



**PEW STATEWIDE TELEPHONE SURVEY**

**Ohio**

**Interview Schedule**

Project #15419  
Public Opinion Strategies  
Hart Research Associates

October 15-19, 2015  
N=800 Registered Voters (N=560 land, N=240 cell)  
N=202 Public/Charter School Parents  
Margin of Error N=800 =±3.5%

- We conducted a statewide survey among registered voters (this data is labeled as **CORE** on the interview schedule).
- In addition, we conducted oversample interviews among parents or guardians of children in public and/or charter schools to reach a sample size of N=202 (these data are labeled as **PS PAR** on the interview schedule).

**In this document:**

- An asterisk (\*) in a response category means that less than 0.5% of respondents chose that response category and a dash (–) represents no response.

Sample Sizes For Different Audiences	Sample Size
Registered Voters	N = 800
Public/Charter School Parents	N = 202
Men Voters	N = 384
Women Voters	N = 416
Republican Voters	N = 295
Independent Voters	N = 141
Democratic Voters	N = 311
Voters Living in Toledo DMA	N = 75
Voters Living in Cleveland DMA	N = 266
Voters Living in Dayton DMA	N = 87
Voters Living in Columbus DMA	N = 166
Voters Living in Cincinnati DMA	N = 121
Voters Living in Balance/Other DMAs	N = 85
Voters with HH Income Under \$40K	N = 233
Voters with HH Income \$40K - \$80K	N = 224
Voters with HH Income Over \$80K	N = 250
White Voters	N = 648
African American Voters	N = 104
Public/Charter School Moms	N = 110
Public/Charter School Dads	N = 92
Public/Charter School Parents Whose Children Eat School Provided Meals 1-3 Days/Week	N = 67
Public/Charter School Parents Whose Children Eat School Provided Meals 4-5 Days/Week	N = 76

Thinking about issues affecting children...

To what extent do you think each of the following HEALTH related issues is a problem for children in the United States today? For each one, please tell me whether you consider this to be a problem or not, using a scale from zero to ten. On this scale, a "zero" means this is not a problem at all, and a "ten" means it is a very big problem. You may use any number from zero to ten for each item, depending on how big a problem you think it is. **(USE 99 FOR DON'T KNOW)**

**(IF ZERO, ASK)** And, did you choose zero because you do not consider this to be a problem at all, or did you choose zero because you are not sure how you feel? **(CODE AS 99 IF SAY NOT SURE, CODE AS ZERO OTHERWISE)**

	10	8-10	4-7	0-3	DK/REF	MEAN
The first/next one is... <b>(RANDOMIZE)</b>						
1. Not getting enough exercise and physical activity						
<b>Core</b>	25%	56%	36%	8%	*	7.5
<b>PS Par</b>	13%	34%	52%	14%	--	6.6
2. Being malnourished and not getting enough to eat						
<b>Core</b>	17%	31%	37%	30%	2%	5.9
<b>PS Par</b>	9%	20%	35%	43%	2%	5.0
3. Not getting healthy food in the meals they are served in school						
<b>Core</b>	13%	30%	39%	27%	4%	5.9
<b>PS Par</b>	7%	20%	39%	39%	2%	5.1
4. Being overweight						
<b>Core</b>	21%	48%	42%	9%	1%	7.2
<b>PS Par</b>	9%	31%	56%	13%	*	6.4
5. Spending too much time playing video games and watching TV						
<b>Core</b>	35%	66%	25%	9%	*	7.9
<b>PS Par</b>	24%	54%	35%	11%	--	7.4

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Thinking now about Kindergarten through Twelfth grade schools...

6. Do you think that serving nutritious foods in schools is ...very important, somewhat important, not that important, or not important at all in helping to ensure that children are prepared to learn and do their best in school?

<b>PS</b>		
<b>Par</b>	<b>Core</b>	
<b>96%</b>	<b>95%</b>	<b>TOTAL IMPORTANT</b>
<b>4%</b>	<b>5%</b>	<b>TOTAL NOT IMPORTANT</b>
72%	72%	Very important
24%	23%	Somewhat important
3%	4%	Not that important
1%	1%	Not important at all
*	*	Don't Know ( <b>DO NOT READ</b> )
--	*	Refused ( <b>DO NOT READ</b> )

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7. How important do you think it is for schools to provide nutrition education as part of the school curriculum...very important, somewhat important, not that important, or not important at all?

<b>PS</b>		
<b>Par</b>	<b>Core</b>	
<b>96%</b>	<b>93%</b>	<b>TOTAL IMPORTANT</b>
<b>4%</b>	<b>7%</b>	<b>TOTAL NOT IMPORTANT</b>
59%	62%	Very important
37%	31%	Somewhat important
3%	6%	Not that important
1%	1%	Not important at all
--	*	Don't Know ( <b>DO NOT READ</b> )
--	*	Refused ( <b>DO NOT READ</b> )

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8. Based on what you know, do you think that children have...too much time, not enough time...or about the right amount of time during the school lunch period to eat their lunch?

PS		
<u>Par</u>	<u>Core</u>	
1%	1%	Too much time
48%	33%	Not enough time
50%	54%	About the right amount of time
--	1%	Depends <b>(DO NOT READ)</b>
1%	11%	Don't Know <b>(DO NOT READ)</b>
--	*	Refused <b>(DO NOT READ)</b>

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9. And, do you think that children having enough time during the lunch period to eat their lunches is...(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

PS		
<u>Par</u>	<u>Core</u>	
<b>95%</b>	<b>95%</b>	<b>TOTAL IMPORTANT</b>
<b>5%</b>	<b>5%</b>	<b>TOTAL NOT IMPORTANT</b>
62%	61%	Very important
33%	34%	Somewhat important
4%	4%	Not that important
		...or...
1%	1%	Not important at all
--	*	Don't Know <b>(DO NOT READ)</b>
--	*	Refused <b>(DO NOT READ)</b>

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Thinking about the food served in Kindergarten through Twelfth grade public schools...please tell me if you are...aware or not aware...of each of the following happening over the past two to three years?

	<b>Aware</b>	<b>Not Aware</b>	<b>(DNR) Don't Know</b>	<b>(DNR) Refused</b>
10.	New national nutritional standards implemented for the food served in cafeterias as part of the school meals program			
<b>Core</b>	61%	38%	1%	--
<b>PS Par</b>	73%	27%	--	--
11.	New national nutritional standards implemented for the food sold in school stores, vending machines, and for a la carte ("ah lah KART") items in cafeterias			
<b>Core</b>	60%	39%	1%	--
<b>PS Par</b>	63%	36%	1%	--

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Thinking now just about the meals program served in kindergarten through twelfth grade public school cafeterias...

12. The national school meals program provides breakfasts and lunches to many school children across the country, and provides them for free or at a reduced cost to children from low income families. In this program, the federal government reimburses school districts for the costs of meals that meet certain nutrition standards, such as providing fruits and vegetables, limiting the use of salt, and following age appropriate calorie limits. Individual school districts have the flexibility to build on the requirements, as long as the school meals meet basic, minimum standards. To be clear, this applies to the school meal which is a full meal that can only be purchased as a full meal it does not include extra items that can be purchased individually for additional money.

Do you ...favor ...or... oppose... requiring public schools to meet these national nutrition standards for school meals?

**(IF Favor/Oppose, Ask)** And do you strongly (favor/oppose) or just somewhat (favor/oppose) requiring public schools to meet these national nutrition standards for school meals?

PS		
<u>Par</u>	<u>Core</u>	
<b>77%</b>	<b>78%</b>	<b>TOTAL FAVOR</b>
<b>20%</b>	<b>20%</b>	<b>TOTAL OPPOSE</b>
46%	48%	Strongly Favor
31%	30%	Somewhat Favor
9%	10%	Somewhat Oppose
11%	10%	Strongly Oppose
3%	2%	Don't Know <b>(DO NOT READ)</b>
*	*	Refused <b>(DO NOT READ)</b>

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Thinking some more about this, please tell me whether you think public schools should be required to do each of the following with every school meal, or not.

**(IF RESPONDENT MAKES A CHOICE, ASK:)** And do you feel strongly about that, or not that strongly?

	<b>Yes - Strongly</b>	<b>Yes - Not Strongly</b>	<b>No - Not Strongly</b>	<b>No - Strongly</b>	<b>(DNR) Don't Know</b>	<b>(DNR) Refused</b>
The (first/next) one is...(RANDOMIZE)						
13. Include a serving of fruits or vegetables with every school meal						
<b>Core</b>	86%	8%	3%	3%	*	*
	<b>94%</b>			<b>6%</b>		
<b>PS Par</b>	87%	5%	2%	5%	--	1%
	<b>92%</b>			<b>7%</b>		
14. Provide foods made from whole grains with every school meal						
<b>Core</b>	52%	23%	16%	9%	*	*
	<b>75%</b>			<b>25%</b>		
<b>PS Par</b>	51%	22%	15%	12%	--	*
	<b>73%</b>			<b>27%</b>		
15. Limit the amount of salt in every school meal						
<b>Core</b>	57%	19%	12%	9%	2%	1%
	<b>76%</b>			<b>21%</b>		
<b>PS Par</b>	54%	22%	14%	9%	*	1%
	<b>76%</b>			<b>23%</b>		
16. Offer free water with every school meal						
<b>Core</b>	81%	8%	5%	5%	1%	*
	<b>89%</b>			<b>10%</b>		
<b>PS Par</b>	82%	8%	3%	5%	1%	1%
	<b>90%</b>			<b>8%</b>		

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**(IF D4:1-4, ASK)**

17. Thinking now about your YOUNGEST child in school...in an average week, how many days does your child eat lunch that is PREPARED BY THE SCHOOL?

**(DATA SHOWN AMONG PARENTS)**

<b>PS</b>	<b>ALL</b>	
<b><u>Par</u></b>	<b><u>Par</u></b>	
<b>39%</b>	<b>36%</b>	<b>TOTAL 4-5 DAYS</b>
<b>32%</b>	<b>34%</b>	<b>TOTAL 1-3 DAYS</b>
29%	29%	Never
12%	15%	One day per week
8%	9%	Two days per week
12%	10%	Three days per week
10%	8%	Four days per week
29%	28%	Five days per week
--	1%	Don't Know <b>(DO NOT READ)</b>
--	--	Refused <b>(DO NOT READ)</b>

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Thinking now about food available to students that is NOT A PART of the public school meals program...

18. In many schools, there is also food available to students that is not a part of the public school meals program. This includes food that is sold in school stores, food and drink vending machines, and a la carte ("ah lah KART") items in cafeterias, such as a slice of pizza, a container of yogurt, or a piece of fruit. There are national Smart Snacks nutritional standards that provide for more fruits, vegetables, whole grains, and low fat dairy items as well as calorie caps on the food sold in school stores, food and drink vending machines, and a la carte ("ah lah KART") items in cafeterias.

Do you ...favor ...or... oppose... requiring public schools to meet these national nutrition standards for food sold in school stores, food and drink vending machines, and a la carte ("ah lah KART") items in cafeterias?

**(IF Favor/Oppose, Ask)** And do you strongly (favor/oppose) or just somewhat (favor/oppose) requiring public schools to meet these national nutrition standards for food sold in school stores, food and drink vending machines, and a la carte ("ah lah KART") items in cafeterias?

<b>PS</b>		
<b>Par</b>	<b>Core</b>	
<b>70%</b>	<b>69%</b>	<b>TOTAL FAVOR</b>
<b>30%</b>	<b>30%</b>	<b>TOTAL OPPOSE</b>
46%	45%	Strongly Favor
24%	24%	Somewhat Favor
13%	14%	Somewhat Oppose
17%	16%	Strongly Oppose
--	1%	Don't Know ( <b>DO NOT READ</b> )
*	*	Refused ( <b>DO NOT READ</b> )

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Changing topics and thinking now about school fundraisers...

19. Assuming all of the following types were equally profitable, which two or three would you MOST prefer be used in public school fundraising efforts.

**(MULTIPLE RESPONSES UP TO THREE WERE ACCEPTED, TOTAL ADDS UP TO GREATER THAN 100%, DATA RANKED BY CORE COLUMN)**

<b>PS</b>		
<b>Par</b>	<b>Core</b>	
54%	54%	Activity-based fundraisers such as car washes or walk-a-thons
38%	34%	Auctions of items donated by families or businesses such as event tickets or gift baskets
32%	25%	Asking for donations without selling anything
26%	25%	Sales of non food items such as wrapping paper or garden plants
16%	20%	Bake sales held on school grounds during the school day
19%	19%	Sales of food meant to be taken home such as cookie dough or popcorn
12%	11%	Sales of ready-to-eat food such as pizza, doughnuts, or candy held on school grounds during the school day
--	1%	Other <b>(SPECIFY) (DO NOT READ)</b>
2%	2%	All of these <b>(DO NOT READ)</b>
5%	3%	None of these <b>(DO NOT READ)</b>
2%	3%	Don't Know/Refused <b>(DO NOT READ)</b>

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Now thinking just about the types of school fundraisers that sell food...

20. The national nutritional standards required for public school meals and snacks ALSO APPLY to the food sold at fundraisers that happen ON THE SCHOOL GROUNDS DURING THE SCHOOL DAY. However, individual states can allow OCCASIONAL school fundraisers that do NOT have to meet these nutritional standards. This means the food sold at these occasional school fundraisers does NOT have to meet the same national nutritional standards as meals and snacks.

In a given school year, how often do you think public schools should be able to have fundraisers that sell food that does NOT have to meet the national nutritional standards?

<b>PS</b>		
<b><u>Par</u></b>	<b><u>Core</u></b>	
16%	11%	Daily
3%	7%	Weekly
13%	14%	Ten times a year
31%	29%	Five times a year
24%	24%	Once a year
11%	13%	Never
2%	1%	Don't Know ( <b>DO NOT READ</b> )
--	1%	Refused ( <b>DO NOT READ</b> )

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And, a few final questions for statistical purposes only...

Do you or does someone in your household work for...

	<b>Yes, applies to me</b>	<b>Yes, applies to someone else</b>	<b>Yes, both</b>	<b>No, does not apply</b>	<b>Don't know (DNR)</b>	<b>Refused (DNR)</b>
21. A health care organization, such as a doctor's office, hospital, or clinic that treats patients.						
<b>Core</b>	7%	9%	2%	82%	*	*
		<b>18%</b>				
<b>PS Par</b>	9%	9%	3%	79%	--	--
		<b>21%</b>				
22. A public, private or charter school in K through twelve education either as a teacher, an administrator, or any other position.						
<b>Core</b>	6%	6%	2%	86%	--	*
		<b>14%</b>				
<b>PS Par</b>	9%	5%	4%	82%	--	*
		<b>18%</b>				

**(IF D4:1-4 ASK)**

23. Thinking about the current school year, how many times, if at all, have you gone to your child's school and EATEN a school lunch with your child?

**(DATA SHOWN AMONG PARENTS)**

	<b>PS Par</b>	<b>ALL Par</b>	
	78%	78%	0
	14%	12%	1-2
	7%	9%	3+
	1%	1%	DON'T KNOW/REFUSED
	<b>1.9</b>	<b>2.6</b>	<b>MEAN</b>
	<b>0</b>	<b>0</b>	<b>MEDIAN</b>

D1. In what year were you born?

<b>PS</b>		
<b>Par</b>	<b>Core</b>	
*	10%	18 to 24
16%	11%	25 to 34
51%	22%	35 to 44
26%	14%	45 to 54
6%	24%	55 to 64
1%	18%	65 and over
--	1%	REFUSED ( <b>DO NOT READ</b> )

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D2. Other than being an American, what is your main ethnic or racial heritage? (**READ CHOICES**)

<b>PS</b>		
<b>Par</b>	<b>Core</b>	
13%	13%	AFRICAN AMERICAN OR BLACK
79%	81%	WHITE
3%	3%	HISPANIC AMERICAN OR LATINO
1%	1%	ASIAN AMERICAN
1%	1%	OTHER ( <b>DO NOT READ</b> ) ( <b>IF PUNCH , THEN ASK:</b> ) Now I realize you just said your main ethnic or racial heritage doesn't fall into any of the categories I just mentioned...but if you had to choose JUST ONE of these categories, which ONE would you choose?
3%	1%	REFUSED ( <b>DO NOT READ</b> )

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D3. Are you the parent or guardian of any children under the age of eighteen?

<b>PS</b>		
<b>Par</b>	<b>Core</b>	
100%	30%	Yes
--	70%	No
--	--	Refused ( <b>DO NOT READ</b> )

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**(IF QD3: 1, ASK)**

D4. What kind of school or schools do your children under the age of eighteen attend?

**(MULTIPLE RESPONSES WERE ACCEPTED, TOTAL ADDS UP TO GREATER THAN 100%)**

**(DATA SHOWN AMONG PARENTS)**

<b>PS</b>	<b>ALL</b>	
<b><u>Par</u></b>	<b><u>Par</u></b>	
<b>100%</b>	<b>74%</b>	<b>Total Public/Charter</b>
97%	71%	Public <b>(QUALIFIES AS PARENT N=200 SAMPLE)</b>
3%	10%	Private
1%	12%	Religious
3%	3%	Charter <b>(QUALIFIES AS PARENT N=200 SAMPLE)</b>
1%	3%	Home schooled
--	1%	Some other type of school (please specify: _____) <b>(DO NOT READ)</b>
--	7%	Not in school <b>(DO NOT READ)</b>

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**(IF QD4: 1-4, ASK)**

D5. Thinking of your child or children who are in school, which of the following best describes the grades they are in?

**(MULTIPLE RESPONSES WERE ACCEPTED, TOTAL ADDS UP TO GREATER THAN 100%)**

**(DATA SHOWN AMONG PARENTS)**

<b>PS</b>	<b>ALL</b>	
<b><u>Par</u></b>	<b><u>Par</u></b>	
17%	21%	Preschool or kindergarten
52%	51%	Elementary school
42%	41%	Middle school or junior high
40%	38%	High school
1%	1%	Refused <b>(DO NOT READ)</b>

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D6. What is the highest level of education you have completed? (**DO NOT READ CHOICES**)

<b>PS</b>		
<b><u>Par</u></b>	<b><u>Core</u></b>	
<b>21%</b>	<b>30%</b>	<b>HIGH SCHOOL OR LESS</b>
<b>24%</b>	<b>25%</b>	<b>SOME COLLEGE</b>
<b>54%</b>	<b>44%</b>	<b>COLLEGE+</b>
21%	30%	HIGH SCHOOL GRADUATE OR LESS
*	3%	VOCATIONAL/TECHNICAL
24%	22%	SOME COLLEGE
34%	29%	COLLEGE GRADUATE
20%	15%	POST GRADUATE
1%	1%	REFUSED ( <b>DO NOT READ</b> )

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D7. And in politics today, do you consider yourself... (ROTATE)

a Republican,  
 a Democrat,  
 or something else?

**(IF REPUBLICAN OR DEMOCRAT, ASK)** Would you call yourself a STRONG  
 (Republican/Democrat) or a NOT SO STRONG (Republican/Democrat)?

**(IF SOMETHING ELSE, ASK)** Do you think of yourself as closer to the... the Republican Party  
 ...or... the Democratic Party?

<b>PS</b>		
<b><u>Par</u></b>	<b><u>Core</u></b>	
<b>36%</b>	<b>37%</b>	<b>TOTAL REPUBLICAN</b>
<b>38%</b>	<b>39%</b>	<b>TOTAL DEMOCRAT</b>
<b>22%</b>	<b>18%</b>	<b>TOTAL INDEPENDENT</b>
22%	21%	STRONG REPUBLICAN
8%	8%	NOT-SO-STRONG REPUBLICAN
6%	8%	LEAN TO REPUBLICANS
22%	18%	SOMETHING ELSE/INDEPENDENT
9%	8%	LEAN TO DEMOCRATS
12%	10%	NOT-SO-STRONG DEMOCRAT
17%	21%	STRONG DEMOCRAT
1%	3%	DON'T KNOW ( <b>DO NOT READ</b> )
3%	3%	REFUSED ( <b>DO NOT READ</b> )

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D8. And for statistical purposes only...is your total annual household income greater or less than \$60,000 dollars?

**(IF LESS THAN \$60,000, ASK:) Is it...(ROTATE FROM TOP TO BOTTOM/BOTTOM TO TOP)**

<b>PS</b>		
<b>Par</b>	<b>Core</b>	
10%	10%	UNDER \$20,000
13%	19%	BETWEEN \$20,000 - \$40,000
12%	14%	OVER \$40,000

**(IF GREATER THAN \$60,000, ASK:) Is it...(ROTATE FROM TOP TO BOTTOM/BOTTOM TO TOP)**

13%	14%	UNDER \$80,000
14%	13%	BETWEEN \$80,000 - \$100,000
30%	19%	OVER \$100,000
8%	11%	REFUSED <b>(DO NOT READ)</b>

D9. **GENDER (BY OBSERVATION, BUT ASK EVERYONE)** Are you currently employed, a student, a stay at home mom/dad, retired, or unemployed and looking for work?

<b>PS</b>		
<b>Par</b>	<b>Core</b>	
<b>47%</b>	<b>48%</b>	<b>TOTAL MALE</b>
<b>53%</b>	<b>52%</b>	<b>TOTAL FEMALE</b>
40%	30%	MALE/EMPLOYED
1%	3%	MALE/STUDENT
1%	1%	MALE/STAY AT HOME DAD
2%	11%	MALE/RETIRED
2%	2%	MALE/UNEMPLOYED AND LOOKING
1%	1%	MALE/REFUSED <b>(DO NOT READ)</b>
40%	28%	FEMALE/EMPLOYED
3%	3%	FEMALE/STUDENT
7%	4%	FEMALE/STAY AT HOME MOM
*	14%	FEMALE/RETIRED
2%	2%	FEMALE/UNEMPLOYED AND LOOKING
1%	1%	FEMALE/REFUSED <b>(DO NOT READ)</b>