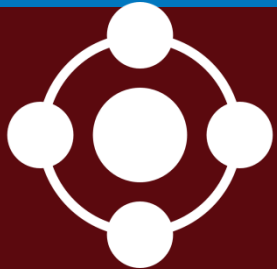


Call for Proposals Opportunity for Health Impact Assessment



Applicant webinar
June 20, 2017

HEALTH **IMPACT**
PROJECT

ADVANCING SMARTER POLICIES FOR HEALTHIER COMMUNITIES

■ www.healthimpactproject.org

Welcome from RWJF

Pamela Russo, MD, MPH
Senior Program Officer,
Healthy Communities Portfolio



Today's Presenters



Amber Lenhart



Emily Bever

Health Impact Project

**Research
and
evaluation**



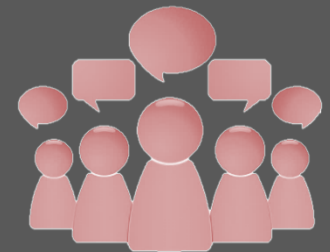
**Place
based
grant
funding**



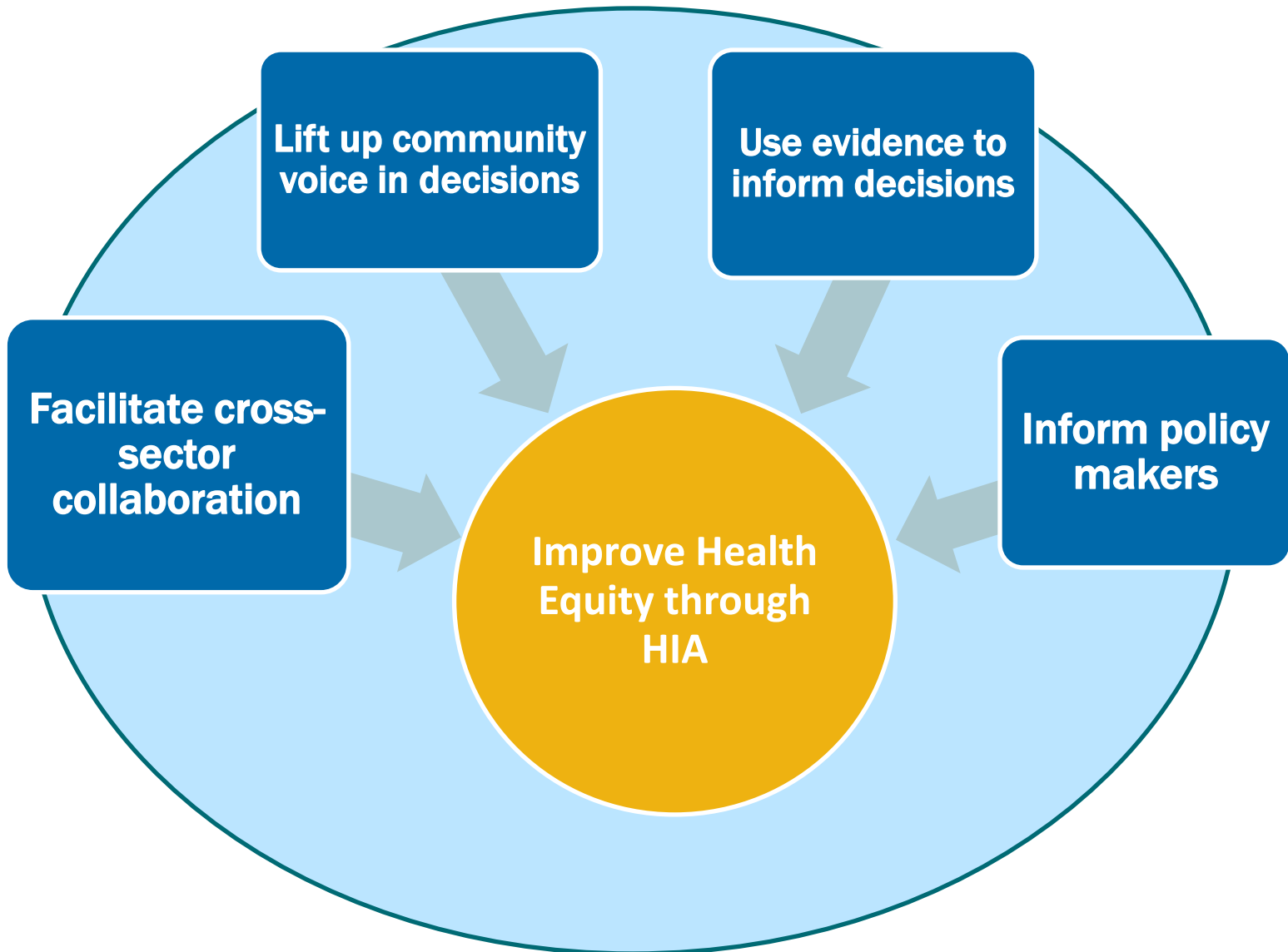
**Scaling
HIA and
other
tools**



**Emergent
strategies**

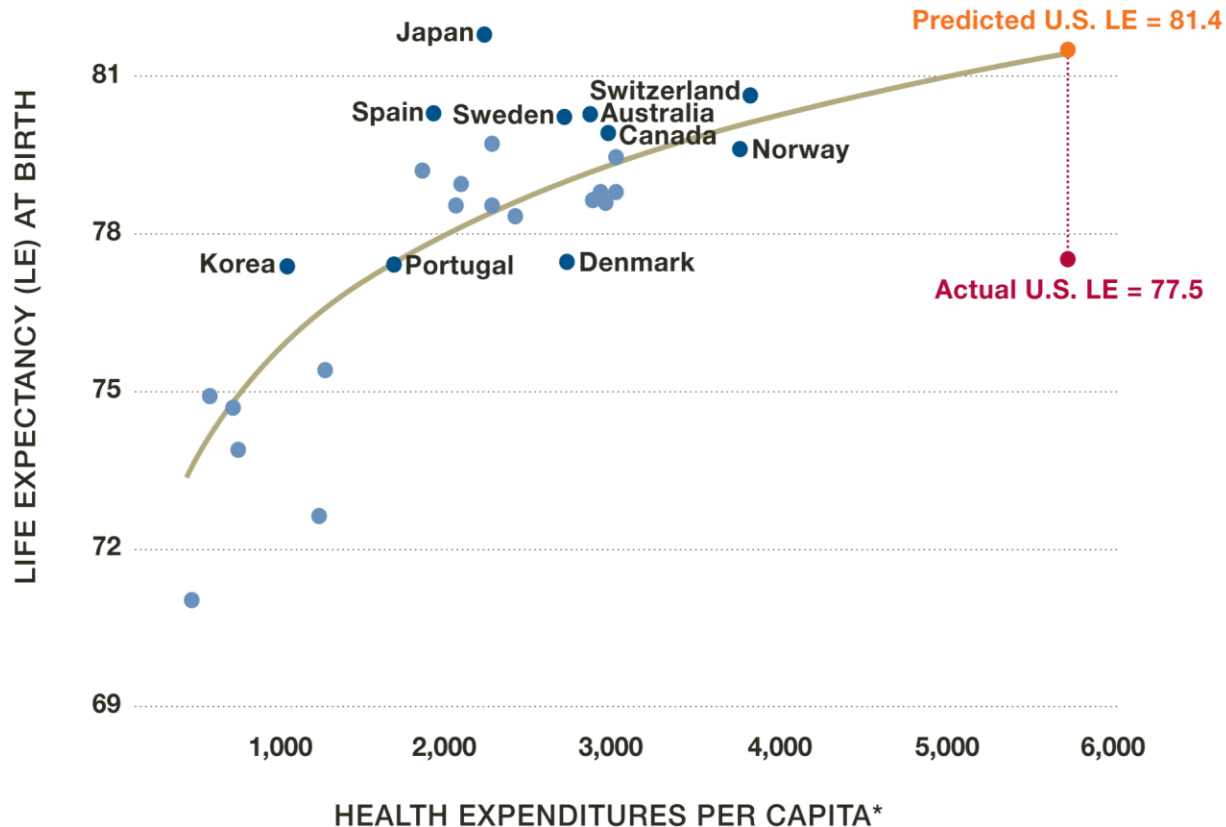


Grant Purpose



What determines health?

The U.S. spends more money per person on health than any other country, but our lives are shorter—by nearly four years—than expected based on health expenditures.



Prepared for the Robert Wood Johnson Foundation by the Center on Social Disparities in Health at the University of California, San Francisco.

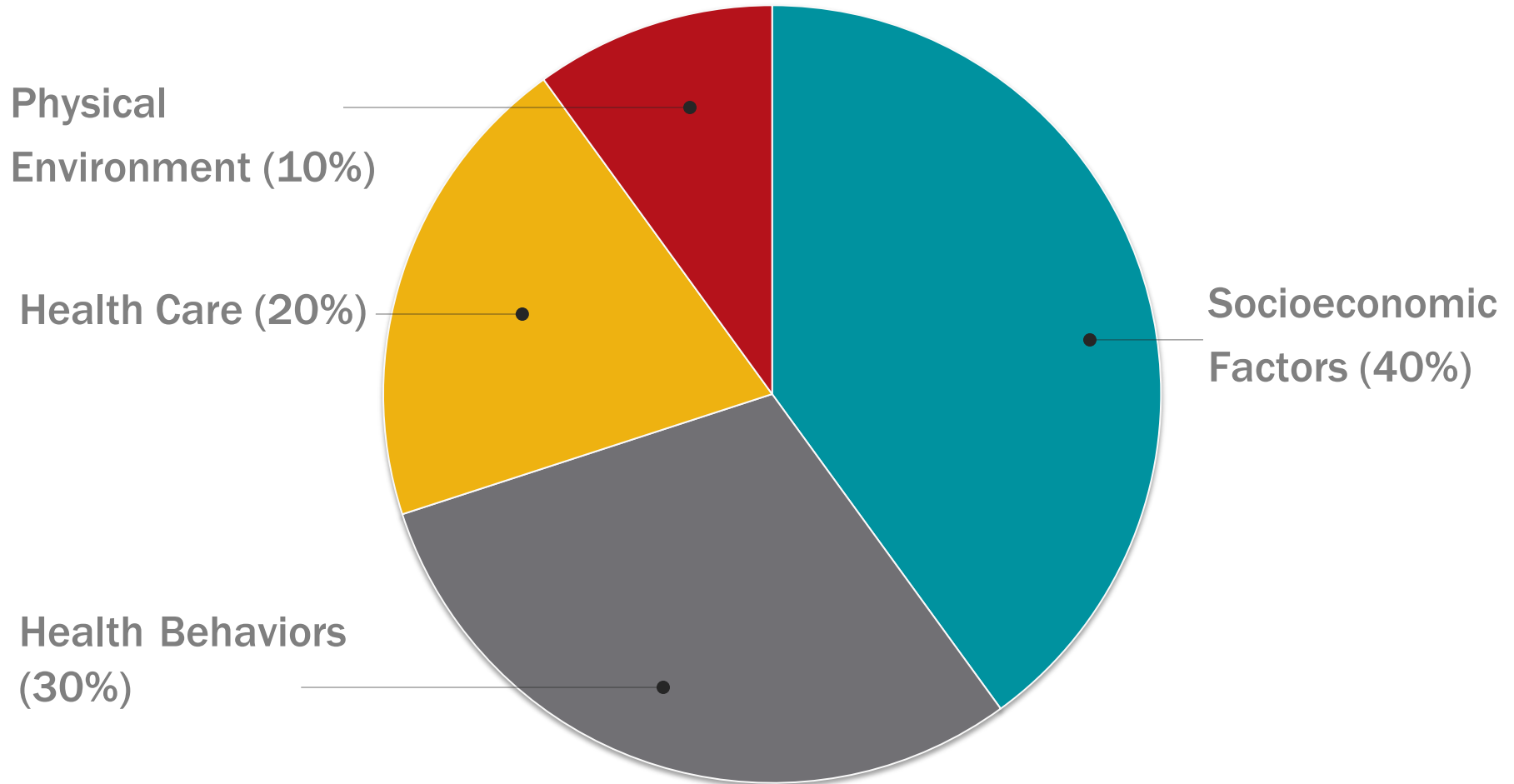
Sources: OECD Health Data 2007.

Does not include countries with populations smaller than 500,000. Data are for 2003.

*Per capita health expenditures in 2003 U.S. dollars, purchasing power parity

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Addressing the root causes of health outcomes

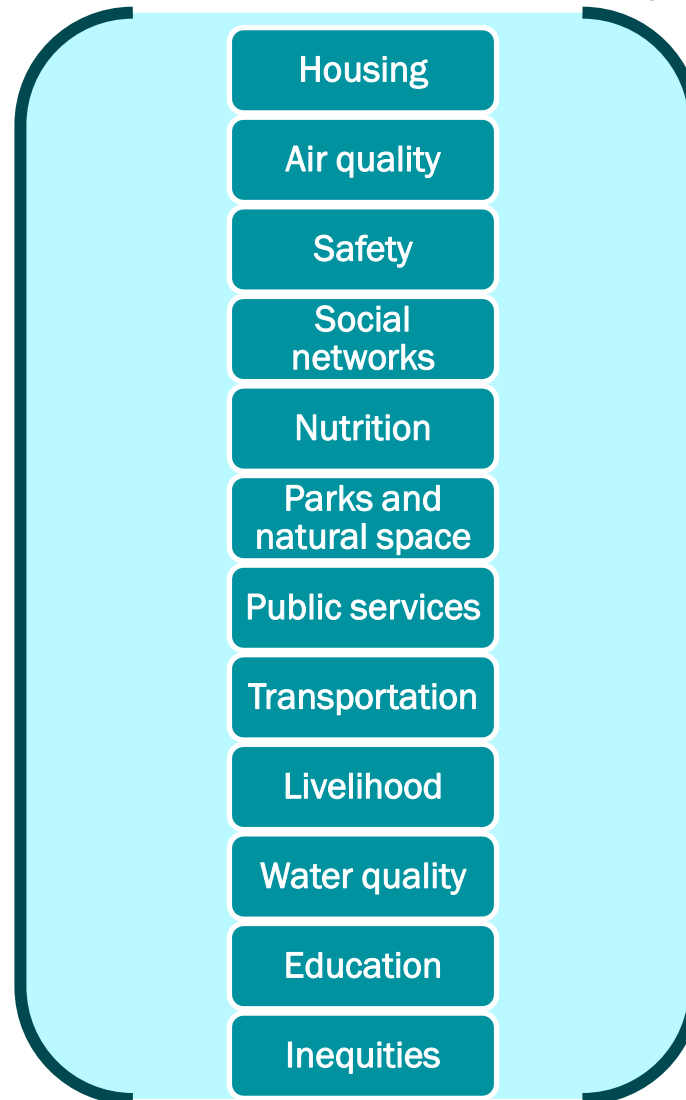


Adapted from the University of Wisconsin Population Health Institute's County Health Rankings model, 2010.
<http://www.countyhealthrankings.org>

What is health impact assessment (HIA)?

affect social determinants of health (SDoH)...

How might the proposed project, plan, policy...



...and potentially lead to predicted health outcomes?

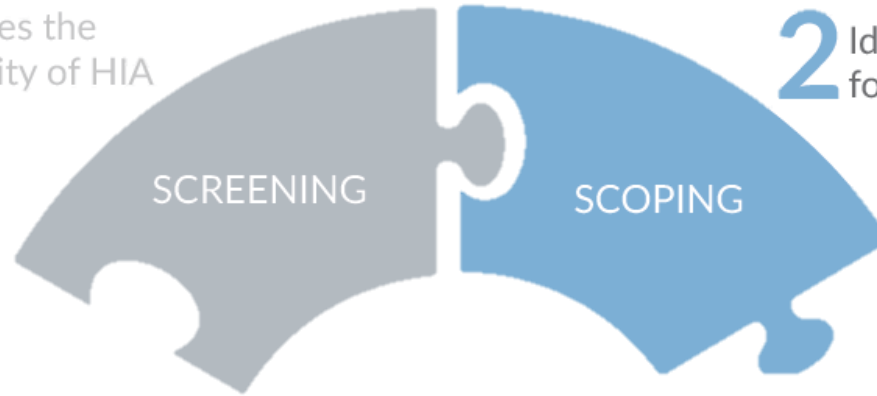


Graphic from Kansas Health Institute <http://www.khi.org/>

1 Identifies the
feasibility of HIA



1 Identifies the feasibility of HIA

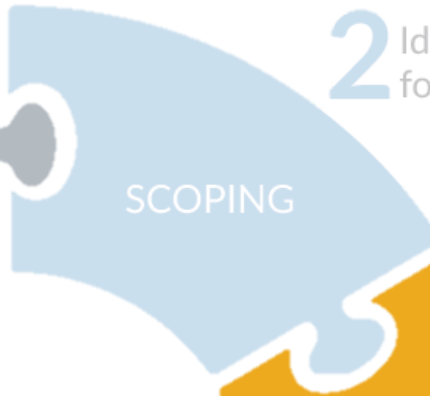


2 Identifies issues for the study

1 Identifies the feasibility of HIA

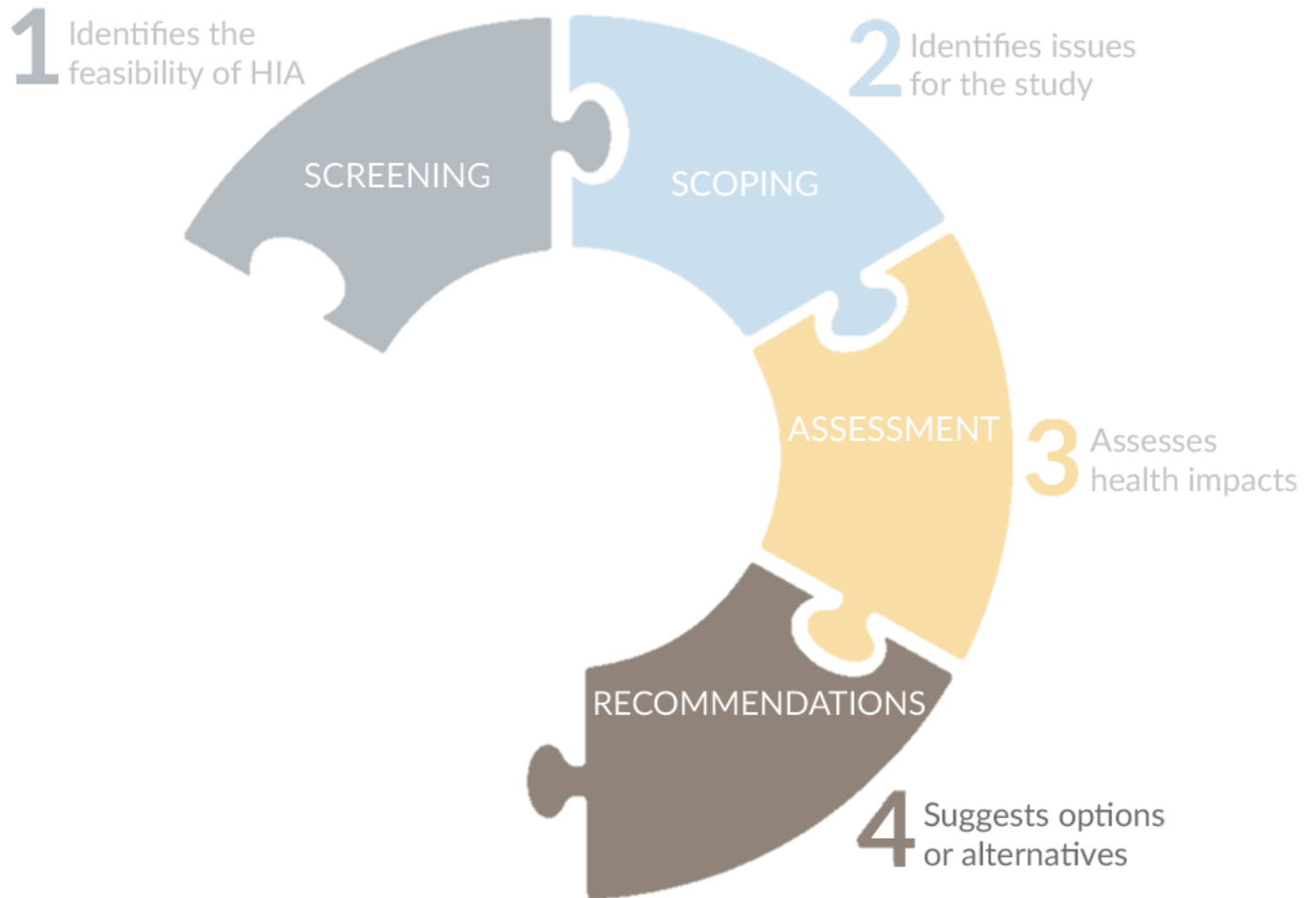


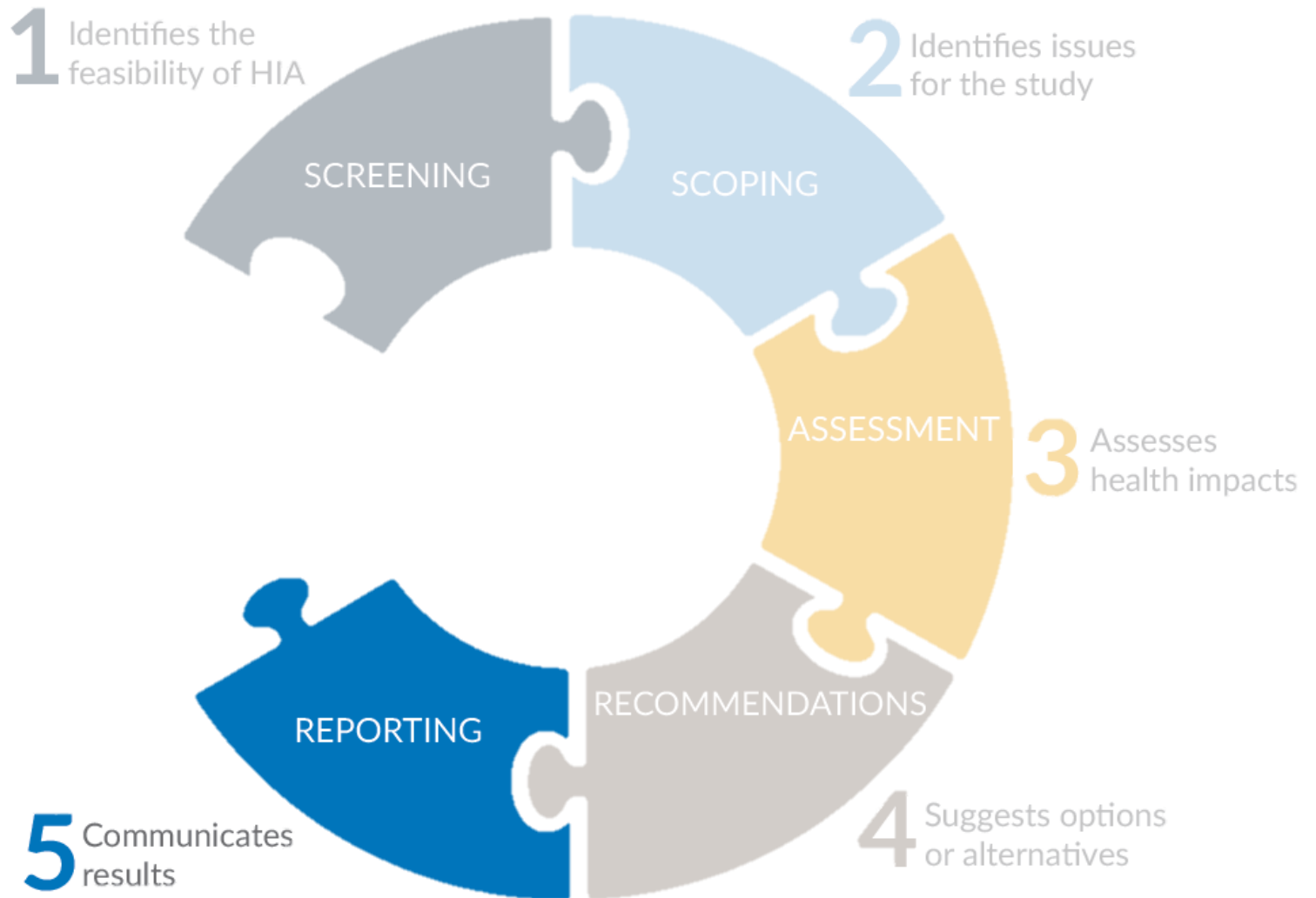
2 Identifies issues for the study



3 Assesses health impacts









Questions?

Addressing questions on
material covered so far

CFP overview

Grants:

- At least 4 grants
- Up to \$100,000 each
- Grant period: January 2018 – January 2020
- Main grant product/outcome: completed HIA

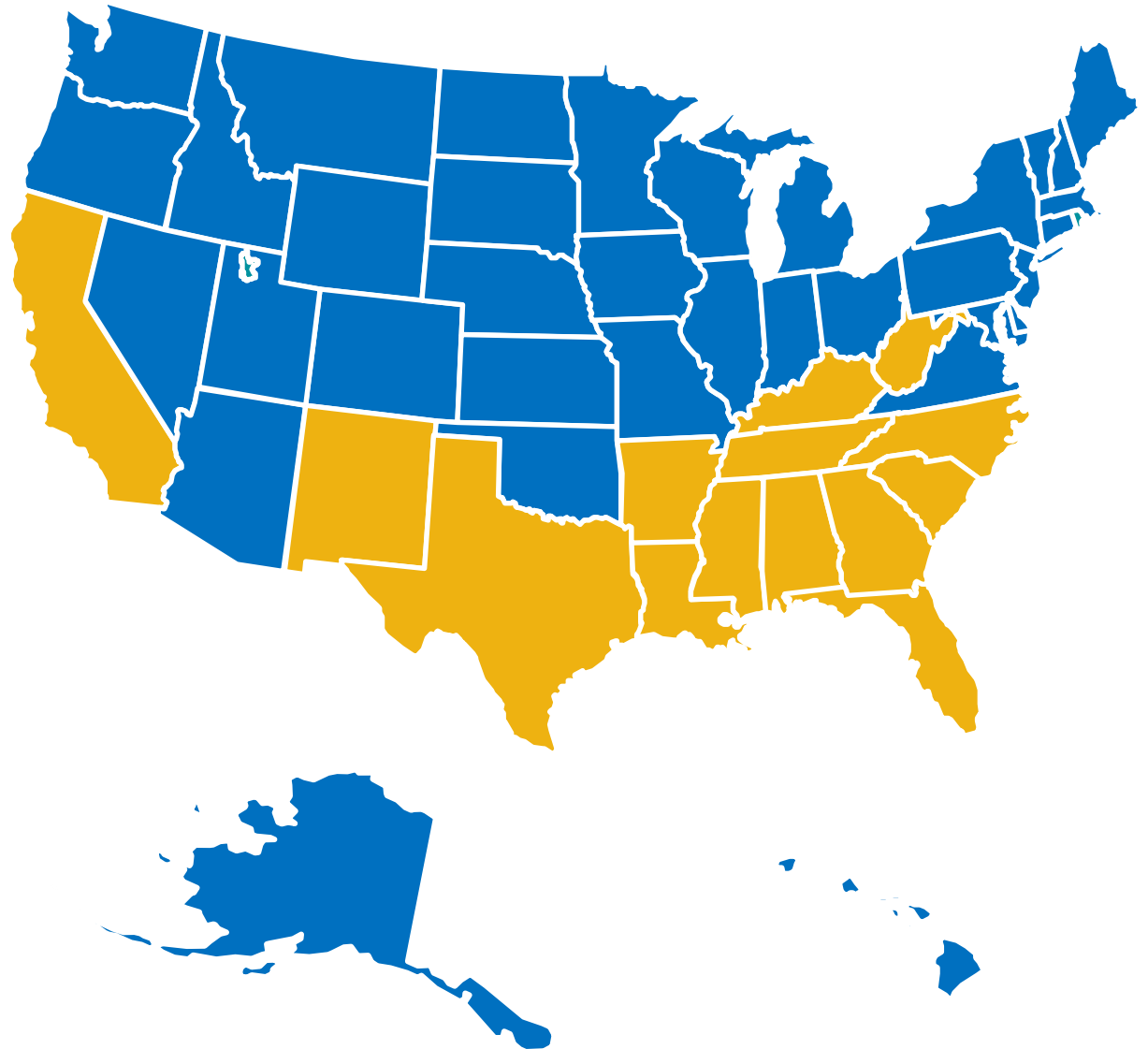
Eligible organizations:

- Nonprofits (including community-based organizations)
- State, local, tribal government agencies
- Educational institutions
- Should be based in one of 14 eligible states

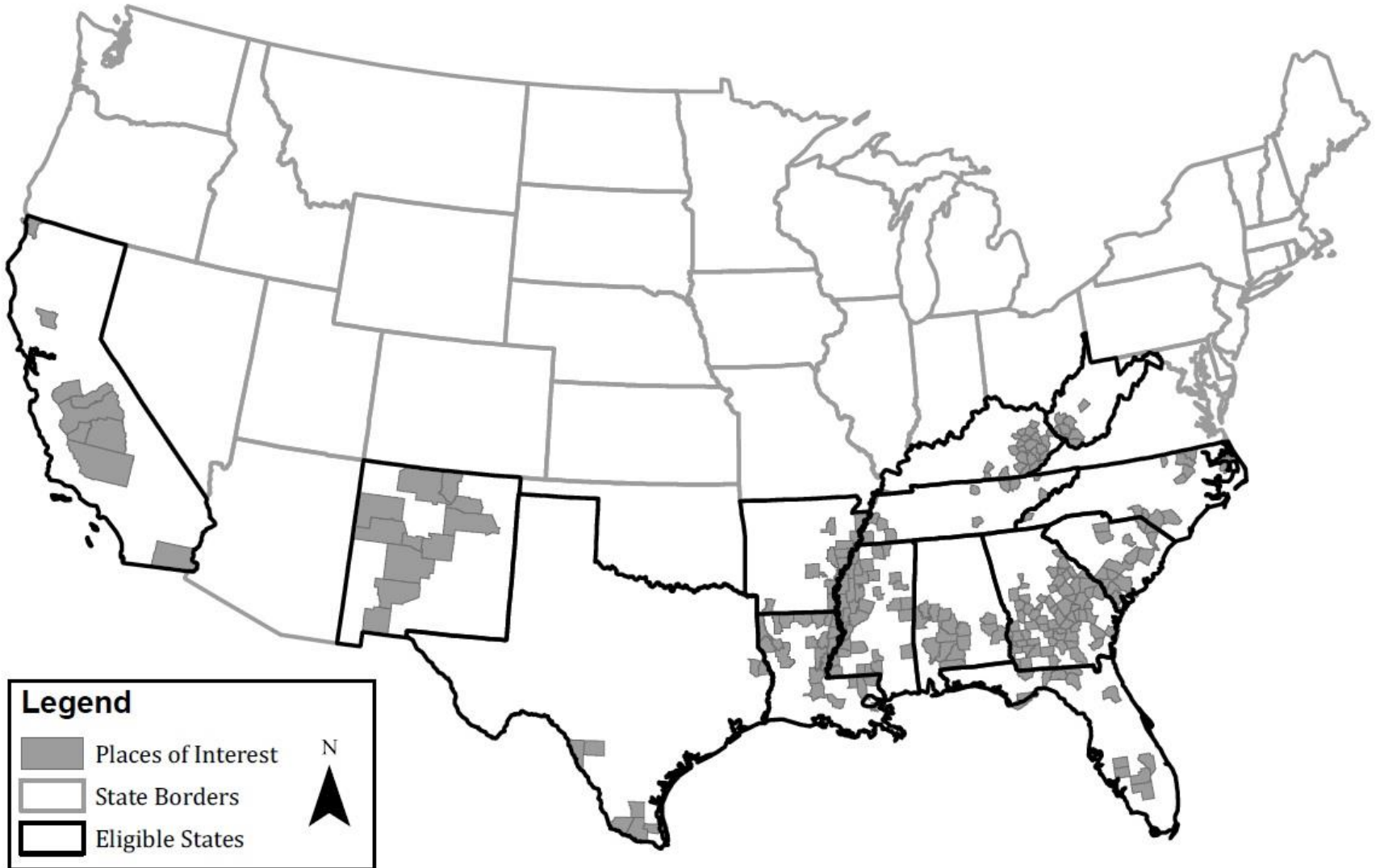
*HIA experience is NOT required

States eligible for funding

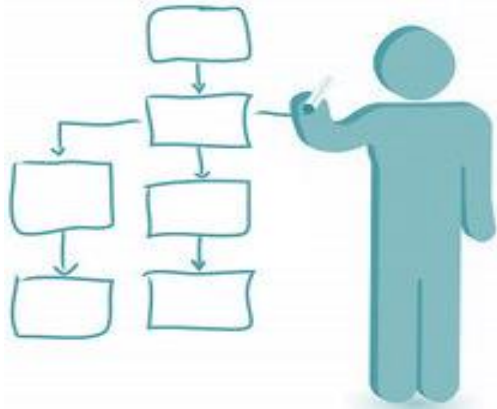
Alabama
Arkansas
California
Florida
Georgia
Kentucky
Louisiana
Mississippi
New Mexico
North Carolina
South Carolina
Tennessee
Texas
West Virginia



Places of interest



Grantee activities



Complete the six steps of HIA



Stakeholder engagement

+ Evidence

= Recommendations to improve health equity



Grantee Activities and Support



Selection Criteria

Articulate how HIA could affect SDoH & health disparities

Demonstrate capacity to develop & lead cross-sector collaboration

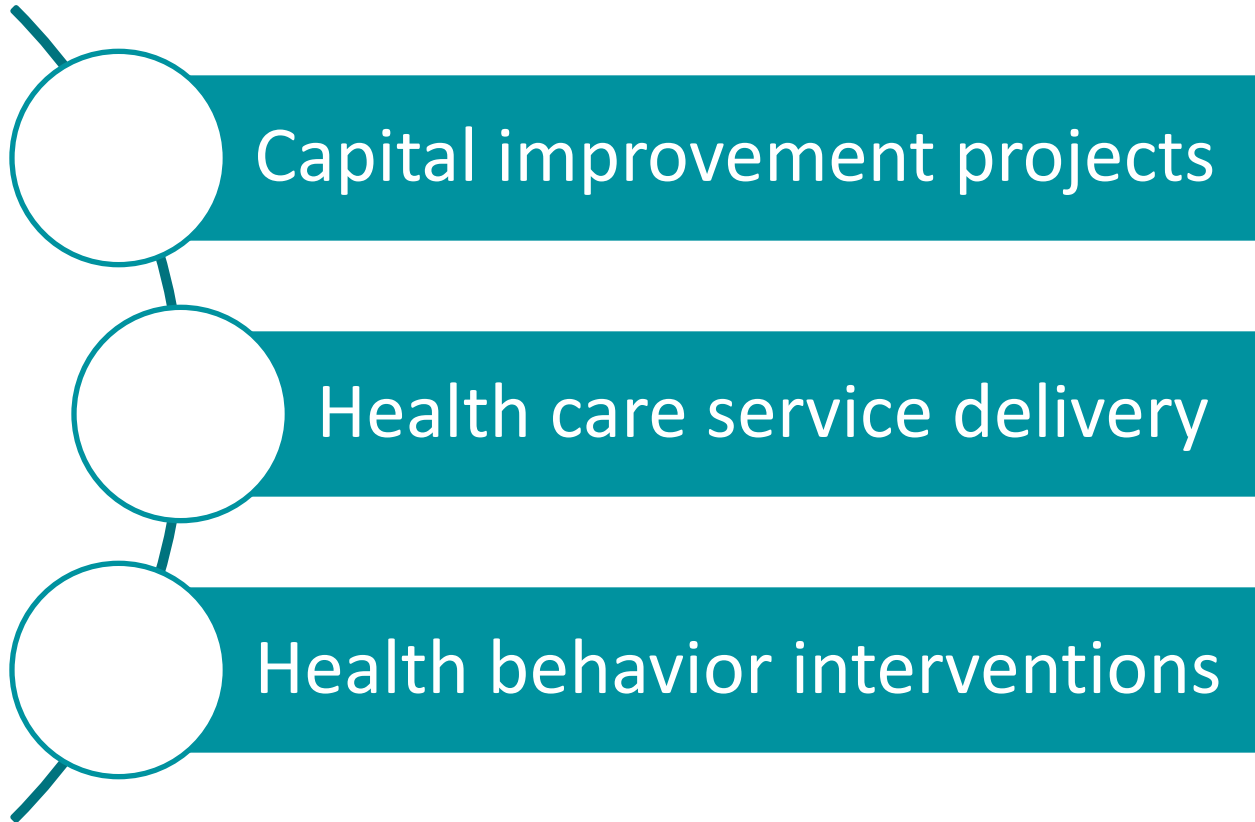
Demonstrate knowledge of political, legislative, social, cultural & other contexts

Poses working knowledge of public health

Articulate how HIA fits into organization's broader goals

Commit to meaningful community & stakeholder engagement

Activities Not Funded by this CFP



Proposal and Grant Timeline



Questions?

Addressing questions on
material covered so far



Healthy Vinton/Vinton Saludable Health Impact Assessment Demonstration Project

William L. Hargrove, Director
Patricia M. Juárez-Carrillo, Coordinator

Vinton, Texas

- Small rural town incorporated as a “village” in the state of Texas; about 10 miles from the U.S./Mexico border
- Population of about 2000, 94% Hispanic, 21% living below the poverty line
- Water sources: domestic wells, private providers, about 20% on EPWU
- Sanitation: Septic tanks

Proposed Project



- Connect Vinton to El Paso Water Utilities for both water and sanitation
- Cost: \$15 million for water; \$20 million for sewer
- Voted down twice by city council based on high cost

HIA - Healthy Vinton

Goal

Examine the current status of public health in Vinton and evaluate the potential impacts related to changes in water and sanitation infrastructure.

Assessment



- ▣ Profile existing conditions
- ▣ Evaluate potential health impacts

In our case:

- ▣ Water quality survey
- ▣ Household survey
- ▣ Key informants
- ▣ Focus groups

Stakeholder Engagement

- ▣ Advisory Committee
- ▣ Presentations at City Council
- ▣ Public meetings
- ▣ Interviews and focus groups
- ▣ Discussions through household survey

Most Significant Results

- Local wells contained high levels of arsenic and salt, and contamination by *E. coli* and/or other coliform bacteria; also risk of dropping water tables due to drought
- Septic systems average of 20 yrs old and failing
- Prevalence of gastrointestinal illnesses, neuropathy, skin problems, 2x higher than reference community
- Few fire hydrants; fire insurance very high
- Businesses unwilling to locate there even though located adjacent to I-10

Follow-Up by Vinton

- Vinton Council voted to pursue funding for the project
- Vinton used our results to make a case for public health hazard, and obtained funding from TX Water Development Board and loan from USDA-RDA

Tips for Success (especially in rural areas)

- Be prepared to address the challenges of rural areas
- Recognizing the importance of culture and language
- Building awareness, civic engagement, civic discourse
- Moving the “spotlight” from costs to benefits... health, community development, sustainability, resilience, etc.
- Student participation



QUESTIONS?

wlhargrove@utep.edu

Next steps

- Review the [Call for Proposals](#) and [FAQ](#) documents
- Review examples of other HIAs
- Sign-up for our updates to know about HIA workshops and updates about the online application system
 - Join a workshop!
 - Start an application (when the system opens)!
- Ask questions. Email healthimpactproject@pewtrusts.org or call us at (202) 540-6012

Q&A

- Type your questions into the chat box
- Please ask general (rather than project-specific) questions