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Interviews: 303 likely voters
 (including 64 cell phone respondents)
 Dates: April 29 - May 5, 2011

FINAL
 Study #10250b
 Pew FDA Funding KY 5th CD Survey
 April/May 2011

48 Male
 52 Female
[109]

Please note: all results are shown as percentages unless otherwise stated.

1. Are you currently registered to vote at this address?

Yes, registered	100	CONTINUE	[147]
No, not registered.....	-	TERMINATE	
Not sure.....	-		

2. I know it is a long way off, but what are the chances that you will vote in next year's elections for president, U.S. Congress, and other offices—are you certain to vote, will you probably vote, are the chances fifty-fifty, or do you think you will not vote?

Certain to vote	85	CONTINUE	[148]
Probably will vote	15		
Chances are 50-50.....	-		
Will not vote.....	-	TERMINATE	
Not sure.....	-		

3a. For statistical purposes only, and to ensure that we have a representative sample, would you please tell me how old you are? (IF "REFUSED," ASK:) Well, would you tell me which age group you belong to?

18-24.....	10	[149-150]
25-29.....	7	
30-34.....	10	
35-39.....	6	
40-44.....	7	
45-49.....	11	
50-54.....	7	
55-59.....	12	
60-64.....	10	
65-69.....	7	
70-74.....	8	
75 and over.....	4	
Refused.....	1	

3b. To ensure that we have a representative sample, would you please tell me whether you are from a Hispanic or Spanish-speaking background?

Yes, Hispanic	1	[151]
No, not Hispanic.....	99	
Not sure/refused	-	

3c. And again, for statistical purposes only, what is your race—white, black, Asian, or something else?

White.....	94	[152]
Black	3	
Asian.....	-	
Other.....	2	
Hispanic (VOL).....	-	
Not sure/refused	1	

4. I'm going to read you two statements about the role of government, and I'd like to know which one comes closer to your point of view.

Statement A: Government should do more to solve problems and help meet the needs of people. **OR**

Statement B: Government is doing too many things better left to businesses and individuals.

Statement A /government should do more	58	[153]
Statement B /government is doing too many things	35	
Not sure.....	7	

5. I'm going to read you the names of several government agencies. For each one, please tell me whether, in your opinion, this agency plays an essential role, a very important role, a somewhat important role, not that important a role, or not an important role at all in helping to protect Americans' health and safety.

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY ESSENTIAL ROLE OR VERY IMPORTANT ROLE

	Essential <u>Role</u>	Very Important <u>Role</u>	Somewhat Important <u>Role</u>	Not That Important <u>A Role</u>	Not An Important <u>Role At All</u>	Not Sure	
The Food and Drug Administration, or FDA	25	48	17	3	4	3	[154]
The United States Department of Agriculture, or USDA.....	19	44	25	4	4	4	[155]
The Occupational Safety and Health Administration, or OSHA	16	39	27	9	5	4	[157]
The Environmental Protection Agency, or EPA.....	14	38	25	13	7	3	[156]

6. As you may know, last year Congress passed a law that gives the FDA new oversight responsibilities related to most food sold in the United States. These new responsibilities include the ability to recall food that has been contaminated with bacteria such as Salmonella, requiring other countries that produce food sold in the United States to have the same safety standards that we have, and increasing the FDA's inspections of food processing facilities, as well as other new responsibilities.

There is now a proposal to increase annual funding for the FDA by one hundred and eighty-three million dollars so that it can carry out these new responsibilities related to food safety. This would be a five-percent increase in funding for the FDA from last year. Do you strongly favor, somewhat favor, somewhat oppose, or strongly oppose this funding increase?

Strongly favor.....	25	[158]
Somewhat favor	38	
Somewhat oppose	13	
Strongly oppose	17	
Not sure	7	
Total Favor	63	
Total Oppose	30	

7. When it comes to you and your family, how worried are you about food being contaminated with bacteria that makes it unsafe to eat—does it worry you a great deal, somewhat, not that much, or not at all?

Worries a great deal	29	[159]
Worries somewhat.....	37	
Does not worry that much.....	25	
Does not worry at all.....	9	
Not sure.....	-	

(ROTATE Q.8a AND Q.8b)

8a. Thinking about the federal government, when it comes to ensuring that food produced and sold in the United States is safe from contamination, do you think that the federal government is doing too much, doing the right amount, or doing too little?

Doing too much	4	[160]
Doing the right amount	56	
Doing too little.....	30	
Not sure.....	10	

8b. Thinking about the federal government, when it comes to ensuring that food produced in other countries and sold in the United States is safe from contamination, do you think that the federal government is doing too much, doing the right amount, or doing too little?

Doing too much	4	[161]
Doing the right amount	37	
Doing too little.....	49	
Not sure.....	10	

9. Do you think that the federal government should be responsible for ensuring that food is safe to eat, or is this something that the federal government should not have responsibility for?

Government should have responsibility	90	[162]
Government should not have responsibility	8	
Not sure	2	

10. I'm going to read you several types of food safety-related activities the FDA would undertake with the additional funding we talked about earlier. Please tell me whether you strongly favor, somewhat favor, somewhat oppose, or strongly oppose each of the following.

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY STRONGLY FAVOR

	<u>Strongly Favor</u>	<u>Some-what Favor</u>	<u>Some-what Oppose</u>	<u>Strongly Oppose</u>	<u>Not Sure</u>	
Ensuring the FDA can issue mandatory food recalls and detain food products that it has reason to believe are unsafe.....	77	17	3	1	2	[167]
Requiring foreign countries that export food to the United States to certify that their food safety programs and standards are as good as those in the United States	77	14	4	4	1	[165]
Creating a pilot program for new food tracking systems that would enable the FDA to quickly trace food back to where it originally came from	71	19	5	4	1	[166]
Ensuring that FDA food inspectors have the ability to access food company records related to food safety	68	26	4	1	1	[168]
Requiring growers of fresh fruit and vegetables to meet nationwide safety standards for water quality, manure use, and worker sanitation	68	20	6	4	2	[164]
Having the FDA increase inspections of food facilities.....	65	26	5	3	1	[163]
Ensuring that the FDA can enforce the new requirements that food companies identify as possible points of contamination, establish measures to prevent contamination, and monitor those measures to make sure they are working.....	64	29	3	2	2	[169]

11. If these new food safety measures would increase the cost of many of the foods you buy by one to three percent, do you think it would be worth it or not worth it to have these new food safety measures?

Worth it.....	69	[170]
Not worth it.....	17	
Depends (VOL).....	9	
Not sure.....	5	

12. Would you strongly favor, somewhat favor, somewhat oppose, or strongly oppose requiring food companies to pay an average annual fee of one thousand dollars per factory, warehouse, or other facility to help cover the cost of these new FDA food safety activities?

Strongly favor	48	[171]
Somewhat favor.....	25	
Somewhat oppose.....	7	
Strongly oppose.....	12	
Not sure.....	8	
Total Favor	73	
Total Oppose	19	

Now I'm going to read you two pairs of statements. Each pair includes a statement that might be made by supporters of increasing funding for the FDA and a statement that might be made by those who oppose a funding increase. For each pair, please tell me which statement you agree with more--the statement from supporters or the statement from opponents.

(ROTATE Q.13a AND Q.13b)

13a. **OPPONENTS** say these new requirements will drive up food costs for consumers and that is the last thing we need in the middle of a recession when people are already struggling to make ends meet.

SUPPORTERS say that any price increase for consumers likely will be less than one percent and that this small increase is worth it because we need the new requirements and increased inspections of our food supply in order to ensure that our food is safe to eat.

Do you agree more with the opponents or the supporters in this case?

Agree more with opponents	27	[172]
Agree more with supporters	66	
Not sure	7	

13b. **OPPONENTS** say this FDA funding increase just creates more regulations and more government bureaucracy at a time when the federal government is already spending too much money and is running a huge deficit.

SUPPORTERS say that this is about the essential role the FDA plays in keeping consumers safe in areas ranging from food to drugs to cosmetics to medical devices. The FDA needs adequate funding in order to do its job and keep consumers safe.

Do you agree more with the opponents or the supporters in this case?

Agree more with opponents	26	[173]
Agree more with supporters	65	
Not sure	9	

14. I'm going to read you several facts about the Food and Drug Administration. All of these facts are TRUE. For each one, please tell me whether this makes you more likely or less likely to support increasing annual funding for the FDA to implement the new food safety law by one hundred eighty-three million dollars, or if it makes no difference to you either way. (IF "MORE LIKELY" OR "LESS LIKELY," ASK:) And is that much (more/less) likely or somewhat (more/less) likely?

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY MUCH MORE LIKELY OR SOMEWHAT MORE LIKELY TO SUPPORT

	<u>Much More Likely To Support</u>	<u>Somewhat More Likely To Support</u>	<u>Somewhat Less Likely To Support</u>	<u>Much Less Likely To Support</u>	<u>No Difference Either Way</u>	<u>Not Sure</u>	
It is estimated that food borne illness sickens forty-eight million Americans, hospitalizes one hundred twenty-eight thousand, and kills three thousand every year.....	49	29	6	5	9	2	[176]
In the past, the FDA was only able to inspect food processing factories on average once every ten years.....	53	21	7	8	9	2	[174]
The FDA has only been able to inspect less than one percent of shipments of food imports before they come into the United States from other countries.....	53	21	8	8	9	1	[175]

Turning to a different topic. . .

- 15a. As you may know, through the national school meals program the federal government reimburses school districts for the costs of meals that meet certain nutrition standards.

(Some/other) people say that the federal government SHOULD increase the nutrition requirements in this program so that school meals are healthier and more nutritious for children.

(Some/other) people say that the federal government should NOT increase the nutrition requirements in this program because this would make school meals more expensive and would require additional funding.

Which of these sides do you agree with more? Or, if you do not have an opinion about this one way or the other, please just say so.

Government should increase nutrition requirements.....	61	[177]
Government should not increase nutrition requirements.....	29	
Do not have an opinion one way or the other.....	7	
Not sure	3	

- 15b. There is a proposal to increase funding for the national school meals program by one hundred thirty-five million dollars a year, which is a one percent increase. This proposal has three main parts. Please tell me whether you strongly favor, somewhat favor, feel neutral about, somewhat oppose, or strongly oppose each one of these parts.

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY STRONGLY FAVOR OR SOMEWHAT FAVOR

	<u>Strongly Favor</u>	<u>Some- what Favor</u>	<u>Feel Neutral About</u>	<u>Some- what Oppose</u>	<u>Strongly Oppose</u>	<u>Not Sure</u>	
Helping schools pay for more nutritious foods, such as fresh fruits and vegetables and whole grain bread	50	28	11	4	5	2	[178]
Providing training for school cafeteria workers that will teach them how to cook healthier and safer meals.....	46	23	13	6	9	3	[180]
Helping schools pay for new cafeteria equipment that will help workers prepare healthier and safer meals.....	42	22	16	7	11	2	[179]

FACTUALS: Now I am going to ask you a few questions for statistical purposes only

F1. What is the last grade that you completed in school?

Grade school	3	[208-209]
Some high school	8	
High school graduate	32	
Some college, no degree	17	
Vocational training, 2-year college	12	
4-year college/bachelor's degree	16	
Some postgraduate work, no degree	1	
2-3 years' postgraduate work/master's degree	8	
Doctoral/law degree	2	
Not sure/refused	1	

F2. Regardless of how you may be registered, how would you describe your overall point of view in terms of the political parties? Would you say you are mostly Democratic, leaning Democratic, completely independent, leaning Republican, or mostly Republican?

Mostly Democratic	28	[210]
Leaning Democratic	8	
Completely independent	16	
Leaning Republican	13	
Mostly Republican	29	
Not sure	6	

F3a. Thinking about your general approach to issues, do you consider yourself to be liberal, moderate, or conservative?

Liberal	14	[211]
Moderate	34	
Conservative	43	
Not sure	9	

F3b. Do you consider yourself a supporter of the Tea Party Movement?

Yes, Tea Party supporter	29	[212]
No, not a Tea Party supporter	40	
Depends (VOL)	14	
Not sure	17	

F4. In your household, do you do all, most, some, or very little of the food shopping?

All the food shopping	40	[213]
Most of the food shopping	18	
Some of the food shopping	24	
Very little of the food shopping	17	
Not sure	1	

F5. Are you the parent or guardian of any children under the age of eighteen?

Yes, parent/guardian of children under 18.....	34	[214]
No, not the parent/guardian of children under 18	65	
Not sure.....	1	

F6. Would you describe the area in which you live as an urban area, a suburban area, a small town, or a rural area?

Urban	4	[215]
Suburban	3	
Small town	39	
Rural	53	
Not sure	1	

F7. Finally, for statistical purposes only, would you please tell me which of the following best describes your total annual household income?

Less than \$20,000.....	17	[216]
\$29,000 to \$29,999	14	
\$30,000 to \$39,999	12	
\$40,000 to \$49,999	10	
\$50,000 to \$74,999	16	
\$75,000 to \$99,999	7	
\$100,000 to \$199,999	7	
\$200,000 or more.....	2	
Not sure/refused.....	15	