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Interviews: 404 likely voters
Dates: August 11-14, 2012

FINAL

Study #10680
Pew Food Safety IA 3rd Survey
August 2012

47 Male
53 Female
[109]

Please note: all results are shown as percentages unless otherwise stated.

(ASK ONLY OF CELL PHONE RESPONDENTS.)

1. Is your cell phone your only phone, or do you have a landline telephone as well?

Cell phone is only phone	100	CONTINUE	[144]
Have landline phone.....	-	TERMINATE	
Not sure.....	-		

2. Are you currently registered to vote at your home address?

Yes, registered	100	CONTINUE	[146]
No, not registered.....	-	TERMINATE	
Not sure.....	-		

3. What are the chances that you will vote in this November's elections for president, U.S. Congress, and other offices—are you certain to vote, will you probably vote, are the chances fifty-fifty, or do you think you will not vote?

Certain to vote	90	CONTINUE	[147]
Probably will vote	10		
Chances are 50-50.....	-		
Will not vote.....	-	TERMINATE	
Not sure.....	-		

4. I'm going to read you two statements about the role of government, and I'd like to know which one comes closer to your point of view.

Statement A: Government should do more to solve problems and help meet the needs of people	43	[150]
Statement B: Government is doing too many things that are better left to businesses and individuals	50	
Not sure	7	

5. I'm going to read you the names of several government agencies. For each one, please tell me whether, in your opinion, this agency plays an essential role, a very important role, a somewhat important role, not that important a role, or not an important role at all in helping to protect Americans' health and safety.

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY ESSENTIAL ROLE OR VERY IMPORTANT ROLE

	Essential Role	Very Important Role	Somewhat Important Role	Not That Important A Role	Not An Important Role At All	Not Sure	
The Food and Drug Administration, or FDA.....	25	50	18	3	3	1	[151]
The United States Department of Agriculture, or USDA.	24	45	24	2	3	2	[152]
The Environmental Protection Agency, or EPA .	19	37	27	9	6	2	[153]
The Occupational Safety and Health Administration, or OSHA	20	35	31	5	4	5	[154]

- 6a/b. As you may know, in 2010 Congress passed a law that gives the Food and Drug Administration, also called the FDA, new oversight responsibilities related to most food sold in the United States. These new responsibilities include the ability to recall food that has been contaminated with bacteria such as Salmonella, requiring other countries that produce food sold in the United States to have the same safety standards that we have, and increasing the FDA's inspections of food processing facilities, as well as other new responsibilities.

Over the past two years, the FDA received an ADDITIONAL ninety-two million dollars in order to carry out these new food safety responsibilities. These additional funds represent five percent of the FDA's annual food safety funding. Would you favor or oppose the FDA receiving this type of funding again in 2013 in order to continue to carry out these new food safety responsibilities? (IF "FAVOR/OPPOSE," ASK:) Do you strongly (favor/oppose) that, or just somewhat (favor/oppose) it?

Strongly favor	40	[155-156]
Somewhat favor.....	33	
Somewhat oppose.....	12	
Strongly oppose.....	10	
Not sure	5	
Total Favor	73	
Total Oppose	22	

(Q.7a AND Q.7b ARE ROTATED.)

- 7a. When it comes to you and your family, how much concern do you have about food being contaminated with bacteria that makes it unsafe to eat—a great deal of concern, a fair amount of concern, just some concern, or no concern at all?

Great deal of concern	33	[157]
Fair amount of concern	23	
Just some concern	31	
No concern at all.....	13	
Not sure	-	

- 7b. When it comes to you and your family, how much concern do you have about the safety of food that is imported from other countries—a great deal of concern, a fair amount of concern, just some concern, or no concern at all?

Great deal of concern	35	[158]
Fair amount of concern	34	
Just some concern	23	
No concern at all.....	8	
Not sure	-	

8. Do you think that the federal government should be responsible for ensuring that food is safe to eat, or is this something that the federal government should not have responsibility for?

Government should have responsibility	83	[159]
Government should not have responsibility	12	
Not sure	5	

9. In order to obtain the funds required to implement the new food safety law, the FDA may need to charge food importers a fee to cover the costs of ensuring that food brought into this country is safe. The fees paid by large importers would be capped, and small importers would be exempt from paying the fee. Do you strongly favor, somewhat favor, somewhat oppose, or strongly oppose charging a fee on large importers to fund the FDA's oversight of food imported from other countries?

Strongly favor	45	[160]
Somewhat favor.....	40	
Somewhat oppose.....	6	
Strongly oppose.....	5	
Not sure	4	

Total Favor	85	
Total Oppose	11	

10. I'm going to read you several types of food safety-related activities the FDA would undertake with the additional funding we talked about earlier. Please tell me whether you strongly favor, somewhat favor, somewhat oppose, or strongly oppose each of the following.

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY STRONGLY OR SOMEWHAT FAVOR

	<u>Strongly Favor</u>	<u>Somewhat Favor</u>	<u>Somewhat Oppose</u>	<u>Strongly Oppose</u>	<u>Not Sure</u>	
Requiring importers who bring food into the United States to certify that the food they import is subject to safety standards that are as good as those in the United States	77	17	3	3	-	[162]
Requiring growers of fresh fruit and vegetables to meet nationwide safety standards for water quality, manure use, and worker sanitation	64	28	3	4	1	[161]
Ensuring that the FDA can enforce the new requirements that food companies identify as possible points of contamination, establish measures to prevent contamination, and monitor those measures to make sure they are working	63	29	4	3	1	[163]

11. If the FDA were to receive this additional funding, would this make you more confident or less confident in the FDA's ability to monitor the safety of the food supply, or would it have no effect on your confidence either way?

More confident	51	[164]
Less confident	3	
No effect either way	44	
Not sure.....	2	

12a. Now I'm going to read you a pair of statements. One statement might be made by supporters of increasing funding for the FDA and the other statement might be made by those who oppose a funding increase. Please tell me which statement you agree with more--the statement from supporters or the statement from opponents. **(ROTATE STATEMENTS.)**

SUPPORTERS say that any food price increase likely would be less than one percent and that this small increase is worth it because we need the new requirements and increased inspections of our food supply in order to ensure that our food is safe to eat.

OPPONENTS say these new requirements will drive up food costs for consumers and that is the last thing we need when people are already struggling to make ends meet.

Do you agree more with the supporters or the opponents in this case? *

Agree more with supporters.....	66	[165]
Agree more with opponents.....	27	
Not sure.....	7	

* Asked of one-half the respondents (FORM A).

12b. Now I'm going to read you a pair of statements. One statement might be made by supporters of increasing funding for the FDA and the other statement might be made by those who oppose a funding increase. Please tell me which statement you agree with more--the statement from supporters or the statement from opponents. **(ROTATE STATEMENTS.)**

SUPPORTERS say that this is about the essential role the FDA plays in keeping consumers safe in areas ranging from food to drugs to cosmetics to medical devices. The FDA needs adequate funding to do its job and keep consumers safe.

OPPONENTS say this FDA funding increase just creates more regulations and more government bureaucracy at a time when the federal government is already spending too much money and is running a huge deficit.

Do you agree more with the supporters or the opponents in this case? **

Agree more with supporters.....	62	[166]
Agree more with opponents.....	30	
Not sure.....	8	

** Asked of one-half the respondents (FORM B).

FACTUALS: Now I am going to ask you a few questions for statistical purposes only.

F1a. What is the last grade that you completed in school?

Grade school	-	[167-168]
Some high school	2	
High school graduate.....	26	
Some college, no degree.....	16	
Vocational training/2-year college.....	13	
4-year college/bachelor's degree.....	27	
Some postgraduate work, no degree.....	3	
2 or 3 years' postgraduate work/master's degree ...	8	
Doctoral/law degree.....	2	
Not sure/refused	3	

F1b. Does anyone in your household work in the farming or agriculture industry?

Yes	19	[169]
No	78	
Not sure	3	

F2. Regardless of how you may be registered, how would you describe your overall point of view in terms of the political parties? Would you say you are mostly Democratic, leaning Democratic, completely independent, leaning Republican, or mostly Republican?

Mostly Democratic	26	[170]
Leaning Democratic	10	
Completely independent	25	
Leaning Republican	13	
Mostly Republican	22	
Not sure	4	

F3a. Thinking about your general approach to issues, do you consider yourself to be very conservative, somewhat conservative, middle of the road, somewhat liberal, or very liberal?

Very conservative	18	[171]
Somewhat conservative	24	
Middle of the road	26	
Somewhat liberal	18	
Very liberal	10	
Not sure	4	

F3b/c. Do you consider yourself a supporter of the Tea Party Movement? (IF "YES," ASK:) And do you strongly support the Tea Party Movement or is your support not that strong?

Yes, Tea Party Supporter	19	[172-173]
Support strongly	9	
Support not that strong	10	
No, Not A Tea Party Supporter	69	
Not sure	12	

F4. In your household, do you do all, most, some, or very little of the food shopping?

All the food shopping	33	[174]
Most of the food shopping	23	
Some of the food shopping	25	
Very little of the food shopping	16	
Not sure	3	

F5. Are you the parent or guardian of any children under the age of eighteen?

Yes, parent/guardian of children under 18	29	[175]
No, not the parent/guardian of children under 18	68	
Not sure	3	

F6. Would you describe the area in which you live as an urban area, a suburban area, a small town, or a rural area?

Urban.....	24	[176]
Suburban.....	35	
Small town	20	
Rural.....	17	
Not sure.....	4	

F7. For statistical purposes only, would you please tell me which of the following best describes your total annual household income?

Less than twenty thousand dollars	5	[177]
Twenty thousand dollars to twenty-nine thousand nine hundred ninety-nine dollars.....	9	
Thirty thousand dollars to thirty-nine thousand nine hundred ninety-nine dollars.....	9	
Forty thousand dollars to forty-nine thousand nine hundred ninety-nine dollars.....	6	
Fifty thousand dollars to seventy-four thousand nine hundred ninety-nine dollars	18	
Seventy-five thousand dollars to ninety-nine thousand nine hundred ninety-nine dollars.	18	
One hundred thousand dollars to one hundred ninety-nine thousand nine hundred ninety-nine dollars	19	
Two hundred thousand dollars or more	2	
Not sure/refused	14	

F8. Finally, to ensure that we have a representative sample, would you please tell me whether you are from a Hispanic or Spanish-speaking background?

Yes, Hispanic.....	2	[178]
No, not Hispanic	94	
Not sure/refused	4	

F9. For statistical purposes only, and to ensure that we have a representative sample, would you please tell me how old you are? (IF "REFUSED," ASK:) Well, would you tell me which age group you belong to?

18-24.....	9	[148-149]
25-29	4	
30-34.....	8	
35-39	8	
40-44.....	8	
45-49.....	8	
50-54.....	10	
55-59.....	11	
60-64.....	12	
65-69.....	7	
70-74.....	5	
75 and over	9	
Refused.....	1	

Party Registration (recorded from sample list)	
Democratic	36
Republican	40
Unaffiliated	24