

The State Pension Funding Gap: 2015

Market volatility deepens the divide between assets, liabilities

Overview

The gap between the total assets reported by state pension systems across the United States and the benefits promised to workers, now reported as the net pension liability, reached \$1.1 trillion in fiscal year 2015, the most recent year for which complete data are available. That represents an increase of \$157 billion, or 17 percent, from 2014.

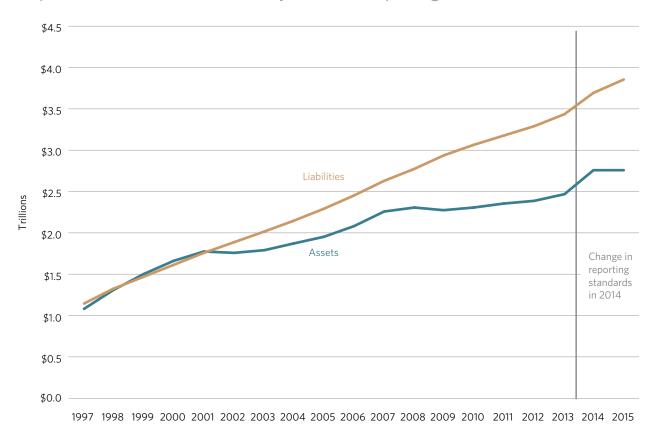
A state pension plan's annual funded ratio gives an end-of-fiscal-year snapshot of the assets as a proportion of its accrued liabilities. In aggregate, the funded ratio of these plans dropped to 72 percent in 2015, down from 75 percent in 2014. Investment returns that fell short of expectations proved to be the largest contributor to the worsening fiscal position, with median overall returns of 3.6 percent. On average, state pension plans had assumed a long-run investment return of twice that—7.6 percent—for fiscal 2015.

Though final data for 2016 are not yet available, low returns will also be reflected there. Based on returns averaging 1.0 percent for that year, the net pension liability is expected to increase by close to \$200 billion and reach about \$1.3 trillion. Market volatility will also have a significant impact on cost predictability in the near and long terms.

Expected increases in the nationwide funding gap of more than \$350 billion over two years—primarily because of lower-than-forecast investment returns—will require policymakers in many states to choose from often difficult options: paying more into state pension plans and potentially crowding out other spending in their budgets, or letting funding levels drop and pushing costs into the future.

Figure 1 shows trends in aggregate assets and liabilities since 1997. Fiscal 2014 and 2015 data reflect new reporting standards developed by the Governmental Accounting Standards Board (GASB), the independent organization recognized by governments, the accounting industry, and capital markets as the official source of generally accepted accounting principles for state and local governments. The GASB standards use the market value of assets and a different method for calculating liabilities than in the past.

Figure 1
Tracking State Pension Assets and Liabilities, FY 1997-2015
Gap increased in 2015, the second year of new reporting standards



Sources: Comprehensive annual financial reports, actuarial reports and valuations, or other public documents, or as provided by plan officials © 2017 The Pew Charitable Trusts

The updated standards call for enough detail to calculate whether payments to a pension plan are sufficient to make progress on reducing unfunded liabilities if plan assumptions hold, what is known as positive debt amortization. Analysis by The Pew Charitable Trusts calculates the employer pension contributions required to achieve this goal, or the net amortization benchmark.

From fiscal 2014 to 2015, plans' performance against this benchmark improved for two reasons. First, the benchmark was lowered as asset levels increased in 2014 because of higher-than-expected investment returns. Second, states and participating local governments contributed more to their plans. However, these changes were not enough to offset the lower-than-expected investment returns in fiscal 2015 that led to the increase in reported pension debt.

Debt drivers

Under the new accounting standards, pension assets are reported using market values rather than calculations that smooth gains and losses over time, as had been common. As a result, continued volatility in annual funding levels is likely.

Although one or two years of weak returns may not indicate fiscal danger for a pension plan, investment volatility does present a long-term policy challenge. Since the end of the Great Recession in 2009, overall median returns for public pension plans have ranged from 1.0 percent in 2016 to 21.5 percent in 2011. This volatility can be attributed in part to increased investment portfolio risk. The share of public funds' investments in stocks, private equity, and other similar assets, has increased by over 20 percentage points since 1990.²

In addition to investment performance, underlying funding differences among pension plans and states reflect policy choices, including plan design, contribution policies, and investment return assumptions.

For example, investment underperformance was the biggest driver of increased pension debt in 2015, adding roughly \$125 billion to the funding gap overall, according to Pew estimates. Even if investments had yielded the expected returns, however, overall state pension debt still would have grown by about \$30 billion.

That \$30 billion increase in net pension liability, independent of market returns, can be attributed to several factors. Overall, state contributions fell short of net amortization by close to \$8 billion, but other factors account for the remaining increase. They include one-time events, such as a court decision in Oregon and changes to actuarial assumptions in New Jersey.³

Plans' investment return assumptions vary widely, which can have a large impact on the actuarial valuation and financial accounting data reported. For 2015, expected investment returns among general state employee plans ranged from 6.75 percent to 8 percent, with 12 plans using the higher figure. GASB reporting standards require plans to estimate and disclose liabilities based on projected returns that are 1 percentage point above and below their assumed rate of return, an example of sensitivity analysis, in which key fiscal measures are shown under different assumptions. The GASB disclosures show that if each plan used a return assumption that was 1 percentage point lower, the estimated liability would be \$422 billion greater nationwide. Sensitivity analysis of plan fiscal health will be the subject of an upcoming Pew brief.

Key Terms

Funded ratio. The level of assets in proportion to accrued pension liability. This is an annual point-in-time measure, as of the valuation date.

Net amortization. Measures whether total contributions to a public retirement system would have been sufficient to reduce unfunded liabilities if all actuarial assumptions—primarily investment expectations—had been met for that year. The calculation uses the plan's own reported numbers and assumptions about investment returns. Plans that consistently fall short of this benchmark can expect to see the gap between the liability for promised benefits and available funds grow over time.

Net pension liability. The difference between the total value of pension benefits owed to current and retired employees or dependents and the plan assets on hand. Pension plans with assets greater than accrued liabilities show a surplus.

Sensitivity analysis. A method for measuring the impact of differing assumptions, particularly around investments, on key pension funding measures. Sensitivity analyses showing an investment return assumption 1 percentage point higher or lower than the base assumption are included in GASB disclosures.

Net amortization

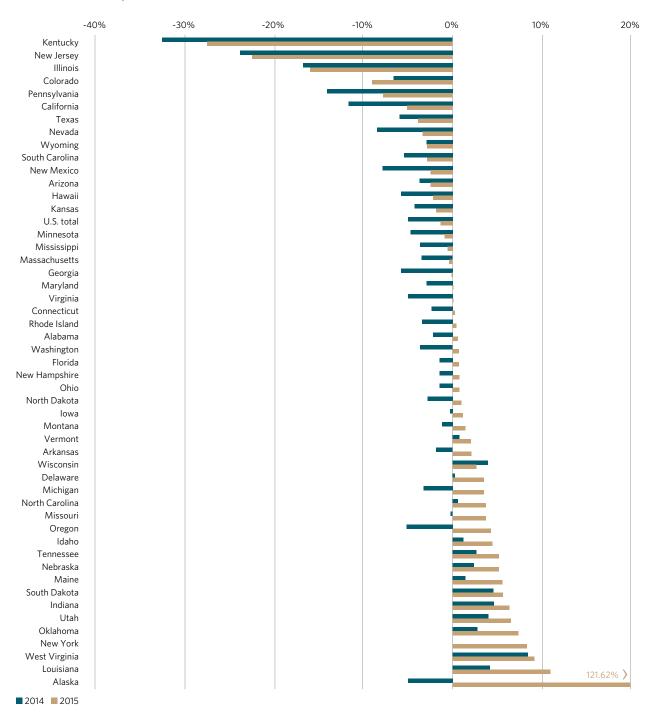
Pension analysts, including credit rating agencies, can use the data collected under the new GASB standards to measure and benchmark the sufficiency of contribution policies. Pew developed a metric called net amortization, introduced in its 2014 funding gap brief and defined above, which it uses to set that benchmark.⁴ This is the second year that data have been available to calculate net amortization.

In fiscal 2015, 32 states achieved positive amortization, more than double the previous year's number. The reason is twofold. First, employer contributions were higher than in 2014. States and participating local governments added \$7 billion, or 10 percent, more to their pension plans in 2015. Second, the contribution benchmark—relatively volatile from year to year, as plan funding varies due to investment performance and other factors—was \$11 billion lower in 2015 than in the previous year.

Fourteen states had positive amortization in both years, while 18 fell short in both. New York state was positive in 2015 but did not report using the new GASB standards in 2014. The remaining 17 went from negative amortization in 2014 to positive in 2015. Generally, states that crossed into positive amortization improved funding levels, increased contributions, or both.

The net amortization calculation recognizes strong contribution policies. It reflects plans' assumptions and actions, as well as the market forces at hand. Five states—Colorado, Illinois, Kentucky, New Jersey, and Pennsylvania—fared worst on this benchmark in 2015. (See Figure 2.)

Figure 2
Net Amortization as a Share of Payroll: 2014 and 2015
32 states had positive amortization in 2015



Notes: New York data not available for 2014 under latest GASB standards. Alaska's 2015 figures are outside the scale of this graph because they include a \$1 billion contribution from the Constitutional Budget Reserve Fund.

Sources: Comprehensive annual financial reports, actuarial reports and valuations, or other public documents, or as provided by plan officials © 2017 The Pew Charitable Trusts

Figure 3
Annual Funded Ratios Decreased in Most States in FY 2015
Investment performance drives volatility in fiscal picture

State	Total pension liability (\$M)	Net pension liability (\$M)	Funded ratio 2014	Funded ratio 2015	Net amortization benchmark (\$M)	Percentage paid
Alabama	\$48,599	\$16,036	70%	67%	\$1,394	105%
Alaska	\$20,808	\$6,773	60%	67%	\$720	423%
Arizona	\$65,738	\$24,168	64%	63%	\$1,900	86%
Arkansas	\$29,827	\$5,246	86%	82%	\$636	117%
California	\$669,956	\$174,122	76%	74%	\$18,943	79%
Colorado	\$70,583	\$27,924	64%	60%	\$2,104	65%
Connecticut	\$54,636	\$27,660	51%	49%	\$2,444	101%
Delaware	\$10,342	\$1,108	92%	89%	\$201	136%
Florida	\$171,620	\$23,115	91%	87%	\$2,475	118%
Georgia	\$102,015	\$19,517	83%	81%	\$2,084	100%
Hawaii	\$23,238	\$8,733	64%	62%	\$1,061	92%
Idaho	\$15,669	\$1,283	95%	92%	\$219	159%
Illinois	\$199,090	\$119,072	41%	40%	\$10,125	72%
Indiana	\$46,839	\$16,571	69%	65%	\$1,232	150%
lowa	\$34,091	\$5,087	87%	85%	\$638	114%
Kansas	\$25,614	\$8,979	67%	65%	\$838	86%
Kentucky	\$56,913	\$35,412	41%	38%	\$2,631	46%
Louisiana	\$50,259	\$18,440	65%	63%	\$1,545	143%
Maine	\$15,404	\$2,692	86%	83%	\$254	149%
Maryland	\$67,480	\$21,452	71%	68%	\$1,957	101%

State	Total pension liability (\$M)	Net pension liability (\$M)	Funded ratio 2014	Funded ratio 2015	Net amortization benchmark (\$M)	Percentage paid
Massachusetts	\$84,575	\$32,118	67%	62%	\$2,269	98%
Michigan	\$85,939	\$31,201	67%	64%	\$2,561	113%
Minnesota	\$75,522	\$15,265	82%	80%	\$1,355	91%
Mississippi	\$40,864	\$15,617	67%	62%	\$1,079	97%
Missouri	\$64,813	\$12,032	85%	81%	\$1,124	132%
Montana	\$13,562	\$3,456	76%	75%	\$305	110%
Nebraska	\$13,031	\$1,130	93%	91%	\$148	197%
Nevada	\$46,195	\$11,481	76%	75%	\$1,698	88%
New Hampshire	\$11,471	\$3,962	66%	65%	\$323	107%
New Jersey	\$217,055	\$135,701	42%	37%	\$8,519	32%
New Mexico	\$36,736	\$10,799	74%	71%	\$869	86%
New York	\$193,066	\$3,654	N/A	98%	\$3,690	163%
North Carolina	\$93,393	\$4,228	99%	95%	\$1,037	171%
North Dakota	\$6,646	\$1,969	73%	70%	\$150	111%
Ohio	\$191,958	\$45,316	80%	76%	\$3,097	107%
Oklahoma	\$36,539	\$7,609	81%	79%	\$813	162%
Oregon	\$70,665	\$5,742	104%	92%	\$771	151%
Pennsylvania	\$139,140	\$61,499	60%	56%	\$5,561	74%
Rhode Island	\$11,106	\$4,767	61%	57%	\$386	102%
South Carolina	\$50,658	\$21,352	61%	58%	\$1,498	84%
South Dakota	\$10,352	\$(424)	107%	104%	\$13	870%
Tennessee	\$45,338	\$2,077	99%	95%	\$571	184%

State	Total pension liability (\$M)	Net pension liability (\$M)	Funded ratio 2014	Funded ratio 2015	Net amortization benchmark (\$M)	Percentage paid
Texas	\$203,472	\$49,638	79%	76%	\$5,419	67%
Utah	\$31,150	\$4,463	88%	86%	\$784	139%
Vermont	\$5,623	\$1,809	75%	68%	\$123	121%
Virginia	\$88,985	\$22,579	75%	75%	\$2,469	101%
Washington	\$85,810	\$11,105	90%	87%	\$1,625	108%
West Virginia	\$17,634	\$4,068	78%	77%	\$416	164%
Wisconsin	\$90,000	\$1,495	103%	98%	\$643	157%
Wyoming	\$10,147	\$2,731	79%	73%	\$229	76%
U.S. total	\$3,850,168	\$1,091,828	75%	72%	\$102,949	92%

Notes: South Dakota recorded an asset surplus, indicated by parentheses. States attain positive amortization if they contribute more than 100 percent of the benchmark. New York data not available for 2014 under latest GASB standards.

Sources: Comprehensive annual financial reports, actuarial reports and valuations, or other public documents, or as provided by plan officials © 2017 The Pew Charitable Trusts

Conclusion

A worsening fiscal picture in fiscal 2015 was driven largely by weaker investment returns than in the previous year. Given the continued volatility in investment returns, state and local policymakers cannot count solely on returns to close the pension funding gap over the long term; they also need to follow funding policies that put them on track to pay down pension debt.

Even if pension plans had met their investment expectations in 2015, the gap would have increased because many state contribution policies did not reach positive amortization. A number of states improved on this measure—32 met the threshold for positive amortization in 2015 compared with just 15 in 2014. This reflects the timing of contribution calculations and improved funding conditions carried over from 2014, as well as the influence of efforts by state policymakers to strengthen contribution policies to start to close funding gaps.

Additional reporting on sensitivity analysis calculations included in the new GASB standards create a starting point for policymakers to understand how investment return assumptions drive the calculation of pension costs. A discussion of sensitivity analysis will be the subject of a forthcoming Pew brief.

Appendix A: Methodology

All figures presented are as reported in public documents or as provided by plan officials. The main data sources used were the comprehensive annual financial reports produced by each state and pension plan, actuarial reports and valuations, and other state documents that disclose financial details about public employment retirement systems. In total, Pew collected data for over 230 pension plans.

Pew assigns funding data to a year based on the valuation period, rather than when the data are reported. Because of lags in valuation for many state pension plans, only partial fiscal 2016 data are available, and 2015 is the most recent year for which comprehensive data are available for all 50 states.

Each state retirement system uses different key assumptions and methods in presenting its financial information. Pew made no adjustments or changes to the presentation of aggregate state asset or liability data for this brief. Assumptions underlying each state's funding data include the expected rate of return on investments and estimates of employees' life spans, retirement ages, salary growth, marriage rates, retention rates, and other demographic characteristics.

Although the accounting standards dictate how pension data must be estimated for reporting purposes, state pension plans may use different actuarial assumptions or methods for the purpose of calculating contributions. Pew has consistently used reported data based on public accounting standards in order to have comparable information on plan financials.

Appendix B: Detailed state data on net amortization

State	2015 Beginning of year debt (\$M)	Assumed rate of return (weighted average across plans) ^a	Assumed interest due on 2015 beginning of year debt (\$M)	2015 Normal cost ^b (\$M)	2015 Total expected cost ^c (\$M)	2015 Employee contributions with interest (\$M)	2015 Employer contribution benchmark ^d (\$M)	2015 Actual employer contributions with interest (\$M)	Percent of employer benchmark paid	Net amortization ^e
Alabama	\$13,952	8.0%	\$1,116	\$1,016	\$2,133	\$739	\$1,394	\$1,461	105%	\$67
Alaska	\$7,723	8.0%	\$618	\$255	\$873	\$152	\$720	\$3,051	423%	\$2,331
Arizona	\$22,905	7.9%	\$1,806	\$1,402	\$3,208	\$1,308	\$1,900	\$1,625	86%	\$(275)
Arkansas	\$4,267	7.9%	\$338	\$495	\$833	\$197	\$636	\$743	117%	\$107
California	\$153,144	7.5%	\$11,438	\$13,998	\$25,435	\$6,492	\$18,943	\$14,961	79%	\$(3,982)
Colorado	\$24,619	7.5%	\$1,845	\$1,014	\$2,858	\$754	\$2,104	\$1,374	65%	\$(731)
Connecticut	\$26,314	8.2%	\$2,156	\$722	\$2,878	\$434	\$2,444	\$2,467	101%	\$23
Delaware	\$756	5.8%	\$44	\$226	\$269	\$69	\$201	\$272	136%	\$72
Florida	\$15,452	5.6%	\$868	\$2,332	\$3,199	\$725	\$2,475	\$2,920	118%	\$ 445
Georgia	\$16,498	7.5%	\$1,237	\$1,583	\$2,820	\$736	\$2,084	\$2,078	100%	\$(5)
Hawaii	\$8,017	7.8%	\$621	\$441	\$1,063	\$2	\$1,061	\$975	92%	\$(86)
Idaho	\$715	7.1%	\$51	\$388	\$438	\$220	\$219	\$348	159%	\$129
Illinois	\$111,549	7.3%	\$8,149	\$3,517	\$11,665	\$1,540	\$10,125	\$7,257	72%	\$(2,869)
Indiana	\$13,607	6.8%	\$918	\$676	\$1,594	\$363	\$1,232	\$1,842	150%	\$610
lowa	\$4,118	7.5%	\$309	\$794	\$1,104	\$465	\$638	\$728	114%	\$89
Kansas	\$8,292	8.0%	\$663	\$572	\$1,235	\$397	\$838	\$718	86%	\$(121)
Kentucky	\$31,386	6.0%	\$1,886	\$1,191	\$3,077	\$446	\$2,631	\$1,198	46%	\$(1,434)
Louisiana	\$17,271	7.7%	\$1,334	\$735	\$2,069	\$523	\$1,545	\$2,211	143%	\$665
Maine	\$2,130	7.1%	\$152	\$269	\$421	\$167	\$254	\$378	149%	\$124
Maryland	\$18,364	7.6%	\$1,390	\$1,351	\$2,741	\$784	\$1,957	\$1,968	101%	\$11

State	2015 Beginning of year debt (\$M)	Assumed rate of return (weighted average across plans) ^a	Assumed interest due on 2015 beginning of year debt (\$M)	2015 Normal cost ^b (\$M)	2015 Total expected cost ^c (\$M)	2015 Employee contributions with interest (\$M)	2015 Employer contribution benchmark ^d (\$M)	2015 Actual employer contributions with interest (\$M)	Percent of employer benchmark paid	Net amortization ^e
Massachusetts	\$25,387	8.0%	\$2,031	\$1,573	\$3,604	\$1,334	\$2,269	\$2,221	98%	\$(48)
Michigan	\$28,141	8.0%	\$2,250	\$778	\$3,028	\$467	\$2,561	\$2,899	113%	\$338
Minnesota	\$13,166	7.9%	\$1,042	\$1,322	\$2,364	\$1,009	\$1,355	\$1,236	91%	\$(119)
Mississippi	\$12,262	8.0%	\$981	\$680	\$1,661	\$582	\$1,079	\$1,050	97%	\$(29)
Missouri	\$9,102	7.9%	\$723	\$1,270	\$1,993	\$869	\$1,124	\$1,483	132%	\$359
Montana	\$3,121	7.8%	\$242	\$261	\$503	\$198	\$305	\$336	110%	\$31
Nebraska	\$874	8.0%	\$70	\$305	\$375	\$228	\$148	\$291	197%	\$143
Nevada	\$10,439	8.0%	\$835	\$1,067	\$1,902	\$205	\$1,698	\$1,500	88%	\$(198)
New Hampshire	\$3,754	7.8%	\$291	\$244	\$535	\$212	\$323	\$345	107%	\$22
New Jersey	\$113,138	5.2%	\$5,867	\$4,665	\$10,531	\$2,012	\$8,519	\$2,752	32%	\$(5,767)
New Mexico	\$9,067	7.7%	\$702	\$742	\$1,444	\$575	\$869	\$745	86%	\$(123)
New York	\$4,935	7.5%	\$370	\$3,615	\$3,986	\$295	\$ 3,690	\$6,011	163%	\$2,321
North Carolina	\$676	7.3%	\$49	\$2,258	\$2,308	\$1,271	\$1,037	\$1,772	171%	\$736
North Dakota	\$1,662	7.8%	\$130	\$167	\$297	\$148	\$150	\$166	111%	\$16
Ohio	\$36,689	7.8%	\$2,874	\$2,840	\$5,714	\$2,617	\$3,097	\$3,305	107%	\$208
Oklahoma	\$6,602	7.9%	\$522	\$741	\$1,263	\$450	\$813	\$1,314	162%	\$501
Oregon	\$(2,267)	7.8%	\$(176)	\$961	\$785	\$14	\$771	\$1,166	151%	\$395
Pennsylvania	\$54,479	7.5%	\$4,086	\$2,882	\$6,967	\$1,407	\$5,561	\$4,102	74%	\$(1,458)
Rhode Island	\$4,240	7.5%	\$317	\$139	\$457	\$70	\$386	\$394	102%	\$8
South Carolina	\$19,328	7.5%	\$1,450	\$905	\$2,355	\$857	\$1,498	\$1,252	84%	\$(246)
South Dakota	\$(720)	7.3%	\$(52)	\$179	\$127	\$114	\$13	\$113	870%	\$100
Tennessee	\$455	7.5%	\$34	\$821	\$855	\$285	\$571	\$1,049	184%	\$478

State	2015 Beginning of year debt (\$M)	Assumed rate of return (weighted average across plans) ^a	Assumed interest due on 2015 beginning of year debt (\$M)	2015 Normal cost ^b (\$M)	2015 Total expected cost ^c (\$M)	2015 Employee contributions with interest (\$M)	2015 Employer contribution benchmark ⁴ (\$M)	2015 Actual employer contributions with interest (\$M)	Percent of employer benchmark paid	Net amortization ^e
Texas	\$41,890	7.3%	\$3,056	\$5,532	\$8,588	\$3,169	\$5,419	\$3,645	67%	\$(1,774)
Utah	\$3,456	7.5%	\$259	\$567	\$827	\$42	\$784	\$1,093	139%	\$309
Vermont	\$1,319	8.2%	\$108	\$100	\$208	\$85	\$123	\$149	121%	\$26
Virginia	\$21,350	7.0%	\$1,495	\$1,825	\$3,319	\$850	\$2,469	\$2,487	101%	\$18
Washington	\$8,041	7.5%	\$600	\$1,737	\$2,337	\$712	\$1,625	\$1,749	108%	\$124
West Virginia	\$3,853	7.5%	\$289	\$295	\$584	\$168	\$416	\$683	164%	\$266
Wisconsin	\$(2,420)	7.2%	\$(174)	\$1,788	\$1,614	\$970	\$643	\$1,012	157%	\$369
Wyoming	\$1,994	7.8%	\$155	\$258	\$413	\$184	\$229	\$174	76%	\$(56)
U.S. total	\$935,092	7.2%	\$67,365	\$73,469	\$140,859	\$37,910	\$102,949	\$95,070	92%	\$(7,878)

Notes: The numbers may not be exact due to rounding.

- a The assumed rate of return is weighted for the plan in each state by the debt at the beginning of 2015.
- b The normal cost refers to the cost of benefits earned by employees in any given year. Also called the service cost.
- c The total expected cost represents the projected increase in the funding gap before taking employer and employee contributions into account. It is equal to the normal cost plus the assumed interest on the unfunded liability.
- d The employer contribution benchmark is the contribution level employers need to meet in order to keep pension debt from growing.
- e For net amortization, positive numbers mean expected progress in paying down pension debt. Negative numbers mean expected growth in pension debt.

Sources: Comprehensive annual financial reports, actuarial reports and valuations, or other public documents, or as provided by plan officials © 2017 The Pew Charitable Trusts

Acknowledgment

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Endnotes

- 1 Median data from Wilshire Trust Universe Comparison Service, June 30, 2016, compiled for The Pew Charitable Trusts.
- 2 Donald J. Boyd and Yimeng Yin, "How Public Pension Plan Investment Risk Affects Funding and Contribution Risk," Nelson A. Rockefeller Institute of Government (January 2017), http://www.rockinst.org/pdf/government_finance/2017-01-10-Pension_Investment_Risks.pdf.
- 3 States reported benefit increases of \$7 billion. The largest increase, over \$5 billion, was in Oregon, where a court decision restored retirees' cost-of-living adjustments that had been cut. Some \$19 billion in additional reported liabilities were the result of assumption changes—much of which is attributable to New Jersey lowering its rate-of-return assumption to comply with the accounting standards that apply to deeply distressed pension plans. Finally, noninvestment actuarial experience and other factors dropped the net pension liability by about \$3 billion.
- 4 The Pew Charitable Trusts, "The State Pension Funding Gap: 2014" (August 2016), http://www.pewtrusts.org/en/research-and-analysis/issue-briefs/2016/08/the-state-pension-funding-gap-2014.
- 5 Kentucky and Pennsylvania improved from 2014 to 2015 because earlier reforms had increased employer contributions by more than 25 percent. The reforms did not apply to the Kentucky Teachers' Retirement System, to which contributions through 2015 stayed relatively flat overall.

For further information, please visit: pewtrusts.org/pensions

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