

protecting a landscape at risk



THE NORTHEAST LAND TRUST CONSORTIUM

The forests, farmlands and shorelines of our northeastern states form a rich mosaic stretching from the Great North Woods of New England through the Berkshires of Massachusetts to New York's Hudson River Valley and the Pennsylvania hills.

Today, these treasured lands are at risk.

As one generation gives way to the next, millions of acres of privately held properties in the Northeast are changing hands at an unprecedented rate. The land could be bought, developed and forever altered. Or it can be forever protected. The future of our natural heritage now hangs in the balance.

We intend to tip the scales in favor of conservation. And we need your help.

Forests and shorelines near Grand Lake Stream in Maine (above) are part of nearly 400,000 acres protected with support from the Northeast Land Trust Consortium.



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THE PEW CHARITABLE TRUSTS

combining strengths



Downeast Lakes with the New England Forestry Foundation



Massachusetts agricultural and coastal land with the Trustees of Reservations



New Hampshire's Squam Range with the Lakes Region Conservation Trust

The Pew Charitable Trusts launched the Northeast Land Trust Consortium (NLTC) in 2006 to engage conservation-minded individuals and institutions to help protect lands throughout the Northeast. Our strategy is focused and delivers results:

- **IDENTIFY** ecologically and culturally rich properties in transition
- **RAISE** land acquisition funds and match every \$5 in donor contributions with \$1 from our Seed Fund
- **DEPLOY** these resources to outstanding land trust partners who will buy and protect these vital tracts of land

In our first year of operation, we collaborated with dozens of philanthropists and several local and regional land trusts to provide more than \$6 million in support of projects protecting nearly 400,000 acres of critical land in Maine, New Hampshire and Massachusetts.

Katahdin Iron Works in Maine with the Appalachian Mountain Club (AMC)



yielding lasting returns

This year we have set our sights higher. Pew has doubled the NLTC Seed Fund so we can match even more donations and provide \$12 million for a wide variety of conservation projects throughout the Northeast. We hope you will consider joining us in this vital work. Pew will cover all administrative costs, so every dollar of your gift will go toward preserving land.



You can partner with us in two ways:

Protect a Special Parcel of Land

You can select and support one or more of the conservation projects in the NLTC portfolio. For every \$5 you contribute, NLTC will match an additional \$1 from our Seed Fund and ensure your investment yields lasting returns. We are actively identifying potential projects in each northeastern state.

The generosity of donors makes it possible to protect key landscapes, such as AMC's Little Lyford Pond in Maine



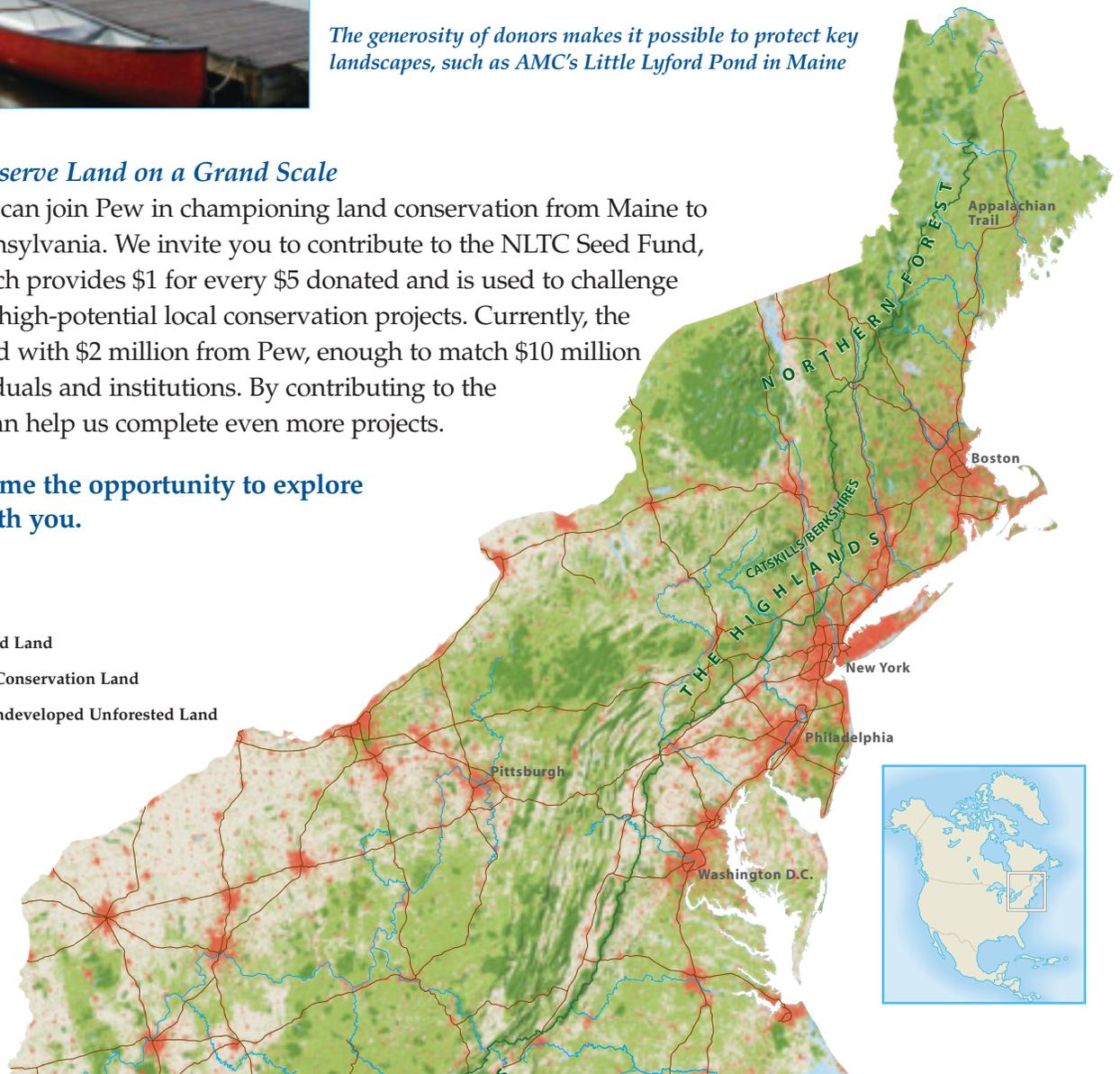
Conserve Land on a Grand Scale

You can join Pew in championing land conservation from Maine to Pennsylvania. We invite you to contribute to the NLTC Seed Fund, which provides \$1 for every \$5 donated and is used to challenge others to support high-potential local conservation projects. Currently, the Fund is capitalized with \$2 million from Pew, enough to match \$10 million from other individuals and institutions. By contributing to the Seed Fund, you can help us complete even more projects.

We would welcome the opportunity to explore a partnership with you.

- Developed Land
- Private Undeveloped Land
- Public and Private Conservation Land
- Farms and Other Undeveloped Unforested Land
- Appalachian Trail
- Major Highway

Map provided by the Northern Forest Alliance.



join us

To learn more about Pew's Northeast Land Trust Consortium portfolio of projects and flexible charitable giving vehicles, please contact

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The Pew Charitable Trusts (www.pewtrusts.org) is driven by the power of knowledge to solve today's most challenging problems. Pew applies a rigorous, analytical approach to improve public policy, inform the public and stimulate civic life. We partner with a diverse range of donors, public and private organizations and concerned citizens who share our commitment to fact-based solutions and goal-driven investments to improve society.

PHOTOS / **Front cover, page 2 top left, and back cover:** New England Forestry Foundation and the Downeast Lakes Land Trust; **page 2 top middle:** Trustees of Reservations; **page 2 top right:** Lakes Region Conservation Trust; **page 2 bottom:** Appalachian Mountain Club (AMC); **page 3 top:** Rob Burbank, AMC

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