



# MISSOURI

## Businesses Know That Economic and Job Growth Starts with Policy

In lieu of federal energy policy, states are enacting policies that create jobs and attract private investment in the clean energy economy. State-level clean energy policies are as varied as the states themselves, but all have common goals—spurring economic and job growth while improving energy security and the environment. Federal policies that build upon the proven successes at the state and regional levels will help expand Missouri businesses and create opportunities in the clean energy economy across the United States.

**U.S.**   **Mo.**



**RENEWABLE ELECTRICITY STANDARD (RES)**

An RES requires utilities to generate a certain percentage of power (based on electricity sales or generating capacity) from renewable sources such as wind, solar and geothermal.



**ENERGY EFFICIENCY RESOURCE STANDARD (EERS)**

An EERS reduces electricity and gas consumption by requiring utilities to achieve energy savings through supply- and/or demand-side efficiency measures. An EERS specifies reductions for energy use, peak demand or both.



**DIRECT LOAN PROGRAM FOR RENEWABLE ENERGY**

Direct loan programs provide low- or zero-interest financing for renewable energy.



**TAX CREDITS FOR RENEWABLE ENERGY**

Tax credits generally apply to commercial and industrial sectors, reducing the amount of annual taxes owed to the government. Generally, taxes are reduced by a specified percentage of a renewable energy project's value, based on investment or production.

Federal tax credits are not permanent and subject to regular reapproval by Congress



“Concise clean energy policy would not only facilitate development of renewable projects such as ours, but also the R&D and manufacturing jobs that our country so desperately needs. There are over 5,000 mechanical parts in the nacelle [generator housing] of a wind turbine alone, and it would be great if the United States could produce every one of them!”

**Trey Goede**  
**Founder and Chief Executive Officer**  
**Affinity Wind, LLC**  
**St. Louis, Mo.**



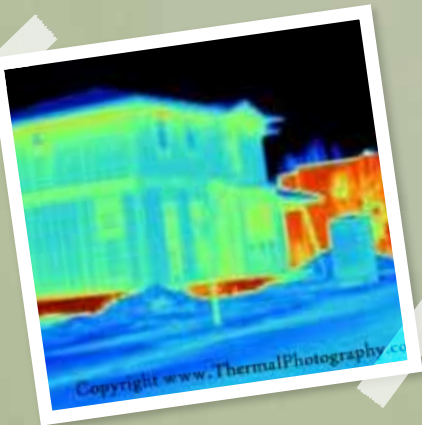
“Our goal at Global Green Building is to help create healthier more energy efficient structures that improve health and the environment. Building these structures provides jobs for Missourians and passing a comprehensive clean energy policy would help to create many more jobs here in Missouri.”

**George Van Hoesen**  
Partner  
Global Green Building LLC  
Ozark, Mo.

“Show Me Energy Cooperative supports the local economy and community through employment and the development of renewable, sustainable technologies. Passing a comprehensive clean energy policy would help create more employment for members of our local community and across the entire state of Missouri.”



**Steve Flick**  
President  
Show Me Energy  
Centerview, Mo.



“Thermal Vision helps our clients improve their home energy efficiency. This helps decrease the amount of overall energy used. This not only saves money and energy, but helps to reduce carbon emissions as well.”

**Tom Ochsner**  
Owner  
Thermal Vision  
St. Peters, Mo.

**PLEASE JOIN THESE MISSOURIANS  
AND THEIR BUSINESSES IN ASKING  
THE FEDERAL GOVERNMENT TO  
ENACT A STRONG CLEAN ENERGY  
POLICY FRAMEWORK.**

[www.PewTrusts.org/CleanEnergy](http://www.PewTrusts.org/CleanEnergy)

- Enroll your business in our Clean Energy Business Network to receive updates on relevant policies and gain access to our list of resources designed to help you make the most of the growing clean energy economy.
- Join Pew’s advocates to receive occasional e-mails informing you of potential policies and how you can support them.



Empowering Jobs, Businesses  
and Investments Across America

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