to help fund these efforts (including 48% who *strongly* favor this), while 19% oppose such a fee.
- This idea, too, has support across the partisan spectrum—84% of Democrats and 69% of Republicans favor requiring food companies to pay this fee.

Voters, including those who generally think government should have a smaller role, overwhelmingly see ensuring food safety as being the federal government’s responsibility.

- A majority (58%) of Kentucky 5th voters say that government should do more to solve problems, while 35% say it is doing too many things better left to businesses and individuals.
- Yet there is strong agreement among voters that ensuring that food is safe to eat is something for which the federal government should have responsibility—90% say this is the case. Among voters who say the government is doing too many things, 81% still say the federal government should be responsible for ensuring that food is safe to eat. Eight percent (8%) of voters say this is not the government’s responsibility.

The Bottom Line: Kentucky’s 5th CD voters strongly believe that food safety is the federal government’s responsibility. Despite the current political environment, with the public debate focused on the national debt, the federal deficit, and the role of the government, these voters endorse increasing funding for the FDA—with most saying it is worth higher food prices and that they support additional fees for food companies—so that it may carry out this responsibility.

These findings are derived from a district-wide landline and cell phone survey of 303 likely 2012 voters conducted from April 29 to May 5, 2011, by Hart Research Associates (D) and American Viewpoint (R) on behalf of the Pew Charitable Trusts. The results of the poll are statistically representative of the opinions of likely voters district-wide, and carry a margin of error of ±5.6 percentage points for the full sample, and higher margins of error for subgroups of the sample.