



# MASSACHUSETTS

Businesses Know That Economic and Job Growth Starts with Policy

In lieu of federal energy policy, states are enacting policies that create jobs and attract private investment in the clean energy economy. State-level clean energy policies are as varied as the states themselves, but all have common goals—spurring economic and job growth while improving energy security and the environment. Federal policies that build upon the proven successes at the state and regional levels will help expand Massachusetts businesses and create opportunities in the clean energy economy across the United States.

## U.S. Mass.



### RENEWABLE ELECTRICITY STANDARD (RES)

An RES requires utilities to generate a certain percentage of power (based on electricity sales or generating capacity) from renewable sources such as wind, solar and geothermal.



### ENERGY EFFICIENCY RESOURCE STANDARD (EERS)

An EERS reduces electricity and gas consumption by requiring utilities to achieve energy savings through supply- and/or demand-side efficiency measures. An EERS specifies reductions for energy use, peak demand or both.



### DIRECT LOAN PROGRAM FOR RENEWABLE ENERGY

Direct loan programs provide low- or zero-interest financing for renewable energy.



### TAX CREDITS FOR RENEWABLE ENERGY

Tax credits generally apply to commercial and industrial sectors, reducing the amount of annual taxes owed to the government. Generally, taxes are reduced by a specified percentage of a renewable energy project's value, based on investment or production.

Federal tax credits are not permanent and subject to regular reapproval by Congress



“We are a mid-size company that has already created 75 clean energy jobs in New England, but we are concerned that our country as a whole is losing the edge in the clean energy economy. If we are going to compete, Congress must adopt policies that stimulate domestic clean energy investments.”

**Matthew Glynn**  
Chairman  
Aeronautica Windpower  
Plymouth, Mass.



“The number one thing Washington can do is put a price on carbon. This comprehensive and market-based approach will level the playing field and drive investment and innovation.”

**Stanley Kowalski III**  
**Founder & Vice President**  
**FloDesign Wind Turbine Corporation**  
**Wilbraham & Waltham, Mass.**

“Passing comprehensive clean energy legislation will help ensure continued prosperity for American businesses and families by making clean energy both affordable and accessible and allowing our country to lead the way in renewable energy innovation.”

**Howard Berke**  
**Co-founder & Chief Executive**  
**Konarka Technologies, Inc.**  
**Lowell, Mass.**



“Clean energy is a vital part of our country's economic recovery. At Nexamp, we're not only creating green jobs within our company, we're helping our clients retain jobs and grow by cutting their energy costs with clean energy projects.”

**Dan Leary**  
**President**  
**Nexamp**  
**North Andover, Mass.**



**PLEASE JOIN THESE BAY STATERS AND THEIR BUSINESSES IN ASKING THE FEDERAL GOVERNMENT TO ENACT A STRONG CLEAN ENERGY POLICY FRAMEWORK.**

[www.PewTrusts.org/CleanEnergy](http://www.PewTrusts.org/CleanEnergy)

- Enroll your business in our Clean Energy Business Network to receive updates on relevant policies and gain access to our list of resources designed to help you make the most of the growing clean energy economy.
- Join Pew's advocates to receive occasional e-mails informing you of potential policies and how you can support them.



Repowering Jobs, Businesses  
 and Investments Across America

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