



Health Impact Assessment (HIA) Loch Haven Park Improvement Plan

2013

Prepared by the:
East Central Florida Regional Planning Council

For the:
City of Orlando

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The East Central Florida Regional Planning Council would also like to thank the City of Orlando, Get Active Orlando, the Florida Department of Health and Lighthouse Central Florida for their participation and contributions to this pilot HIA report.



(Above) View of the Rocket Launcher (Artist: Donald DeLue). A replica of the Rocket Launcher is situated at the Orlando Loch Haven Park Princeton Street entrance. This sculpture is of smaller scale than the original, which was first created for the 1964-1965 World's Fair in New York to celebrate man's entry into space. DeLue further modified the sculpture as part of the Orlando casting to include seven stars commemorating the seven astronauts who died when the shuttle Challenger exploded after leaving the Kennedy Space Station on January 28, 1986.

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Executive Summary

A Health Impact Assessment (HIA) is defined as "a combination of procedures, methods and tools by which a policy, program or project may be judged as to its potential effects on the health of a population, and the distribution of those effects within the population (European Centre for Health Policy, 1999). The main goal of a HIA is to assess potential health impacts of a proposed policy, program or project, in specific social and community contexts, in order to develop evidence-based recommendations that serve to inform decision-makers, protect and improve community health and, in some cases, address health inequalities. A Health Impact Assessment (HIA) is generally comprised of five key steps: screening, scoping, assessment, recommendations and reporting. HIAs can be performed before, during, or even, after a proposal has been implemented. Ideally, though, an HIA should be completed as early as possible to optimize its influence on decision-making and successfully address possible health impacts.

For well over a decade, HIAs have been required for large publically funded development projects in Europe, particularly in the water resource development sector. During the past several years, the American Planning Association (APA) has striven to educate planning professionals and students about the many benefits of this holistic assessment technique. In the Spring of 2012, the East Central Florida Regional Planning Council (ECFRPC) and the Winter Park Health Foundation (WPHF) decided to bring HIAs to Central Florida and, within a short period of time, established a multidisciplinary steering committee, initiated training, and identified a number of suitable pilot projects.

Of the many potential pilot projects reviewed, an HIA of the Loch Haven Park Improvement plan was seen as an excellent first step. Loch Haven Park is a cherished landmark in Central Florida. Home to a number of the area's historic science, cultural and arts venues, in recent years Loch Haven Park has struggled to find its place within an increasingly sedentary, cyber focused society where virtual reality directly competes with social interaction, live performance and hands-on experience.

The dislocation of Americans from their built environment is becoming a serious public health issue. Central Florida mirrors conditions across America where over 60 percent of U.S. adults fail to meet the Surgeon General's recommendations for moderate leisure-time physical activity. More recent research has zeroed in on the importance of addressing the complex interplay of personal, social, economic, and environmental factors that influence activity and how they must be clearly understood before individual or community health behaviors can be successfully changed (Williams, McClellan, & Rivlin, 2010). Typically, parks provide users with a place to escape from day-to-day life and an opportunity to relax in an aesthetically pleasing, natural environment (Ho, Payne, Orsega-Smith & Godbey, 2003). As reported by Payne et al. (2005), "park users had significantly higher perceived mental health scores than non-park users" (Payne, Orsega-Smith, Roy, & Godbey, 2005). And while parks can have positive impacts, if not well designed, managed and maintained they can have equally negative impacts.

The proposed Loch Haven Park Improvement Planning efforts created a unique opportunity to assess the impact of the planning efforts on the health and well-being of the community. While LHP has historically served as the cultural hub for the City of Orlando and the region, the park has increasingly struggled to reposition itself as a relevant cultural and arts destination and a vibrant metropolitan recreational facility in the City's large Park system.

The 45 acre Loch Haven Park was first established in the mid-1930's and is home to many of the City's arts and cultural institutions which include the Orlando Science Center, Orlando Museum

of Art, Orlando Shakespeare Theatre, Orlando Repertory Theatre, Mennello Museum of American Art, Orlando Garden Club, and the Orlando Fire Museum. The history of Loch Haven Park is one of growth both in the number and size of facilities as well as acreage, with the most recent acquisition of the 2 acre former USDA site which will be a new cultural park within the larger facility.

Since its inception there have been numerous efforts and good intentions to plan the park, with each decade bringing in new ideas, funding sources and additions. The park's piecemeal development, poor way-finding system and predominately auto-oriented design have created significant challenges. The dislocated layout, comprised of isolated venues with minimal interconnectivity, has hindered Loch Haven Park from being viewed as a single cultural destination in which visitors may easily visit a variety of venues and enjoy the park setting in a single trip.

The methodology analyzed the current conditions of the park, including amenities, physical conditions and park use, and the behavioral and environmental factors of park patrons. The assessment used both qualitative and quantitative data and was based on the findings of surveys conducted for patrons, employees, and venues. The HIA was conducted prior to the improvement plan stakeholder charrette in order to provide a greater applicability of findings and recommendations.

The following indicators were determined for analysis:

- **Physical Health (Obesity/Overweight, Diabetes, Physical Activity, Asthma,)**
- **Safety (Perceived and Actual)**
- **Economic Security**
- **Social Capital**

This HIA finds that implementing the Loch Haven Improvement Plan, with additional concepts and recommendations, would significantly impact the health, safety, financial security, and social capital of the community. Below is a summary table of the plan components and health indicators and impacts considered in the assessment.

Environmental Factors	Indicator	Impact	Strength of Evidence
Pedestrian Ways	Physical Activity, Safety	Positive	Strong
Park Facilities	Physical Activity, Safety, Social Interaction	Positive	Strong
Lighting	Perception of Safety, Actual Safety, Physical Activity, Safety	Positive	Moderate
Wayfinding	Perception of Safety, Physical Activity, Social Capital	Positive	Strong
Traffic Calming	Safety, Physical Activity	Positive	Strong
Public Transit Access	Physical Activity	Positive	Moderate
Art Installations	Social Capital, Safety	Positive	Moderate
Community Cohesion	Financial Security, Social Capital, Safety, Physical Activity	Positive	Moderate

Background

In the Spring of 2012, the East Central Florida Regional Planning Council (ECFRPC) and the Winter Park Health Foundation (WPHF) partnered to bring HIAs to Central Florida and, within a short period of time, established a multidisciplinary steering committee (Central Florida HIA Advisory Committee), initiated training, and identified a number of possible projects.

From the various proposals, the Orlando Loch Haven Park Improvement Plan, funded through a \$50,000 National Endowment for the Art (NEA) Our Town Place making grant and match funding (\$75,000) from Orlando Commissioner Robert Stuart, Florida Hospital and the Edyth Bush Foundation, was selected as an appropriate pilot IHA project.

HIA Overview

A Health Impact Assessment (HIA) is defined as "a combination of procedures, methods and tools by which a policy, program or project may be judged as to its potential effects on the health of a population, and the distribution of those effects within the population" (European Centre for Health Policy, 1999).

The main goal of a HIA is to assess potential health impacts of a proposed policy, program

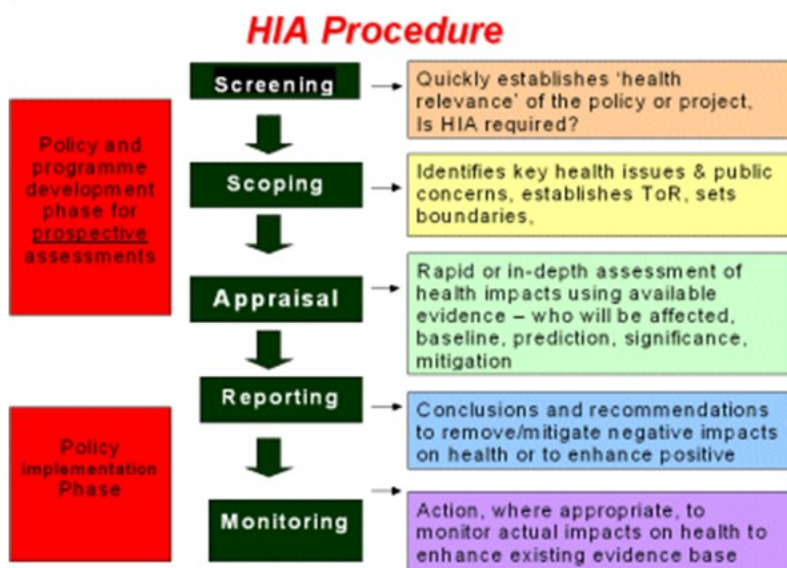
Socio-ecological Model of Health



Adapted from: Kendrick, S; Inman, K; Hoskins S. Clark County Public Health, 2010

or project, in specific social and community contexts, in order to develop evidence-based recommendations that serve to inform decision-makers, protect and improve community health and, in some cases, address health inequalities.

Reflecting a comprehensive or socio-ecological model of health, HIAs can be performed before, during, or even, after a proposal has been implemented. Ideally, though, an HIA should be completed as early as possible to optimize its influence on decision-making and successfully address possible health impacts.



Source: World Health Organization

Health Impact Assessments can provide critical information and insight into a project, policy, or plan that may hinder and facilitate the approval process. Depending upon the amount of time and funding available, practitioners may conduct three recognized HIA “versions”: desktop/rapid, intermediate, and comprehensive, each more comprehensive and in-depth than the previous method.

A Health Impact Assessment is comprised of, at a minimum, 5 steps: screening, scoping, assessment, recommendations and reporting. Each step is described below.

Screening – The screen process is used to determine whether a project, program, policy or plan would benefit from a health impact assessment. For a project to undergo an HIA, the project generally is still within the decision phase or has not yet been completed, allowing for improvements or changes based upon the results of the health impact assessment.

Scoping – During the scoping phase, practitioners determine the parameters of the health impact assessment. This includes the determination of the indicators which will be analyzed for the assessment, based upon available data and resources. This scoping process identifies the base line data and areas of impact for assessment.

Assessment – The assessment phase of the HIA establishes base line data from existing data sources, interviews or surveys. This phase also analyzes the impact that the project may have on the community indicators in question.

Recommendations – Recommendations are built upon findings from the assessment conducted. The recommendations may provide additional components for the proposed project to decrease or mitigate negative impacts or provide considerations for incorporation into the project to increase opportunities for improved health considerations for the community.

Reporting – Findings and recommendations of the HIA are reported to the board or other entity responsible for decision making concerning the project under analysis. It is necessary

for the decision making body to understand the entire impact the project may have on the community’s health whether positive or negative.

Orlando Loch Haven Park Pilot Study

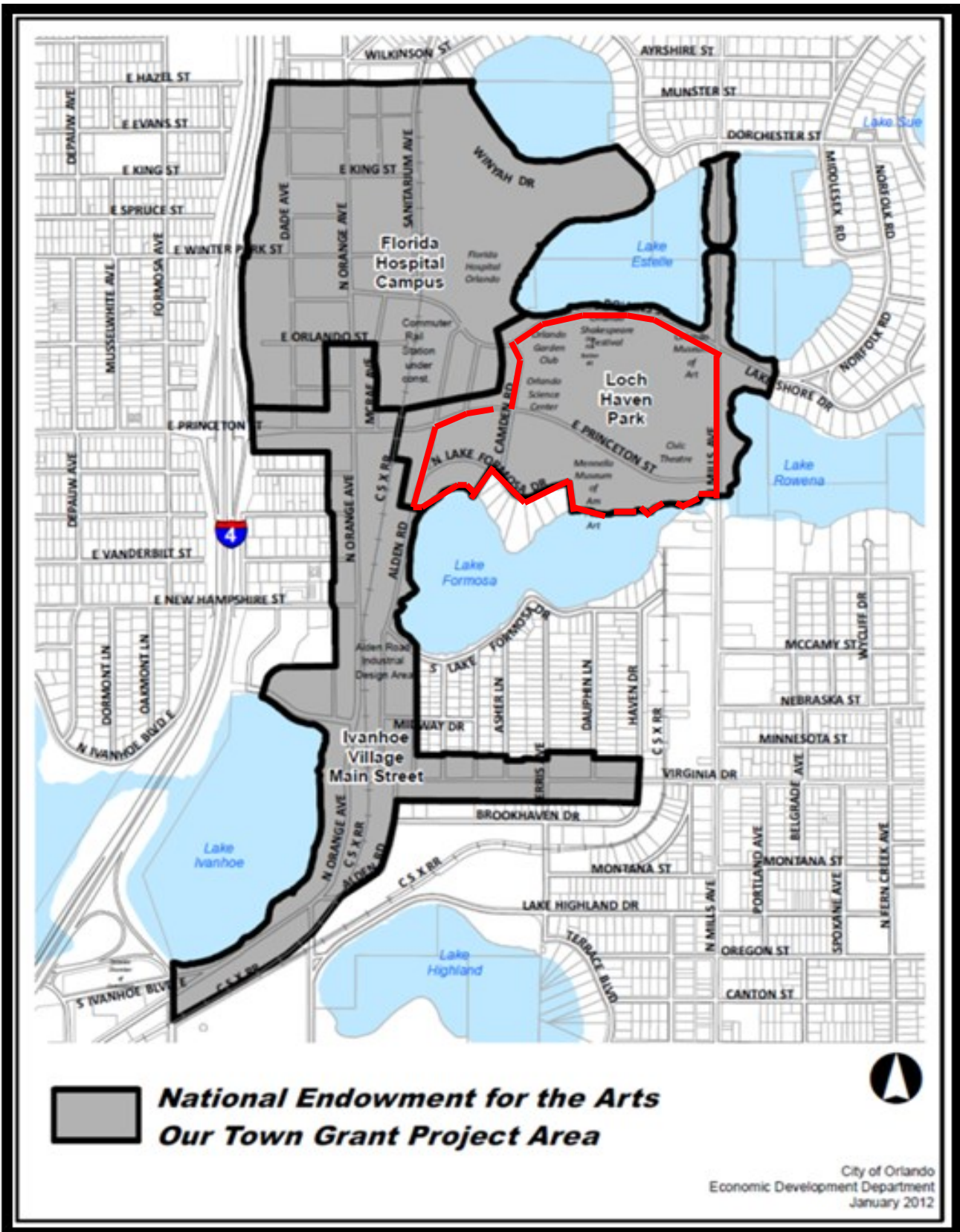
The following discussion addresses the background of the Loch Haven Park health context, planning context, Loch Haven Park Improvement Plan and the Orlando Loch Haven Park HIA Process.

Health Context

Loch Haven Park is a cherished landmark in Central Florida and home to a number of the area's historic science, cultural and arts venues. In recent years Loch Haven Park has struggled to find its place within an increasingly sedentary, cyber focused society where virtual reality directly competes with social interaction, live performance and hands-on experience.

The dislocation of Americans from their built environment is becoming a serious public health issue. Central Florida mirrors conditions across America where over 60 percent of U.S. adults fail to meet the Surgeon General’s recommendations for moderate leisure-time physical activity. Since the 1990's countless government funded programs have been introduced to address America's growing inactivity with only minimal in-roads being made.

Increasingly health research is zeroing in on the importance of addressing the complex interplay of personal, social, economic, and environmental factors that influence activity and how they must be clearly understood before individual or community health behaviors can be successfully changed (Williams, McClellan, & Rivlin, 2010). Health Impact Assessments (HIAs) are an important tool in identifying these factors and in providing recommendations to shape healthy, activity driven environments.



The HIA pilot study area addresses the park and the surrounding area. The formal Loch Haven Park Improvement Plan area is outlined in red.

The NEA grant area is divided into multiple geographic sub-sections as shown above. The Mills 50 Main Street District is not shown but is located in the eastern area, just south of the park.

In America, park-related health benefits have been pursued for well over a hundred of years, as evidenced by the National Park movement established under former President Theodore Roosevelt. Current research continues to confirm the many positive impacts of parks.

Typically, parks provide users with a place to escape from day-to-day life and an opportunity to relax in an aesthetically pleasing, natural environment (Ho, Payne, Orsega-Smith & Godbey, 2003). As reported by Payne et al. (2005), “park users had significantly higher perceived mental health scores than non-park users” (Payne, Orsega-Smith, Roy, & Godbey, 2005). While parks can have positive impacts, if not well designed, managed and maintained, they can have equally negative impacts.

While previous studies addressing the impact of the arts on public health have often been confusing or inconclusive (<http://www.princeton.edu/~artspol/workpaper>; Joshua Guetzkow), new research promises much clearer results. A recent long term analysis (Mural Arts Porch Light Study) by Yale University is exploring how public art impacts health. Preliminary findings are positive and identify that arts provide an opportunity for developing new friendships, an enhanced sense of their self-esteem and personal capacity, a desire to give back to their community and neighborhood, and an increase sense of hope in the future (<http://blog.artsusa.org/2013/09/23/can-public-art-play-a-role-in-public-health/>).

Area Context: History and Planning Efforts

The +/- 45 acre Loch Haven Park is located just north of downtown Orlando. It is surrounded to the north by Rollins Lake Estelle and to the south by Lake Formosa and single family homes, to the east by Mills Avenue (SR 17-92) and Lake Rowena Park and to the west by Florida Hospital Health Village (Development of Regional Impact), former Alden industrial area and the new SunRail commuter rail system which will open in February 2014.

Two City of Orlando Main Street Districts also abut this area: Mills 50 to the east and Ivanhoe Village to the west. The area is undergoing a revitalization with the growth of the main street districts, Florida Hospital’s Health Village and the Mills 50 mixed-use commercial/residential development.

Orlando Loch Haven Park which includes the various venues (facilities), parking areas and open spaces is a City of Orlando Community Park with a service area of 10 miles. The park venues (listed on the next page) are non-profits and generally privately funded as well as having their own master plans and organizational missions. For years, the planning and oversight of the park has been traditionally coordinated by a citizen board appointed by the Orlando Mayor, with input and guidance from the City Parks Division, City District 3 Commissioner and City Council.

The park has the Public, Recreational and Institutional (PRI) future land use designation and “P” or Public zoning, and has been repeatedly master planned since the mid-1970’s. Significant changes to the park and venues must be approved through a Conditional Use Permits (CUP) or master plan amendment, both of which involve a public review process.

The park was first established as an open space facility in the mid 1930’s and was named after the defunct 1930 Loch Haven subdivision



A proposed Music Hall with a water filled moat and 12 bridges was voted down by City of Orlando residents in 1963. Its failure lead to better coordinated planning efforts.

Aerials of the Park and Surrounding Area



*Aerial view dating from the 1960's (Looking East)
Princeton Street is shown in its original alignment. Streets from the former Loch Haven residential subdivision are still visible.*



*Aerial view dating from the 21st Century (looking east).
Princeton Street has been shifted south to its current alignment.*

(replat). The internal roadway network from the earlier subdivision shaped development in the park for several decades.

In 1953, through the passing of state legislation, Loch Haven Park became a regional cultural center and its mandate was to promote science, culture and education.

In 1964, the dean of Orlando architecture, Nils Schweizer (Schweizer and Associates), built the Loch Haven Arts Center (now the renovated Orlando Museum of Art) and developed the first formal Loch Haven Park Master Plan in 1973. Nils Schweizer's organic and environmentally sensitive design aesthetic is still seen in the park (see below).

Over the years Loch Haven Park has growth both in the number and size of facilities as well as acreage, with the most recent acquisition of the +/-3.5 acre former USDA site which will be a new master planned cultural park within the larger Orlando Loch Haven Park facility.

The park is informally organized into two sections bisected by Princeton Street (FDOT road). In the northern section is the Orlando Science Center, Orlando Museum of Art, Orlando Shakespeare Theatre, Orlando Repertory Theatre, Orlando Garden Club and the Orlando Fire Museum.



Sinuous bricked park driveway is framed by road verges, sidewalks and dense tree canopy.

Parking is generally shared among the entities. A parking garage in the southern area of the park primarily serves the Science Center and is accessed via an elevated bridge.

The Mennello Museum of American Art (former Dr. P. Phillips' home) is situated in the south-eastern portion along Lake Formosa while the Orlando Loch Haven Neighborhood Center and the new Cultural Park are located in the south-western portion of the park.

The park's main entrance is from Princeton street. The Orlando Urban Trail (OUT), serving both biking and pedestrian activity, generally runs along the eastern perimeter of the park and LYNX bus stops are situated along Princeton St. and Mills Avenue within walking distance to the venues. A dated and inadequate way finding and pedestrian pathway system punctuated by outdated lighting fixtures connect limited areas of the park.

Loch Haven Park is also the northern anchor of the City's cultural corridor. The southern anchor of this corridor is the new Performing Arts Center at South Street and Orange Avenue across from City Hall.

Loch Haven Park Improvement Plan

Although Loch Haven Park is the cultural hub for the region, the park has struggled to update its image, improve its overall function, and appeal to broader user groups. In an effort to enhance the park as an international cultural tourism destination, the City of Orlando, in partnership with park venues, realized that multi-faceted and strategic improvements must be pursued to raise the standard and usage of Orlando Loch Haven Park. Moreover, the project will bolster Orlando's position as an arts hub in central Florida, home to 3.3 million residents as well as the 51 million tourists who visit the area each year.

To reposition the park as an international destination, the City of Orlando and its partners, sought \$50,000 in funding from the National Endowment for the Arts "Our Town" 2012

Loch Haven Park Conceptual Open Space Improvement Plan



LOCH HAVEN PARK OPEN SPACE CONCEPT PLAN

LEGEND

A Cultural Park	F Orlando Museum of Art
B Loch Haven Neighborhood Center	G Orlando Shakespeare Theater
C J. Achievement Business Center	H Orlando Fire Museum
D Mennello Museum	I Orlando Science Center
E Orlando Repertory Theater	J Orlando Garden Club
Art/Sculpture Installation	Gateway Intersection / Enhanced Pedestrian Features
Pedestrian Trail/Walkway	Existing Walkways
Proposed Street Connection	Existing Street Network
Special Pavement Area	

SIGNAGE

Sign Type A	Sign Type B-1	Sign Type B-3	Sign Type E
"Welcome to Loch Haven Park"	Directional	Directional	Directional
Directional	Directional	"Welcome to Loch Haven Park"	Directional
Directional	"Welcome to Loch Haven Park"	Directional	
Directional	Directional		
Directional			

KEY CONCEPTS

- 1** Realignment of Lake Foremost Drive at intersection with Allen Road. The objective is to replace the smooth curved drive with a T-intersection in order to increase safety, reduce driving speeds, and minimize confusion at this approach.
- 2** Proposed area/ped/pavilion to accommodate stage set-up for events.
- 3** Reorganize parking layout between the Museum and the Theater to create a new transit-connected walkway/path between both venues.
- 4** Reorganize the Fire Museum backyard. Replace the existing fence with a more open edge treatment that helps define the space, keeping it welcoming and connected to the rest of the park. A memorial installation is also envisioned as part of the design in this area.
- 5** Implement the concept developed for this area that seeks to reorganize the outdoor gathering space to accommodate outdoor seating and eating in addition to small stage/pedestal sets for children's events.
- 6** Explore the extension of Lake Foremost Drive to connect with Princeton Street.

grant program. Match funding of \$75,000 was provided by Commissioner Robert Stuart, Edyth Bush charitable Foundation and Florida Hospital.

The Plan entails both traditional and non traditional planning efforts. As detailed in the grant application, the intent of the City of Orlando, in partnership with the Friends of Mennello Museum, Lighthouse Central Florida and other local partners near the park, is to reposition the park as an international cultural tourism destination by improving the park design for walkability, fostering marketing collaboration between neighboring cultural institutions, identifying key connections to the new SunRail commuter rail project, and designing a small stage and seating area for outdoor events and festivals. Two unique public art installations are to be sited in proximity to the park along SunRail. As part of this large planning process, the City also partnered with Lighthouse Central Florida, a non-profit that serves individuals who are blind and low vision to address ADA compliance.

Walkability and Wayfinding

With the advent of SunRail, Central Florida's first mass transit project currently under con-

struction, the plan identifies a key opportunity to connect an adjacent stop at Florida Hospital to the park's arts and cultural institutions.

The plan description further identifies that the park also lacks walkway connections between the different institutions. This hampers the park's ability to become a single cultural destination (such as Balboa Park in San Diego, or Seattle Center). Currently a typical visit to one of the institutions yields no "cross-pollination" with another destination in the park, the future will allow multiple destinations to be visited in a single trip. The improvement plan proposes a new walkway system, which will link all the cultural attractions to this new sustainable transportation option.

To further capitalize on the park becoming a singular cultural destination, this phase of the project includes design of new pedestrian and auto-wayfinding systems, in addition to the previously mentioned walkways. The plan identifies that there are several illegible wayfinding systems within the park, which will be removed, accommodating an expansion of a new wayfinding system that has been designed for the various Downtown venues, but does not currently extend to the park. The grant is to fund the needed construction documents.



Proposed Outdoor Seating Area and Small Stage

The park also plays host to the Orlando International Fringe Festival, the largest and oldest Fringe Festival in the United States. The Orlando Shakespeare Center partners with the Fringe Festival to make it an annual event in the park. As identified in the plan description, the park is in need of additional capacity for outdoor areas to host the Fringe and other events. Typically, the indoor theatres at Orlando Shakespeare Center, The Repertory Theatre and the other institutions allow temporary facilities for the Fringe that host the more “adult” subject matters of Fringe. The outdoor venues accommodate “family-friendly” Fringe events.

The improvement plan also identifies a need for a seating area and small stage designed to host Fringe events for children on the western extent of a large grassy area linked into the new walkway system. This area will also accommodate the daily needs of the park to allow children and visitors a place to eat lunch when they visit the cultural institutions of the park on field trips. Children will return to this familiar site for the several special events that take place here. The grant is to fund construction documents.

Park Branding and Website

The plan also addresses new park “branding”. As described in the plan description, this would be pursued through an urban design charette exercise amongst the various cultural institutions of the park, the local arts community and the Ivanhoe Village Main Street. The outcomes of the charette is anticipated to result in a common identity/logo to place on the gateway wayfinding signs and a new website for the Park.

The urban design portion of the charette is also anticipated to produce additional strategies for the institutions of the park to work collaboratively together with the City. For example, the partner institutions may agree on additional street banners, lighting, and other urban design treatments that enhance the visitor’s experience to the park. Funding for construction of the walkways has been identified in 2013 by the

City’s “CityWalk” Phase II program, which will install the walkways throughout the park.

The proposed website would become a portal to all of the institutions of the park, and be the home of a common calendar of special events that frequently utilize the park. It would also link to the Main Street Districts, so visitors could plan a day in the park and visit the nearby shops and restaurants of the Main Street.

Public Art

Lastly, the improvement plan addresses the siting of public art. The plan sets aside a substantial amount of funding for two potential public art installations along the SunRail system, which will be related to the park’s cultural amenities, in order to create a better awareness of the park.

One of the art installations is proposed in the adjacent Ivanhoe Village Main Street, at a key location across from a row of antiques shops and backing up to several art galleries along the SunRail tracks. This location has a break in the “street wall” of buildings along the main street, where the railroad tracks are exposed to the business district and it is perceived that public art will create something beautiful and enhance the area’s appearance.

An additional public art installation at the neighboring Florida Hospital campus at the SunRail commuter rail station will further reinforce the area and bolster it as the arts hub of Central Florida. Local artists, clustered along Alden Road in the Ivanhoe Main Street district, in addition to the visual arts community in Orlando, would be used to in the creation of the art medium, subject matter and location of installation.



Loch Haven Park HIA Process

Screening

The HIA steering committee determined that due to the park's current conditions, under-utilization, funded design and proposed improvements, this project provided an opportunity for an HIA pilot. The Winter Park Health Foundation funded the East Central Florida Regional Planning Council to conduct the HIA in collaboration from the City of Orlando and the HIA steering committee.

Scoping

Park design has different effects on different populations. It has also been well documented that access to parks from the abutting neighborhood provides health benefits. A 2010 study also found that the level of nuisance, presence of facilities, vegetation, traffic en route to the park, visual aspects in the park, and maintenance were important aspects of park and green space utilization (Aspinall, Ward Thompson, Alves, Sugiyama, Brice, & Vickers, 2010).

Accordingly, through a reiterative process the HIA study boundaries were determined to encompass the Loch Haven Improvement Plan area and the nearby Ivanhoe Village Main Street, Mills 50 Main Street, and Florida Hospital (See map on page 11).

The level of HIA was also determined. An intermediate HIA was decided upon in order to adequately determine the positive and negative impacts the proposed improvements may have on the park visitors and park venues.

The HIA methodology included the current conditions of the park, including amenities, physical conditions and park use, and the behavioral and environmental factors of park patrons.

During the scoping process, the following indicators were determined for analysis:

- Physical Health (Obesity/Overweight, Diabetes, Physical Activity, Asthma,)
- Safety (Perceived and Actual)
- Economic Security
- Social Environment

A number of resources were utilized to obtain baseline data for use in the assessment phase of the HIA. Baseline data focused on physical conditions, health, economics, employment, safety and demographics for the study area. Central Florida Measures was used as the main resource for data collection. Data was also obtained from the CDC Behavioral Risk Factor Surveillance System, and Infogroup USA.

In addition, two walking audits were conducted to obtain information pertaining to the built environment including park conditions and facilities, safety aspects and others. The walking audits were performed by the Central Florida HIA Committee and Lighthouse Central Florida (Central Florida's only private, non-profit organization offering a comprehensive range of services to people living with vision loss and blindness).

Surveys were also used to collect primary qualitative data collection. Park patrons, employees and venue administration were provided the opportunity to provide input and recommenda-



View of the "The Mayor" (over 200 years old). It is one of Florida's oldest and largest oak trees. The Mayor is situated near the Mennello Museum.

tions concerning the park's physical features, connectivity, safety, marketing and other components which affect the desirability and usability of the park. Over 700 completed surveys were collected. A discussion of the finds is provided in the appendix.

The HIA was also conducted prior to the improvement plan stakeholder charrettes in order to provide key findings and recommendations.

Assessment

Physical Activity

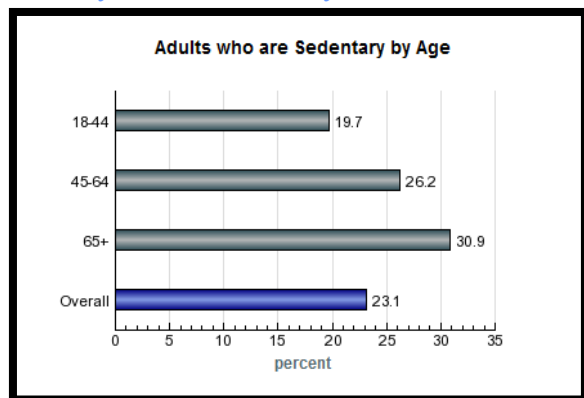
Physical inactivity is a leading contributor to morbidity and disability in the U.S., accounting for 22% of coronary heart disease and 12% of diabetes and hypertension. Physical inactivity accounts for about 2.4% of health care costs in the U.S., approximately \$24 billion a year (Colditz, 1999).

As regular physical activity reduces the risk for depression, diabetes, heart disease, high blood pressure, obesity, stroke, and certain kinds of cancer, it is important to include physical activity into a healthy lifestyle.

Overweight and obese adults are at increased risk for physical ailments such as:

- Heart disease
- Congestive heart failure
- Stroke

Figure 2: Percentage of Adults in Orange County who are Sedentary in 2007



www.cflhealthymeasures.org

- High blood pressure
- High cholesterol
- Diabetes
- Asthma

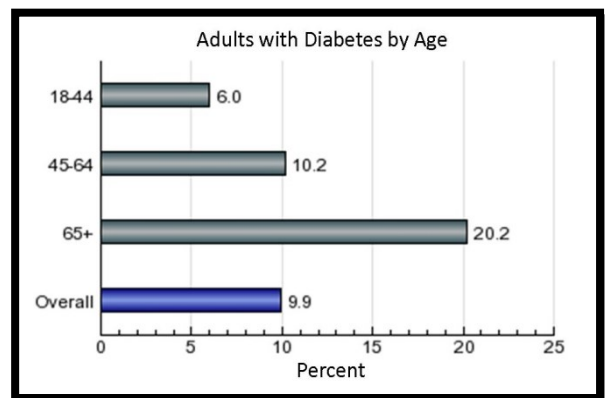
The Commission to Build a Healthier America suggested that the most important types of preventative care are “outside of the traditional medical care setting, in the places where we live, learn, work, play, and worship” (Williams, McClellan, & Rivlin, 2010).

In a study by Coutts et al. (2013), it was determined that the amount of green space (parks) was associated with increased physical activity at the county level in Florida. The study estimated that for every increase in approximately ¼ of an acre per county, there is a 1 percent increase in moderate/ vigorous physical activity (Coutts, Chapin, Horner, & Taylor, 2013).

In 2007, 23% of adults in Orange County claimed they were physically inactive during the previous month. Although the percentage of high school students without sufficient vigorous physical activity is 36.1%, this percentage has decreased from 43.6% in 2008 (www.cflhealthymeasures.org).

In Orange County, approximately 28% of adults are considered obese and 37% are overweight according to the Body Mass Index (BMI). It is also important to recognize that 14.3% of teens in 2012 were considered obese because in a re-

Figure 3: Percentage of Adults in Orange County with Diabetes in 2007



www.cflhealthymeasures.org

cent study, according to the Fl. Dept. of Health, it was found that nearly 80% of overweight teenagers were obese as adults at the age of 25 (www.cflhealthymeasures.org).

According to the Florida Department of Health, Bureau of Vital Statistics, diabetes is on the rise in Orange County with nearly 10% of adults having diabetes. This is two percentage points higher than 2007. In 2012, 25 out of every 100,000 deaths in Orange County were attributed to diabetes. Diabetes can result from obesity and physical inactivity. (<http://www.cflhealthymeasures.org/>).

Studies have well documented that having a place to walk (e.g. parks) significantly increases individuals' physical activity. In a study by Coutts et al. (2013), it was determined that the amount of green space (parks) was associated with increased physical activity at the county level in Florida. The study estimated that for

every increase in approximately $\frac{1}{4}$ of an acre per county, there is a 1 percent increase in moderate/ vigorous physical activity (Coutts, Chapin, Horner, & Taylor, 2013).

Parks and playgrounds in a community can provide opportunities to run and play and may increase unstructured physical activity. If children can easily access safe parks and playgrounds in good condition, they are more likely to engage in recreational physical activity there" (Let's Move!, 2012).

Powell et al. (2003) also found that there was a significant positive association between those who lived within a 10 minute walk of parks and those who meet the surgeon generals recommended physical activity levels. In general, those who are able to walk to parks within 10 minutes are more likely to be active (Cohen, McKenzie, Sehgal, Williamson, Golinelli, & Lurie, 2007).



View along Rollins Street. Lake Estelle is to the left. Orlando Museum of Art and the Shakespeare Theatre are not shown but are to the right.

Current pathway conditions are narrow, cracked, and disconnected and are both uninviting and unsafe for pedestrian use.



View of a typical Loch Haven Park pathway.

The proposed improvements to the pedestrian paths include widening and increasing connectivity thereby creating an inviting environment for visitors to walk. The enhanced improvements and connectivity throughout the park may entice residents within the study area to walk to the park for physical activity.

However, factors external of the proposed park improvements also influence walkability to the park including accessibility and safety for pedestrians and bicyclists outside the park boundaries.

In 2010, the asthma rate in Orange County was measured at 8.6%, an increase from 5.1% in 2007. Teen asthma also increased in Orange County from 17.5% in 2008 to 20.1% in 2012. Air quality is a major factor of asthma. Unfortunately, Orange County's Annual Ozone Grade is currently a "D" based upon the analysis of ozone and particulate pollution with 8 days classified as Unhealthy for Sensitive Population (www.cflhealthy measures.org). This can make it difficult for individuals with asthma to be active outdoors on unhealthy air days.

As noted by the Florida Department of Health:

"(R)ecognizing the increase in asthma cases is important because "...the number continues to rise...(and) may be due to an increase in the

amount of time spent indoors and therefore greater exposure to dust mites and allergens; higher levels of air pollution; and limited access to quality healthcare. Asthma is the most common chronic disease in children and teens. Asthma results in missed days of school, limitations on daily activities, emergency department visits for treatment of asthma symptoms, and hospitalizations. In addition, asthma has been linked to childhood obesity and depressive symptoms." (www.cflhealthy measures.org).

The concepts included in the proposal for the Loch Haven Park Improvement Plan can help to improve air quality, thus conditions for those with asthma. This includes enhanced pedestrian ways, signage and art to connect Loch Haven Park and the Sun Rail station. This connectivity may increase ridership for the Loch Haven Park destination, thus decreasing emissions due to the automobile use for accessing the park.

Additionally, the proposal includes connectivity between the Orlando Urban Trail (OUT) and the park as destination for those utilizing the OUT for physical activity and transportation. Bike racks are currently located within the park but sporadically. Currently only 44% of park venues have bike racks on their premises. It is important for bike racks to be located within proximity to venues and accessible via pedestrian pathways closest to main bike ways.



Orlando Urban Trail in Loch Haven Park. Mills Avenue in background.

Safety

For this HIA, it is important to not only address actual safety issues but also perceived safety issues. Fear of crime increases the probability of sedentary lifestyles (Boulangue and Armada, 2011). People are likely to be active if they perceive their neighborhood as being safe from crime and that people have lower rates of physical activities when they fear crime (Evenson, et al, 2012).

The perception of safety can be altered by environmental factors and crime reduction can have a positive impact on physical activity. Reducing crime in neighborhoods and around bus stops may increase the use of public transportation and increase physical activity through the promotion of walking (Evenson, et al, 2012).

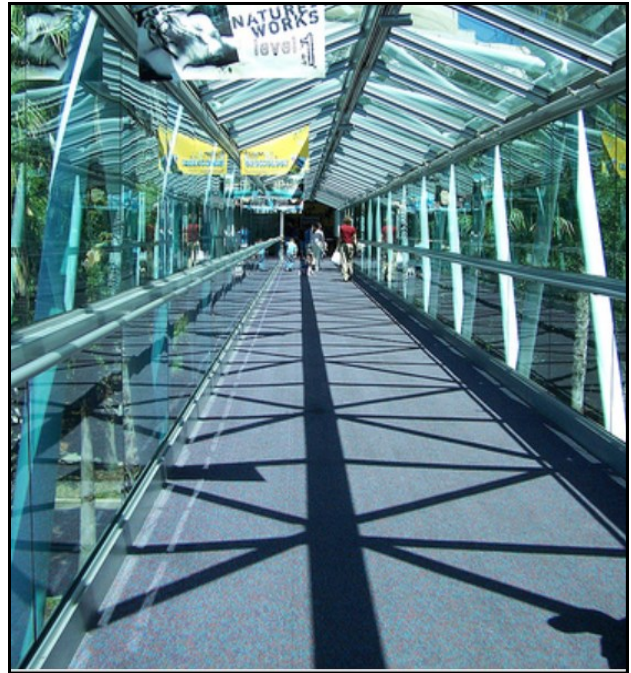
According to the *Walkable and Livable Communities Institute*, all users should feel comfortable while using walking routes. Proper lighting improves the user's perception of safety (Walkable and Livable Communities, 2012). In a review of eight studies performed in the U.S., "improved street lighting reduced crime by 7% (Farrington, 2002)."

Assessment survey results identified environmental factors which influence perceived safety for staff and visitors. Key factors identified through the HIA surveys included:

- Presence of homelessness;
- Lack of police presence in the park;
- Poor lighting; and
- Absence of emergency call boxes



(Left) View of one of the many weathered, damaged and outdated park light fixtures situated near a pathway.



Orlando Science Center's elevated bridge is designed to allow pedestrians to move safely, in a visually engaging environment.

The LHP improvement plan proposal includes the incorporation of enhanced lighting features which will improve the inadequate and outdated lighting currently installed at the park. Given the maturity of the tree canopy it is recommended that a photometric study be conducted.

With the enhanced connectivity planned through the proposal to Ivanhoe and Mills, as well as the Transit Oriented Design Station Area, for both pedestrian pathways and upgraded street plans, placement of attractive lighting should be well planned along these corridors, especially at transit stops, crossings, and entryways.

In 2010, approximately 17 crashes were reported involving bike or pedestrians in the Loch Haven Park study area. (Signal 4 Crash Data)

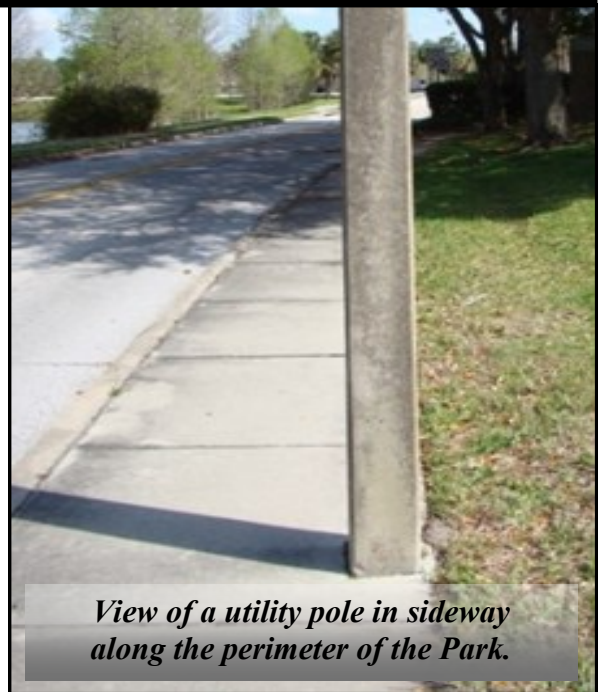
Moreover, antidotal evidence indicates that more accidents occur but are not reported.

All park paths should be appropriately illuminated to create an attractive, safe, pedestrian friendly and fully accessible way-finding environment. Tangible safety concerns were measured through calls for service in the Loch Haven Park area.

In 2012, Orlando Police Department calls for service within the vicinity of Loch Haven Park totaled 50 calls. The “House/Business Check” category received the highest number of calls (17) followed by five (5) 9-1-1 hang ups. The remaining calls were in one to two instances.

Safety also includes physical conditions which provide a safe environment for all park users. Physical factors identified within the park contributing to unsafe conditions include:

- Uneven and cracked sidewalks;
- Obstacles within sidewalks (utility poles, etc.);
- High vehicle speeds;
- Pedestrian crossings; and
- Uneven bricks in parking areas and driveway.

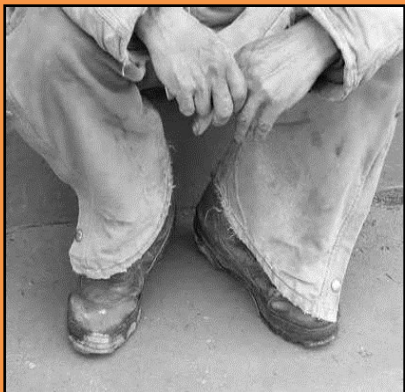


View of a utility pole in sidewalk along the perimeter of the Park.

Many of these physical conditions are addressed within the LHP improvement plan, thus potentially reducing risk of injury to visitors and staff. However, resurfacing of parking lots, removal of pathway obstacles, improving elevation transitions were not specifically addressed.

During pathway enhancement, current obstacles located within pathways, both internally and on the perimeter of the park, should be rectified as part of the engineering process. While brick pavers provide a unique aesthetic to the park, the plan should address fixing hazardous areas or resurfacing the parking lots.

Conditions adjacent to the park are just as important to address as those within the park. While these conditions are not addressed in the plan as it is outside the scope, the City may



...the homeless situation within the area and the lack of proper law enforcement...discourage multiple facility visits by users (during) the same visit unless they move from point A to point B utilizing their automobiles...

A rethinking of the connectivity, safety and mobility within the park is encouraged to benefit the users to make the best use of the recreational area and its venues (HIA survey response).

wish to investigate problem areas. Safe access to Loch Haven Park is important to promote the use of bicycles and other modes of transportation to the park. Unsafe accessibility, whether actual or perceived, may deter visitation.



SunRail Station area at Florida Hospital

Financial Security

For the purposes of this HIA, financial security is defined in a two fold manner:

- Households having adequate resources to support a standard of living now and in the foreseeable future; and
- Businesses having adequate resources to support current operations and future growth.

According to Infogroup, over 1,250 businesses exist within the greater Loch Haven study area. The area's commercial area has been heavily influenced by Florida Hospital's Health Village development and expansion {Development of Regional Impact (DRI)} two growing Orlando Main Street Districts- Ivanhoe Village and Mills50, City's Buy Local program and the intensifying cultural arts scene.

It is anticipated that when SunRail, Central Florida's new commuter rail system, opens visitors and commuters will have easy access to the

park and help support the growth of the area's existing and new businesses.

According to the Bureau of Labor Statistics, since December 2011, the unemployment rate in Orange County has decreased from 9.4% to 6.6% in March 2013 (www.cflhealthymeasures.org).

The Loch Haven Park employee survey responses indicated that 62.3% of employee respondents are considered full-time employees, with approximately 50% of the work force earning within the range of \$25,000 -\$49,999. The average annual pay within the City of Orlando in 2012 was \$39,310. The national average wage in 2012 was \$45,230. (*US Bureau of Labor Statistics*).

Orange County Florida 2013 median household income is a reported \$40,970 (www.cflhealthymeasures.org). However, approximately 7.7% of families in Orange County in 2013 were living below the poverty level, a decrease from 9.4% in 2009. Poverty rates indicate that local employment conditions may not be sufficient to provide for the available work force of the community. Additionally, due to poor economic conditions, poverty decreases buying power and taxes, impacting school quality and business retention (www.cflhealthymeasures.org).

Through out Central Florida, small business districts have struggled to remain viable in a slow growing economy. While trying to maintain and enhance their eclectic antique and arts district, Ivanhoe Village has sought to diversify its commercial base through innovative promotional events and area-wide marketing.

In addition, an historic portion of the Lake Ivanhoe Village, the Rosemere Neighborhood, is currently being studied by the City's Planning Division. The purpose of this small area plan is to assess the impacts of the businesses and Florida Hospital Health Village expansion on the neighboring historic residential district and develop mitigation strategies and interventions.

Economic Impacts of Parks and Park Development

Studies from as early as the mid 1970's have demonstrated the positive economic impacts of parks and open space. In an analysis of a Philadelphia park (Pennypack Park, 1,294 acres) it was generally found that the closer the parcel was to the park, the higher the land values. In the case of Pennypack park, "Each acre of parkland may be said to generate a value of \$2,600 in location rent" (Hammer, Coughfin, & Horn IV, 1974).

Another study found that "permanent" open space, such as Loch Haven Park, increases nearby residential land values over three times as much as an equivalent amount of "developable" open space (Geoghegan, 2002).

Homeownership in Orange County between 2007 and 2011 was approximately 50% (www.cflhealthymeasures.org). This may be reflective of the downturn in the economy and housing market. Homeownership has many benefits for both individuals and communities, one of which is to provide tax benefits (www.cflhealthymeasures.org).

Over 60% of renters in Orange County spend over 30% or more of their household income on rent. This can create a financial hardship due to high rent leaving less money for other expenses such as food, transportation and medical (www.cflhealthymeasures.org).

Increased household income and prospects for employment should provide the opportunity to increase homeownership and decrease the percentage renters contribute towards rent, particularly within the study area, thus increasing buying power.

It has been suggested that parks can increase property values in residential areas. This benefits not only the homeowners in the long term but also provides the city with additional tax revenue for its services.
(Hammer, Coughfin, & Horn IV, 1974)

Proposed Marketing Plan

The proposed marketing plan, website, and enhancements to the Loch Haven Park provide the study area with an opportunity to become a *one of a kind* destination. Increased patronage may provide increased visitation to external businesses within the Main Street Districts.

The proposal did not provide in depth discussion concerning the incorporation of the Main Street Districts in the marketing efforts, however, this would provide outreach to potentially new clientele.

Additionally, becoming an international cultural destination should increase not only the number of full-time employees at Loch Haven Park venues but provide additional opportunity for new and expanding business in the area, ultimately increasing financial security for both businesses and households.

The proposed marketing plan should facilitate the collaboration between facilities within the park and various establishments within the area to host local artists, singers, art pieces, and more. Cross marketing, advertising and way-finding could encourage additional patron expenditures, attract new patrons and pump more money into the local economy, thus influencing community financial security.

The creation of a seamless, walkable and safe community between the two area Main Streets, along the trail, and through the park can create destinations that could take advantage of a holistic approach to displays and events, providing economic opportunities for Main Street businesses.

Multi-cultural marketing should be a priority for the marketing plan. As apparent from the patron survey, the overwhelming majority of respondents were Caucasian females. While this is generally representative of the demographics of the immediate surrounding area, marketing should be expanded to reach other demographics within the region.

The Orlando International Fringe Theatre Festival is a 14 day annual arts festival held during the month of May in Orlando, Florida. The festival includes theater, music, dance, and art. It was the first American Fringe Festival and has now grown to be one of the largest in the United States. As the oldest US Fringe Festival, they are celebrating 22 years in 2013, a milestone for the Central Florida area.

The Orlando Fringe is where community, creativity and culture connect. Orlando Fringe has been named Best Festival for eleven consecutive years in Orlando and has won many numerous local and regional awards and is celebrated as the most unique cultural event in Florida (Wikipedia, 2013).



"JOHN HENRY," BY FREDERICK BROWN, 1979.

View of Artwork from the Mennello Museum's Spring 2013 exhibit entitled African American Art: Harlem Renaissance, Civil Rights Era & Beyond.

Further analysis is recommended to determine the demographics of venue patrons in order to employ strategies specifically aimed at underrepresented demographics and age groups.

A review of the various programs and events offered by the entities should be examined through a cultural and ethnic lens to scope areas of improvement, additional programs and enhancements to reach underrepresented populations.

A common webpage for Loch Haven Park which is proposed through the marketing plan should include information and links to all facilities and promote all events occurring at the park. This would provide a collaborative marketing strategy which promotes cohesiveness among the facilities at the park, providing patrons the opportunity to experience all the park has to offer.

Park facilities should be emphasized on the webpage page (pathways, open space, picnic areas, cultural park, outdoor art features, gathering places, etc.) as well. Identifying programs offered by facilities and the clientele (seniors, children, adults, education, health, rehabilitation, disabilities) to which they are offered would provide patrons with easier navigation and marketing of these programs.

A health component could be included into the webpage and linked to the trail webpage. This would provide trail enthusiasts with a destination and affords additional marketing to those who may not know all the park has to offer.

The webpage should alert visitors to Sun Rail, LYNX and the surrounding businesses to help visitors plan a day or weekend trip to the area, thus increasing economic impact within the community. An interactive map such as



View of the 10,000 paper mushrooms art exhibit to promote the awareness of art education (2007).

Google which provides information about local businesses would be effective to reach visitors looking for additional places to spend revenue.

Marketing strategies may include cross advertising among facilities' individual web pages, including Red Chair Project, to reach various interest groups and provide cohesiveness for visitors. Marketing with the Main Street districts will draw in patrons from these shopping districts into the park and its facilities.



Social Environment

Research indicates that those who utilize parks may experience diverse positive health benefits. Parks also provide a place to escape from day-to-day life and relax in an aesthetically pleasing, natural environment (Ho, Payne, Orsega-Smith & Godbey, 2003). A study conducted by Payne et al. (2005), observed older Cleveland resi-



As many as 18,000 residents of Greater Orlando and area businesses will be out in force Saturday, Sept. 17, at the Heart Walk taking place at Loch Haven Park in Orlando. The American Heart Association is sponsoring the annual 5K walk to raise money and awareness to fight heart disease and stroke.

'Anyone who wants to take steps to improve his or her own health and the health of others is invited to participate,' said Nancy DeVault, event spokeswoman. There is no registration fee, though donations are welcome. (September 9, 2011, Orlando Sentinel, Marnie Jamison).

dents, and found that “park users had significantly higher perceived mental health scores than non-park users” (Payne, Orsega-Smith, Roy, & Godbey, 2005).

Current park conditions do not reflect an uniformly inviting, aesthetically pleasing environment. Surveys conducted as part of this assessment, verify findings of the walking audit also conducted for the HIA. The Loch Haven Park improvement plan proposal provides pictures and suggestions for the incorporation of murals in Ivanhoe Village. As will be further discussed in the recommendations section, study results indicate that this concept should ideally be expanded and applied within the park itself to create a more inviting appearance for the park as a place to engage with family and friends.

The photos (next page) generally show the backs of buildings facing Mills Ave., the main thoroughfare along the eastern boundary of the

park. Creativity should play a role in crafting more aesthetically pleasing displays through lights, mosaics, banners or murals on these facades (as shown to the right and below). Aesthetically enhanced facades will enrich the passer-by appeal of the park, drawing more attention to the park, its facilities and events.



Use of light at the Science Center



Colorful Banner at the Mennello Museum.



View of an unloading area with basketball hoop in full view.



Featureless monochromatic theatre building (part of the Rep. Theatre complex) as seen from Mills Avenue area.



Another view of buildings with their back-of-house facing a high visibility major thoroughfare.

HIA walking audit investigators indicated that this building did not appear to have any relationship to the performing arts.



Princeton Street Park signage which appears aged and is difficult to see through canopy shadow.

Shown below are before and after photos of the “L Building” in Raleigh, NC where art was used to enhance to its façade. Various types of artistic displays can be used on building façades to showcase an event, theme, or just general artistic expression as shown below.



Raleigh, NC - Left Photos “Before” and Right Photos “After”



The Loch Haven Park Improvement Plan proposal proposes improvements to the large +/-6.5 acre bowl shaped lawn in the north-central area of the park. The “bowl” is an artifact of the former Princeton Street which was shifted to the south in the late 1980’s. Planning efforts at this time incorporated the newly created bowl area into the Park’s Master Plan as a central, easily accessible multi-use open space. While the lawn has served many purposes from an informal picnic area to a performing arts stage, its pronounced changes in elevation creates challenges, particularly for individuals with mobility limitations, and its pastoral elements do not showcase park and its venues as an international cultural, educational and scientific destination.

While the improvement plan proposes some pathway improvements, an effective redesign of the “bowl area” should focus on creating a defined, formal lawn with wide, interconnecting pathways punctuated by clas-



An example of signage, which through art, symbols and language clearly announces the destination. One recommendation is that local artists could provide input as it concerns signage in the park and approaching corridors.

(River Arts District, Asheville, NC)

sic lamps which lead to a highly visible entrance for Orlando Urban Trail users and LYNX bus passengers from Mills Street. Art related building façade improvements of The Rep Theatre and the Orlando Museum of Art, as well as, a bus stop shelter with seasonal art elements, could further enhance this new entrance and serve as a way-finding device. This redesign should also provide an aesthetically pleasing view from Mills Avenue for passing motorists and enhance the greater neighborhood.

While the improvement plan addresses signage and expansion of pathways, the park's multiple entryways need to be addressed in a more comprehensive and coordinated manner. It is from these vantage points, as the doorways to the park, that visitors form their initial, and often lasting impressions of the overall park experience. The entrance from Princeton St. which provides a drop off area, direct access to The Rep and a view of the Rocket Thrower sculpture, is commonly not readily seen nor easily

accessible from Princeton Street due to the high rate of speed of passing motorists.

The entrance from Rollins Street to the Orlando Museum and the Shakespeare Theatre is through a bricked parking lot, as is the Menello Museum to the south, while the Science Center is most commonly accessed via the elevated bridge from the multi-story parking garage. The Science Center's entrance is predominately used for bus visitor loading and unloading.

As HIA walking audit investigators found, the venues generally appeared to be hidden, and way-finding by car or foot was challenging, and, in some cases, circuitous: the Fire Museum, while visible from the park bowl, was not accessible except through the Shakespeare Theatre. The Garden Club, a popular volunteer gardening organization, while easily accessible from Camden Road via their rear parking lot, is only open to the public at certain times.



Bird-eye view of the bowl looking west.



Street-view of the bowl looking west.

In order for urban parks to function as a community gathering place providing positive visitor impacts, they must be clearly identifiable as a destination and possess a sense of place. Creating an inviting atmosphere from the outside is only the beginning. Urban park environments should not only be engaging but ideally enhance one's psychological well-being. The Loch Haven Park assessment has found that the park's lack of unified organizational elements, minimal way-finding, connectivity and well defined entrances actually increases the stress of visitors. What findings also showed was that the Park's expansive canopy particularly in the southern half, by the Menello Museum, Lake Formosa and The Mayor gave individuals an important feeling of freedom and connection to nature.

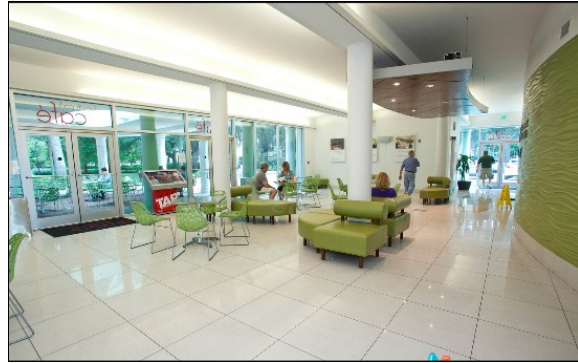
The LHP improvement plan proposal discusses the incorporation of way-finding at key locations throughout the park which is reflective of the signage in downtown Orlando. Providing both enhanced automotive and pedestrian oriented way-finding will be instrumental in effectively guiding visitors throughout the park in stress-free manner. The Loch Haven

Park improvement plan should include, at a minimum, one welcome kiosk within the park.

A kiosk containing events, shows and exhibits at each facility, along with prices, amenities, and other park information would create cohesiveness among park entities and enhance marketing.

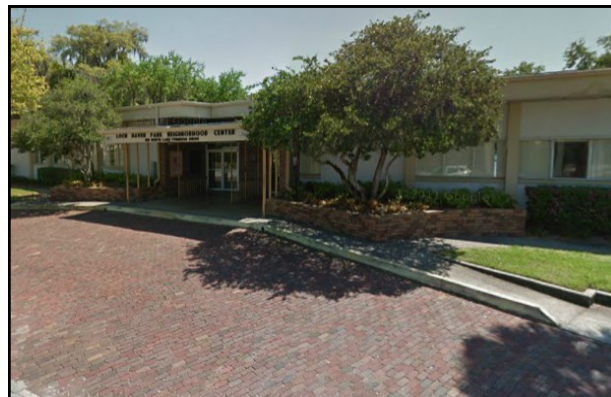
This kiosk could be located outside in the park or within a Café/Visitors Center such as found in the Forsyth Park Visitors Center in Savannah, Georgia. A touch screen kiosk could provide information concerning all facilities, events, tickets and amenities.

The café could provide simple, healthy food at peak hours (weekends and during events or performances) and offer various beverage and food vending machines during off-peak hours. Staff may wish to evaluate the possibility of utilizing an area by the Orlando Museum of Arts, the Loch Haven Neighborhood Center, or Princeton entrance



An example of a visitors center and café at Forsyth Park in Savannah. The kiosk by the front door (right) is always available as well as vending machines. The Café is open during peak hours. This building is located at one end of the park by the amphitheater.

Loch Haven Neighborhood Center



The incorporation of indoor recreation centers within parks provides an excellent location for arts education activities such as painting classes, dance lessons, and other similar activities, and fill parks with structured activity. These activities can be geared towards kids, teens, adults, and seniors, year-round (www.planning.org).

While located within the study area, the neighborhood center is not specifically identified for improvements. A 2009 Master Plan for the +/- 3.5 ac. largely undeveloped Cultural Park included the neighborhood center in its planning area (see page X for site plan and discussion).

The master plan explored various ways the center could boost both the social capital and economic base of the park through a mix of interior and exterior activities. Some possible uses for the center, which would increase social engagement and visitation, include:

- Visitors Center/Café
- Bike and Boat Rentals (Lake Formosa)
- Community activities and classes

Businesses within the Ivanhoe Village and Mills 50 Main Streets or the Florida Hospital Health Village could also, on a fee basis, utilize the center for events and classes. These events might include a single cultural dance show or multi-week antique or art displays.

The final Loch Haven Park Improvement Plan should identify enhanced connectivity for this center and improve the center's programming to increase user-ship and capture additional revenue.

Parks serve as a place where people interact and strengthen social ties and overall wellbeing. A study of urban parks conducted by Chiesura, (2004) found that 20 percent of the respondents who visited a park indicated they used the park for familial interaction. These findings suggest that parks also fill a social role by providing a safe space to strengthen family relationships (Chiesura, 2004). The level of nuisance, presence of facilities, trees and plants, traffic en route, things to watch in the park, and maintenance were all-important aspects of utilization of parks and green space (Aspinall, Ward Thompson, Alves, Sugiyama, Brice, & Vickers, 2010).

While parks are used to provide social benefits, current LH park facilities do not provide structure in which to enjoy the park. Gathering areas within key locations are at best, scarce and unsatisfactory, and the park lacks restroom and food/beverage accessibility.

The LHP proposal includes the incorporation of new gathering areas for small and large groups and a cafe, however, restrooms accessibility is lacking in detail. While the plan calls for improvements in the "plaza and seating area", additional, more intimate gathering areas should be incorporated in other strategic locations throughout the park, including near facilities. Additionally, connection across the bowl area of the park will help to provide a separation between those strolling the park, gathering in the plaza, and walking to destinations from parking areas and other facilities.

Art structures are only located near the Menello and are lacking throughout the rest of the park. The proposed improvement plan does not address the incorporation of art throughout the park, along pathways. The incorporation of art features throughout the park opportunities for social interaction and imaginative play. An art or culturally inspired children's play area would also improve the social capital offered by Loch Haven Park.

Additionally, observing nature is becoming more important as people continue to migrate to urban areas. Even being able to view the natural environment can have positive effects to one's health. For example, a study conducted in a Pennsylvania hospital from 1972 to 1982 found that patients who had a window in their hospital room with a view of the natural environment had faster recovery times. They also had less negative nurse evaluations and few medications during recovery than patients with windows facing a brick wall (Ulrich, 1984). These findings should be considered in the development of the natural component of both Loch Haven Park and the Cultural Park, as viewed by the hospital.

Shade producing trees throughout the park creates an environment for individuals to experi-

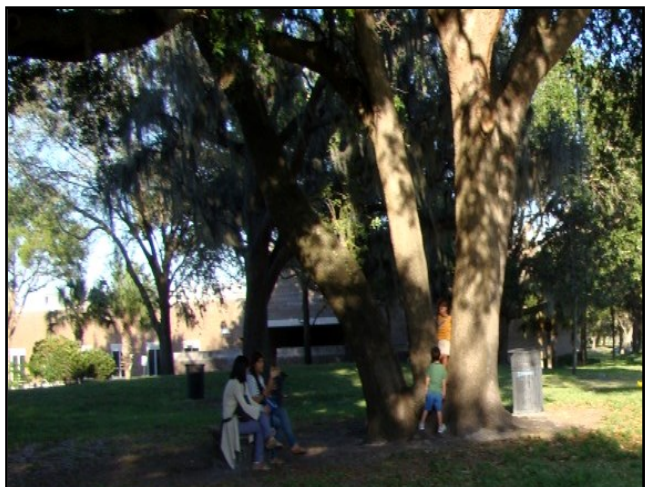
ence outdoor health activities. Orlando as an inland community, experiences high humidity and temperatures throughout the year, combined with high UV index at times. The shade produced by mature trees help to create a cooling effect within the park to provide a more comfortable environment within the park. The shaded spaces within the park can be used as gathering and co conversation areas, as well as providing areas for group gatherings such as a creative sitting area for school groups, employee wellness activities, and demonstration areas

In addition, increased habitat, nature and wildlife opportunities through design and gardens (i.e. butterfly garden) is encouraged and desired by patrons. The park could include amenities such as a meditation garden, small vegetable garden, and/or butterfly garden aimed at patients, staff and visitors of the hospital and sur-

rounding health care services. These park aspects have been known to enhance mental stimulation, decrease anxiety, and provides an area for relaxation and meditation.

Key indicators can be used to determine the effectiveness of park on the social capital and psychology of visitors. These indicators should be included in the development of the final Loch Haven Park Improvement Plan:

- Tree Coverage/Shade
- Vegetation (not grass)
- Sitting/Gathering areas
- Cleanliness
- Access to water bodies/Water quality
- Play area
- Shelters/Gazebos
- Venues/Stages
- Restrooms



Shaded area of Loch Haven Park being used by visitors. Facilities such as benches and tables are sporadic and randomly placed. Shaded areas in the park are key gathering areas and protect visitors from the elements. Below, creative interactive area for visitors at a park.



Example of a creative playground in River Legacy Park, Texas





Creative sidewalk leading through the Maine Botanical Gardens and offering areas for relaxation, conversation



Butterfly Garden

Findings

This HIA findings, as shown below, strongly support the implementation of the Loch Haven Improvement Plan. The proposed improvements (key assessment factors) as evaluated through the four indicators (Physical Activity, Safety, Financial Security and Social Capital) show

mostly strong or moderate positive impacts. There are no negative impacts identified.

The recommendation section (next page) provides certain modifications that would further enhance the physical health, safety, financial security, and social capital of the community.

Key Assessment Factors	Indicators: <ul style="list-style-type: none"> • Physical Activity • Safety • Financial Security • Social Capital 	Impacts: <ul style="list-style-type: none"> • Positive • Undetermined • Negative 	Strength of Evidence: <ul style="list-style-type: none"> • Strong • Moderate • Weak
Pedestrian Pathways Park Facilities	Physical Activity, Safety	Positive	Strong
	Physical Activity, Safety, Social Interaction	Positive	Strong
Lighting	Perception of Safety, Actual Safety, Physical Activity, Safety	Positive	Moderate
Way-finding	Perception of Safety, Physical Activity, Social Capital	Positive	Strong
Traffic Calming Public Transit Access	Safety, Physical Activity	Positive	Strong
	Physical Activity	Positive	Moderate
Art Installations	Social Capital, Safety	Positive	Moderate
Community Cohesion	Financial Security, Social Capital, Safety, Physical Activity	Positive	Moderate

Recommendations

Physical Health	
Findings	Recommendations
The Loch Haven Park Improvement Plan proposal addresses the enhancement of current conditions which will provide a more desirable destination for the community to be physically active.	External connectivity and safety should be addressed to enhance access to the park for physical activity.
Specific width of pathways was not included within the proposal.	Ensure pathways are widened to account for two way traffic and multiple users during events.
The proposal does not address the incorporation of an inter-active play area for children.	Include an artistically designed play area or splash pad to facilitate additional physical activity for children.
Engineering and design of new pathways will be conducted.	Survey and rectify impediments on pathways to increase usability of pathways for multiple users and for ADA compliance.
Connectivity and marketing to SunRail, LYNX, and the Orlando Urban Trail may encourage transit ridership, thus decreasing vehicle trips to the park. A decrease in vehicle trips will help reduce emissions and improve air quality in the area which effects asthma occurrences.	Incentives for alternative modes of transportation for patrons and employees should be investigated to increase ridership and decrease personal vehicle usage.
Bike rack locations were not addressed within the plan proposal. Currently, only 44% of venues offer bike parking.	The location of bike racks should be strategically placed within close proximity to venues and accessible via pedestrian pathways closest to main bike ways.

Recommendations Continued...

Safety	
Findings	Recommendations
Perceived safety is a concern of park patrons and employees.	Although outside of the scope of the improvement plan, the City and park venues should work with the Orlando Police Department to address homelessness within the park and incorporate call boxes within the park.
The improvement plan proposal includes lighting enhancements throughout the park which has been shown to improve a user's perception of safety and reduce crime.	The placement of lighting should be well planned along the Sun Rail, Florida Hospital and LYNX corridors, as well as at transit stops, crossings, and entryways.
Current physical features posing safety obstacles throughout the park are not specifically addressed in the proposal. These obstacles limit the ability of users to safely use park features.	<p>The following factors should be addressed within the final park improvement plan in an effort to reduce unsafe conditions in the study area:</p> <ul style="list-style-type: none"> • Uneven and cracked sidewalks • Obstacles within sidewalks (utility poles, etc.) • High vehicle speeds • Pedestrian crossings • Uneven bricks in parking areas and driveway
Safe access conditions outside the park are not specifically addressed within the plan. Unsafe accessibility, whether actual or perceived, may deter visitation.	External connectivity and safety should be addressed to enhance access to the park for physical activity.

Financial Security

Findings	Recommendations
<p>The LHP improvement plan proposal describes the development of a marketing strategy and website to increase visibility and thus economic development within the study area.</p>	<p>The marketing plan should include multi-cultural marketing strategies to reach under-represented populations such as Hispanics and Latinos.</p>
<p>In an effort to increase business development and impacts in the Main Street districts, the park webpage will provide links to the Main Street District pages.</p>	<p>This marketing strategy should be enhanced to include holistic collaboration efforts (signage, sponsorship, events) between the Main Street Districts and Loch Haven Park to increase business connection and financial security.</p>
<p>The proposal did not address marketing strategies towards diverse and specific niche groups such as trail enthusiasts, seniors, and educational facilities.</p>	<p>Developing strategies within the marketing plan to reach a specific community groups who can participate in the improvements within the park (physical activity, events, recreational opportunities, and venues).</p>

Social Environment

Findings	Recommendations
<p>The LHP Improvement Plan proposal addresses murals and art work within the Ivanhoe Village, however, the facades facing Mills Ave. do not provide an inviting atmosphere for the park which impacts the potential social capital benefits of the park.</p>	<p>Aesthetically enhanced facades will enrich the passer-by appeal of the park, drawing more attention to the park, its facilities and events.</p>
<p>The currently inefficient way-finding and connectivity is addressed within the proposal in an effort to increase usability and navigation within the park.</p>	<p>Way-finding should be oriented towards both the pedestrian and automobile for stress free navigation. The incorporation of a kiosk is also recommended to create a cohesiveness among park amenities.</p>
<p>The Loch Haven Park Improvement Plan proposal includes the incorporation of facilities which are key factors in the social benefits of parks (benches, sitting areas, tables, etc).</p>	<p>In addition to the proposed main sitting area, additional intimate gathering locations should be incorporated throughout the park in conjunction with improved walkways and landscaping.</p>
<p>Park facilities, such as restrooms and vending services, are important aspects for park utilization, especially for families. These facilities are currently lacking outside park venues and are not specifically addressed in the proposal.</p>	<p>A visitor center should be investigated as part of the improvement plan process. The visitor center may include restrooms, a kiosk, ticket purchasing, a café, vending machines, and a gathering area.</p>
<p>The proposal utilizes the large oak trees as assets to the park.</p>	<p>The plan should include additional opportunities for visitors to interact with nature. These interactions may include water access (fishing, canoe/kayak rentals); garden areas, meditation areas, and others.</p>
<p>The proposal includes the incorporation of art structures in the Ivanhoe Village area and Sun Rail station.</p>	<p>Incorporation of art throughout the park, along pathways, and in various areas of the park will provide increased opportunity for community engagement and social stimuli.</p>

Recommendations Continued...



Stanley Park, Vancouver Directional signage and facilities and informational board.
 These design elements can be utilized throughout the Loch Haven Park to provide visitors with pedestrian oriented way-finding and information for all venues and opportunities within the park.



Orlando Science Center (shown above): Facility names appear to be faded and indistinguishable. Efforts should be made to enhance façade lettering and appearance. Additionally, some facilities may investigate the ability to repaint or upgrade the façade of the buildings to decrease the appearance of age and wear.

Recommendations Continued...

The proposed siting of the amphitheater in the LHP improvement plan may be subject to the factors of Mills Ave. (noise, odor, etc.). It is recommended to work closely with the venues which would utilize this park feature to determine the most appropriate location for the structure (i.e.. Lighting, noise, feasibility, etc.)

Additional enhancement projects identified through the improvement plan process aimed to upgrade infrastructure and outdoor facilities may need to be prioritized based upon financial opportunities. It is recommended that improvements be ranked and planned in phases in order to achieve the largest impacts for safety, health and desirability, and to build upon previously implemented improvements. Additionally, partnership for funding opportunities is also recommended. Improvements which are deemed necessary for the safety of visitors and employees should be considered priority.



Amphitheatre located behind the Visitors Center in Forsyth Park, Savannah, GA. This area is utilized as a beautiful venue for weddings and other events.

Facilities should investigate incentives for employees and visitors to utilize transit to access venues.



Reporting

The findings and recommendations of this HIA was presented to the Loch Haven Park Improvement Plan stakeholders at a charrette conducted for the improvement plan process. Additionally, this report constitutes the reporting of the assessment to the City of Orlando for their use in the final compilation of the Improvement Plan.

Monitoring

The funding associated with this HIA did not include a monitoring component. It is recommended that entities within Loch Haven Park, as well as the Main Street Districts, monitor the effectiveness of the improvement plan as well as the marketing strategies through patron outreach, attendance, finances and other avenues. Additionally, the City may monitor the use of the park during events as well as non-event days. These steps, in conjunction with health monitoring of Orange County and the surrounding zip codes may quantify the impacts of the Loch Haven Park Improvement Plan.

Limitations

The main limitation faced during the assessment was the lack of the following health indicators for Orange County:

- Physically unhealthy days per adult
- Mentally unhealthy days per adult

This HIA was conducted on the proposal for funding for the Loch Haven Park Improvement Plan. While the purpose of the HIA is to provide input for plan development, specificity was lacking in the proposal. This resulted in limitations to comment on specifics of the plan, however, on the other side, conducting an HIA in this stage of the process allows for increased opportunity to shape the final plan.



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Appendices



Southern area of the Orlando Loch Haven Park at the Mennello Museum of American Art Sculpture Park.

Artist: Dale Rogers; Chapel Hill, North Carolina

Created with a flair and a sense of whimsy, “Red Dog” is popular with park visitors.

Orlando Urban Trail (OUT) in background.

Loch Haven Park Facilities



*A: Founded in 2008-**Orlando Cultural Park**- Master planned in 2009, the former +/- 3.5 acre USDA site, will be a pedestrian friendly, iconic park site with open space and connections to Lake Formosa to the south. The park is east of Alden Rd. west of Camden Rd., south of Princeton Ave. and north of the Loch Haven Park Neighborhood Center and N. Lake Formosa Drive.*



*B. **Loch Haven Park Neighborhood Center**- First built in 1958 as youth center and dance hall, it was bought by the City of Orlando in 1975. The 11,000 sq. ft. center, features a 2,000 sq. ft. patio overlooking Lake Formosa. The Center provides community programming and hosts private events. The building is addressed as 610 N. Formosa Drive.*



*C: Built in 1973-**Junior Achievement Building**. Owned and operated by Junior Achievement of Orlando. The site is addressed as 2121 Camden Road.*

Loch Haven Park Facilities



*D: Built in 1946—**Mennello Museum of American Art**—(Former Dr. P Phillips home). City of Orlando opened the museum in 1998. The museum collection is the work of Earl Cunningham, American Primitive Fauve and the principle donor was the Mennello family. The museum also includes a sculpture garden and gazebo. The site is addressed as 900 E. Princeton St.*



*E. **The Repertory (The Rep) Theatre**, in partnership with the University of Central Florida, replaced the former Central Florida Civic Theatre in 2000. The complex began with the 350-seat Edyth Bush Theatre and the Tupperware Children's Theatre in October 1973. A rehearsal hall was added in June 1979. The Rep has broad based programming and wide community outreach. The site is addressed as 1001 E. Princeton St.*



*F. Built in 1974, the 96,570 sq. ft. multistory **Orlando Museum of Art** replaced the former Loch Haven Art Center which had been constructed in the mid-sixties. Founded in 1924, the Orlando Museum of Art is a 501(c)(3) educational institution whose mission reflects the continued growth of Florida, community support for the arts and leading cultural institution in the region. The site is addressed 2416 N. Mills Avenue.*

Loch Haven Park Facilities Continued...



G. Built in 1962 as part of the former Orlando Historical Museum site and repeatedly renovated, the two story **Orlando Shakespeare Theater** in partnership with UCF, produces bold professional theater, develops new plays, and provides innovative educational experiences that enrich the community. The non-profit is celebrating its 25th anniversary. The site is addressed as 812 E. Rollins Street.



H: Built in 1926, the **Orlando Fire Museum**, is a two story, red brick firehouse which was formerly located on Orlando Avenue near Dade St. in College Park (Station #3). The Fire Station was moved to Loch Haven Park in 1978 when a new Station 3 was built. Run by the Orlando Fire Department, the non-profit museum showcases OFD's long history dating from 1885. The site is addressed as 814 E. Rollins St.



I. The 50,000 sq. ft. **Orlando Science Center** was incorporated in 1955 as the Central Florida Museum and opened in Orlando Loch Haven Park in 1960. In 1973 the institution was renamed to honor a famous native son and astronaut, John Young (Moon walk-Apollo 16). The new facility opened in 1997 with four floors of exhibit space, an observatory, a giant screen domed theater (Dr. Philips Cinedom) for films and planetarium (Crosby Observatory) a café, and commercial space. It was created by traditional museum exhibit designers and theme park designers and fabricators. The site is addressed as 777 E, Princeton St.

Loch Haven Park Facilities Continued...



J: Multi-story Science Center Parking Garage located off Princeton St. The garage is connected to the Science Center via a walkway tunnel above the Princeton Street.



*K: Founded in 1955-**The Garden Club**; a non profit organization that serves to provide knowledge and love of gardening, to aid in the protection of native plants and birds, and to encourage civic planting. It is a members-only facility and is only open to the public at certain time of the year. A popular public event is the Holiday Market and Craft sale held in November. The site is addressed as 710 E. Rollins St.*

L: Gateways Providing Entry to Loch Haven Park.



Corner of Mills Avenue and Princeton Street (looking north-west.)



Entry of Park from Princeton Street (looking east)



Looking east along Princeton near the Science Center near intersection of Alden Road.



Looking east along Princeton at the intersection of Alden Road.

M: Views of the Many Types of Park Signs, Way-finding Systems and Banners

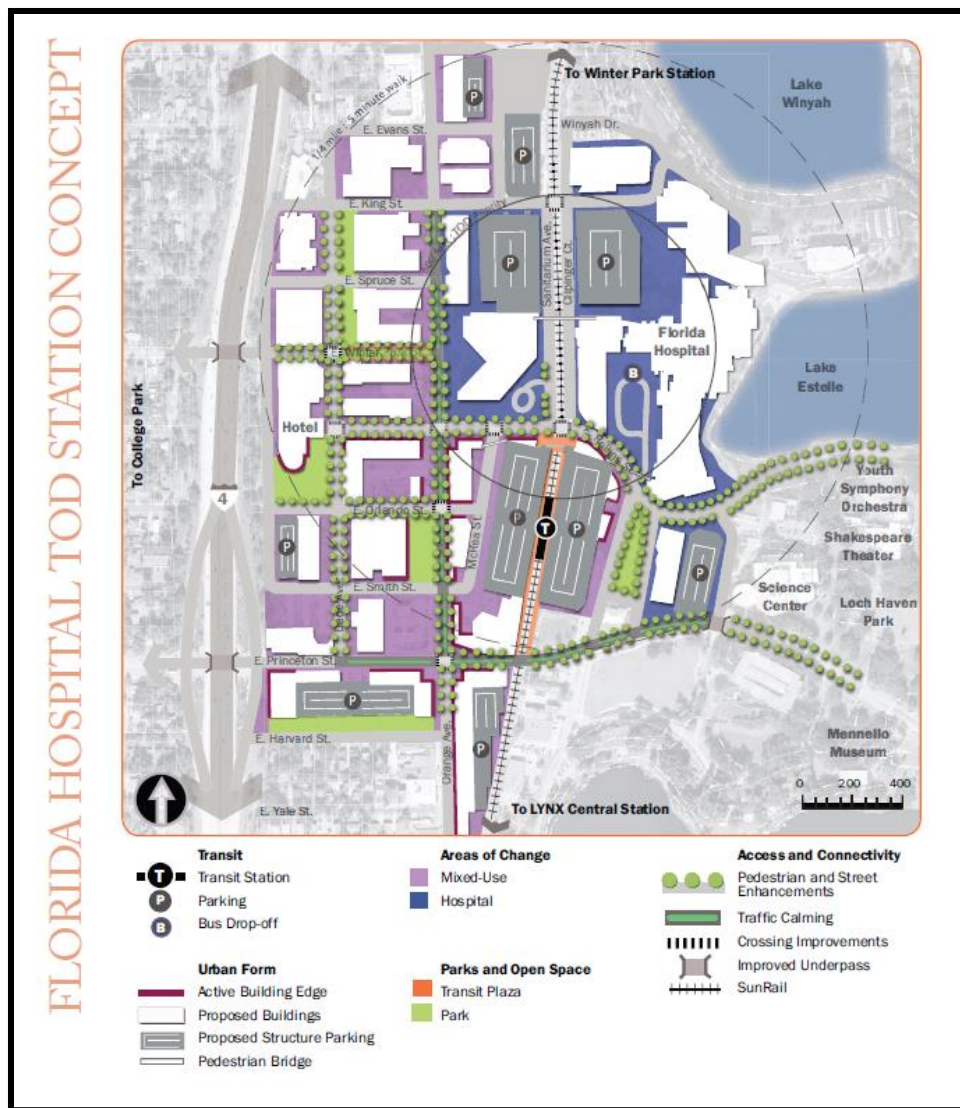


Florida Hospital TOD
Station Concept

Sun Rail Station

A Sun Rail station is in development northwest of Loch Haven Park, adjacent to Florida Hospital, within the study area. The area is planned as transit oriented development and incorporates the hospital, transit station, and mixed use.

The majority of the businesses/facilities responding to the assessment survey felt the SunRail system is important to providing access to Loch Haven Park and its facilities. However, 36.4% do not see SunRail impacting their business activities.



Orlando Urban
Trail

The Orlando Urban Trail

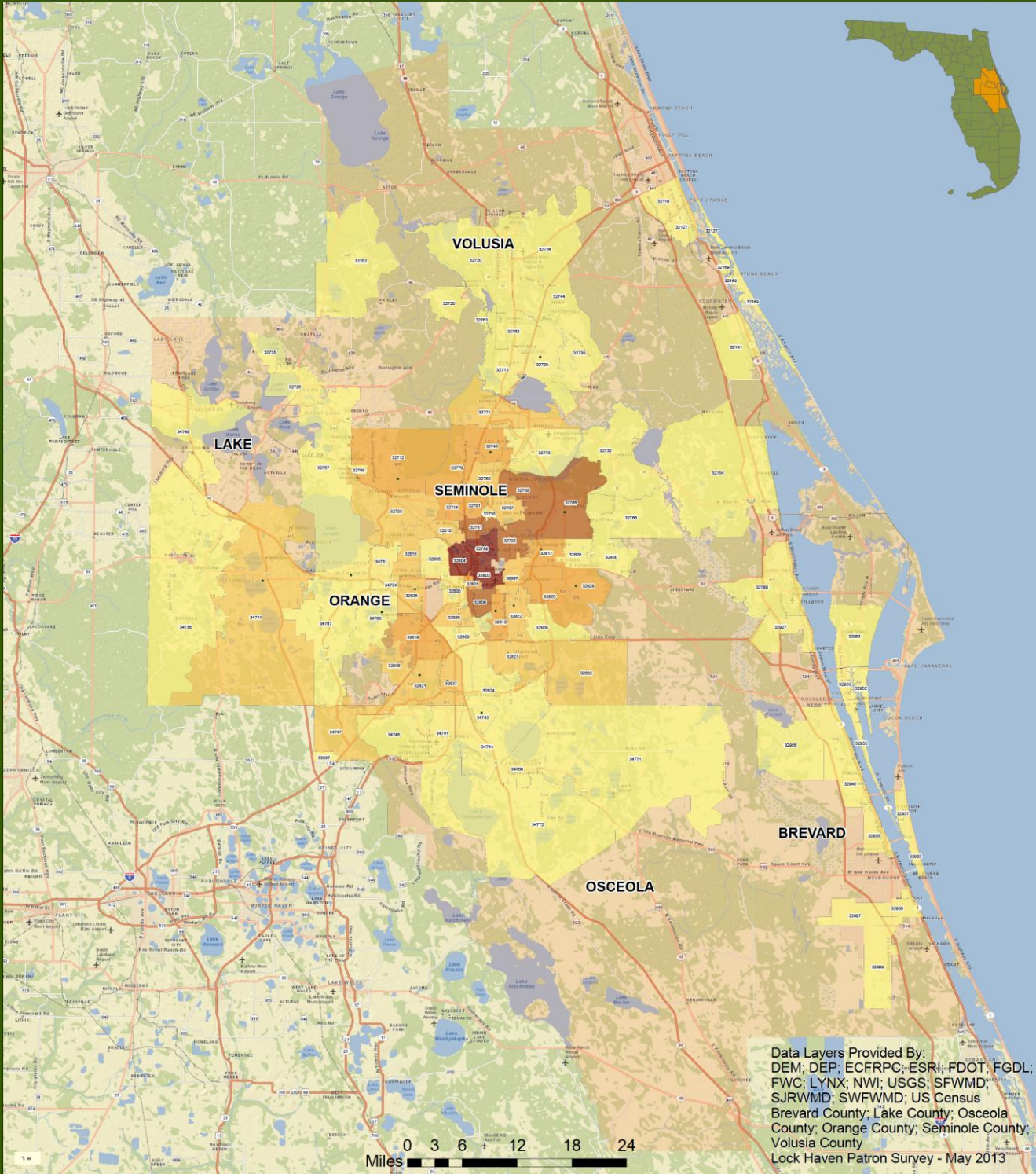
The Orlando Urban Trail runs along the eastern perimeter of Loch Haven Park. The trail begins at Mead Gardens, located north of the park, travels south past the park, and currently ends at Magnolia Ave. The trail is planned to be expanded into Downtown Orlando. The figure below depicts the route of the Orlando Urban Trail.



Patron Locations
As Per Patron Survey



Loch Haven Park Patron Origin



Data Layers Provided By:
DEM; DEP; ECFRPC; ESRI; FDOT; FGDL;
FWC; LYNX; NWI; USGS; SFWMD;
SJRWMD; SWFWMD; US Census
Brevard County; Lake County; Osceola
County; Orange County; Seminole County;
Volusia County
Loch Haven Patron Survey - May 2013

CFGIS.org

www.ecfrpc.org

This map is intended to be used for planning purposes only and is not to be construed as a legal document. The ECFRPC and associated agencies have taken reasonable efforts to ensure the accuracy of this map. However, the ECFRPC and associated agencies provide no warranty as to the map's accuracy or completeness, and assume no liability for losses or damages incurred by persons relying on the information it provides. Any reliance on the information contained herein is at the user's own risk. (11-20) Use of geographic information by governmental entities. When state agencies, state departments, districts, regional planning councils, local governments, and other governmental entities use maps, including geographic information maps and other geographic information materials, as the source of data for planning or any other purposes, they must take into account that the accuracy and reliability of such maps and data may be limited by various factors, including the scale of the map, the timeliness and accuracy of the underlying information, the availability of more accurate site-specific information, and the presence or absence of ground truthing or peer review of the underlying information contained in such maps and other geographic information. This section does not apply to maps adopted pursuant to part II of chapter 163.



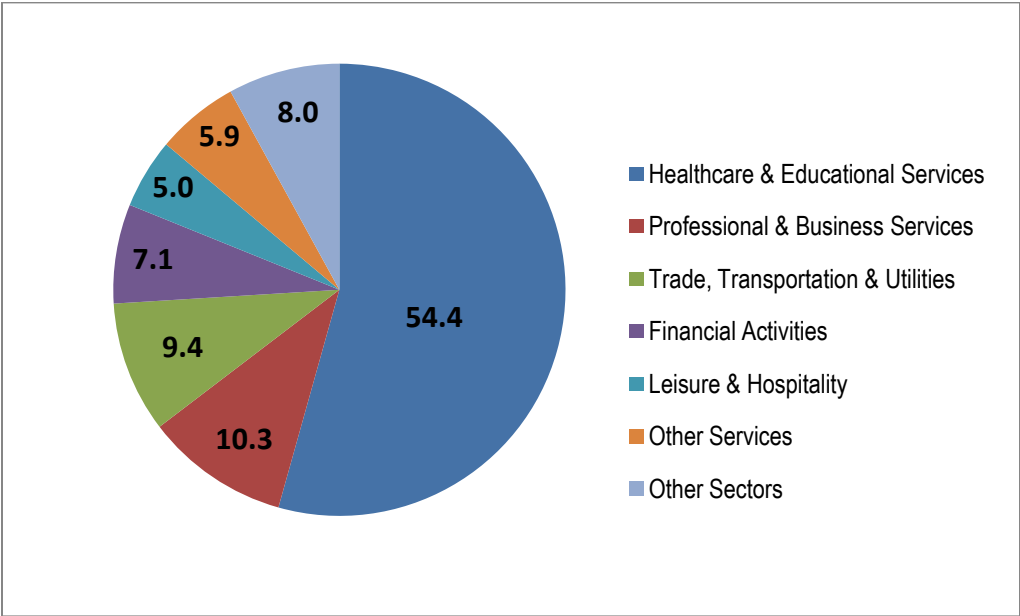
Economic Profile of Loch Haven Park

Economic Profile of the Lock Haven Area

According to Infogroup, over 1,250 businesses exist within the Lock Haven study area. The area’s business structure has been heavily influenced by the location of Florida Hospital’s main campus, cultural institutions like the museums and theaters, and two Orlando Main Street Districts. The purpose of this analysis is to understand Lock Haven’s economic structure and discern if there are any important business agglomerations in the area.

For the purpose of economic analysis, businesses are classified according to their production processes using the North American Industry Classification System (NAICS). This numbering system is comprised of 20 industry sectors, which can be further aggregated into 12 economic super sectors to simplify the analysis. Figure 1 shows the distribution of businesses by economic super sector.

Figure Percentage of businesses by NAICS Super Sector in the Lock Haven Park area



Source: Infogroup, 2013

The dominant employment super sector is Health Care and Educational Services, which is comprised of businesses that provide medical, social, and educational services. With over 650 businesses, this category accounts for just over half of all the businesses within the study area. Other important categories are Professional and Business Services and Trade, Transportation & Utilities. Businesses within the Professional and Business Services category provide legal, accounting, consulting services to firms and private individuals. They also provide services that support businesses day-to-day operations such as clerical and cleaning services. There are 127 businesses within this super sector. The TTU super sector is comprised of 116 establishments. This super sector encompasses whole sale and retail merchants, transportation and distribution services. Staff created the Other Sector category to

consolidate economic sectors that, when counted individually, amounted to less than five percent of all establishments.

An important part of economic analysis is finding business agglomerations or concentrations of businesses within interrelated industries. The most obvious agglomeration in Lock Haven Park is medical services. Florida Hospital is one of Metro Orlando's largest employers and the presence of its main campus has attracted other medical service providers to the area. These include physician offices, medical laboratories, and other medical services. These service providers agglomerate because they benefit from being so close to the hospital campus.

The study area is also home to the Ivanhoe Village Main Street District, which is also known as Orlando's "Antiques District" because of the concentration of antiques stores along Orange Avenue. The area's used merchandise stores sell everything from vintage clothing to furniture and home decoration items. This activity seems to have spurred the establishment of companies that provide decoration services and furnishings for luxury homes. Staff was able to identify at least 60 companies that fit this profile including residential interior design firms and home remodeling companies (14), furniture and carpet stores (17), and kitchen cabinet manufacturers (4).

Figure 2 Ivanhoe Village Main Street District



Source: <http://www.metrojacksonville.com/article/2011-aug-urban-neighborhoods-orlandos-ivanhoe-village>

The location of the museums and theaters in Lock Haven Park has also sparked a demand for arts and cultural organizations in the area. Staff found a total of 39 establishments fitting this description¹. The table below summarizes some of this information. The dominant arts categories are Theater Companies & Dinner Theaters, Commercial Photography establishments, and Art Dealers.

Figure Total Arts Establishments by NAICS Code

NAICS Code	Description	Total
212311	Dimension Stone Mining & Quarrying	1
444190	Other Building Material Dealers	1
453920	Art Dealers	4
453998	All Other Miscellaneous Store Retailers	3
512290	Other Sound Recording Industries	1
541430	Graphic Design Services	1
541890	Other Services Related To Advertising	1
541921	Photography Studios, Portrait	5
541922	Commercial Photography	3
611610	Fine Art Schools	1
711110	Theater Companies & Dinner Theaters	5
711130	Musical Groups & Artists	1
711190	Other Performing Arts Companies	2
711310	Promoters With Facilities	1
711410	Agents & Managers For Public Figures	1
711510	Independent Artists, Writers & Performers	2
712110	Museums	5
813319	Other Social Advocacy Organizations	1

Source: Infogroup, 2013

The Theater Companies industry (NAICS 711110) is comprised of companies and groups engaged in producing live theatrical presentations such as plays and musicals. The Lock Haven area is home to several theater companies such as the Shakespeare Theater, the Orlando Ballet, and Theatre Downtown. Staff also found a social advocacy organization (NAICS 813410) and a company that provides live performers for corporate functions and tradeshow (NAICS 714110). The area is also home to

¹ To perform this analysis, ECFRPC staff used the NAICS categories identified by the Urban Institute's Arts and Cultural Indicators Project. Staff also selected additional NAICS codes to supplement this information. All establishments were verified using the internet before being included in the agglomeration.

several museums (NAICS 71210) including the Orlando Museum of Art, the Orlando Fire Museum, and the Mennello Museum of Art.

There are seven photography studios in the study area. Most of them are portrait studios (NAICS 541921), but there are also two establishments that specialize in commercial photography (NAICS 541922). These establishments provide photographic services for conventions, advertising agencies, and other corporate clients. Finally, the Art Dealers (NAICS 453920) industry includes establishments that sell and display art including art auction companies and galleries. There are four establishments that fit this description.

According to this analysis there are three main business agglomerations in the Lock Haven study area. The first one is medical services, which is anchored by Florida Hospital. There is also a concentration of home decoration and furnishing establishments, whose locations may be there to complement the antique stores in the Ivanhoe Village Main Street District. Finally, there are more than 30 businesses that provide cultural, entertainment or recreation services including theater groups and art galleries.

References

Infogroup. ReferenceUSA.gov database. Data retrieved on June 18, 2013

Ivanhoe Village District picture. Retrieved on June 25 from <http://www.metrojacksonville.com/article/2011-aug-urban-neighborhoods-orlandos-ivanhoe-village>

Jackson, M., Kabwasa-Green, F., and Herranz, J. Cultural Vitality in Communities: Interpretation and Indicators (2006), The Urban Institute. Retrieved from http://www.urban.org/UploadedPDF/311392_Cultural_Vitality.pdf

Workplace Wellness Opportunities

Workplace Wellness

Due to the current conditions of the Affordable Health Care Act it is difficult to determine the true impacts this will have on the availability and affordability of health care in the study area. Therefore, this section focuses on workplace wellness in order to decrease the cost of insurance and health issues. Also addressed is the utilization of Loch Haven Park by the hospital and other health care agencies, as well as the public, for mental health, sensory stimulation, and stress reduction, in addition to physical fitness.

Workplace Wellness

Keeping Your Employees
Safe, Happy & Healthy

Having 47% of the employee respondents with no access to employer provided health insurance is a point of concern. Regular physical examinations and general well-being access to health care is a need for the study area's workforce that ranges mainly between 21 and 49 years old.

Employers should examine the potential to implement various wellness programs within their facility. Investing in employee health may lower health care cost and insurance claims. In addition, employees with more risk factors cost more to insure, hence one of the main benefits to providing workplace wellness opportunities. By targeting high risk factors for their employees and keeping low risk employees healthy, employers can help to lower health insurance costs. The cost savings of providing a workplace health program can be measured against absenteeism, overtime needed to cover absent employees and the cost to train replacement employees. Workplace health programs developed to meet the needs, risks, and interests of employees can improve the employee retention leading to long-term employee loyalty. According to the CDC, *well-implemented workplace health programs* can lead to 25% savings on each: absenteeism, health care costs, and workers' compensation and disability management claims costs.

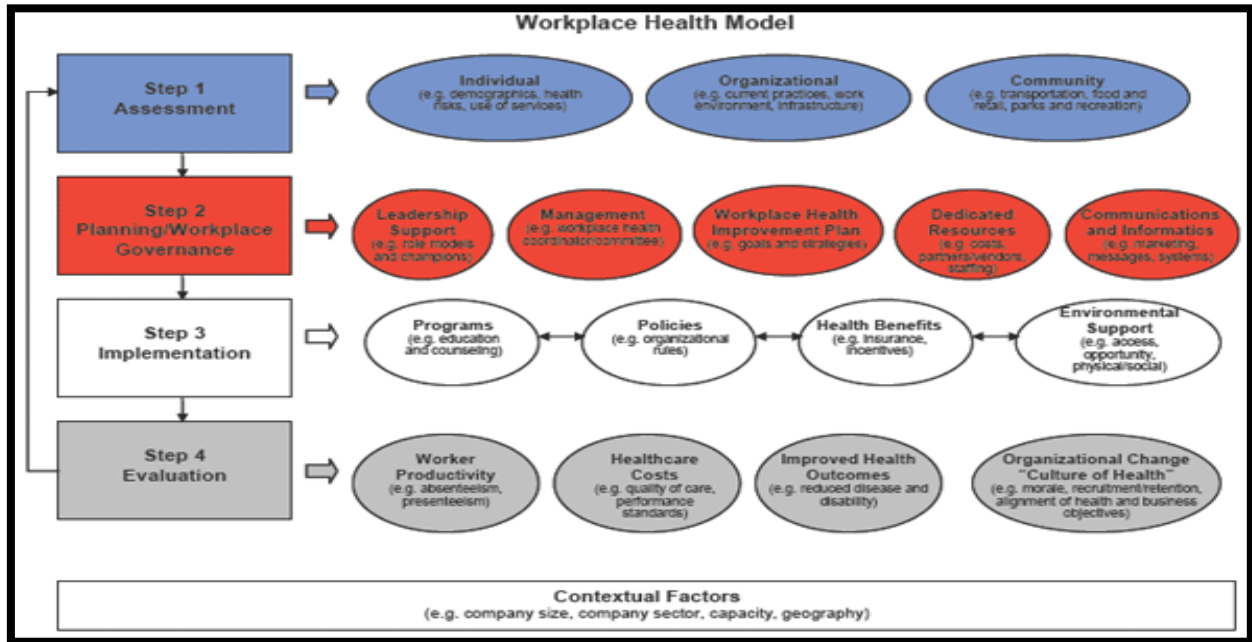


Workplace health programs developed to meet the needs, risks, and interests of employees can improve the employee retention leading to long-term employee loyalty. According to the CDC, *well-implemented workplace health programs* can lead to 25% savings on each: absenteeism, health care costs, and workers' compensation and disability management claims costs.

It has been determined that workplace health programs can reduce presenteeism (the extent to which health symptoms, conditions, and diseases adversely affect the work productivity of individuals who remain at work). The CDC also reports that healthier employees are generally more productive in terms of being less likely to call in due to illness as well as fewer missed work days due to a sick family member since employee health carries over into better health behavior of their family as well. Workplace health programs give employees the opportunity to establish a healthy lifestyle outside of work and bring it into their family, thus changing the health culture of the community.

Loch Haven Park facilities may benefit from implementing a Workplace Health Model to improve the health and physical activity levels of its employees. The program can easily take advantage of Loch Haven Park and its amenities. The Workplace Health Model depicted below can be found at www.cdc.gov/workplacehealthpromotion/model.

Figure 1: Workplace Wellness Flow Model



<http://www.strictly-business.com>

Facilities can take advantage of Loch Haven Park, especially physical improvements, to promote wellness activities among staff members (walking groups, yoga groups, etc.). These activities may include daily walks around the park, transit/bike incentives for active commuting and providing healthy food choices. A variety of healthy food choices throughout park venues and at a visitors center may entice staff to walk to other facilities for lunch which in turn would promote physical activity and more cohesiveness among park facilities. In addition, easy accessibility to surrounding restaurants and businesses would contribute to daily physical activity, business promotion in the MainStreet corridors while providing a mental health break resulting in more energetic and revived employees.

General Comments from
Walking Audits

Walking Audit Findings

Lack of signage: The park is confusing and navigating is tricky. Even when I was entrance, I wasn't sure what it was.

Traffic: Princeton splits the park and with high speeds it truly dissects it into two. I would never allow my kids to cross that road or play near it.

Narrow Princeton through a road diet

Add a bus shelter on Mills (Currently just a stop pole)

Signage is old

Blank walls facing main streets - add murals and make them interesting

Back of House buildings with frontage to major streets - consider digital media signage, some engaging/interesting treatment that speaks to the arts

Add more Benches and park furniture

Lighting improvements!

In the bowl area fronting Mills - create a rotating art exhibit, gateway treatment, a café (prefab/mobile type building)

Add another shelter on Princeton (Current Stop Pole). Shelter can be artsy and fun.

Bike racks by trail with directional sign should be included

Connect/Link bus stops to path/sidewalks

Add a public restroom

Add benches along sidewalks along water

Artify the back of houses, and fences used to screen AC units and other areas

Art Museum could expand to include a café facing Mills

How to deal with Homeless issue? Is the park patrolled by police?

Advertise that Trail goes to downtown!

Bike Share program to allow for bikes to go along trail to destinations or to park.

No trail sign at Mills by Park.

Bike racks need to be moved to meet the plan...near entrances of facilities along bike access routes.

Lighting is out of date

No lighting/limited lighting appears along the lake

Ambulance entrance may provide issue/conflict area. Signage and sidewalks should steer pedestrians and bicyclists away from this entrance.

Add Cement pad for wheel chair by benches in this area.

No sidewalk down John Lewkowicz.

Add a fishing Pier or covered areas along water.

Walking Audit Findings

Make sure all sidewalks are ADA compliant...upgrade those that are not.

No walkway to garden club.

Lynx Stops near hospital should be covered.

Lynx stops on Mills should be covered.

Walkways, paths and other areas should be clear of overhangs, intrusions and other distractors for vision impaired.

Provide walkway through parking lot from SunRail location, Behind Ronald McDonald House and into Park.

Make community center connect to rest of park.

Work with facilities to utilize community center for camps, senior days, art days, etc.

No drop off for science center.

Noise is bad at Mills Ave

Noise is bad at Princeton near Science Center

No noise once inside the bowl

No nuisance odors but nothing extremely pleasant

No unpleasant conditions observed that affects me

No run off issues observed

Princeton is loud when cars come down.

Traffic calming implementation to force speeds down from 45 to 25 or 30 could enhance.

Several parking lots and roads appear to have control issues with run off

Park appears to be clean and debris free

Very little canopy in green space south of Princeton between Alden and Camden

Only heard one bird, did not observe any wildlife

Good trees and many looked healthy.

Some great old growth

Some areas good be improved with the quality of trees

A butterfly garden, well positioned, would be a great addition. Could be calming for hospital. Perhaps located in the Cultural Park.

No signage at Rollins/Alden to direct Pedestrians into Park/Science Center

Different types of signs observed

Few interpretive signs

Walking Audit Findings

Signage at Rollins at OMA Entrance and on Princeton at Bedford is faded/hard to read/not eye catching

At Mills and Rollins, there were a few signs indicating neighborhood which was great. I didn't see any others

No signage to direct transit stop patrons into park.

Very few benches or sitting areas

No signage that there is an open park space

Access to parking lots available, but signage needs improvement

Openness was good

Only saw one water fountain

The trash cans seemed randomly placed, barrel approach. There should be a better way to present and position.

Biggest problem was the signage which was lacking or incoherent.

No pedestrian route to Garden Club or Fire Museum

No connectivity with FL Hospital Sidewalk around Lake

Very few safe crossings of Princeton

No drop off areas @ Shakespeare and OMA

Lynx Stop on Mills Northbound - need a crosswalk

Urban Trail not easily identifiable, no sign at Mills and Rollins

Limited lighting

Paths wander, not direct

Lack of easy crossings

Lack of transitional areas; not smooth

Several concerns are about flow and emergency entrance into hospital

Connections from parking lots and garages are only to immediately adjacent buildings

No marked crosswalks in most areas

There was an obvious difference in the width of the trail, but as someone not familiar with area, I had no idea what it was

No pedestrian access visible and relevant to science center entrance. Only truly accessible through parking garage. This does not lead to accessibility by transit users, SunRail users, ped and bikes.

Enhance the connection between the trail, park, and sunrail

No Visible entrance to Fire Museum

The only inviting entrance is the main one.

Walking Audit Findings

Two signs are inside the park that I saw but one further inside park than entrance. A large entrance feature would be a great addition. At a minimum much larger signs should be closer to the entrance areas. The park could easily be missed if someone didn't know where they were going

Buildings names need to be clearer. It is difficult to identify entrance features of the buildings. L

Several layouts do not appear intuitive.

Brand directional signs.

Infrastructure along Princeton not good for safe access into park for bikes

Location and placement of racks should be revisited based on where people will be going.

Possible use of bike rack art.

Overall, seemed to be a lack of refuge for pedestrians and bicyclists. This can be problematic with Florida Weather

Very small and few ramps to roadway. If you don't give them a route, they will make one and eventually it will be a worn down dirt path

Sidewalks are present for pedestrians but not very conducive to have bikes with peds on same narrow sidewalks.

Decent shade provided by trees but no awnings or building protection

Bus stop on Rollins just west of Mills is narrow










Many sidewalks are narrow or have obstructions on them. (Light poles in the sidewalk.)

Protection from the elements were lacking overall



Overall lack of flow. Majority of people were using the roadways and not sidewalks.

Patron Survey Responses







1. Which category below includes your age?

		Response Percent	Response Count
15 or younger		0.1%	1
16-20		0.1%	1
21-29		3.4%	25
30-39		27.3%	203
40-49		26.6%	198
50-59		13.3%	99
60-69		17.2%	128
70 or older		10.3%	77
Prefer not to answer		1.6%	12
answered question			744
skipped question			0

2. What is your gender?

		Response Percent	Response Count
Female		74.5%	550
Male		25.5%	188
answered question			738
skipped question			6

3. Which race/ethnicity best describes you? (Please choose only one.)

		Response Percent	Response Count
American Indian or Alaskan Native		0.3%	2
Asian / Pacific Islander		2.4%	18
Black or African American		1.9%	14
Hispanic American		6.0%	44
White / Caucasian		83.5%	617
Prefer not to answer.		6.0%	44
		answered question	739
		skipped question	5

4. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

	Response Count
	733
answered question	733
skipped question	11







5. How far do you travel to visit Loch Haven Park?

		Response Percent	Response Count
Less than 2 miles		9.9%	73
2-5 miles		19.3%	142
6-10 miles		25.4%	187
10-20 miles		28.8%	212
More than 20 miles		16.7%	123
answered question			737
skipped question			7





6. Please indicate the number of times a year you visit each facility at Loch Haven Park?

	Unaware of existence	This was my first visit	Once a year	2-5 times year	6-11 times year	Once a month	2-3 times a month	Once a week	Rating Count
Orlando Shakespeare Theater	20.9% (134)	6.1% (39)	21.1% (135)	24.3% (156)	15.8% (101)	5.0% (32)	5.3% (34)	1.6% (10)	641
Orlando Science Center	1.3% (8)	2.0% (13)	23.7% (151)	25.9% (165)	21.1% (134)	11.8% (75)	11.5% (73)	2.7% (17)	636
Orlando Repertory Theater	23.2% (129)	9.4% (52)	33.2% (184)	25.6% (142)	5.9% (33)	2.2% (12)	0.4% (2)	0.2% (1)	555
Orlando Museum of Art	16.0% (94)	11.9% (70)	43.4% (255)	20.8% (122)	3.2% (19)	1.7% (10)	2.6% (15)	0.3% (2)	587
Orlando Fire Museum	77.6% (402)	8.5% (44)	12.5% (65)	0.6% (3)	0.6% (3)	0.2% (1)	0.0% (0)	0.0% (0)	518
Orlando Garden Club	81.5% (406)	7.8% (39)	9.2% (46)	1.4% (7)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	498
Loch Haven Center	71.5% (356)	9.4% (47)	11.0% (55)	6.0% (30)	0.8% (4)	0.2% (1)	0.6% (3)	0.4% (2)	498
Park Grounds (picnic tables, open space, etc)	28.2% (156)	8.9% (49)	22.6% (125)	23.7% (131)	9.0% (50)	2.5% (14)	2.7% (15)	2.4% (13)	553
answered question									739
skipped question									5

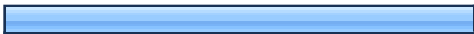

7. Which facility do you visit most often?

		Response Percent	Response Count
Orlando Shakespeare Theater		35.0%	259
Orlando Science Center		55.9%	414
Orlando Repertory Theater		2.8%	21
Orlando Museum of Art		3.9%	29
Orlando Fire Museum		0.3%	2
Orlando Garden Club		0.0%	0
Loch Haven Center		0.0%	0
Park Grounds		2.2%	16
answered question			741
skipped question			3









8. How do you primarily travel to Loch Haven Park?

		Response Percent	Response Count
Personal Vehicle		96.8%	715
Drop Off		0.0%	0
Transit		0.4%	3
Bike		0.8%	6
Walk		2.0%	15
answered question			739
skipped question			5

9. Is there adequate parking?

		Response Percent	Response Count
Yes		70.5%	500
No		29.5%	209
answered question			709
skipped question			35

10. At what location do you generally enter the park?

		Response Percent	Response Count
East Rollins St/Mills Ave		28.5%	169
East Princeton St/Mills Ave		45.3%	268
East Rollins St/Camden Rd		0.5%	3
East Princeton St/Camden Rd		12.3%	73
East Rollins Street/Dayton Rd		0.2%	1
East Rollins St/Alden Rd		2.2%	13
East Princeton St/Alden Rd		9.8%	58
Orlando Urban Trail		1.2%	7
answered question			592
skipped question			152



11. Please rank the following elements of Loch Haven Park.

	Poor	Fair	Good	Excellent	Rating Count
Ease of navigation within the park, using existing signage, walkways and roadways.	7.5% (43)	36.5% (209)	48.5% (278)	7.5% (43)	573
Availability of connected walkways within Loch Haven Park.	16.4% (89)	37.8% (205)	39.1% (212)	6.6% (36)	542
Pedestrian connectivity throughout Loch Haven Park.	15.8% (86)	39.6% (215)	38.7% (210)	5.9% (32)	543
Ease of riding a bike through the park.	16.7% (68)	40.2% (164)	37.0% (151)	6.1% (25)	408
Park grounds aesthetics and maintenance.	3.9% (21)	22.6% (122)	57.9% (312)	15.6% (84)	539
Availability of amenities (picnic tables, benches, water fountains, garbage receptacles)	18.5% (93)	46.8% (236)	30.6% (154)	4.2% (21)	504
Shade	6.9% (36)	24.6% (128)	50.1% (261)	18.4% (96)	521
Friendly and welcoming ambiance of Loch Haven Park.	3.0% (16)	23.0% (122)	55.7% (296)	18.3% (97)	531
Facility/building facades/exterior.	2.6% (14)	21.7% (118)	58.2% (316)	17.5% (95)	543
Handicapped (ADA) accessibility	8.3% (35)	34.7% (146)	48.0% (202)	9.0% (38)	421
answered question					578
skipped question					166

12. What is your favorite aspect of Loch Haven Park?

	Response Count
	348
answered question	348
skipped question	396






13. Have you ever attended a special event at Loch Haven Park?

		Response Percent	Response Count
Yes		60.5%	370
No		39.5%	242
answered question			612
skipped question			132

14. Please provide suggestions to enhance the marketability and awareness of Loch Haven Park facilities and events?

		Response Count
		251
answered question		251
skipped question		493

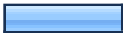



15. How strongly do you agree with the following statement: "I would be more willing to visit additional facilities within Loch Haven Park if there was an increase in pedestrian connectivity between facilities."

		Response Percent	Response Count
Strongly Disagree		5.5%	33
Disagree		4.5%	27
Neither Agree or Disagree		45.3%	271
Agree		32.1%	192
Strongly Agree		12.5%	75
answered question			598
skipped question			146







16. What types of improvements do you feel could enhance Loch Haven Park and connectivity in and outside the park boundaries?

	Response Count
	233
answered question	233
skipped question	511

17. How frequently do you visit shops or restaurants in the area when you visit Loch Haven Park? (Ivanhoe Main Street / 17-92 area)

		Response Percent	Response Count
Frequently		17.4%	106
Sometimes		33.0%	201
Rarely		28.4%	173
Never		21.3%	130
answered question			610
skipped question			134

18. On average, how much money do you spend on a typical visit to Loch Haven Park (admissions, food, gifts, side trips)?

		Response Percent	Response Count
Less than \$10		17.4%	104
Between \$10 and 30		31.3%	187
Between \$30 and \$50		28.3%	169
Between \$50 and \$70		14.7%	88
Between \$70 and \$100		5.7%	34
Over \$100		2.5%	15
Comments			77
answered question			597
skipped question			147

Page 1, Q4. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

1	32814	May 12, 2013 8:39 PM
2	32804	May 5, 2013 10:42 AM
3	32806	May 4, 2013 3:31 AM
4	34741	May 2, 2013 4:51 PM
5	34741	May 2, 2013 4:50 PM
6	32714	May 2, 2013 1:19 PM
7	32822	May 2, 2013 7:53 AM
8	32703	Apr 30, 2013 6:38 AM
9	32804	Apr 30, 2013 5:42 AM
10	32792	Apr 29, 2013 4:23 PM
11	32703	Apr 29, 2013 11:19 AM
12	32828	Apr 29, 2013 6:54 AM
13	32803	Apr 28, 2013 5:15 PM
14	32927	Apr 28, 2013 2:02 PM
15	34746	Apr 28, 2013 9:02 AM
16	34787	Apr 28, 2013 7:04 AM
17	32707	Apr 27, 2013 5:43 PM
18	32826	Apr 27, 2013 5:15 PM
19	32822	Apr 27, 2013 10:02 AM
20	32837	Apr 27, 2013 3:50 AM
21	32802	Apr 27, 2013 12:00 AM
22	32750	Apr 26, 2013 7:53 PM
23	34771	Apr 26, 2013 5:44 PM
24	32806	Apr 26, 2013 11:51 AM
25	32818	Apr 26, 2013 11:40 AM
26	32779	Apr 26, 2013 10:45 AM
27	32832	Apr 26, 2013 9:42 AM

Page 1, Q4. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

28	32907	Apr 26, 2013 9:18 AM
29	32792	Apr 26, 2013 7:29 AM
30	32708	Apr 25, 2013 6:00 PM
31	34474	Apr 25, 2013 3:39 PM
32	34787	Apr 25, 2013 1:40 PM
33	32837	Apr 25, 2013 1:29 PM
34	32807	Apr 25, 2013 10:33 AM
35	32814	Apr 25, 2013 8:40 AM
36	32818	Apr 25, 2013 7:22 AM
37	32789	Apr 25, 2013 6:59 AM
38	32803	Apr 25, 2013 6:28 AM
39	32746	Apr 25, 2013 6:24 AM
40	32771	Apr 25, 2013 5:45 AM
41	32708	Apr 25, 2013 5:39 AM
42	32825	Apr 25, 2013 4:24 AM
43	34471	Apr 25, 2013 3:22 AM
44	32792	Apr 24, 2013 10:54 PM
45	32835	Apr 24, 2013 9:25 PM
46	32803	Apr 24, 2013 7:16 PM
47	32750	Apr 24, 2013 6:25 PM
48	32765	Apr 24, 2013 6:19 PM
49	32773	Apr 24, 2013 5:56 PM
50	32712	Apr 24, 2013 4:20 PM
51	34736	Apr 24, 2013 4:17 PM
52	32827	Apr 24, 2013 2:30 PM
53	32746	Apr 24, 2013 1:26 PM
54	32817	Apr 24, 2013 12:48 PM

Page 1, Q4. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

55	34746	Apr 24, 2013 12:12 PM
56	32806	Apr 24, 2013 11:59 AM
57	32819	Apr 24, 2013 8:50 AM
58	32763	Apr 24, 2013 8:37 AM
59	32955	Apr 24, 2013 7:24 AM
60	32701	Apr 24, 2013 7:10 AM
61	32809	Apr 24, 2013 7:04 AM
62	32810	Apr 24, 2013 7:00 AM
63	32807	Apr 24, 2013 6:42 AM
64	32805	Apr 24, 2013 6:19 AM
65	32804	Apr 24, 2013 6:04 AM
66	34715	Apr 24, 2013 5:52 AM
67	32803	Apr 24, 2013 5:46 AM
68	32905	Apr 23, 2013 8:35 PM
69	32806	Apr 23, 2013 8:29 PM
70	34743	Apr 23, 2013 7:41 PM
71	32935	Apr 23, 2013 7:29 PM
72	32789	Apr 23, 2013 6:41 PM
73	32141	Apr 23, 2013 6:39 PM
74	32708	Apr 23, 2013 6:25 PM
75	32819	Apr 23, 2013 6:13 PM
76	32825	Apr 23, 2013 6:03 PM
77	32806	Apr 23, 2013 6:00 PM
78	32765	Apr 23, 2013 5:26 PM
79	32832	Apr 23, 2013 5:01 PM
80	32826	Apr 23, 2013 4:35 PM
81	32828	Apr 23, 2013 4:13 PM

Page 1, Q4. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

82	32751	Apr 23, 2013 3:50 PM
83	32803	Apr 23, 2013 2:45 PM
84	32708	Apr 23, 2013 2:42 PM
85	32806	Apr 23, 2013 2:09 PM
86	32814	Apr 23, 2013 2:07 PM
87	32806	Apr 23, 2013 1:58 PM
88	32712	Apr 23, 2013 1:45 PM
89	32807	Apr 23, 2013 1:37 PM
90	32789	Apr 23, 2013 1:13 PM
91	32789	Apr 23, 2013 12:54 PM
92	32746	Apr 23, 2013 12:53 PM
93	32789	Apr 23, 2013 11:34 AM
94	34787	Apr 23, 2013 11:27 AM
95	32712	Apr 23, 2013 11:17 AM
96	32789	Apr 23, 2013 11:13 AM
97	32712	Apr 23, 2013 10:53 AM
98	32804	Apr 23, 2013 10:52 AM
99	32751	Apr 23, 2013 9:54 AM
100	32789	Apr 23, 2013 9:49 AM
101	32801	Apr 23, 2013 9:25 AM
102	32803	Apr 23, 2013 9:24 AM
103	32940	Apr 23, 2013 9:21 AM
104	32707	Apr 23, 2013 9:09 AM
105	32765	Apr 23, 2013 8:53 AM
106	32810	Apr 23, 2013 8:31 AM
107	34787	Apr 23, 2013 8:28 AM
108	32804	Apr 23, 2013 8:25 AM

Page 1, Q4. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

109	34761	Apr 23, 2013 8:24 AM
110	32765	Apr 23, 2013 8:16 AM
111	32805	Apr 23, 2013 8:08 AM
112	32779	Apr 23, 2013 8:07 AM
113	32827	Apr 23, 2013 8:06 AM
114	32806	Apr 23, 2013 7:40 AM
115	32832	Apr 23, 2013 7:30 AM
116	34786	Apr 23, 2013 7:24 AM
117	32712	Apr 23, 2013 7:10 AM
118	34744	Apr 23, 2013 6:57 AM
119	33837	Apr 23, 2013 6:50 AM
120	32829	Apr 23, 2013 6:48 AM
121	32789	Apr 23, 2013 6:46 AM
122	32789	Apr 23, 2013 6:45 AM
123	32819	Apr 23, 2013 6:36 AM
124	32714	Apr 23, 2013 6:34 AM
125	32738	Apr 23, 2013 6:30 AM
126	32804	Apr 23, 2013 6:30 AM
127	32828	Apr 23, 2013 6:28 AM
128	32801	Apr 23, 2013 6:26 AM
129	32803	Apr 23, 2013 6:22 AM
130	32804	Apr 23, 2013 6:17 AM
131	32822	Apr 23, 2013 6:01 AM
132	32809	Apr 23, 2013 5:54 AM
133	32825	Apr 23, 2013 5:51 AM
134	32751	Apr 23, 2013 5:47 AM
135	32819	Apr 23, 2013 5:44 AM

Page 1, Q4. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

136	32822	Apr 23, 2013 5:36 AM
137	32810	Apr 23, 2013 5:26 AM
138	32779	Apr 23, 2013 5:19 AM
139	32814	Apr 23, 2013 5:16 AM
140	32809	Apr 23, 2013 5:00 AM
141	34786	Apr 23, 2013 4:56 AM
142	32779	Apr 23, 2013 4:52 AM
143	32792	Apr 23, 2013 4:43 AM
144	32814	Apr 23, 2013 4:30 AM
145	32792	Apr 23, 2013 4:28 AM
146	32804	Apr 23, 2013 4:24 AM
147	34736	Apr 23, 2013 4:07 AM
148	34786	Apr 23, 2013 3:46 AM
149	32713	Apr 23, 2013 3:40 AM
150	32751	Apr 23, 2013 3:37 AM
151	32812	Apr 23, 2013 2:48 AM
152	32720	Apr 23, 2013 2:42 AM
153	32789	Apr 22, 2013 11:38 PM
154	32810	Apr 22, 2013 9:35 PM
155	32804	Apr 22, 2013 9:35 PM
156	32712	Apr 22, 2013 8:57 PM
157	32714	Apr 22, 2013 8:48 PM
158	33897	Apr 22, 2013 8:45 PM
159	34786	Apr 22, 2013 8:31 PM
160	32803	Apr 22, 2013 7:53 PM
161	32837	Apr 22, 2013 7:49 PM
162	32751	Apr 22, 2013 7:49 PM

Page 1, Q4. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

163	32803	Apr 22, 2013 7:48 PM
164	32803	Apr 22, 2013 7:47 PM
165	32909	Apr 22, 2013 7:47 PM
166	32779	Apr 22, 2013 7:46 PM
167	32806	Apr 22, 2013 7:45 PM
168	32725	Apr 22, 2013 7:40 PM
169	32817	Apr 22, 2013 7:35 PM
170	34761	Apr 22, 2013 7:33 PM
171	32169	Apr 22, 2013 7:31 PM
172	32801	Apr 22, 2013 7:21 PM
173	32828	Apr 22, 2013 7:15 PM
174	32765	Apr 22, 2013 7:13 PM
175	32708	Apr 22, 2013 7:13 PM
176	32714	Apr 22, 2013 7:10 PM
177	32707	Apr 22, 2013 7:08 PM
178	32789	Apr 22, 2013 7:00 PM
179	34876	Apr 22, 2013 6:58 PM
180	34772	Apr 22, 2013 6:48 PM
181	32789	Apr 22, 2013 6:43 PM
182	32817	Apr 22, 2013 6:39 PM
183	32836	Apr 22, 2013 6:38 PM
184	32712	Apr 22, 2013 6:35 PM
185	3751	Apr 22, 2013 6:33 PM
186	34787	Apr 22, 2013 6:32 PM
187	32779	Apr 22, 2013 6:28 PM
188	32765	Apr 22, 2013 6:20 PM
189	32804	Apr 22, 2013 6:18 PM

Page 1, Q4. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

190	32779	Apr 22, 2013 6:16 PM
191	34761	Apr 22, 2013 6:15 PM
192	32806	Apr 22, 2013 6:15 PM
193	32808	Apr 22, 2013 6:14 PM
194	32708	Apr 22, 2013 6:08 PM
195	32804	Apr 22, 2013 6:08 PM
196	32779	Apr 22, 2013 6:05 PM
197	34741	Apr 22, 2013 6:04 PM
198	32810	Apr 22, 2013 6:01 PM
199	32789	Apr 22, 2013 5:58 PM
200	32703	Apr 22, 2013 5:57 PM
201	32907	Apr 22, 2013 5:55 PM
202	32828	Apr 22, 2013 5:55 PM
203	32806	Apr 22, 2013 5:53 PM
204	32806	Apr 22, 2013 5:53 PM
205	32714	Apr 22, 2013 5:48 PM
206	34786	Apr 22, 2013 5:44 PM
207	34747	Apr 22, 2013 5:42 PM
208	34741	Apr 22, 2013 5:41 PM
209	32955	Apr 22, 2013 5:38 PM
210	32750	Apr 22, 2013 5:37 PM
211	32803	Apr 22, 2013 5:35 PM
212	32828	Apr 22, 2013 5:34 PM
213	32812	Apr 22, 2013 5:30 PM
214	32804	Apr 22, 2013 5:23 PM
215	32810	Apr 22, 2013 5:22 PM
216	32803	Apr 22, 2013 5:18 PM

Page 1, Q4. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

217	34787	Apr 22, 2013 5:17 PM
218	32751	Apr 22, 2013 5:13 PM
219	34747	Apr 22, 2013 5:13 PM
220	32127	Apr 22, 2013 5:12 PM
221	32789	Apr 22, 2013 5:11 PM
222	32832	Apr 22, 2013 5:05 PM
223	32827	Apr 22, 2013 5:00 PM
224	32812	Apr 22, 2013 4:58 PM
225	34761	Apr 22, 2013 4:57 PM
226	32801	Apr 22, 2013 4:55 PM
227	32812	Apr 22, 2013 4:55 PM
228	34711	Apr 22, 2013 4:52 PM
229	32708	Apr 22, 2013 4:52 PM
230	34772	Apr 22, 2013 4:46 PM
231	32806	Apr 22, 2013 4:46 PM
232	32750	Apr 22, 2013 4:45 PM
233	32735	Apr 22, 2013 4:43 PM
234	32803	Apr 22, 2013 4:41 PM
235	32825	Apr 22, 2013 4:36 PM
236	32708	Apr 22, 2013 4:33 PM
237	32750	Apr 22, 2013 4:33 PM
238	32708	Apr 22, 2013 4:30 PM
239	32832	Apr 22, 2013 4:24 PM
240	32804	Apr 22, 2013 4:24 PM
241	32129	Apr 22, 2013 4:21 PM
242	32129	Apr 22, 2013 4:19 PM
243	32763	Apr 22, 2013 4:17 PM

Page 1, Q4. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

244	32701	Apr 22, 2013 4:16 PM
245	32765	Apr 22, 2013 4:15 PM
246	34744	Apr 22, 2013 4:14 PM
247	34711	Apr 22, 2013 4:12 PM
248	32789	Apr 22, 2013 4:07 PM
249	32712	Apr 22, 2013 4:05 PM
250	32765	Apr 22, 2013 4:05 PM
251	32751	Apr 22, 2013 4:02 PM
252	32703	Apr 22, 2013 4:01 PM
253	32751-3659	Apr 22, 2013 3:59 PM
254	32789	Apr 22, 2013 3:59 PM
255	32701	Apr 22, 2013 3:58 PM
256	32707	Apr 22, 2013 3:57 PM
257	32746	Apr 22, 2013 3:55 PM
258	32751	Apr 22, 2013 3:49 PM
259	32820	Apr 22, 2013 3:43 PM
260	32720	Apr 22, 2013 3:40 PM
261	32712	Apr 22, 2013 3:38 PM
262	32804	Apr 22, 2013 3:37 PM
263	32754	Apr 22, 2013 3:36 PM
264	32803	Apr 22, 2013 3:36 PM
265	32810	Apr 22, 2013 3:34 PM
266	32751	Apr 22, 2013 3:33 PM
267	32771	Apr 22, 2013 3:33 PM
268	32812	Apr 22, 2013 3:30 PM
269	32812	Apr 22, 2013 3:29 PM
270	34786	Apr 22, 2013 3:20 PM

Page 1, Q4. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

271	32835	Apr 22, 2013 3:19 PM
272	34787	Apr 22, 2013 3:18 PM
273	32824	Apr 22, 2013 3:16 PM
274	32828	Apr 22, 2013 3:14 PM
275	32903	Apr 22, 2013 3:14 PM
276	34746	Apr 22, 2013 3:14 PM
277	32804	Apr 22, 2013 3:13 PM
278	34471	Apr 22, 2013 3:07 PM
279	32746	Apr 22, 2013 3:04 PM
280	32779	Apr 22, 2013 3:03 PM
281	32824	Apr 22, 2013 3:03 PM
282	32952	Apr 22, 2013 3:00 PM
283	34744	Apr 22, 2013 2:59 PM
284	32817	Apr 22, 2013 2:57 PM
285	32804	Apr 22, 2013 2:56 PM
286	32765	Apr 22, 2013 2:56 PM
287	32789	Apr 22, 2013 2:53 PM
288	32708	Apr 22, 2013 2:53 PM
289	32803	Apr 22, 2013 2:51 PM
290	32801	Apr 22, 2013 2:50 PM
291	32804	Apr 22, 2013 2:49 PM
292	32765	Apr 22, 2013 2:45 PM
293	32808	Apr 22, 2013 2:45 PM
294	32803	Apr 22, 2013 2:45 PM
295	32806	Apr 22, 2013 2:43 PM
296	32803	Apr 22, 2013 2:41 PM
297	32806	Apr 22, 2013 2:39 PM

Page 1, Q4. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

298	32771	Apr 22, 2013 2:39 PM
299	32792	Apr 22, 2013 2:37 PM
300	32814	Apr 22, 2013 2:37 PM
301	34602	Apr 22, 2013 2:35 PM
302	32751	Apr 22, 2013 2:35 PM
303	32765	Apr 22, 2013 2:35 PM
304	32806	Apr 22, 2013 2:34 PM
305	32765	Apr 22, 2013 2:30 PM
306	32708	Apr 22, 2013 2:27 PM
307	32806	Apr 22, 2013 2:25 PM
308	32765	Apr 22, 2013 2:24 PM
309	32825	Apr 22, 2013 2:24 PM
310	32751	Apr 22, 2013 2:24 PM
311	34787	Apr 22, 2013 2:24 PM
312	32829	Apr 22, 2013 2:23 PM
313	34787	Apr 22, 2013 2:22 PM
314	32814	Apr 22, 2013 2:21 PM
315	32821	Apr 22, 2013 2:20 PM
316	32779	Apr 22, 2013 2:20 PM
317	32804	Apr 22, 2013 2:20 PM
318	32712	Apr 22, 2013 2:17 PM
319	34761	Apr 22, 2013 2:13 PM
320	34747	Apr 22, 2013 2:11 PM
321	34772	Apr 22, 2013 2:08 PM
322	32720	Apr 22, 2013 2:06 PM
323	32827	Apr 22, 2013 2:04 PM
324	34711	Apr 22, 2013 2:03 PM

Page 1, Q4. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

325	32119	Apr 22, 2013 2:00 PM
326	32707	Apr 22, 2013 1:58 PM
327	32714	Apr 22, 2013 1:58 PM
328	32825	Apr 22, 2013 1:57 PM
329	32804	Apr 22, 2013 1:57 PM
330	32817	Apr 22, 2013 1:57 PM
331	32792	Apr 22, 2013 1:56 PM
332	32839	Apr 22, 2013 1:56 PM
333	32727	Apr 22, 2013 1:54 PM
334	34787	Apr 22, 2013 1:54 PM
335	32807	Apr 22, 2013 1:53 PM
336	34787	Apr 22, 2013 1:51 PM
337	32714	Apr 22, 2013 1:49 PM
338	34786	Apr 22, 2013 1:47 PM
339	32789	Apr 22, 2013 1:46 PM
340	32746	Apr 22, 2013 1:46 PM
341	32839	Apr 22, 2013 1:46 PM
342	32804	Apr 22, 2013 1:45 PM
343	32751	Apr 22, 2013 1:45 PM
344	32806	Apr 22, 2013 1:45 PM
345	32807	Apr 22, 2013 1:45 PM
346	32804	Apr 22, 2013 1:45 PM
347	32907	Apr 22, 2013 1:44 PM
348	34787	Apr 22, 2013 1:44 PM
349	32907	Apr 22, 2013 1:44 PM
350	32825	Apr 22, 2013 1:44 PM
351	32751	Apr 22, 2013 1:44 PM

Page 1, Q4. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

352	32708	Apr 22, 2013 1:42 PM
353	32819	Apr 22, 2013 1:42 PM
354	32801	Apr 22, 2013 1:41 PM
355	34747	Apr 22, 2013 1:41 PM
356	32751	Apr 22, 2013 1:41 PM
357	34769	Apr 22, 2013 1:40 PM
358	34787	Apr 22, 2013 1:40 PM
359	32822	Apr 22, 2013 1:39 PM
360	32825	Apr 22, 2013 1:39 PM
361	32708	Apr 22, 2013 1:38 PM
362	32814	Apr 22, 2013 1:38 PM
363	32804	Apr 22, 2013 1:37 PM
364	32766	Apr 22, 2013 1:37 PM
365	32803	Apr 22, 2013 1:37 PM
366	32819	Apr 22, 2013 1:36 PM
367	32708	Apr 22, 2013 1:35 PM
368	32726	Apr 22, 2013 1:35 PM
369	32819	Apr 22, 2013 1:34 PM
370	32828	Apr 22, 2013 1:34 PM
371	32703	Apr 22, 2013 1:34 PM
372	32788	Apr 22, 2013 1:33 PM
373	34786	Apr 22, 2013 1:30 PM
374	32871	Apr 22, 2013 1:30 PM
375	32804	Apr 22, 2013 1:30 PM
376	32803	Apr 22, 2013 1:30 PM
377	32837	Apr 22, 2013 1:30 PM
378	32818	Apr 22, 2013 1:30 PM

Page 1, Q4. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

379	32804	Apr 22, 2013 1:30 PM
380	34761	Apr 22, 2013 1:29 PM
381	32789	Apr 22, 2013 1:29 PM
382	34747	Apr 22, 2013 1:29 PM
383	32804	Apr 22, 2013 1:28 PM
384	32789	Apr 22, 2013 1:27 PM
385	34761	Apr 22, 2013 1:27 PM
386	32702	Apr 22, 2013 1:27 PM
387	34786	Apr 22, 2013 1:26 PM
388	32803	Apr 22, 2013 1:26 PM
389	32713	Apr 22, 2013 1:26 PM
390	32726	Apr 22, 2013 1:25 PM
391	32804	Apr 22, 2013 1:25 PM
392	32792	Apr 22, 2013 1:25 PM
393	32714	Apr 22, 2013 1:25 PM
394	32773	Apr 22, 2013 1:24 PM
395	32801	Apr 22, 2013 1:24 PM
396	32810	Apr 22, 2013 1:24 PM
397	32828	Apr 22, 2013 1:23 PM
398	32808	Apr 22, 2013 1:23 PM
399	34747	Apr 22, 2013 1:23 PM
400	32825	Apr 22, 2013 1:23 PM
401	32804	Apr 22, 2013 1:23 PM
402	32804	Apr 22, 2013 1:23 PM
403	32798	Apr 22, 2013 1:21 PM
404	32819	Apr 22, 2013 1:21 PM
405	32827	Apr 22, 2013 1:20 PM

Page 1, Q4. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

406	34711	Apr 22, 2013 1:20 PM
407	32765	Apr 22, 2013 1:20 PM
408	32701	Apr 22, 2013 1:20 PM
409	32766	Apr 22, 2013 1:20 PM
410	32714	Apr 22, 2013 1:20 PM
411	32828	Apr 22, 2013 1:20 PM
412	32714	Apr 22, 2013 1:20 PM
413	34711	Apr 22, 2013 1:19 PM
414	32814	Apr 22, 2013 1:19 PM
415	32762	Apr 22, 2013 1:19 PM
416	32730	Apr 22, 2013 1:18 PM
417	32807	Apr 22, 2013 1:18 PM
418	32750	Apr 22, 2013 1:18 PM
419	32827	Apr 22, 2013 1:16 PM
420	32792	Apr 19, 2013 4:46 AM
421	32801	Apr 17, 2013 7:49 PM
422	32817	Apr 13, 2013 6:22 PM
423	32817	Apr 10, 2013 6:39 PM
424	32821	Apr 10, 2013 5:52 PM
425	32803	Apr 4, 2013 6:17 PM
426	32803	Apr 3, 2013 5:45 AM
427	32751	Apr 2, 2013 8:29 PM
428	32789	Apr 2, 2013 3:43 PM
429	32789	Apr 2, 2013 3:41 PM
430	32789	Apr 2, 2013 3:16 PM
431	32806	Apr 2, 2013 1:26 PM
432	32789	Apr 1, 2013 7:26 AM

Page 1, Q4. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

433	32765	Apr 1, 2013 6:20 AM
434	32792	Mar 31, 2013 10:34 AM
435	32751	Mar 30, 2013 5:53 PM
436	32712	Mar 30, 2013 11:52 AM
437	32792	Mar 29, 2013 5:27 PM
438	32789	Mar 29, 2013 9:30 AM
439	32708	Mar 28, 2013 8:08 PM
440	32789	Mar 28, 2013 11:50 AM
441	32821	Mar 28, 2013 10:31 AM
442	32751	Mar 27, 2013 7:51 PM
443	32803	Mar 27, 2013 5:23 PM
444	32789	Mar 27, 2013 3:07 PM
445	32746	Mar 27, 2013 12:24 PM
446	32819	Mar 27, 2013 8:25 AM
447	32792	Mar 27, 2013 8:16 AM
448	32819	Mar 27, 2013 8:02 AM
449	32835	Mar 26, 2013 8:10 PM
450	32821	Mar 26, 2013 6:41 PM
451	32780	Mar 26, 2013 5:52 PM
452	33837	Mar 26, 2013 2:20 PM
453	32746	Mar 26, 2013 2:07 PM
454	32812	Mar 26, 2013 12:21 PM
455	32803	Mar 26, 2013 12:13 PM
456	32714	Mar 26, 2013 12:01 PM
457	32789	Mar 26, 2013 11:52 AM
458	32789	Mar 26, 2013 10:36 AM
459	32765	Mar 26, 2013 10:21 AM

Page 1, Q4. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

460	32751	Mar 26, 2013 5:58 AM
461	32765	Mar 26, 2013 5:48 AM
462	32804	Mar 26, 2013 5:29 AM
463	32836	Mar 26, 2013 5:28 AM
464	32803	Mar 25, 2013 8:56 PM
465	32821	Mar 25, 2013 6:43 PM
466	32819	Mar 25, 2013 6:30 PM
467	32836	Mar 25, 2013 6:16 PM
468	32803	Mar 25, 2013 6:09 PM
469	32751	Mar 25, 2013 5:07 PM
470	32803	Mar 25, 2013 4:42 PM
471	32839	Mar 25, 2013 4:42 PM
472	32803	Mar 25, 2013 4:02 PM
473	32817	Mar 25, 2013 3:08 PM
474	32804	Mar 25, 2013 3:07 PM
475	32839	Mar 25, 2013 2:16 PM
476	32792	Mar 25, 2013 1:57 PM
477	32765	Mar 25, 2013 11:50 AM
478	32789	Mar 25, 2013 11:07 AM
479	32812	Mar 25, 2013 10:47 AM
480	32789	Mar 25, 2013 10:44 AM
481	32817	Mar 25, 2013 10:38 AM
482	332708	Mar 25, 2013 9:42 AM
483	32803	Mar 25, 2013 9:41 AM
484	32804	Mar 25, 2013 9:30 AM
485	32803	Mar 25, 2013 9:29 AM
486	32789	Mar 25, 2013 9:22 AM

Page 1, Q4. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

487	32806	Mar 25, 2013 9:12 AM
488	32806	Mar 25, 2013 9:02 AM
489	32789	Mar 25, 2013 8:56 AM
490	32835	Mar 25, 2013 8:09 AM
491	32803	Mar 25, 2013 8:08 AM
492	32789	Mar 25, 2013 8:08 AM
493	32803	Mar 25, 2013 7:53 AM
494	32803	Mar 25, 2013 7:42 AM
495	34746	Mar 25, 2013 7:39 AM
496	32803	Mar 25, 2013 7:33 AM
497	32803	Mar 25, 2013 7:31 AM
498	32725	Mar 25, 2013 7:29 AM
499	32803	Mar 25, 2013 7:28 AM
500	32804	Mar 25, 2013 7:17 AM
501	32803	Mar 25, 2013 7:13 AM
502	32803	Mar 25, 2013 7:02 AM
503	32751	Mar 25, 2013 6:29 AM
504	32825	Mar 25, 2013 6:29 AM
505	32744	Mar 25, 2013 6:10 AM
506	32825	Mar 25, 2013 5:53 AM
507	32792	Mar 25, 2013 5:33 AM
508	32803	Mar 25, 2013 4:52 AM
509	32750	Mar 25, 2013 4:36 AM
510	33896	Mar 25, 2013 3:53 AM
511	32780	Mar 25, 2013 3:32 AM
512	32713	Mar 24, 2013 11:16 PM
513	32780	Mar 24, 2013 9:21 PM

Page 1, Q4. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

514	32792	Mar 24, 2013 8:11 PM
515	32730	Mar 24, 2013 8:09 PM
516	32789	Mar 24, 2013 8:02 PM
517	32819	Mar 24, 2013 7:55 PM
518	32771	Mar 24, 2013 7:45 PM
519	32825	Mar 24, 2013 7:31 PM
520	32789	Mar 24, 2013 7:22 PM
521	34772	Mar 24, 2013 7:06 PM
522	32804	Mar 24, 2013 6:56 PM
523	32746	Mar 24, 2013 6:54 PM
524	32804	Mar 24, 2013 6:53 PM
525	32826	Mar 24, 2013 6:34 PM
526	32714	Mar 24, 2013 6:33 PM
527	34786	Mar 24, 2013 6:15 PM
528	32812	Mar 24, 2013 6:04 PM
529	34747	Mar 24, 2013 5:16 PM
530	32837	Mar 24, 2013 5:12 PM
531	32765	Mar 24, 2013 5:08 PM
532	32765	Mar 24, 2013 5:03 PM
533	32779	Mar 24, 2013 4:47 PM
534	32804	Mar 24, 2013 4:46 PM
535	32757	Mar 24, 2013 4:43 PM
536	32701	Mar 24, 2013 4:21 PM
537	32779	Mar 24, 2013 4:20 PM
538	32707	Mar 24, 2013 4:17 PM
539	32701	Mar 24, 2013 3:39 PM
540	32817	Mar 24, 2013 3:36 PM

Page 1, Q4. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

541	32701	Mar 24, 2013 3:29 PM
542	32826	Mar 24, 2013 3:27 PM
543	32746	Mar 24, 2013 3:25 PM
544	32712	Mar 24, 2013 3:17 PM
545	32707	Mar 24, 2013 3:14 PM
546	32835	Mar 24, 2013 3:05 PM
547	34748	Mar 24, 2013 2:56 PM
548	32803	Mar 24, 2013 2:52 PM
549	32804	Mar 24, 2013 2:49 PM
550	32803	Mar 24, 2013 2:31 PM
551	32821	Mar 24, 2013 2:30 PM
552	32828	Mar 24, 2013 2:19 PM
553	34711	Mar 24, 2013 2:18 PM
554	32751	Mar 24, 2013 2:13 PM
555	34786	Mar 24, 2013 2:13 PM
556	32803	Mar 24, 2013 1:57 PM
557	32720	Mar 24, 2013 1:57 PM
558	32735	Mar 24, 2013 1:55 PM
559	32828	Mar 24, 2013 1:48 PM
560	32835	Mar 24, 2013 1:45 PM
561	32707	Mar 24, 2013 1:43 PM
562	32751	Mar 24, 2013 1:34 PM
563	32708	Mar 24, 2013 1:32 PM
564	32708	Mar 24, 2013 1:10 PM
565	32803	Mar 24, 2013 1:03 PM
566	32804	Mar 24, 2013 12:58 PM
567	32765	Mar 24, 2013 12:56 PM

Page 1, Q4. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

568	32751	Mar 24, 2013 12:54 PM
569	32746	Mar 24, 2013 12:48 PM
570	32818	Mar 24, 2013 12:40 PM
571	32789	Mar 24, 2013 12:37 PM
572	32812	Mar 24, 2013 12:32 PM
573	32789	Mar 24, 2013 12:23 PM
574	32703	Mar 24, 2013 12:20 PM
575	32751	Mar 24, 2013 12:14 PM
576	32746	Mar 24, 2013 12:14 PM
577	32765	Mar 24, 2013 11:47 AM
578	32825	Mar 24, 2013 11:39 AM
579	32732	Mar 24, 2013 11:35 AM
580	32703	Mar 24, 2013 11:31 AM
581	32765	Mar 24, 2013 11:27 AM
582	32806	Mar 24, 2013 11:27 AM
583	32765	Mar 24, 2013 11:26 AM
584	32806	Mar 24, 2013 11:26 AM
585	32162	Mar 24, 2013 11:22 AM
586	32953	Mar 24, 2013 11:19 AM
587	32812	Mar 24, 2013 11:03 AM
588	32812	Mar 24, 2013 11:02 AM
589	32789	Mar 24, 2013 10:52 AM
590	32701	Mar 24, 2013 10:50 AM
591	32789	Mar 24, 2013 10:50 AM
592	32789	Mar 24, 2013 10:48 AM
593	32789	Mar 24, 2013 10:46 AM
594	32818	Mar 24, 2013 10:42 AM

Page 1, Q4. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

595	34711	Mar 24, 2013 10:30 AM
596	32803	Mar 24, 2013 10:24 AM
597	32803	Mar 24, 2013 10:19 AM
598	32817	Mar 24, 2013 10:10 AM
599	32653	Mar 24, 2013 10:05 AM
600	32836	Mar 24, 2013 10:00 AM
601	32763	Mar 24, 2013 9:59 AM
602	32803	Mar 24, 2013 9:55 AM
603	34734	Mar 24, 2013 9:54 AM
604	32765	Mar 24, 2013 9:46 AM
605	32804	Mar 24, 2013 9:36 AM
606	32789	Mar 24, 2013 9:27 AM
607	34787	Mar 24, 2013 9:26 AM
608	32817	Mar 24, 2013 9:23 AM
609	32765	Mar 24, 2013 9:23 AM
610	32789	Mar 24, 2013 9:22 AM
611	32818	Mar 24, 2013 9:11 AM
612	32793	Mar 24, 2013 9:08 AM
613	32806	Mar 24, 2013 9:08 AM
614	32708	Mar 24, 2013 9:05 AM
615	32771	Mar 24, 2013 9:05 AM
616	32803	Mar 24, 2013 8:58 AM
617	32789	Mar 24, 2013 8:45 AM
618	32819	Mar 24, 2013 8:44 AM
619	32773	Mar 24, 2013 8:44 AM
620	32751	Mar 24, 2013 8:43 AM
621	32812	Mar 24, 2013 8:40 AM

Page 1, Q4. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

622	32812	Mar 24, 2013 8:37 AM
623	32806	Mar 24, 2013 8:35 AM
624	32812	Mar 24, 2013 8:34 AM
625	32792	Mar 24, 2013 8:33 AM
626	32746	Mar 24, 2013 8:32 AM
627	32836	Mar 24, 2013 8:32 AM
628	32952	Mar 24, 2013 8:28 AM
629	32836	Mar 24, 2013 8:27 AM
630	32792	Mar 24, 2013 8:22 AM
631	32792	Mar 24, 2013 8:21 AM
632	34761	Mar 24, 2013 8:19 AM
633	32714	Mar 24, 2013 8:15 AM
634	32746	Mar 24, 2013 8:14 AM
635	07928	Mar 24, 2013 8:14 AM
636	34787	Mar 24, 2013 8:12 AM
637	34711	Mar 24, 2013 8:10 AM
638	32822	Mar 24, 2013 8:01 AM
639	32825	Mar 24, 2013 7:59 AM
640	34787	Mar 24, 2013 7:59 AM
641	32792	Mar 24, 2013 7:54 AM
642	32806	Mar 24, 2013 7:52 AM
643	32751	Mar 24, 2013 7:47 AM
644	32708	Mar 24, 2013 7:47 AM
645	32803	Mar 24, 2013 7:42 AM
646	32708	Mar 24, 2013 7:40 AM
647	32789	Mar 24, 2013 7:35 AM
648	32789	Mar 24, 2013 7:34 AM

Page 1, Q4. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

649	32765	Mar 24, 2013 7:34 AM
650	32814	Mar 24, 2013 7:34 AM
651	32819	Mar 24, 2013 7:26 AM
652	32703	Mar 24, 2013 7:21 AM
653	32801	Mar 24, 2013 7:16 AM
654	32792	Mar 24, 2013 7:16 AM
655	32828	Mar 24, 2013 7:14 AM
656	32937	Mar 24, 2013 7:13 AM
657	32765	Mar 24, 2013 7:07 AM
658	32827	Mar 24, 2013 7:04 AM
659	32757	Mar 24, 2013 7:03 AM
660	34736	Mar 24, 2013 7:02 AM
661	32804	Mar 24, 2013 6:57 AM
662	32804	Mar 24, 2013 6:56 AM
663	32817	Mar 24, 2013 6:51 AM
664	32821	Mar 24, 2013 6:47 AM
665	34491	Mar 24, 2013 6:44 AM
666	32765	Mar 24, 2013 6:43 AM
667	34786	Mar 24, 2013 6:42 AM
668	33441	Mar 24, 2013 6:36 AM
669	34771	Mar 24, 2013 6:34 AM
670	34747	Mar 24, 2013 6:30 AM
671	32819	Mar 24, 2013 6:28 AM
672	34787	Mar 24, 2013 6:26 AM
673	34761	Mar 24, 2013 6:14 AM
674	32839	Mar 24, 2013 6:14 AM
675	32807	Mar 24, 2013 6:11 AM

Page 1, Q4. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

676	32701	Mar 24, 2013 6:10 AM
677	32792	Mar 24, 2013 5:59 AM
678	32765	Mar 24, 2013 5:55 AM
679	32789	Mar 24, 2013 5:54 AM
680	32825	Mar 24, 2013 5:51 AM
681	32724	Mar 24, 2013 5:48 AM
682	34748	Mar 24, 2013 5:47 AM
683	32803	Mar 24, 2013 5:45 AM
684	32801	Mar 24, 2013 5:40 AM
685	32751	Mar 24, 2013 5:38 AM
686	34747	Mar 24, 2013 5:35 AM
687	32837	Mar 24, 2013 5:35 AM
688	32765	Mar 24, 2013 5:34 AM
689	32806	Mar 24, 2013 5:34 AM
690	34748	Mar 24, 2013 5:30 AM
691	32701	Mar 24, 2013 5:28 AM
692	32955	Mar 24, 2013 5:25 AM
693	32825	Mar 24, 2013 5:21 AM
694	32952	Mar 24, 2013 5:19 AM
695	32817	Mar 24, 2013 5:18 AM
696	32821	Mar 24, 2013 5:15 AM
697	32771	Mar 24, 2013 5:11 AM
698	32825	Mar 24, 2013 5:10 AM
699	32909	Mar 24, 2013 4:59 AM
700	32812	Mar 24, 2013 4:54 AM
701	32750	Mar 24, 2013 4:53 AM
702	32789	Mar 24, 2013 4:53 AM

Page 1, Q4. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

703	32822	Mar 24, 2013 4:52 AM
704	32812	Mar 24, 2013 4:46 AM
705	32806	Mar 24, 2013 4:46 AM
706	32803	Mar 24, 2013 4:45 AM
707	32789	Mar 24, 2013 4:44 AM
708	32814	Mar 24, 2013 4:44 AM
709	32701	Mar 24, 2013 4:39 AM
710	32765	Mar 24, 2013 4:38 AM
711	32765	Mar 24, 2013 4:37 AM
712	32746	Mar 24, 2013 4:37 AM
713	34747	Mar 24, 2013 4:29 AM
714	32750	Mar 24, 2013 4:22 AM
715	32162	Mar 24, 2013 4:20 AM
716	32803	Mar 24, 2013 4:16 AM
717	32708	Mar 24, 2013 4:08 AM
718	32792	Mar 24, 2013 3:53 AM
719	32803	Mar 24, 2013 3:41 AM
720	34474	Mar 24, 2013 3:40 AM
721	32804	Mar 24, 2013 3:38 AM
722	32707	Mar 24, 2013 3:16 AM
723	32903	Mar 24, 2013 3:01 AM
724	32822	Mar 24, 2013 2:47 AM
725	32789	Mar 24, 2013 2:45 AM
726	32803	Mar 24, 2013 2:22 AM
727	33525	Mar 24, 2013 2:18 AM
728	32779	Mar 24, 2013 2:08 AM
729	32801	Mar 24, 2013 12:49 AM

Page 1, Q4. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

730	11103	Mar 23, 2013 11:04 PM
731	32828	Mar 23, 2013 10:27 PM
732	32792	Mar 21, 2013 8:33 AM
733	32708	Mar 20, 2013 6:30 PM

Page 3, Q12. What is your favorite aspect of Loch Haven Park?

1	Cultural organizations	May 5, 2013 10:45 AM
2	The public accessibility, sometimes go & do outdoor yoga there.	Apr 30, 2013 6:42 AM
3	Don't know enough about Loch Haven Park to answer	Apr 30, 2013 5:46 AM
4	Science center	Apr 29, 2013 4:32 PM
5	Nice trees	Apr 29, 2013 6:57 AM
6	the open space is great. there is a lot of ground to cover and its all holds something interesting along the way.	Apr 28, 2013 5:29 PM
7	It is shaded and comfortable and located near so many places to visit.	Apr 27, 2013 10:06 AM
8	Multitude of different buildings centrally located.	Apr 27, 2013 12:05 AM
9	The shade and location to the Science Center	Apr 26, 2013 11:53 AM
10	I have not seen or visited the park only OSI	Apr 26, 2013 10:48 AM
11	This survey has made me aware of places I did not know of and will plan to visit, so I can really answer this question	Apr 26, 2013 9:44 AM
12	Havent been so there should be an option on p[revious questions for not applicable	Apr 25, 2013 10:35 AM
13	Big open field	Apr 25, 2013 6:47 AM
14	location	Apr 25, 2013 6:26 AM
15	Big shady trees and open areas; sculptures.	Apr 25, 2013 4:28 AM
16	The open space and the beautiful trees	Apr 24, 2013 7:24 PM
17	It's a good place for the young'ungs to run around.	Apr 24, 2013 6:01 PM
18	Aside from the beautiful grounds, I love the culture that you find there. Being a New Yorker by birth, I appreciate the diversity in the experiences and events held there. It's why, when we moved from Orange to Lake County, we still visit very often!	Apr 24, 2013 4:26 PM
19	All the trees and the sense of nature around the park	Apr 24, 2013 1:30 PM
20	museums	Apr 24, 2013 12:52 PM
21	The opportunity to spend a day and experience the arts and science without the need for a car. Once in the park walking from one institution to another.	Apr 24, 2013 12:12 PM
22	Ambiance..shade..locale	Apr 24, 2013 7:08 AM
23	Trees	Apr 24, 2013 6:47 AM
24	That it is in College Park close to our home, and our grandchildren all enjoy the	Apr 24, 2013 6:16 AM

Page 3, Q12. What is your favorite aspect of Loch Haven Park?

	Science Camps offered at OSC.	
25	The science center . I didn't really know about any of the other places	Apr 23, 2013 7:32 PM
26	green space	Apr 23, 2013 6:43 PM
27	all the cultural amenities within one area	Apr 23, 2013 6:28 PM
28	Science Center	Apr 23, 2013 5:32 PM
29	Natural beauty is paramount in a city.	Apr 23, 2013 5:02 PM
30	Free, wide open for kids to run around	Apr 23, 2013 4:42 PM
31	We love coming to the different places - OSC and OMA and the Orlando Rep - with the kids. We often linger on the grassy area for a few hours with the kids. A park there would be a fab addition to the grounds!	Apr 23, 2013 4:16 PM
32	Love the Menello Museum. Great place to ride your bike and have a picnic by the lake.	Apr 23, 2013 2:59 PM
33	Very pretty.	Apr 23, 2013 2:44 PM
34	Old oak tree	Apr 23, 2013 2:11 PM
35	Science center	Apr 23, 2013 2:08 PM
36	I like the connected venues and the open green space.	Apr 23, 2013 1:47 PM
37	I like the fact that all of the arts are located in one general vicinity.	Apr 23, 2013 1:43 PM
38	Have not visited Loch Haven Park in a long while.	Apr 23, 2013 1:15 PM
39	Lots of green space	Apr 23, 2013 1:00 PM
40	That it is right in the middle of all the great museum/theaters in the area.	Apr 23, 2013 11:25 AM
41	Cultural sites	Apr 23, 2013 10:55 AM
42	I haven't been there and I was unaware of the above amenities.	Apr 23, 2013 8:11 AM
43	Pretty grounds, nice large shade trees.	Apr 23, 2013 7:42 AM
44	n/a	Apr 23, 2013 7:25 AM
45	The big tree across from the botanical building. I have been picnicking there since I was a child. I bring my family there now.	Apr 23, 2013 7:13 AM
46	It is a nice park that is not too crowded	Apr 23, 2013 6:56 AM
47	Beautiful trees and green space	Apr 23, 2013 6:51 AM
48	The feeling of wide open spaces.	Apr 23, 2013 6:37 AM

Page 3, Q12. What is your favorite aspect of Loch Haven Park?

49	Beautiful curb appeal.	Apr 23, 2013 6:35 AM
50	The greenery that surrounds the museums.	Apr 23, 2013 6:29 AM
51	Hands on exhibits at science center for children	Apr 23, 2013 6:19 AM
52	safety,clean	Apr 23, 2013 5:56 AM
53	Peaceful	Apr 23, 2013 5:48 AM
54	Peaceful place with lots of places to relax in the shade	Apr 23, 2013 5:47 AM
55	Waterfront	Apr 23, 2013 5:29 AM
56	Science Center	Apr 23, 2013 5:21 AM
57	large trees, natural elements	Apr 23, 2013 4:58 AM
58	Closeness to our home.	Apr 23, 2013 4:27 AM
59	I have limited experience with the park. I need to make myself more familiar with the amenities.	Apr 23, 2013 4:20 AM
60	na	Apr 23, 2013 2:50 AM
61	Close proximity of multiple community assets	Apr 22, 2013 9:40 PM
62	The science center and open area	Apr 22, 2013 9:38 PM
63	big open space to run around	Apr 22, 2013 8:50 PM
64	The proximity of so many close venues for arts and culture (although your survey omits the Mennello Museum of American Art as an entity in Loch Haven Park). My family really likes the large park space for day visits, special events, and other uses. We like that most of the venues are within an easy walk.	Apr 22, 2013 8:04 PM
65	Gorgeous trees	Apr 22, 2013 7:54 PM
66	Enjoy the open space and the collection of great non-profit arts organizations that provide quality programming to our community.	Apr 22, 2013 7:51 PM
67	Grounds	Apr 22, 2013 7:49 PM
68	Near the OSC and theaters	Apr 22, 2013 7:35 PM
69	Close location	Apr 22, 2013 7:02 PM
70	OSC	Apr 22, 2013 6:51 PM
71	lots to do	Apr 22, 2013 6:36 PM
72	The Science Center	Apr 22, 2013 6:32 PM
73	science center	Apr 22, 2013 6:20 PM

Page 3, Q12. What is your favorite aspect of Loch Haven Park?

74	The openness of the park. The trees and the wide open spaces.	Apr 22, 2013 6:12 PM
75	that is is shaded and has sidewalks	Apr 22, 2013 6:08 PM
76	Science center	Apr 22, 2013 6:03 PM
77	The trees	Apr 22, 2013 5:54 PM
78	Calming, not overly populated.	Apr 22, 2013 5:49 PM
79	Attractions grouped together in an appealing park setting	Apr 22, 2013 5:40 PM
80	n/a	Apr 22, 2013 5:39 PM
81	Green space	Apr 22, 2013 5:34 PM
82	Shady, scenic stroll that connects the museums.	Apr 22, 2013 5:22 PM
83	Lovely grounds for family enjoyment w/ convenient access to multiple arts & science. Also refreshing views for hospitalized patients & their families & visitors.	Apr 22, 2013 5:20 PM
84	Proximity to good museums	Apr 22, 2013 5:18 PM
85	Location	Apr 22, 2013 5:11 PM
86	Science center and the events in the park	Apr 22, 2013 5:04 PM
87	Science Center	Apr 22, 2013 4:59 PM
88	Orlando Science Center	Apr 22, 2013 4:52 PM
89	Science Center with its' parking facility	Apr 22, 2013 4:41 PM
90	The large trees for shade are respite.	Apr 22, 2013 4:40 PM
91	Terraces in the green space. Great for a picnic.	Apr 22, 2013 4:19 PM
92	Nice big area to throw the ball around	Apr 22, 2013 4:19 PM
93	The open field is great for flying a kite	Apr 22, 2013 4:18 PM
94	Picnic tables, shade and art.	Apr 22, 2013 3:53 PM
95	Room to run and Orlando Science Center.	Apr 22, 2013 3:44 PM
96	Center of variety of Venues	Apr 22, 2013 3:42 PM
97	The green grounds, space, and lake	Apr 22, 2013 3:41 PM
98	My favorite, and my daughters as well, is the science center. She loves to go there and always fascinated by what they show there. Parking garage is not all that great so we usually enter through the doors next to the cafeteria. Not sure how else to walk in for pedestrians, but its easier. Then we walk upstairs to	Apr 22, 2013 3:37 PM

Page 3, Q12. What is your favorite aspect of Loch Haven Park?

	check in.	
99	lots of trees	Apr 22, 2013 3:36 PM
100	Orlando Science Center	Apr 22, 2013 3:15 PM
101	All of it	Apr 22, 2013 3:02 PM
102	The trees.	Apr 22, 2013 2:59 PM
103	Lots of festivals	Apr 22, 2013 2:54 PM
104	Location. Openess.	Apr 22, 2013 2:45 PM
105	Usually use science center. Ease of parking, exhibits, etc.	Apr 22, 2013 2:42 PM
106	Trees	Apr 22, 2013 2:38 PM
107	So many arts venues in one location. Wish there was more overlap!	Apr 22, 2013 2:35 PM
108	The science center and the old trees	Apr 22, 2013 2:33 PM
109	I do think it's pretty and I love taking my grandchild to the park, Orlando Rep and the S ience Center.	Apr 22, 2013 2:31 PM
110	Trees	Apr 22, 2013 2:28 PM
111	All the cultural centers are Located in the same place.	Apr 22, 2013 2:28 PM
112	Lush landscaping	Apr 22, 2013 2:23 PM
113	the trees	Apr 22, 2013 2:22 PM
114	The trees.	Apr 22, 2013 2:16 PM
115	Peace and quiet.	Apr 22, 2013 2:11 PM
116	The Trees	Apr 22, 2013 2:00 PM
117	The grass area. My little ones love running on it, but wish it had a place to sit for shade or picnic area.	Apr 22, 2013 1:58 PM
118	Loch Haven Park is a gem that simply needs to be polished. The theaters are quaint and wonderful and charming but hidden. If you were not local, you would not even understand what Loch Haven Park is...Is a park? A cultural corridor?...We, as locals, love that the museums and theaters are in one location. Now it's time to make this place shine so that others will understand what locals have known all along - that is place is a charming find!	Apr 22, 2013 1:52 PM
119	love the trees	Apr 22, 2013 1:51 PM
120	It allows my grandchildren a bit of time to run around and have fun outside.	Apr 22, 2013 1:51 PM
121	The open grassy area views of the lakes	Apr 22, 2013 1:49 PM

Page 3, Q12. What is your favorite aspect of Loch Haven Park?

122	science center	Apr 22, 2013 1:48 PM
123	Been there for a long time, close to my house	Apr 22, 2013 1:47 PM
124	The Science Center theater	Apr 22, 2013 1:46 PM
125	Orlando Science Center	Apr 22, 2013 1:46 PM
126	Seating under trees	Apr 22, 2013 1:42 PM
127	Great lawn expanse is wonderful, but not particularly well used	Apr 22, 2013 1:42 PM
128	Proximity of venues to downtown Orlando and to the other museums.	Apr 22, 2013 1:40 PM
129	open area; large trees	Apr 22, 2013 1:39 PM
130	Big trees	Apr 22, 2013 1:36 PM
131	Museums and trees	Apr 22, 2013 1:35 PM
132	Cluster of activities	Apr 22, 2013 1:34 PM
133	The green spaces	Apr 22, 2013 1:34 PM
134	Location Science center Orlando Rep	Apr 22, 2013 1:33 PM
135	The trees, walking paths, and the Science Center.	Apr 22, 2013 1:33 PM
136	open lawns	Apr 22, 2013 1:33 PM
137	The old trees	Apr 22, 2013 1:31 PM
138	I grew up going to LHP - I always loved flying kites in the big green and visiting the Science Center	Apr 22, 2013 1:31 PM
139	Proximity to Science Center	Apr 22, 2013 1:29 PM
140	Beautiful, and great for all ages	Apr 22, 2013 1:28 PM
141	big, old oak trees	Apr 22, 2013 1:28 PM
142	Has a small hometown feel to it.	Apr 22, 2013 1:26 PM
143	The large area to have a picnic.	Apr 22, 2013 1:25 PM
144	Having a picnic under a tree - and we can always find a good spot!	Apr 22, 2013 1:23 PM
145	walking paths	Apr 22, 2013 1:22 PM
146	Trees	Apr 22, 2013 1:22 PM
147	The open space	Apr 22, 2013 1:21 PM
148	The Science Center.	Apr 22, 2013 1:21 PM

Page 3, Q12. What is your favorite aspect of Loch Haven Park?

149	It is quiet	Apr 19, 2013 4:48 AM
150	A variety of facilities	Apr 13, 2013 6:26 PM
151	Museums and theaters	Apr 10, 2013 6:41 PM
152	Trees and Lawn	Apr 3, 2013 2:26 PM
153	a city park close to home	Apr 3, 2013 5:48 AM
154	shade and open space	Apr 2, 2013 8:32 PM
155	shade, my grandchildren love it, close by, variety	Apr 2, 2013 3:46 PM
156	Green space and that is a large part of the arts community	Apr 2, 2013 1:29 PM
157	Beautiful setting	Apr 1, 2013 7:30 AM
158	used for Fringe	Mar 31, 2013 10:36 AM
159	several venues there	Mar 30, 2013 8:01 PM
160	theaters	Mar 30, 2013 5:58 PM
161	I usually just go when there is a show. not just to hang out	Mar 30, 2013 11:54 AM
162	it is nearby	Mar 29, 2013 9:33 AM
163	Theatres	Mar 28, 2013 8:10 PM
164	Trees/flowers/brick streets	Mar 28, 2013 11:51 AM
165	Do no have one	Mar 28, 2013 10:34 AM
166	Beautiful grounds	Mar 27, 2013 7:53 PM
167	I enjoy the trees, foliage, beautiful grounds.	Mar 27, 2013 5:41 PM
168	Orlando Shakes	Mar 27, 2013 5:25 PM
169	Clean well presented	Mar 27, 2013 3:10 PM
170	The Shakespeare Theater and Orlando Rep.	Mar 27, 2013 12:27 PM
171	Shakespeare Theatre	Mar 27, 2013 8:29 AM
172	Diversity of things going on	Mar 27, 2013 8:20 AM
173	Isolation	Mar 26, 2013 6:44 PM
174	The oasis in the center of the city	Mar 26, 2013 6:24 PM
175	Relaxed atmosphere	Mar 26, 2013 2:22 PM

Page 3, Q12. What is your favorite aspect of Loch Haven Park?

176	Special events and shows at Orlando Museum of Art and at Shakespeare Theater.	Mar 26, 2013 2:18 PM
177	location	Mar 26, 2013 12:26 PM
178	Ease of parking	Mar 26, 2013 11:55 AM
179	OST.	Mar 26, 2013 10:38 AM
180	I like the informal nature.	Mar 26, 2013 10:23 AM
181	quiet space.	Mar 26, 2013 6:02 AM
182	TREES!	Mar 25, 2013 9:01 PM
183	Having so many fine cultural buildings clustered together in one setting.	Mar 25, 2013 6:35 PM
184	That it exists	Mar 25, 2013 6:33 PM
185	The trees	Mar 25, 2013 4:46 PM
186	Lots going on, close to my home	Mar 25, 2013 4:44 PM
187	It is quiet and not very developed. The more you develop the park the more it will attract transients	Mar 25, 2013 4:02 PM
188	How everything is close together	Mar 25, 2013 3:36 PM
189	It's along the lake. A pleasant peaceful atmosphere.	Mar 25, 2013 3:13 PM
190	Convenient access	Mar 25, 2013 12:41 PM
191	Dedicated space for arts and leisure activities side-by-side	Mar 25, 2013 11:09 AM
192	surrounding theaters and museums	Mar 25, 2013 10:51 AM
193	shakes theatre	Mar 25, 2013 10:50 AM
194	Trees and open space for grass	Mar 25, 2013 10:48 AM
195	The science center.	Mar 25, 2013 9:44 AM
196	Trees, open areas.	Mar 25, 2013 9:34 AM
197	Shakespeare and the genral ambiance of the park.	Mar 25, 2013 9:33 AM
198	Location for many venues	Mar 25, 2013 9:29 AM
199	The quality space within our downtown area to enjoy the park in our beautiful Florida weather.	Mar 25, 2013 9:21 AM
200	trees and natural beauty	Mar 25, 2013 9:00 AM
201	The Mennello Museum grounds.	Mar 25, 2013 8:31 AM

Page 3, Q12. What is your favorite aspect of Loch Haven Park?

202	location; green space	Mar 25, 2013 8:10 AM
203	Convience	Mar 25, 2013 7:53 AM
204	Shakespeare Theater	Mar 25, 2013 7:42 AM
205	open space, events	Mar 25, 2013 7:36 AM
206	cluster of museums, theaters, trees & lawn	Mar 25, 2013 7:32 AM
207	Central location of cultural activities	Mar 25, 2013 7:22 AM
208	I like that we can walk there from our house, but there is no easy pedestrian entrance from 17-92. We end up cutting through the lawn and getting our shoes muddy when we go to the REP or the Shakes.	Mar 25, 2013 7:17 AM
209	Multiple organizations performing in the Lowndes Shakespeare Center	Mar 25, 2013 7:07 AM
210	OST, OMA, and the Menello	Mar 25, 2013 6:35 AM
211	The entertainment there.	Mar 25, 2013 6:14 AM
212	It is great to have so many cultural activities all in one location.	Mar 25, 2013 5:58 AM
213	Theater and art museum	Mar 25, 2013 3:35 AM
214	Summer camps for children	Mar 24, 2013 8:15 PM
215	So many resources in one area with parking available if you are early enough.	Mar 24, 2013 8:14 PM
216	open areas	Mar 24, 2013 7:57 PM
217	Grouping of theatres	Mar 24, 2013 7:38 PM
218	Many things to do.	Mar 24, 2013 7:28 PM
219	The theatre and Art Museum with Mennello nearby	Mar 24, 2013 7:14 PM
220	Fringe Festival	Mar 24, 2013 6:59 PM
221	Landscaping	Mar 24, 2013 6:58 PM
222	The parky feel, the wonderful and abundant cultural offerings. I love coming there also to enjoy the park like feel. Love the brick patio between Shakespeare and firehouse. We have had some wonderful times at Lock Haven park. I really appreciate all the high caliber offerings and the dedicated volunteers that help make it run. THANKS Lock Haven people!!! We LOVE YOU!!!	Mar 24, 2013 6:58 PM
223	proximity to motel and restaurants when needed.	Mar 24, 2013 6:41 PM
224	Good arts institutions	Mar 24, 2013 6:41 PM
225	this question is unclear - if you mean the grounds area around the theaters then I don't have a favorite aspect	Mar 24, 2013 6:38 PM

Page 3, Q12. What is your favorite aspect of Loch Haven Park?

226	Main lawn	Mar 24, 2013 5:19 PM
227	Open space. Attractions.	Mar 24, 2013 5:14 PM
228	Theatres nearbu	Mar 24, 2013 5:09 PM
229	Having theaters and museum in same lot	Mar 24, 2013 4:57 PM
230	pretty location	Mar 24, 2013 4:46 PM
231	cobble streets	Mar 24, 2013 4:20 PM
232	This very unusual and personal - In 1950s my father (Henry Kubik) was president of Loch Haven park when it was designated permanently for cultural use	Mar 24, 2013 3:43 PM
233	What ever happened to the chairs that used to be on the green?	Mar 24, 2013 3:42 PM
234	Shakespeare Theatre	Mar 24, 2013 3:31 PM
235	Orlando Shaeks	Mar 24, 2013 3:21 PM
236	Theatres	Mar 24, 2013 3:08 PM
237	Orlando Shakes	Mar 24, 2013 3:01 PM
238	Variety of facilities and close to walk to.	Mar 24, 2013 2:56 PM
239	able to walk between buildings (during Fringe Festival).	Mar 24, 2013 2:35 PM
240	Spaciousness	Mar 24, 2013 2:34 PM
241	Orlando Shakes	Mar 24, 2013 2:22 PM
242	The theaters and museums. I like the Mennello too.	Mar 24, 2013 2:21 PM
243	Lovely green space!	Mar 24, 2013 1:38 PM
244	The open space	Mar 24, 2013 1:15 PM
245	SHAKES and Orlando Museum	Mar 24, 2013 1:03 PM
246	theaters and museums	Mar 24, 2013 1:03 PM
247	Variety of cultural events throughout the year. Tranquil setting	Mar 24, 2013 12:51 PM
248	compact-- I can walk from one venue to the other	Mar 24, 2013 12:43 PM
249	Concentration of both theater and art museums in one place.	Mar 24, 2013 12:18 PM
250	The theatres	Mar 24, 2013 12:17 PM
251	Layout	Mar 24, 2013 11:33 AM

Page 3, Q12. What is your favorite aspect of Loch Haven Park?

252	Orlando Shakespeare Theater	Mar 24, 2013 11:32 AM
253	Shakespeare Theater	Mar 24, 2013 11:25 AM
254	Shady areas, pleasant surroundings	Mar 24, 2013 11:05 AM
255	Shakespeare Theater for performances of OST and Orlando Philharmonic.	Mar 24, 2013 10:49 AM
256	Orlando Shakespeare	Mar 24, 2013 10:45 AM
257	Availability of multiple venues in one location.	Mar 24, 2013 10:44 AM
258	The trees	Mar 24, 2013 10:26 AM
259	Orlando Shakespeare Theater	Mar 24, 2013 10:22 AM
260	Proximity to my home for so many events & activities.	Mar 24, 2013 10:11 AM
261	variety of facilities	Mar 24, 2013 10:09 AM
262	OMA & Shakespear Theater	Mar 24, 2013 9:59 AM
263	Open area	Mar 24, 2013 9:48 AM
264	The performing and fine arts venues	Mar 24, 2013 9:28 AM
265	It is very well maintained	Mar 24, 2013 9:24 AM
266	Trees	Mar 24, 2013 9:14 AM
267	Availability of Theaters, Science Center & Museums	Mar 24, 2013 9:13 AM
268	aesthetics, art museum, Shakespeare Theatre	Mar 24, 2013 9:13 AM
269	Location	Mar 24, 2013 9:12 AM
270	Central location and the variety of cultural organizations/events	Mar 24, 2013 9:12 AM
271	Such diversity!	Mar 24, 2013 9:06 AM
272	Location and size and trees	Mar 24, 2013 9:03 AM
273	The Shakespeare Theatre	Mar 24, 2013 8:56 AM
274	I love the grounds ("the lawn").	Mar 24, 2013 8:49 AM
275	flowers	Mar 24, 2013 8:47 AM
276	ability to do multiple things in area	Mar 24, 2013 8:41 AM
277	It's green.	Mar 24, 2013 8:41 AM
278	Feeling of warmth and established facility -- facility feels older than it is -- in a good way.	Mar 24, 2013 8:39 AM

Page 3, Q12. What is your favorite aspect of Loch Haven Park?

279	Centet of cultural events	Mar 24, 2013 8:37 AM
280	The huge old trees and the look and shade from them. The circular brick streets & wide-open green space is beautiful.	Mar 24, 2013 8:26 AM
281	pleasant to walk through	Mar 24, 2013 8:25 AM
282	Park-like atmosphere of cultural corridor	Mar 24, 2013 8:25 AM
283	Orlando Shakespeare theater	Mar 24, 2013 8:16 AM
284	The Science Center	Mar 24, 2013 8:14 AM
285	Trees	Mar 24, 2013 8:14 AM
286	Fringe Festival	Mar 24, 2013 8:01 AM
287	Open green space, cultural amenities	Mar 24, 2013 7:59 AM
288	Location	Mar 24, 2013 7:53 AM
289	Trees	Mar 24, 2013 7:49 AM
290	theaters and museums	Mar 24, 2013 7:43 AM
291	Connectivity of the arts in one place.	Mar 24, 2013 7:42 AM
292	Size and location.	Mar 24, 2013 7:38 AM
293	Having an area where arts and culture are all in walking distance . . . especially in evidence around the time of the Orlando Fringe.	Mar 24, 2013 7:32 AM
294	park atmosphere	Mar 24, 2013 7:21 AM
295	Trees	Mar 24, 2013 7:18 AM
296	It's a great Arts area. Parking gets crazy when the Shakes and museum have events at the same time.	Mar 24, 2013 7:17 AM
297	The "Southern" feel	Mar 24, 2013 7:10 AM
298	The many events that it holds	Mar 24, 2013 7:08 AM
299	The beautiful trees!	Mar 24, 2013 7:07 AM
300	Orlando Shakes	Mar 24, 2013 7:06 AM
301	OSC	Mar 24, 2013 6:59 AM
302	I love the Shakespeare Theater. My daughter is involved in their classes and Young Company. I have been attending their plays for 20 years. Wish I had time to see them all!	Mar 24, 2013 6:54 AM
303	Shade	Mar 24, 2013 6:47 AM

Page 3, Q12. What is your favorite aspect of Loch Haven Park?

304	large trees	Mar 24, 2013 6:45 AM
305	Orlando Shakes - quaint, polite and friendly staff. Great productions.	Mar 24, 2013 6:39 AM
306	Big trees	Mar 24, 2013 6:33 AM
307	That it is a wide open field without a playground. So much more imaginative play is encouraged!	Mar 24, 2013 6:31 AM
308	Free parking and if able to come early, the ability to park close to the facility attending.	Mar 24, 2013 6:23 AM
309	The trees	Mar 24, 2013 6:19 AM
310	That there are several venues there.	Mar 24, 2013 6:13 AM
311	The open space of the grassy area.	Mar 24, 2013 6:04 AM
312	Its existance	Mar 24, 2013 5:56 AM
313	n/a	Mar 24, 2013 5:52 AM
314	All of our fine arts located in one spot.	Mar 24, 2013 5:47 AM
315	Orlando Shakespeare Theaters	Mar 24, 2013 5:46 AM
316	OST	Mar 24, 2013 5:46 AM
317	So many cultural venues in one location	Mar 24, 2013 5:45 AM
318	OAM	Mar 24, 2013 5:42 AM
319	Orlando Shakespeare Theater	Mar 24, 2013 5:29 AM
320	Need to arrive early	Mar 24, 2013 5:24 AM
321	The lawn between Orlando Shakespeare Theater and Orlando Rep is a nice place to relax.	Mar 24, 2013 5:18 AM
322	I like to picnic before or after visiting theatre or museums. Like the quiet and the trees, but amenities are poor.	Mar 24, 2013 5:17 AM
323	art and museum center	Mar 24, 2013 5:15 AM
324	Trees and grassy areas	Mar 24, 2013 5:03 AM
325	LANDSCAPING. GRASS AND TREES	Mar 24, 2013 4:58 AM
326	The trees and the accessibility from existing parking lots.	Mar 24, 2013 4:56 AM
327	grounds, Shakes	Mar 24, 2013 4:55 AM
328	The ample green space	Mar 24, 2013 4:54 AM

Page 3, Q12. What is your favorite aspect of Loch Haven Park?

329	I enjoy all the cultural attractions in one place. It is ashame that city egos would not let the performing arts center be built in that area to allow a complete performing arts hub in Orlando.	Mar 24, 2013 4:49 AM
330	Everything is there in the same place.	Mar 24, 2013 4:49 AM
331	Floral plntibgs.	Mar 24, 2013 4:48 AM
332	Shakespeare Theater	Mar 24, 2013 4:42 AM
333	So many things to do in one location!	Mar 24, 2013 4:39 AM
334	quiet	Mar 24, 2013 4:39 AM
335	ost and menello museum	Mar 24, 2013 4:34 AM
336	Appearance	Mar 24, 2013 4:32 AM
337	The convergence of so many cultural institutions in one place.	Mar 24, 2013 4:20 AM
338	Orlando Shakespeare	Mar 24, 2013 4:11 AM
339	Trees	Mar 24, 2013 3:56 AM
340	Open spaces that are available.	Mar 24, 2013 3:44 AM
341	Proximity of other facilities.	Mar 24, 2013 3:44 AM
342	quiet and relaxing	Mar 24, 2013 3:44 AM
343	Orlando Shakes	Mar 24, 2013 3:21 AM
344	THE 2 THEATERS	Mar 24, 2013 2:51 AM
345	Availability of a variety of art venues in close proximity to where I live.	Mar 24, 2013 2:34 AM
346	Shade	Mar 24, 2013 2:24 AM
347	Fringe Theater and the grounds	Mar 24, 2013 12:52 AM
348	love the picnic tables and walking path over to the lake	Mar 21, 2013 8:35 AM

Page 3, Q14. Please provide suggestions to enhance the marketability and awareness of Loch Haven Park facilities and events?

1	We are fairly new to Orlando and members of the Science Center. Having info about events at the park in the Member email newsletter would be great (unless I'm missing it!)	May 12, 2013 8:44 PM
2	need sidewalk between OMA & orlando rep; need chairs & picnic tables & trash cans	May 5, 2013 10:45 AM
3	Orlando Weekly? A promotional sign along i-4, Mills, and the local cross street?	Apr 30, 2013 6:42 AM
4	Signage, tv, commerical, email advertisement	Apr 29, 2013 4:32 PM
5	Orlando weekly, ipad app, windows/android phone apps, groupon, extend discounts to orlando daycares/schools. partner marketing with local kid focused businesses	Apr 28, 2013 5:29 PM
6	I think a flyer or small zine that lists the different locations to visit and events in the park would be a great idea.	Apr 27, 2013 10:06 AM
7	Mailing list	Apr 27, 2013 12:05 AM
8	Hold more family-friendly activities	Apr 26, 2013 11:53 AM
9	Live theater/dance events or comedy.	Apr 25, 2013 10:35 AM
10	none	Apr 25, 2013 6:26 AM
11	the open space of the park is fantastic - it would be nice to keep the open look, but also have some safe barrier so kids could play without concerns for traffic. More outdoor community events in the park	Apr 24, 2013 7:24 PM
12	Playground (even a small one)	Apr 24, 2013 6:26 PM
13	Perhaps you could include them in the OSC materials	Apr 24, 2013 6:01 PM
14	Restrooms would be great. A children's play area. More cultural events that compliment existing buildings/museums. Easier parking flow in and out of Rep/Art area. Oh and a dining option - family friendly but not fast food. A sandwich shop or something like that.	Apr 24, 2013 4:26 PM
15	More signs, If you don't go that often, it is difficult to understand walkways and parking	Apr 24, 2013 1:30 PM
16	playground	Apr 24, 2013 12:52 PM
17	Use the momentuem around the Dr Phillips performing arts center to also bring more awareness to the institutions in loch haven park.	Apr 24, 2013 12:12 PM
18	Family oriented	Apr 24, 2013 6:47 AM
19	More advertisement	Apr 24, 2013 6:16 AM
20	The science center needs to inform people. Especially when you get a year membership. Some sort of handout would be enough	Apr 23, 2013 7:32 PM

Page 3, Q14. Please provide suggestions to enhance the marketability and awareness of Loch Haven Park facilities and events?

21	special events	Apr 23, 2013 6:43 PM
22	market all organizations together, accessible within Loch Haven Park.....	Apr 23, 2013 6:28 PM
23	Better access from Florida Hospital	Apr 23, 2013 5:32 PM
24	News articles.	Apr 23, 2013 5:02 PM
25	Folk concerts...art related events for kids	Apr 23, 2013 4:42 PM
26	We love coming to the different places - OSC and OMA and the Orlando Rep - with the kids. We often linger on the grassy area for a few hours with the kids. A park there would be a fab addition to the grounds!	Apr 23, 2013 4:16 PM
27	I like what is already taking place - lots of events of all sorts. Perhaps tie in events with Ivanhoe Village and Mills 50 or have a monthly news letter that is distributed to area neighborhoods, like Florida Hospital.	Apr 23, 2013 2:59 PM
28	More signs would be helpful. Even a grounds map at the entrance to each facility, so consumers are more aware of what they could possible do at this particular location.	Apr 23, 2013 1:43 PM
29	Unified web site for Lochaven	Apr 23, 2013 1:00 PM
30	Beautiful landscaping that catches people's eyes from Mills and Princeton while driving or large artwork instillations that would make people stop and look.	Apr 23, 2013 11:25 AM
31	email updates of all events	Apr 23, 2013 8:09 AM
32	More festivals, movies in the park (and other free family fun events), concerts, etc like downtown Winter Park	Apr 23, 2013 7:42 AM
33	Facebook. I would follow the events calendar.	Apr 23, 2013 7:13 AM
34	I have seen a few events there. Some by accident and some I was unaware of until too late to fit into the schedule. Many seem interesting, but I rarely watch television or listen to the radio besides news channels.	Apr 23, 2013 6:56 AM
35	Local magazine articles and emails	Apr 23, 2013 6:51 AM
36	maybe include photos on the road signs?	Apr 23, 2013 6:35 AM
37	A combination package, where admission into the big ones gets you into the smaller museums. Also discounts for the theatres.	Apr 23, 2013 6:29 AM
38	More events for kids	Apr 23, 2013 6:19 AM
39	promotions on hispanic radio	Apr 23, 2013 5:56 AM
40	Improved Signage for the Science Center	Apr 23, 2013 5:54 AM
41	Market all facilites to raise awareness of all venues	Apr 23, 2013 5:47 AM

Page 3, Q14. Please provide suggestions to enhance the marketability and awareness of Loch Haven Park facilities and events?

42	Host events	Apr 23, 2013 5:29 AM
43	Emails with info about the park in general and special events calendar. Radio advertising & as new additions & improvements use the media to put the word out.	Apr 23, 2013 4:20 AM
44	na	Apr 23, 2013 2:50 AM
45	Improve signage, updated look of exterior buildings, lights at night like Miami children's museum, improved experience at the science center including the science center message and look and feel from the moment you enter the parking garage	Apr 22, 2013 9:40 PM
46	Movies in the park	Apr 22, 2013 9:38 PM
47	more parking	Apr 22, 2013 8:50 PM
48	Include it on websites, facebook, use it as a marketing tool for VISIT ORLANDO - help promote it as a destination for tourists and residents. BRING BACK BUS STOPS at the park or closer to it to enable those without personal transportation to visit the area. The signage is outdated and hard to follow and quite honestly poorly labeled for those unfamiliar with the area. There are no eye-catching landmarks that scream cultural corridor (a term only insiders know and use) and the FPB severely limits the entities opportunities to market with signage in the park creating inconsistencies and sometimes better promotion for some venues versus others depending on placement within the park.	Apr 22, 2013 8:04 PM
49	Free day of visit to museums and science center	Apr 22, 2013 7:54 PM
50	Update the public facades/entrances to the park. Include some additional picnic facilities	Apr 22, 2013 7:51 PM
51	Science center parking needs to be expanded.	Apr 22, 2013 7:49 PM
52	More shade for events held during warmer weather. Splash pad!!!! Picnic tables with umbrellas (Casselberry did a wonderful job with the remodel of City Hall/park located in the back)	Apr 22, 2013 6:38 PM
53	have outdoor events	Apr 22, 2013 6:36 PM
54	Direct mail and hosting community events that are well publicized	Apr 22, 2013 6:32 PM
55	i live less than a mile away, and wasn't aware of picnic tables at the park.	Apr 22, 2013 6:20 PM
56	More charity events.	Apr 22, 2013 6:12 PM
57	brighten it up to make it more appealing	Apr 22, 2013 6:08 PM
58	Advertising, bigger brighter signage	Apr 22, 2013 6:03 PM
59	Better signage within the park	Apr 22, 2013 5:54 PM
60	Word of mouth. I joined this year for the first time, and I suggested to my new	Apr 22, 2013 5:49 PM

Page 3, Q14. Please provide suggestions to enhance the marketability and awareness of Loch Haven Park facilities and events?

	boss whose family also joined.	
61	Larger signage at mills and Princeton advertising all upcoming events for the whole family of museums	Apr 22, 2013 5:22 PM
62	Advance marketing via tv & FB.	Apr 22, 2013 5:20 PM
63	Need a splash park and a playground.	Apr 22, 2013 5:18 PM
64	Are there kids play structures?	Apr 22, 2013 5:13 PM
65	We had a picnic lunch on the steps and were attacked by fire ants. We had to head back to OSC when it was such a beautiful day. The trash cans are never empty and no one takes care of the park. Great place for kids to run and fly kites.	Apr 22, 2013 5:11 PM
66	More events, better shade, better sittings, park for kids and bathrooms outside.	Apr 22, 2013 5:04 PM
67	Radio z88.3 or flyer /EMAIL sent to science center and orlando Shakespeare theater or orlando rep theater patrons about upcoming events	Apr 22, 2013 4:59 PM
68	Expand the Scouting programs.	Apr 22, 2013 4:52 PM
69	Permanent outdoor covered areas where familys can have picnics. Playground areas for children and even a splash pad area would draw familys from across central florida.	Apr 22, 2013 4:47 PM
70	Newsletters at local foodstores/emails/use publications of Science Center, Art Center and Theatre.	Apr 22, 2013 4:41 PM
71	Ads on the internet Orlando sites	Apr 22, 2013 4:40 PM
72	Facebook fan page and a website with park events. Twitter updates.	Apr 22, 2013 4:18 PM
73	Further advertising through local media.	Apr 22, 2013 3:53 PM
74	Market it as the HUB of the arts and sciences in Orlando.	Apr 22, 2013 3:42 PM
75	A public playground or splash fountain for kids would bring families there all the time!	Apr 22, 2013 3:41 PM
76	Better signs for pedestrians. Update picnic area so ppl are aware of it and it looks more welcoming. Maybe add a small park to the picnic area. If you already have done so, sorry. It never caught my attention. Things seem to be hidden and I never knew what most of the buildings are. This is coming from a person that has been working at Florida Hospital for 8 years!	Apr 22, 2013 3:37 PM
77	playground and splash park, farmer's market, movie night and food truck	Apr 22, 2013 3:36 PM
78	A slash pad would be nice for the warm summer days.	Apr 22, 2013 3:32 PM
79	Would be nice to have somewhere that tells us when/what all the different festivals are at the park	Apr 22, 2013 2:54 PM

Page 3, Q14. Please provide suggestions to enhance the marketability and awareness of Loch Haven Park facilities and events?

80	emails	Apr 22, 2013 2:45 PM
81	Better advertisement of events and facilities.	Apr 22, 2013 2:42 PM
82	Market the park at the venues nearby	Apr 22, 2013 2:38 PM
83	Better signage on mills and I-4.. More co-ordinaries events, a pass to do all of the museums plus shoes, a brochure highlighting loch haven as an Arts park and then distributing the brochure on the tourist, theme park areas..a cafe or restaurant	Apr 22, 2013 2:35 PM
84	Develop different websites for the venues with obvious links to ALL venues. Share your client membership with all venues with opportunities for a discount if folks joined each venue.	Apr 22, 2013 2:31 PM
85	Had wedding reception 29 years ago at rec center, parking a problem then and is still. Niece consider but went with another venue due to parking concerns	Apr 22, 2013 2:28 PM
86	More festivals and family events. More arts in the park with special pricing. More interactive music/theater and arts events held outside. Possibly a Saturday flea/farmers market.	Apr 22, 2013 2:28 PM
87	Use the other facilities to promote their existence.	Apr 22, 2013 2:25 PM
88	playground & picnic tables.	Apr 22, 2013 2:16 PM
89	Include site on Orlando special event and attraction brochures.	Apr 22, 2013 2:11 PM
90	I have no idea what's going on with the Shakespeare theater. I wasn't even aware it was a venue open to the public. They need to advertise better!	Apr 22, 2013 2:00 PM
91	signage hung from the Science Center walkway.	Apr 22, 2013 2:00 PM
92	Seating like park benches, an area for picnics. And maybe a kids inclosed play area.	Apr 22, 2013 1:58 PM
93	As stated earlier, what does Loch Haven Park mean? Is it a park? A cultural corridor? Perhaps enhance the "village" aspect with quaint signs, easy to use walkways (remember children and seniors), promote families, provide a central cafe with outdoor seating, friendly lighting, an old-fashioned marquee, a place for couples to stroll, perhaps twice a year promote a Family Night Out where families can coordinate a visit to the art museum or science center, grab a bite to eat and then see a theater show. Today is Earth Day. This would be the perfect day to invite families to enjoy some festivities. You have a wonderful location and a great space that simply needs to be better identified, user friendly and inviting. I hope you can make it shine for future generations.	Apr 22, 2013 1:52 PM
94	More water fountains, More tables for picnics, Bathrooms	Apr 22, 2013 1:51 PM
95	signage, facebook page, twitter account, website,	Apr 22, 2013 1:49 PM
96	i'd love a playground for children with swings and climbing playthig.	Apr 22, 2013 1:48 PM

Page 3, Q14. Please provide suggestions to enhance the marketability and awareness of Loch Haven Park facilities and events?

97	Continue to work on making the websites for each location more user-friendly and up-to-date	Apr 22, 2013 1:46 PM
98	Better signage on Princeton of daily and upcoming events. Events posted in nearby garages. More advertising of Park Hopper tickets. NEED BETTER PARKING>	Apr 22, 2013 1:42 PM
99	Make availability of facilities known to corporate planners on a regular and on-going basis. Keep them apprised of team-building opportunities and items of general interest throughout the park that they might leverage to better engage their employees in the community and, by extension, in their companies.	Apr 22, 2013 1:42 PM
100	Provide an app (apple and/or droid) with maps, news, events, trivia, etc (even a scavenger hunt).	Apr 22, 2013 1:36 PM
101	Playground with shade	Apr 22, 2013 1:35 PM
102	Fountain entrance could be enhanced	Apr 22, 2013 1:34 PM
103	Better picnic facilities and more displayed information about what is going on nearby.	Apr 22, 2013 1:34 PM
104	More emails	Apr 22, 2013 1:33 PM
105	A small playground and or splash pad would be wonderful.	Apr 22, 2013 1:33 PM
106	Mass Advertising and better websites. Also, being able to purchase a universal membership (at a discounted price) for all facilities, instead of facility by facility	Apr 22, 2013 1:33 PM
107	I have lived here my whole life and spent a lot of time at LHP, but now as an adult, other than plays at the Rep, Festival of the Trees at OMA and the Science Center, I couldn't tell you much of what's available. I think getting the word out or having more events like a Food Truck night or Farmer's Market may draw more attention to the amenities.	Apr 22, 2013 1:31 PM
108	It is just really confusing the first couple of times you go there. I wish there were better maps. Really only two venues fully benefit from the parking garage.	Apr 22, 2013 1:27 PM
109	Hold more special events there and advertise with local media channels/tv/radio.	Apr 22, 2013 1:26 PM
110	Advertise in the magazines given out at the Theaters, Science center, and Art museum.	Apr 22, 2013 1:25 PM
111	eMAIL notification	Apr 22, 2013 1:24 PM
112	Have some outdoor events like a triathlon.	Apr 22, 2013 1:24 PM
113	More trash cans - I always see people littering	Apr 22, 2013 1:23 PM
114	not sure	Apr 22, 2013 1:22 PM
115	Get someone to do a better job with surveys.	Apr 22, 2013 1:22 PM

Page 3, Q14. Please provide suggestions to enhance the marketability and awareness of Loch Haven Park facilities and events?

116	Not sure	Apr 22, 2013 1:21 PM
117	Anything? I was unaware that "Loch Haven Park" was a thing. We just go to OSC and occasionally OMART.	Apr 22, 2013 1:21 PM
118	More use of billboards that change as you watch	Apr 13, 2013 6:26 PM
119	Facebook page?	Apr 10, 2013 6:41 PM
120	Better Signs	Apr 3, 2013 2:26 PM
121	seems like plentyof people already attend	Apr 3, 2013 5:48 AM
122	Communication through neighborhoods/community Media Awareness Signage Social Media	Apr 2, 2013 1:29 PM
123	Don't individual groups market their own events?	Apr 1, 2013 7:30 AM
124	Uneven bricks in the parking lot are difficult for those of us with balance problems &/or weak ankles or knees.	Mar 30, 2013 5:58 PM
125	advertise them more	Mar 30, 2013 11:54 AM
126	no	Mar 29, 2013 9:33 AM
127	Calendar section of Orlando Sentinel, area public buses	Mar 27, 2013 5:41 PM
128	PARKING	Mar 27, 2013 3:10 PM
129	Move the facilities out of the park.	Mar 26, 2013 6:44 PM
130	Improve and add more parking, more lighting, more paths, you can break your neck walking across the field in the pitch dark night after an event. Seating in OMA for 1st Thursday so you can talk and not be standing on the hard floor all evening.	Mar 26, 2013 2:18 PM
131	advertise its a great place for all	Mar 26, 2013 12:26 PM
132	Parking garage	Mar 26, 2013 12:03 PM
133	Please get the parking situation worked out. It is a disincentive to attending events there on Thursday evenings.	Mar 26, 2013 10:38 AM
134	Make a splash pad! Orlando really really needs one. If you build it, they will come!	Mar 25, 2013 9:01 PM
135	Monument sign on Mills indicating ALL the wonderful museums inside the Park. Advertise in Sentinel and billboards as a "group entity" giving Loch Haven Park a "brand name". Overhead signage at entrance of Park on Princeton showing Mennello on right; left: Science Ctr., Shakespeare Theater, Rep, Museum of Art. Advertise with posters at the new Sun Rail station. Advertise on WUCF TV showcasing visibility and convenience of our theaters and museums. Lighted signs at night. Improve sign on I-4. Advertise in medical city as the real	Mar 25, 2013 6:35 PM

Page 3, Q14. Please provide suggestions to enhance the marketability and awareness of Loch Haven Park facilities and events?

	downtown cultural experience.	
136	Concerts of all kinds. More events and festivals.	Mar 25, 2013 6:33 PM
137	I think the events are well marketed, parking is a pain many nights	Mar 25, 2013 4:44 PM
138	Why do we have to market it? You could reopen the community center.	Mar 25, 2013 4:02 PM
139	Advertising, perhaps?	Mar 25, 2013 3:36 PM
140	DK	Mar 25, 2013 3:13 PM
141	Better parking better walking accessibility to all the facilities and to the community	Mar 25, 2013 12:41 PM
142	Promote your events well in advance at the theaters. those are the places that I attend, and rarely know anything else going on in the park.	Mar 25, 2013 12:10 PM
143	Better signage and advertising of events/activities	Mar 25, 2013 11:09 AM
144	improved parking or shuttle service	Mar 25, 2013 10:51 AM
145	limit number of events going on at the same time. better signage at the entrances	Mar 25, 2013 10:50 AM
146	How about sign boards facing Mills and Princeton that display events? (not for organizations, but for the park as a whole, for things like Fringe, Vegfest, etc)	Mar 25, 2013 10:48 AM
147	It would be great to have better signage on Mills	Mar 25, 2013 9:44 AM
148	Better signs for saying it that is Loch Haven Park and what is there - Shakespeare, Science Center, etc. also have better maps of it as you enter.	Mar 25, 2013 9:33 AM
149	Old-fashioned direct mail with calendar of events at each venue	Mar 25, 2013 9:29 AM
150	All Entities could respect large events that require parking for multiple facilities at the same time. Off-site shuttle possibilities to accommodate visitors and patrons.	Mar 25, 2013 9:21 AM
151	Publicize events in neighboring City publications	Mar 25, 2013 9:00 AM
152	There could be more benches, seating areas and tables. It's not a really user friendly area as a park unless you bring your own chairs, blankets, etc. It's more a destination for the cultural amenities. It could be more than that.	Mar 25, 2013 8:31 AM
153	better signage	Mar 25, 2013 8:10 AM
154	More cohesion	Mar 25, 2013 7:53 AM
155	make it easier to walk to from nearby neighborhoods - especially increase safety of crossing mills.	Mar 25, 2013 7:36 AM
156	more signage	Mar 25, 2013 7:22 AM

Page 3, Q14. Please provide suggestions to enhance the marketability and awareness of Loch Haven Park facilities and events?

157	A central food court that could make it a destination instead of just a collection of institutions in close proximity. One doesn't go to Loch Haven to see what's happening. You know before you go what you are going for.	Mar 25, 2013 7:07 AM
158	Provide more free parking that is easily accessible to various venues. Having to park in the Science Center garage for an event at OST is extremely inconvenient if you are wearing high heels or have children in tow. This happens when the OST-OMA lot is overcapacity with events at both venues simultaneously.	Mar 25, 2013 6:35 AM
159	When I have a disabled person with me, sometimes it is hard to find parking. I have to drop them off and drive to the parking building.	Mar 25, 2013 6:14 AM
160	A multiple-museum day pass would be great. We would prefer to make a day of it and see the science center and art museum in one day, but it costs too much for a large family. Or maybe a discount on museum admission with a ticket to a play.	Mar 25, 2013 5:58 AM
161	do not know	Mar 24, 2013 7:57 PM
162	a parking garage is desperately needed	Mar 24, 2013 7:47 PM
163	Better signage and parking.	Mar 24, 2013 7:38 PM
164	n/a	Mar 24, 2013 6:59 PM
165	Better signage ON the buildings. Bldgs named on maps. (Margeson Theater is difficult for strangers.)	Mar 24, 2013 6:58 PM
166	It seems everything is well advertised.	Mar 24, 2013 6:58 PM
167	perhaps valet parking? i'm so familiar w/ the area that i can find parking. however, better parking signage and directions may be helpful to newbies.	Mar 24, 2013 6:41 PM
168	Increase parking areas to handle more than one event. Always require parking support when more than one event is occurring to direct drivers to available parking, rather than, as now, circling the OMA/OST lot needlessly before heading to the Rep lot. Present parking support now is virtually worthless, since it does not provide information at the fork at the entrance off of Princeton to direct patrons to available parking. I have made the suggestion to OST staff to have parking support personnel stationed at the fork to direct drivers, but nothing has been done. Provide more information to event attendees, if possible at the time of booking, that more than one event will be taking place on that date and that parking will be difficult. Allow some attendees to choose a different date. This is especially true for OMA first Thursdays when parking is difficult.	Mar 24, 2013 6:41 PM
169	again - usage of term Loch Haven Park - is this speaking of the grounds, or the complex in general?	Mar 24, 2013 6:38 PM
170	More advertising	Mar 24, 2013 4:57 PM
171	Are there signs that state the entire area is Loch Haven Park? I imagine people know the Science Center, Art Museum, Rep, Orlando Shakes but don't know the name of the park.	Mar 24, 2013 3:43 PM

Page 3, Q14. Please provide suggestions to enhance the marketability and awareness of Loch Haven Park facilities and events?

172	On the website: interactive or very detailed maps of the facilities so that we know where everything is and what facilities are located where!	Mar 24, 2013 3:31 PM
173	We, in Apopka, never hear about activities. We have a great weekly newspaper, The Apopka Chief, which would gladly place articles and information.	Mar 24, 2013 3:21 PM
174	Internet	Mar 24, 2013 3:08 PM
175	Social Media, partnering with local bloggers (CentralFloridaTop5.com, et al)	Mar 24, 2013 2:34 PM
176	Need more parking. Some of us cannot walk very far and therefor cannot attend functions.	Mar 24, 2013 2:16 PM
177	Publicise the wide variety of facilities at the park	Mar 24, 2013 1:38 PM
178	Improve parking	Mar 24, 2013 1:03 PM
179	Better signage. More amenities for bicyclers and walkers such as water and bathrooms. Media coverage of events while they are happening.	Mar 24, 2013 1:03 PM
180	empty (or get new ones) the trash cans sweep the sidewalks	Mar 24, 2013 12:43 PM
181	put "812" on the Shakespeare building.	Mar 24, 2013 12:37 PM
182	Facebook; email	Mar 24, 2013 11:37 AM
183	Easy	Mar 24, 2013 11:32 AM
184	News articles	Mar 24, 2013 11:25 AM
185	None.	Mar 24, 2013 10:49 AM
186	Increase email blitzes and have more deals available on Groupon or Living Social. The information about the events is out there for people to find if they want to.	Mar 24, 2013 10:44 AM
187	more parking	Mar 24, 2013 10:22 AM
188	I think the reduction of Mills parking keeps some away, especially when there are multiple events and lot parking is full. Increase "green" initiatives w/in venues. This past Fall, I think the semi- "tie -in" of the fall festival at the Mennello w/the OPO/ORT b'day celebration concert/event in Loch Haven Park drew a great crowd. Maybe more joint efforts? I don't know what impact the sunrail will have, but the current road closing on Alden is a deterrent and I'm local and know how to get around that. The Fire House Museum is a gem, but it's not included in the Red Chair Loch Haven Park pkg - since there's no admission charge, it could be marketed as a "perk". I've only been to it 2x and it was delightful! Perhaps a focus on the retired firefighters who volunteer their time there and a story about those adorable picnic tables outside it for school groups would catch someone's attention? It's also not the easiest place to notice or get to without going through the Shakes!	Mar 24, 2013 10:11 AM
189	better signage for out-of-towners trying to get around and enter the park	Mar 24, 2013 10:09 AM

Page 3, Q14. Please provide suggestions to enhance the marketability and awareness of Loch Haven Park facilities and events?

190	Do not ccharge for parking at special events.	Mar 24, 2013 9:59 AM
191	An electronic billboard-type structure by 17-92 showing all the current shows/exhibits	Mar 24, 2013 9:28 AM
192	Advertisement online and in paper	Mar 24, 2013 9:24 AM
193	Free parking is a BIG draw	Mar 24, 2013 9:14 AM
194	TV ads, local stations	Mar 24, 2013 9:13 AM
195	Teams working together from all the facilities. Teams COLLABORATING	Mar 24, 2013 9:06 AM
196	Add a bandshell, more benches, reinstate the free arts festival, advertise more effectively other events. Increase parking	Mar 24, 2013 9:03 AM
197	It seems as if each entity has its own marketing group/plans/awareness campaigns. It would be so much easier and less expensive to consolitdate and advertise as a complete destination. It would also allow visitors to know when there are multiple events scheduled simultaneously so they can plan their time for arrival. Use Facebook, email, website, electronic marketing. That's how I find out about most events.	Mar 24, 2013 8:56 AM
198	More events like the Fringe Festival (in more venues than just Shakes and the Rep) could increase awareness.	Mar 24, 2013 8:49 AM
199	More family oriented events.	Mar 24, 2013 8:41 AM
200	M ore on TV	Mar 24, 2013 8:37 AM
201	parking is more often than not a problem	Mar 24, 2013 8:37 AM
202	More & better parking. Well designed signage to assist new attendees. Better parking directions in ALL event brochures, and as part of ticket purchases by phone.	Mar 24, 2013 8:26 AM
203	advertise in Winter Park newspapers	Mar 24, 2013 8:25 AM
204	Signage, and perhaps an electronic sign at entrances listing events at each venue	Mar 24, 2013 8:25 AM
205	Do a better job with upkeep	Mar 24, 2013 8:14 AM
206	Emails; ads in newspaper; radio ads; fliers or posters in area restaurants	Mar 24, 2013 8:14 AM
207	Provide for mixed use a restaurant or coffee shop	Mar 24, 2013 7:53 AM
208	Improve parking... My organization rents space for events and parking is always an issue. Patrons complain. Add shuttle service from Parking Garage to theatres, etc. Add a bistro onsite allowing more time spent in the area rather than driving offsite for dining choices.	Mar 24, 2013 7:42 AM
209	An ad for all events and shows at park facilities in one place online and in the	Mar 24, 2013 7:41 AM

Page 3, Q14. Please provide suggestions to enhance the marketability and awareness of Loch Haven Park facilities and events?

	Sentinel calendar section	
210	Billboards . . Facebook blasts from a dedicated loch Haven park page . . .not only individuals ones for each museum or theatre . . .	Mar 24, 2013 7:32 AM
211	Since parking is challenge, need walkway between Rep parking lot and museum/Shakes parking lots. Free parking if at science center.	Mar 24, 2013 7:21 AM
212	Pool your marketing dollars into a co-op and market the whole complex	Mar 24, 2013 7:10 AM
213	Identification of the buildings to those who are not familiar with them and signs to point the way (although not an aesthetically pleasing feature, is needed)	Mar 24, 2013 7:08 AM
214	Keep the Fringe!	Mar 24, 2013 7:07 AM
215	Benches outside the theaters and museums for handicap patrons waiting for pick up	Mar 24, 2013 7:06 AM
216	better signage	Mar 24, 2013 7:00 AM
217	It is tough to park when there are competing events at Loch Haven. Maybe another ugly parking garage?	Mar 24, 2013 6:54 AM
218	Better lighting at night. Sidewalks in some areas in poor condition	Mar 24, 2013 6:47 AM
219	I enjoy my postcards for the Orlando Shakes. Advertise in the Osceola Gazette. We drive from Saint Cloud and it is worth it.	Mar 24, 2013 6:39 AM
220	It just looks hidden, so if you don't know from word of mouth or from stumbling on it from before, you most likely will not go.	Mar 24, 2013 6:29 AM
221	In college park, the have banners that hang across the street. Hard to miss & easy to read while driving.	Mar 24, 2013 6:19 AM
222	A Loch Haven Park web page listing all the events for the year.	Mar 24, 2013 6:04 AM
223	Provide tent or large canopies for shade during Fringe; more signs pointing to toilets in buildings.	Mar 24, 2013 5:54 AM
224	Huh? Already there's too many events scheduled for one time and no parking.	Mar 24, 2013 5:52 AM
225	I'd love to see better walkways between the buildings and a playground/picnic tables for families.	Mar 24, 2013 5:47 AM
226	Increased media coverage of events	Mar 24, 2013 5:46 AM
227	Use Red Chair Project	Mar 24, 2013 5:46 AM
228	Better signage is a must with consistent and correct language. Maybe a sign with a map somewhere too. Also the i4 sign is so out of date it is embarrassing - the civic theatre hasn't been around in over 15 years yet the highway sign still says it is. On the sun rail billboards at other locations market the future loch haven stop as both the hospital and a cultural destination. Use loch haven as a food truck	Mar 24, 2013 5:45 AM

Page 3, Q14. Please provide suggestions to enhance the marketability and awareness of Loch Haven Park facilities and events?

	stop to bring people to the venues and make them aware of everything there. There is so much in the park but food is not sleazily accessible. Maybe once a month? Just a thought.	
229	OAM stay open later for school kids after school	Mar 24, 2013 5:42 AM
230	Picnic tables and some nice looking shade. My family has been season subscribers to the OSF since year one. We periodically like to make a picnic lunch prior to the show, but the only picnic tables are tucked way back by the fire museum and they are not in the best of shape. A covered area for picnics would be great!	Mar 24, 2013 5:29 AM
231	Seating needs more knee room!	Mar 24, 2013 5:24 AM
232	Email notices about park events should be sent directly to likely visitors.	Mar 24, 2013 5:18 AM
233	Better public marketing, what, exactly, I don't know. I ususlly have to search to find out what is happening.	Mar 24, 2013 5:17 AM
234	advertise on public transportation	Mar 24, 2013 5:15 AM
235	No more concrete! I would like longer hours to be open for the art museum.	Mar 24, 2013 5:03 AM
236	Better parking.	Mar 24, 2013 5:02 AM
237	Have Museum and Shakespeare coordinate so their events are not on same times.	Mar 24, 2013 4:58 AM
238	I don't even know if public restrooms are available if the existing entities are not open! That would be good. More paths through grassy areas, esp. connecting parking with all venues.	Mar 24, 2013 4:56 AM
239	trail	Mar 24, 2013 4:55 AM
240	I see your ads for special events in the newspaper and electronically.	Mar 24, 2013 4:54 AM
241	Improve the availability of parking when there are two or more events at Shakespeare, Orlando Art Museum or Orlando Rep.	Mar 24, 2013 4:42 AM
242	special event emails....if there aren't too many of them.	Mar 24, 2013 4:39 AM
243	Word of mouth is the best publicity. If patrons are happy, they will tell their friends.	Mar 24, 2013 4:34 AM
244	Better permanent signs on Mills.	Mar 24, 2013 4:20 AM
245	joint events. More small special events.	Mar 24, 2013 3:44 AM
246	A parking garage would be nice, but not if it sacrifices any of the green area, so probably not possible.	Mar 24, 2013 3:21 AM
247	Parking!!	Mar 24, 2013 2:51 AM

Page 3, Q14. Please provide suggestions to enhance the marketability and awareness of Loch Haven Park facilities and events?

248	Outreach to and focus groups with populations such as the hearing impaired blind and visually impaired, ethnic communities,	Mar 24, 2013 2:34 AM
249	Better and more professional marketing of Fringe.	Mar 24, 2013 12:52 AM
250	Better Signage on the main streets	Mar 23, 2013 11:06 PM
251	more signage. We thought it was a university campus at first.	Mar 21, 2013 8:35 AM

Page 3, Q16. What types of improvements do you feel could enhance Loch Haven Park and connectivity in and outside the park boundaries?

1	more sidewalks	May 5, 2013 10:45 AM
2	-	Apr 30, 2013 6:42 AM
3	Walkways, bike trail. Changing and updating the exhibit in the science center. Better up keep of the science center and its experiments.	Apr 29, 2013 4:32 PM
4	More easily accessible restrooms	Apr 27, 2013 12:05 AM
5	Walkway above street level to connect the parking garage; more restrooms	Apr 26, 2013 11:53 AM
6	Canoes for rent.	Apr 25, 2013 11:58 AM
7	Not sure.	Apr 25, 2013 10:35 AM
8	don't know	Apr 25, 2013 6:26 AM
9	When we go, it is with a destination in mind; we do not go from building to building.	Apr 25, 2013 4:28 AM
10	keep open look and feel, but provide some enclosure since it is so close to traffic. Combine projects between Science Center and Art Museum for instance - to increase awareness for both. Admission price combos.	Apr 24, 2013 7:24 PM
11	Maps, directions signs	Apr 24, 2013 6:26 PM
12	The streets less bumpy and the ride from the street to the parking lot straighter.	Apr 24, 2013 6:01 PM
13	More events outdoors and connecting the facilities around the park, with specials for people with memberships	Apr 24, 2013 1:30 PM
14	maps within the park	Apr 24, 2013 12:52 PM
15	Improved Parking, Reduced fees for entry, better signage, use of the mall for music and outside events, connect loch haven park to down town by bike trail, rail, parking, virtual media. It is such a wonderful jewel in Orlando that is missed because of parking, connectivity and awareness.	Apr 24, 2013 12:12 PM
16	More tables	Apr 24, 2013 6:47 AM
17	Better path system and maintenance of pathways.	Apr 23, 2013 5:32 PM
18	I think its perfect the way it is	Apr 23, 2013 4:42 PM
19	If we need to walk - we find a way and have no problem with it. Having younger kids, we don't usually make a full day out of the park, but a half day, so going from location to location is not our main draw. A park sure would be though.	Apr 23, 2013 4:16 PM
20	Wider sidewalks throughout would be great!	Apr 23, 2013 2:59 PM
21	Playground	Apr 23, 2013 2:11 PM
22	I pedestrian over pass would be helpful.	Apr 23, 2013 1:43 PM

Page 3, Q16. What types of improvements do you feel could enhance Loch Haven Park and connectivity in and outside the park boundaries?

23	Bike paths connecting Loch Haven to other parts of town.	Apr 23, 2013 1:00 PM
24	a nice pathway/walkway (made from pavers or artwork tiles). Holding food truck events in the parking lot.	Apr 23, 2013 11:25 AM
25	Not sure	Apr 23, 2013 7:42 AM
26	n/a	Apr 23, 2013 7:25 AM
27	I have seen many of the facilities around the park and have been curious about what exactly they are, though I rarely remember to look them up online. Perhaps an information center with details and community events that are upcoming on-site.	Apr 23, 2013 6:56 AM
28	Better way to go between the Art Museum and the Repertory Theater.	Apr 23, 2013 6:37 AM
29	tunnel pathways similar to the tunnel that connects OSC to the parking garage.	Apr 23, 2013 6:35 AM
30	Also a day pass for multiple museums,	Apr 23, 2013 6:29 AM
31	More events for kids	Apr 23, 2013 6:19 AM
32	must build an urban train like in puerto rico	Apr 23, 2013 5:56 AM
33	Better signage and more walkways	Apr 23, 2013 5:47 AM
34	add a playground or host a carnival	Apr 23, 2013 5:29 AM
35	picnic tables, place to gather	Apr 23, 2013 4:58 AM
36	Clearly marked pathways with directional signs to guide you to your next destination on property. Landscaping for eye appeal as you wander and enjoy the open air.	Apr 23, 2013 4:20 AM
37	na	Apr 23, 2013 2:50 AM
38	Make the flow between venues more interesting and engaging especially for kids. Install public art outdoors like the bean in Chicago	Apr 22, 2013 9:40 PM
39	benches , picnic tables , restrooms	Apr 22, 2013 8:50 PM
40	The signage is outdated and needs to be updated (more modern) and more clearly defining of the entities located in Loch Haven Park and how to get to them. The buildings are mainly brick and it's hard to decipher which brick building you are directing someone too. Also, the traffic light on E. Princeton between Alden and Mills, at the entrance to Loch Haven Park and the Mennello Museum/OSC parking garage, REALLY need to have a LEFT TURN SIGNAL on each side to the park entrance. The light only lets one side of traffic out a time but new visitors to the park don't realize that when they get the green, only their side has it so they waste precious time waiting to turn left because they don't realize that the other side across from them still has the red light. This is a big problem when multiple entities have events going on the same weekend (often) or when their are large crowds leaving the park area at the same time. PLEASE	Apr 22, 2013 8:04 PM

Page 3, Q16. What types of improvements do you feel could enhance Loch Haven Park and connectivity in and outside the park boundaries?

	put a LEFT turn signal on both sides to alleviate confusion and frustration for drivers. It would be REALLY nice to have some seated and potentially shaded areas in the park - plus regular upkeep on the ant hills!	
41	I don't feel that the entire bowl needs to be paved over, because the open grass area is great. I just think the perimeter walkways should be more efficient and connect all areas.	Apr 22, 2013 7:51 PM
42	swings, playground equip, more picnic tables	Apr 22, 2013 7:35 PM
43	better signage indicating parking, facilities, etc.	Apr 22, 2013 7:02 PM
44	Covered walkways; signage; bike paths	Apr 22, 2013 6:38 PM
45	not sure	Apr 22, 2013 6:36 PM
46	better signage with fun bright colors which catches a person's attention, brochures letting people know what Loch Haven is all about--I am not aware of any. Visitors to the Orlando area could be made more aware of the park..airport advertisements?	Apr 22, 2013 6:33 PM
47	More park benches and picnic tables	Apr 22, 2013 6:12 PM
48	n/a	Apr 22, 2013 6:08 PM
49	Im not sure	Apr 22, 2013 6:03 PM
50	well marked side walks/walking trails and maps	Apr 22, 2013 5:54 PM
51	Playground and splashpark and better bike trails	Apr 22, 2013 5:18 PM
52	Sidewalks would help.	Apr 22, 2013 5:11 PM
53	Sitting areas, park for kids, more kid activities.	Apr 22, 2013 5:04 PM
54	Build a bigger(than Science Center) parking lot where state lab was.	Apr 22, 2013 4:41 PM
55	Picking up the litter and less crime.	Apr 22, 2013 4:40 PM
56	Board walk for walkers. More water fountains. Plants and trees. Garden area. Childrens play area.	Apr 22, 2013 4:18 PM
57	No suggestions.	Apr 22, 2013 3:53 PM
58	Better signage with wide walkways.	Apr 22, 2013 3:42 PM
59	?	Apr 22, 2013 3:41 PM
60	Colored sidewalks could be cute! That would lead visitors to certain areas. Maybe also updates and signs in all buildings letting visitors know what's going on in each building. Something like a newsletter for all buildings, such as a Loch Haven Park Post.	Apr 22, 2013 3:37 PM

Page 3, Q16. What types of improvements do you feel could enhance Loch Haven Park and connectivity in and outside the park boundaries?

61	playground and splash park	Apr 22, 2013 3:36 PM
62	designated age appropriate play areas similar to chapin station park in winter garden, a butterfly garden, safe area for kids to ride bikes, increases shade areas and splash pad.	Apr 22, 2013 3:32 PM
63	Playground, a garden, always looking for activities for toddlers	Apr 22, 2013 2:54 PM
64	Nature paths with benches, shade, interesting Orlando photos/facts. Splash park. Anything to not have to walk through parking lots with a kid would be an improvement!	Apr 22, 2013 2:45 PM
65	Don't know. Never explored.	Apr 22, 2013 2:42 PM
66	Better use if green space- a playground, more picnic tables... There used to be adirondack chairs- that was awesome.. Would love a cafe or restaurant	Apr 22, 2013 2:35 PM
67	Having a children's playground More benches	Apr 22, 2013 2:33 PM
68	Lots of grandparents take their children and more even, accessible walkways to all venues would make the trip through the park more fa ilitative	Apr 22, 2013 2:31 PM
69	More benches	Apr 22, 2013 2:28 PM
70	bike paths away from traffice	Apr 22, 2013 2:28 PM
71	Free or special priced events that draw your attention from one museum to the next.	Apr 22, 2013 2:28 PM
72	restrooms in the park/picnic area	Apr 22, 2013 2:22 PM
73	More covered walk over paths to cross over busy streets.	Apr 22, 2013 2:11 PM
74	Benches and shaded areas	Apr 22, 2013 1:58 PM
75	Safe pathways which point out interesting things - picture spots, nature hints, artistic facts, benches, fountains, covered walkways, mini-tram/ shuttle for those with special needs, interactive elements...Done right and with some imaginations, you could really bring Loch Haven Park back to life.	Apr 22, 2013 1:52 PM
76	We walked to the art museum recently and we and the sidewalk ended and we had to walk on the grass	Apr 22, 2013 1:51 PM
77	making it more pedestrian and bike friendly for those of us who can come by the Urban Trail is appealing	Apr 22, 2013 1:49 PM
78	better sidewalk connectivity	Apr 22, 2013 1:47 PM
79	Pedestrian bridges over the roadway/driveways would be awesome, or even just more pedestrian signage and maybe pedestrian-gearred maps at all Loch Haven locations showing how to get from one location to another?	Apr 22, 2013 1:46 PM
80	Picnic tables, walkways, trash cans spaced evenly apart from each other,	Apr 22, 2013 1:46 PM

Page 3, Q16. What types of improvements do you feel could enhance Loch Haven Park and connectivity in and outside the park boundaries?

	increased flower beds and shrubs, lawn maintenance.	
81	Parking, Food vendors, Movies in the Park, Popcorn flicks in the park.	Apr 22, 2013 1:42 PM
82	Beautification, starting with the great lawn area, to draw individuals to the area "just cuz" rather than for a special event.	Apr 22, 2013 1:42 PM
83	Play area for kids	Apr 22, 2013 1:41 PM
84	some covered walkways	Apr 22, 2013 1:39 PM
85	Playgrounds and more signage	Apr 22, 2013 1:35 PM
86	Crosswalks Shaded Paths	Apr 22, 2013 1:34 PM
87	Better signage.	Apr 22, 2013 1:34 PM
88	Grass area is kind of bare. Maybe add a kids playground or benches or something to encourage people to come.	Apr 22, 2013 1:33 PM
89	more and better sidewalks and pathways, better signage	Apr 22, 2013 1:33 PM
90	Playground and picnic facility. Maybe even a splash pad.	Apr 22, 2013 1:28 PM
91	more walk-over bridges	Apr 22, 2013 1:28 PM
92	The parking area around the art museum and theatres tends to be congested. Too inconvenient to park at the parking garage.	Apr 22, 2013 1:27 PM
93	Walkways or overpasses for pedestrians	Apr 22, 2013 1:25 PM
94	wood chip pathways	Apr 22, 2013 1:24 PM
95	Other than visiting the Science museum I am not aware of much else to do there. I think you need to have activities that will attract people there so that we can see more of what is available.	Apr 22, 2013 1:24 PM
96	better ability for dining.	Apr 22, 2013 1:22 PM
97	More and better walkways	Apr 22, 2013 1:22 PM
98	No idea.	Apr 22, 2013 1:21 PM
99	More parking , maintenance of parking lot	Apr 13, 2013 6:26 PM
100	more explicit signs directing to facilities and buildings by names	Apr 4, 2013 6:32 PM
101	Sidewalks to the West. Wider sidewalks	Apr 3, 2013 2:26 PM
102	more direct walkways between venues	Apr 3, 2013 5:48 AM
103	more paths	Apr 2, 2013 3:46 PM

Page 3, Q16. What types of improvements do you feel could enhance Loch Haven Park and connectivity in and outside the park boundaries?

104	Larger sidewalks Sidewalks that are connected Sidewalks in areas that are well traveled, you can tell by the wear of the ground More benches/amenities Good bike racks	Apr 2, 2013 1:29 PM
105	More parking	Apr 1, 2013 7:30 AM
106	unsure	Mar 30, 2013 11:54 AM
107	repaint street arrows	Mar 29, 2013 9:33 AM
108	More sidewalks - especially when 2 events share the same parking lot & parking is only available by Repertory Theatre. Walking in grass especially when raining (& in heels).	Mar 28, 2013 11:51 AM
109	enhanced parking, more walkways	Mar 27, 2013 5:41 PM
110	Still poor pathways	Mar 27, 2013 3:10 PM
111	More parking would help	Mar 27, 2013 8:20 AM
112	Make it a Central Park. Move the facilities out.	Mar 26, 2013 6:44 PM
113	More parking, more lights better and more paths.	Mar 26, 2013 2:18 PM
114	good signs	Mar 26, 2013 12:26 PM
115	Better sidewalk from The Repertory Theater parking lot.	Mar 26, 2013 10:38 AM
116	SPLASH PAD primarily...and a playground would be nice too.	Mar 25, 2013 9:01 PM
117	Increase parking especially when multiple events are going on. A golf cart type of vehicle to escort people from one facility to another especially when multiple events take place. A restaurant somewhere closer so people might see one museum or show; eat a bite of food and then visit another facility. Have a ticket to see multiple museums or museum and show all in one day!	Mar 25, 2013 6:35 PM
118	Famers Market. Food Events. Entertainment.	Mar 25, 2013 6:33 PM
119	Walkways from the parking lots. More parking near the Shakespeare theater.	Mar 25, 2013 4:46 PM
120	Restore the Mills on street parking that was "street scaped" away	Mar 25, 2013 4:44 PM
121	Easier crossing at Rollin and Mills and the crossing of the Urban Trail at Princeton and Mills also have the maintenance of the park done by City workers and not contractors.	Mar 25, 2013 4:02 PM
122	I usually go to Loch Haven park for a specific purpose and seldom, if ever, visit two venues. I don't stroll or picnic.	Mar 25, 2013 3:13 PM
123	Need to make neighboring area more walkable and accessible as well as walkable paths within the park	Mar 25, 2013 12:41 PM
124	The parking lot between the 2 theaters is made of cobblestone and is very	Mar 25, 2013 12:10 PM

Page 3, Q16. What types of improvements do you feel could enhance Loch Haven Park and connectivity in and outside the park boundaries?

	dangerous for those likely to twist an ankle on the uneven surface. When there are events at both theaters, parking is an issue.	
125	More accessible sidewalks between areas of the park	Mar 25, 2013 11:09 AM
126	Better signage Improved access into and within Better traffic flow patterns	Mar 25, 2013 10:50 AM
127	Trail maps that show distances and connectivity to trails. Have them available at entrances of the park. Also, a dog poop bag dispenser would be good at the major entrances.	Mar 25, 2013 10:48 AM
128	I live in Rowena Park (the neighborhood south of the lake, east of Mills and directly west of Leu Gardens), and I am unsure of a safe way to walk to the gardens. It would be very helpful to have a clearer signage and an obvious pedestrian path.	Mar 25, 2013 9:44 AM
129	Arriving at the park from the Southwest is difficult by foot and impossible by bike. Extension of Urban Trail may help. Inside, the walks don't seem to connect well — you can walk AROUND the park easily, but going from one place to another (or getting to them in the first place) can be difficult and ankle-endangering. Why does the west sidewalk not connect to anything?	Mar 25, 2013 9:34 AM
130	manned golf carts or trams to transport from one venue to another.	Mar 25, 2013 9:29 AM
131	Shuttle from off-site parking. Bus parking off the properties to open up spaces. Tour buses take up sometimes four parking spaces.	Mar 25, 2013 9:21 AM
132	no recommendations	Mar 25, 2013 9:00 AM
133	I understand the concept behind the winding walkways, but sometimes one needs a bit more direct route from the parking garage to OMA or Shakes. We're always cutting across the field. Perhaps we ought to give in and put one path across it.	Mar 25, 2013 8:31 AM
134	sidewalks	Mar 25, 2013 8:10 AM
135	Cohesive signage,Planting,lighting	Mar 25, 2013 7:53 AM
136	Impoved sidewalks and breezeways	Mar 25, 2013 7:42 AM
137	overhead crosswalk across mills (similar to the walkway across princeton into the science center)	Mar 25, 2013 7:36 AM
138	sidewalk between Orlando Rep & OMA; benches; picnic tables	Mar 25, 2013 7:22 AM
139	A path from 17-92 to the front of the REP.	Mar 25, 2013 7:17 AM
140	More direct walkways connecting them and food or activities instead of a deserted waste land to cross.	Mar 25, 2013 7:07 AM
141	Easily accessible, adjacent free parking. More direct walking paths between venues.	Mar 25, 2013 6:35 AM

Page 3, Q16. What types of improvements do you feel could enhance Loch Haven Park and connectivity in and outside the park boundaries?

142	Better parking at events would be nice, but otherwise it is great.	Mar 25, 2013 5:58 AM
143	Please install a sidewalk between the Rep. and the OMA/Shakes parking lot, plus lights would be nice. Also a sidewalk from the OMA/Shakes lot to OSC.	Mar 24, 2013 8:14 PM
144	better parking	Mar 24, 2013 7:57 PM
145	More direct footpaths between facilities and parking.Traffic free areas.	Mar 24, 2013 7:38 PM
146	Parking and access to different facilities	Mar 24, 2013 7:14 PM
147	n/a	Mar 24, 2013 6:59 PM
148	I am really happy with the set up, offerings, and the way it feels, looks, and runs.	Mar 24, 2013 6:58 PM
149	covered walkways. after all, afternoon and evening rains are frequent most years.	Mar 24, 2013 6:41 PM
150	Direct sidewalks from Rep parking lot to OMA and OST. One must now tread across a field, sometimes muddy and often uneven. Ladies in high heels find this difficult.	Mar 24, 2013 6:41 PM
151	better signage	Mar 24, 2013 6:38 PM
152	Additional shade.	Mar 24, 2013 5:14 PM
153	Children's area , more flowers and art	Mar 24, 2013 4:57 PM
154	more sidewalks that make everything accessible. There is no easy way to go from Orlando Shakespeare to Science Center entrance.	Mar 24, 2013 4:23 PM
155	A straight sidewalk between the parking at The Rep and the parking between Shakespeare and OMA.	Mar 24, 2013 3:43 PM
156	MORE bike racks PLEASE!	Mar 24, 2013 3:31 PM
157	More parking	Mar 24, 2013 3:08 PM
158	A sidewalk across the park grounds from The Rep Theater to the Shakes and Art Museum lot	Mar 24, 2013 3:01 PM
159	better walkways throughout the park, and signage to direct walkers. More benches to encourage people to spend time in the park. Open park entrance to OSC. More park activities to encourage more frequent visits than just events at the facilities.	Mar 24, 2013 2:56 PM
160	Wire for wifi, let your guests do your marketing for you with free wifi	Mar 24, 2013 2:34 PM
161	It needs to feel more cohesive.	Mar 24, 2013 2:22 PM
162	Need an additional entrance. And more parking - it's impossible on OMA First Thursdays (where I volunteer.)	Mar 24, 2013 1:38 PM

Page 3, Q16. What types of improvements do you feel could enhance Loch Haven Park and connectivity in and outside the park boundaries?

163	Walkway from The Rep to Shakespeare Theater, possible offer gold cart transport when there are multiple events	Mar 24, 2013 1:15 PM
164	Easy access to the Menello and Science Museum from the park.	Mar 24, 2013 1:03 PM
165	better landscaping	Mar 24, 2013 12:43 PM
166	Repaint parking spaces. Remove old handicapped paint if spaces are no longer handicapped only.	Mar 24, 2013 12:18 PM
167	Covered walkways to stay out of the ra	Mar 24, 2013 11:32 AM
168	walk way that connects the parking lot at the Rep Theater with the parking lot art museum and Shakespeare theater	Mar 24, 2013 11:31 AM
169	Paths across grassy areas especially helpful when parking at Rep parking lot for attending Shakes event.	Mar 24, 2013 11:30 AM
170	more parking and picnic tables	Mar 24, 2013 11:25 AM
171	Sidewalk connecting parking lot at Rep with Shakespeare Center.	Mar 24, 2013 10:49 AM
172	MORE PARKING!!!	Mar 24, 2013 10:45 AM
173	Food - get local food trucks to set up on the lawn between The REP and Orlando Shakes when there are multiple events at the venues. There are almost no food options that are fast or within a walking distance of the complex. The Subway closes with the Orlando Science Center. The closest fast food is Wendy's on Orange. I have walked to the Hospital to eat in the cafeteria. Parking - during Orlando Fringe it is the worst - but I have been other times of the year when there are multiple events going on and there just is no parking. No one wants to pay to utilize the garage when there is a free parking lot or on-street parking - and side note - you'll lose substantial business if you try to charge for parking in the main lot. More signage - I want a big electronic sign right when I walk in the front door of the Orlando Shakes building that tells me what is going on in every venue. Who is doing it, when it is starting. The Orlando Shakes box office should be open whenever there is an event going on in the building to take care of any issues. The gift shop should be open in evenings if there are evening events. Pave the parking lot - the bricks are pretty but cause a lot of wear and tear on vehicles.	Mar 24, 2013 10:44 AM
174	more parking	Mar 24, 2013 10:22 AM
175	Walkway (w/subdued lighting) betwn Rep & OSC/OMA/Shakes. Garden and/or picnic area/benches on the green. Although it's pretty, walking across the grass is not ADA friendly, there are ants and it's not level, and because the area is DOG friendly, can be messy, especially in the evenings. Could use some lighting. The brick parking lot is pretty but it's an ankle twisting nightmare - needs to be leveled out.	Mar 24, 2013 10:11 AM
176	Better signage on roads leading to park (very confusing to get there and park) for those not very familiar with the area.	Mar 24, 2013 10:09 AM

Page 3, Q16. What types of improvements do you feel could enhance Loch Haven Park and connectivity in and outside the park boundaries?

177	NA	Mar 24, 2013 9:59 AM
178	Better use of open space while maintaining attractive landscaping	Mar 24, 2013 9:28 AM
179	Add parking spaces at The Rep, sidewalk over to OST. Add parking behind OST building.	Mar 24, 2013 9:14 AM
180	Normal paving of parking lot and no bricks there, which are hard to walk on, much less drive on	Mar 24, 2013 9:13 AM
181	Parking during events is horrendous. There does not appear to be a working relationship between the organizations. Why would there be 2-4 events on the same night? Why can't these organizations schedule events around each other in advance? For example I attended OMA's antique show preview party in February and there was a Shakespeare play and a Rep Theater event the same night. And to top it off. It was raining. Those poor kids who were working valet (for OMA only!!) were having a terrible time parking our cars- took me 45 minutes to even enter the museum from Mills & 17-92!! This is terrible planning on the city's part!!! It makes me not want to come to Loch Haven. If OMA or Shakespeare or the Rep is having a special event (not just a play or rehearsal - but a special event like the OMA gala or Shakespeare gala) why can't this be planned among the other organizations accordingly? The Science Center is the only one the has gotten this right. I know of dozens of people who feel this way and want better parking management during special events. It does not help with the reputation of Loch Haven as a whole. An it makes people think twice before coming to LH.	Mar 24, 2013 9:12 AM
182	More benches, shelters	Mar 24, 2013 9:03 AM
183	When there are mutiple functions going on at once, parking availability is terrible. I've seen patrons at the Shakes have to park at the FL Hospital garage and walk all that way in dress clothes. There should be valet parking at the Shakes. For larger festivals, having trams or other mass transport would be helpful.	Mar 24, 2013 8:56 AM
184	Restrooms! Free parking with a connector (particularly from the garage between the OSC and the Menello) that doesn't require crossing Princeton.	Mar 24, 2013 8:49 AM
185	Parking with direct pedestrian access to facilities, even from the streets. Dedicated scooter and motorcycle parking.	Mar 24, 2013 8:41 AM
186	My wife often uses a wheelchair -- many sidewalks lack proper ramps, and are far too dis-jointed and rough.	Mar 24, 2013 8:39 AM
187	A general understanding & mag of how to travel between venues, perhaps hosts at first to guide the disabled.	Mar 24, 2013 8:26 AM
188	designated walking paths between facilities	Mar 24, 2013 8:25 AM
189	Benches outside of each facility. Signage with park layout (You Are Here) Shuttles during times of heavy activity...e.g. Concurrent events at OMA and Shakespeare Shuttle from train station to Loch Haven when SunRail begins	Mar 24, 2013 8:25 AM

Page 3, Q16. What types of improvements do you feel could enhance Loch Haven Park and connectivity in and outside the park boundaries?

190	Covered walks	Mar 24, 2013 8:14 AM
191	More connecting sidewalks; better lighting at night; more parking closer to theatres.	Mar 24, 2013 8:14 AM
192	Take away bumpy pavement/hard for my handicap friend to walk on, more handicap parking places. and more parking near Shakes, terrible when the museum has something the same night.	Mar 24, 2013 8:03 AM
193	more walkways	Mar 24, 2013 8:01 AM
194	Connection to existing bike trails, work with FL hospital for larger area connection and improvement. Work with Winter Park to make connection to the city as it is very close. Work with Ivanhoe shops to connect with signage and bike travel	Mar 24, 2013 7:59 AM
195	If the museum of art / Orlando Shakes parking is full (often for events), overflow parking is at the Rep, but there is no well lit walkway connecting the two. No fun trudging through mud on the way to the theater.	Mar 24, 2013 7:56 AM
196	Parking is inadequate	Mar 24, 2013 7:49 AM
197	See comments above regarding parking and dining.	Mar 24, 2013 7:42 AM
198	Sidewalks? The grass looks ratty and uninviting. Rep parking lot is busy and the exterior of the building is dark.	Mar 24, 2013 7:38 AM
199	A walkway from the Science Center Parking garage area OVER Princeton to the Rep Parking area . . .doesn't need to be climate controlled like the one to the science center . . the kind like they have for schools would be great . . .especially around Fringe time.	Mar 24, 2013 7:32 AM
200	parking spaces that are free	Mar 24, 2013 7:21 AM
201	Sidewalks More public art	Mar 24, 2013 7:18 AM
202	tram	Mar 24, 2013 7:10 AM
203	I don't know	Mar 24, 2013 7:08 AM
204	Markers for pedestrians walking for health (mileage)	Mar 24, 2013 7:06 AM
205	better walkways	Mar 24, 2013 7:00 AM
206	beautiful walkways, native florida butterfly gardens, etc.	Mar 24, 2013 6:45 AM
207	more parking	Mar 24, 2013 6:39 AM
208	Ability to walk through park on pathway as opposed to through the grass	Mar 24, 2013 6:33 AM
209	Parking for the Shakespeare theater	Mar 24, 2013 6:29 AM
210	The bricks at Shakespeare parking are a hazard for the senior citizens who	Mar 24, 2013 6:23 AM

Page 3, Q16. What types of improvements do you feel could enhance Loch Haven Park and connectivity in and outside the park boundaries?

	frequent the theater and the museum. The uneven surface is difficult to navigate for people who have mobility issues. there needs to be more handicapped parking closer to the Shakespeare Theater. The parking lot at the Rep is much easier to navigate.	
211	Free or low cost shuttle service from offsite parking to Loch Haven Park during special events.	Mar 24, 2013 6:04 AM
212	More signage with larger type for pedestrians	Mar 24, 2013 5:54 AM
213	Better bike parking. This is beyond your control but a bike lane on either Orange Ave or Mills would increase local visitation.	Mar 24, 2013 5:47 AM
214	Pavement markings & more convenient parking Better separation from the hospital facilities	Mar 24, 2013 5:46 AM
215	More parking	Mar 24, 2013 5:46 AM
216	A few park maps sprinkled around the park with a listing if everything in the park. Also possibly a website that lists events and restaurants nearby.	Mar 24, 2013 5:45 AM
217	None	Mar 24, 2013 5:24 AM
218	Parking is awful when 2 events happen at same time ((Thursdays). Not enough designates accessible parking at Shakepeare theatre end of parking lot.	Mar 24, 2013 5:17 AM
219	better lighting for night events. If you are at the Shakespeare Theater and have to park at the Rep there is little to no lighting between the two.	Mar 24, 2013 5:15 AM
220	I hope any connection would be done under the buildings or over (thru the buildings-tunnels walkways) leave the park area alone.	Mar 24, 2013 5:03 AM
221	parking outside park	Mar 24, 2013 4:58 AM
222	Entrance and egress seem pretty good - see above for connectivity within. It's a long trek across wet grass from parking near the Rep to the Art Museum or Shakes!	Mar 24, 2013 4:56 AM
223	trail, walkways, parking	Mar 24, 2013 4:55 AM
224	Not sure	Mar 24, 2013 4:54 AM
225	More onsite parking	Mar 24, 2013 4:42 AM
226	better parking. If there is something going on at each facility, there isn't enough parking at the theater.	Mar 24, 2013 4:39 AM
227	none right now	Mar 24, 2013 4:34 AM
228	Sidewalks andighting a Ross the green space from Shakespeard and OMA to the Rep.	Mar 24, 2013 4:20 AM
229	More parking, better internal roads. The bricks got to go. They look nice, but are	Mar 24, 2013 3:44 AM

Page 3, Q16. What types of improvements do you feel could enhance Loch Haven Park and connectivity in and outside the park boundaries?

murder to drive on.

230	A better walkway between Repertory and the other parking lot, as attending Orlando Shakes we often have to park over there.	Mar 24, 2013 3:21 AM
231	walkways, ramps, seating, are art and visually appealing aesthetics that connect the venues, more parking on site (the parking wars take from the visiting experience!)	Mar 24, 2013 2:34 AM
232	Nicer walking paths and more hardscape elements that would allow pedestrians to find shade and sit down.	Mar 24, 2013 12:52 AM
233	better walking paths. more signage.	Mar 21, 2013 8:35 AM

Page 3, Q18. On average, how much money do you spend on a typical visit to Loch Haven Park (admissions, food, gifts, side trips)?

1	We always go out to eat after a play.	May 5, 2013 10:45 AM
2	Thx for science center, my home away from home. The kids & adults love it. ps: THANK YOU for the new cinema in there. As season ticket holders we finally saw Hobbit in 3D - a nice date for wife & I.	Apr 30, 2013 6:42 AM
3	Give the option of an annual pass to all facilities. Entrance fee to one could get you into other facilities.	Apr 29, 2013 4:32 PM
4	Having Subway in the OSC open to people visiting the park is very good.	Apr 24, 2013 6:01 PM
5	Having worked at Disney, I can tell you that if your goal is to make the area more appealing for longer visits or more frequent visits, you need to have everything there so we don't have to go looking elsewhere - food, restrooms, ease of access and parking. Do that and we'll renew our science center and art passes! Please!	Apr 24, 2013 4:26 PM
6	Growing up in DC, I was exposed to the beauty and the science of the arts and science community. Loch haven has this potential. We just need to support and invest in this jewel!	Apr 24, 2013 12:12 PM
7	All at the science center	Apr 23, 2013 7:32 PM
8	We have memberships to OSC. We pay for art classes at OMA and pay for Rep tickets. We always eat at Subway.	Apr 23, 2013 4:16 PM
9	Love living by LHP!!	Apr 23, 2013 2:59 PM
10	Don't allow the facilities to encroach any further into the green space.	Apr 23, 2013 1:00 PM
11	Doing a 1st Fridays type of event! Would bring in more people. The TARGET family day was always a fun event for those with small kids	Apr 23, 2013 11:25 AM
12	I spend this at the Science Center and usually spend more at the Rep Theatre.	Apr 23, 2013 8:11 AM
13	would like more information about other activities and events.	Apr 23, 2013 8:09 AM
14	n/a	Apr 23, 2013 7:25 AM
15	I enjoy the Science Center. My toddler really likes the area. We have not been to the park to simply visit much, mostly because I really don't know what there is to do there. It looks nice and very interesting but we have not had a great deal of time to explore the park or much incentives to look into the park much further.	Apr 23, 2013 6:56 AM
16	Would like to see more new attractions at the Science Museum.	Apr 23, 2013 6:37 AM
17	We have a family membership to osc.	Apr 23, 2013 4:27 AM
18	Annual pass	Apr 23, 2013 3:40 AM
19	There is not a "never" choice in the question where frequency of visits to locations is asked. We have never visited the Garden Museum.	Apr 22, 2013 6:38 PM

Page 3, Q18. On average, how much money do you spend on a typical visit to Loch Haven Park (admissions, food, gifts, side trips)?

20	Parking is a major problem during big events and there are zero handicap spots.	Apr 22, 2013 5:11 PM
21	Because I am a member the fees are less!	Apr 22, 2013 4:41 PM
22	We enjoy the plays, the special events at the MOA. The Science Center is a great place to visit but we miss having the chocolate festival there.	Apr 22, 2013 4:40 PM
23	Do a farmers market. Art festival. Food and wine fest.	Apr 22, 2013 4:18 PM
24	A nice cafe in the art museum would be such a great draw! I don't like subway in OSC bc my kids don't like Subway.	Apr 22, 2013 3:41 PM
25	No matter what, we will always visit the Science Center. Now this survey made me interested in the other exhibits. I will definitely check into them now. Maybe you should just continue sending surveys. This might make the public interested like it did with me.	Apr 22, 2013 3:37 PM
26	playground and splash park	Apr 22, 2013 3:36 PM
27	Question 6 was poorly written. I knew they all existed, but had never visited some of them.	Apr 22, 2013 2:54 PM
28	Would eat at the park if there was a restaurant..	Apr 22, 2013 2:35 PM
29	The Minnelo Museum of Art was not mentioned in this survey but it happens to be my family's favorite place to go and often stop their when visiting any of the other museums. It's interesting, evolving and affordable plus the grounds are beautiful and fun to walk around in.	Apr 22, 2013 2:28 PM
30	Usually we go to the Science Center, where we are members.	Apr 22, 2013 2:00 PM
31	I love Loch Haven for the memories but it's time it is given a fresh feel. It would be a shame not to help this lovely spot. I am a firm believer in theater, science and art opportunities for young people. Every major city has a place where families can go and learn and have fun. Think outside the box. Add an outdoor cafe where families can get a coffee and snack between centers. As it is now, unless you leave the area to eat or get into your car to travel from museum to theater to science center, you just can't enjoy the full beauty of a stroll through this wide open space. Best wishes.	Apr 22, 2013 1:52 PM
32	I spend more if the subway in the science center is open. less when they are closed.	Apr 22, 2013 1:48 PM
33	Thanks for asking. We have a hidden gem in Loch Haven park that needs only to be polished an shown off to the community for the star it is.	Apr 22, 2013 1:42 PM
34	Have annual memberships	Apr 22, 2013 1:29 PM
35	Usually only go to Science center and purchase snacks for the kids. Again, if I was aware of more to do with the kids I would be more engaged. Need to point out that the activities would have to be more enticing than those local to where I live (Oviedo).	Apr 22, 2013 1:24 PM

Page 3, Q18. On average, how much money do you spend on a typical visit to Loch Haven Park (admissions, food, gifts, side trips)?

36	Our family only visits the Orlando Science Center, everything else around there on the grounds appears run down. We didn't even realize we could do other things around that area.	Apr 22, 2013 1:23 PM
37	would like more nearby dining	Apr 22, 2013 1:22 PM
38	Except when volunteering.	Mar 28, 2013 11:51 AM
39	Science Center can get expensive for a family	Mar 27, 2013 3:10 PM
40	More parking please, especially for the Fringe Festival! Can't come if there is no where to park and they've kept us out of Science Center garage!	Mar 27, 2013 8:20 AM
41	I am a volunteer w/about 200 hours or more and usually leave late after an event and I have to walk many times across the pitch black grass to wherever I had to park my vehicle and there are no perks for the volunteers who give so much of their time. No special parking arrangements. If I don't come 1-2 hours b4 my shift, I can't park close and I take surveys and those are always the peeves about the lack of parking available	Mar 26, 2013 2:18 PM
42	have more kids things	Mar 26, 2013 12:26 PM
43	this is a beautiful place with so much to offer; yet when I mention it to people (some new arrivals to town; others not so new); they sometimes look at me blankly. The place needs a "brand" image or identity. It's a hidden gem to many in Orlando.	Mar 25, 2013 6:35 PM
44	The community center has been closed for over a year. The City should reopen it. The problem is not the connectivity of the facilities it is the facilities themselves. The only enjoyable part is the Mennello Museum grounds. The outside of the Art Museum and the Theater are pretty trashy and need to be cleaned up. The City Parks Maintenance would make the whole Loch Haven experience better. The Park looked better before all the work was contracted out. I enjoy the park at least 5 times a week.	Mar 25, 2013 4:02 PM
45	You need a "never go there" and "no opinion" answer codes.	Mar 25, 2013 3:13 PM
46	I'm glad to have this opportunity to express my opinion. Please publicize your events more broadly, i.e. radio stations, Oviedo newspaper as well as other "small town" papers. I rarely hear of events taking place in the park.	Mar 25, 2013 12:10 PM
47	Better walkability to/from Mills50 and Ivanhoe areas would allow us to make theatre and art museum nights a bigger "night out."	Mar 25, 2013 9:34 AM
48	I usher at Shakespeare which is why I'm there so often. But I do visit OMA and the Mennello on occasion.	Mar 25, 2013 9:33 AM
49	no idea. NOTE: question regarding how often visit venues does not have answer option of "0, i.e., I know that it's there, but have not visited in the past year.	Mar 25, 2013 9:29 AM
50	Festival of Trees - OMA Antiques Vintage & Garden Show - OMA Subway in Science Center Science Center	Mar 25, 2013 9:21 AM

Page 3, Q18. On average, how much money do you spend on a typical visit to Loch Haven Park (admissions, food, gifts, side trips)?

51	restaurants only	Mar 25, 2013 9:00 AM
52	We can walk to the Park from where we live and sometimes do when it's not too hot. In theory, we will be able to walk to Sunrail station. What are the plans to connect that to the Park and to those of us on the East side of Mills from the Park? Hope there's some serious planning being done on that point.	Mar 25, 2013 8:31 AM
53	The answers provided did not allow access to the truth. When I put down that I visited institutions "once a year", it was because I couldn't say that I "had never heard of" an organization, nor that "this was my first visit". I've been to the fire museum once or twice in 30 years. I certainly don't go once a year, but it was the least I could put without saying I didn't know about it or that I had just visited it. The last question is hard to answer because I DON'T typically visit "Loch Haven Park". I visit the Fringe (at Loch Haven) or I visit the Museum (at Loch Haven). I don't think that I'm visiting the park. When I enter from Mills onto Rollins I don't think I'm entering Loch Haven, I think I'm driving down the Florida Hospital street to get to the OMA/Shakes parking lot. That experience is totally unrelated to being at Loch Haven Park. Each of the parking lots - the OMA/Shakes, the Rep, the Science Center Garage, the Mennello, is identified with an institution, not with the park.	Mar 25, 2013 7:07 AM
54	Depends on the attraction, usually have lunch when we go to the science center, but at some of the others we only spend money on admission. And I always buy something from the OMA gift shop.	Mar 25, 2013 5:58 AM
55	n/a	Mar 24, 2013 7:57 PM
56	This survey did not provide adequate choices. "This was my first visit" makes no sense if I've been to the place, but I was there 6 years ago. I don't go once a year, but I am aware of its existence. Or I'm aware of the Fire Museum, but I've never been, so what answer works there? Also, I don't really know how handicapped accessible the park is; there should be an N/A or unknown choice.	Mar 24, 2013 7:28 PM
57	Frequently I am a volunteer at theatres	Mar 24, 2013 7:14 PM
58	LOVE LOCK HAVEN!!!!	Mar 24, 2013 6:58 PM
59	the food provided at Science Center and Shakespeare theater are not appealing to us, we prefer "real" food over fast food/snacks. The gift shop at Shakespeare has never been open during the times we have been there although I enjoyed window shopping I've never been able to purchase anything.	Mar 24, 2013 6:38 PM
60	I usually usher or have a Red Chair voucher so there is no or small admission fee.	Mar 24, 2013 3:43 PM
61	What restaurants and shops?	Mar 24, 2013 3:01 PM
62	We are old. We see plays and concerts a couple times a year. The access for handicapped persons is really poor. Two years ago we were not permitted to drive to the entrance of the theater so I could drop my husband off. He uses a cane and we had to walk across the grass for some distance. He could not do that today. I've noticed that a majority of the play and concert attendees are	Mar 24, 2013 1:03 PM







Page 3, Q18. On average, how much money do you spend on a typical visit to Loch Haven Park (admissions, food, gifts, side trips)?

seniors. A little more attention to the needs of this group would be appreciated. We don't want much. Just make it easy for us to get in and out.



63	I enjoy Loch Haven events very much, but parking is sometimes too sparse	Mar 24, 2013 12:43 PM
64	1. why isn't OPO included as one of the destinations in this survey? 2. why are museum events given a higher parking priority over Shakes/OPO events?	Mar 24, 2013 12:37 PM
65	I don't know what the intent of some of these questions were. I am at the Orlando Shakes complex probably 20 times a year - but it's not once a month or even twice a month - it is depending on events. I also am aware of the things at the complex - Fire Museum etc - but that's just not what I'm there for.	Mar 24, 2013 10:44 AM
66	I'm a frequent volunteer at Shakes & OMA, so although I don't have to spend much money there, the value is great (indicated above) I love the "feel" of Loch Haven Park, so I hope the FI Hosp expansions and the Sun Rail, etc don't ruin that.	Mar 24, 2013 10:11 AM
67	I would like to see an outdoor theater/band shell facility similar to the one at Lake Eola.	Mar 24, 2013 9:28 AM
68	Parking, parking, parking -- even with only one event, it can still be a problem	Mar 24, 2013 8:37 AM
69	During Fringe festival amount would increase due to the consolidation of shows and time spent. At that time, tend to stay if have inside parking space so spend more money.	Mar 24, 2013 7:21 AM
70	Keep the Fringe!	Mar 24, 2013 7:07 AM
71	I come for almost every show at Orlando Shakes and since I live 200 miles away it means several days at a hotel, meals ,gas, a play or two at Mad Cow, etc.	Mar 24, 2013 6:47 AM
72	OST needs a food-service, not just cookies and drinks, inside the theatre. We arrive early because of I-4 traffic, and the only food service is the Subway at the Science Center. This makes OST seem like a small-town venue, rather than serving the Orlando Metropolitan Area. We travel 40 miles one-way to get to OST. You do not accommodate our food needs. Sandwiches, at the very least, would help.	Mar 24, 2013 5:46 AM
73	Nome	Mar 24, 2013 5:24 AM
74	if this survey is to promote parking fees, that is not going to fix the parking. It will just take away one of the wonderful things about going anywhere in the loch haven park. If it gets crowded, fees will not help. Get there early!	Mar 24, 2013 4:34 AM
75	We usually go to see a play or go visit the museums.	Mar 24, 2013 4:20 AM
76	We typically plan to arrive 45 minutes early for Orlando Shakes' productions, in order to be sure of a parking place. Even so, it can still be an issue.	Mar 24, 2013 3:21 AM
77	In-reach programs such as those done by Atlantic Center for the Arts would appeal to me.	Mar 24, 2013 2:34 AM

Employee Survey Responses

1. Which category below includes your age?

		Response Percent	Response Count
15 or younger		0.0%	0
16-20		0.0%	0
21-29		18.9%	10
30-39		26.4%	14
40-49		18.9%	10
50-59		17.0%	9
60-69		15.1%	8
70 or older		3.8%	2
Prefer not to answer		0.0%	0
answered question			53
skipped question			0

2. What is your gender?

		Response Percent	Response Count
Female		52.8%	28
Male		47.2%	25
answered question			53
skipped question			0

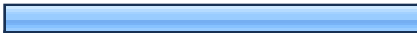



3. Which race/ethnicity best describes you? (Please choose only one.)

		Response Percent	Response Count
American Indian or Alaskan Native		1.9%	1
Asian / Pacific Islander		3.8%	2
Black or African American		1.9%	1
Hispanic American		5.7%	3
White / Caucasian		86.8%	46
answered question			53
skipped question			0





4. How long have you been employed by your current employer at Loch Haven Park?

		Response Percent	Response Count
Less than 1 year		18.9%	10
1-4 years		35.8%	19
4-7 years		18.9%	10
7-10 years		11.3%	6
More than 10 years		15.1%	8
answered question			53
skipped question			0

5. Please select the employment status that best fits your situation.

		Response Percent	Response Count
Full-time		62.3%	33
Part-time		11.3%	6
Volunteer		18.9%	10
Internship		7.5%	4
answered question			53
skipped question			0

6. What is your approximate average employment income from this job?





		Response Percent	Response Count
\$0		20.8%	11
\$1,000-\$24,999		30.2%	16
\$25,000-\$49,999		39.6%	21
\$50,000-\$74,999		9.4%	5
\$75,000-\$99,999		0.0%	0
\$100,000-\$124,999		0.0%	0
\$125,000-\$149,999		0.0%	0
\$150,000-\$174,999		0.0%	0
\$175,000-\$199,999		0.0%	0
\$200,000 and up		0.0%	0

Other (please specify) 1






answered question 53

skipped question 0

7. Do you receive health insurance from your employer?

		Response Percent	Response Count
Yes, my employer pays for entire coverage		22.6%	12
Yes, but I pay a percentage of the cost.		28.3%	15
Yes, my employer provides a health care stipend.		1.9%	1
No, I do not receive any form of health insurance		47.2%	25
		Other	6
answered question			53
skipped question			0

8. How far do you commute to Loch Haven Park?

		Response Percent	Response Count
Less than 2 miles		7.5%	4
2-5 miles		20.8%	11
6-10 miles		28.3%	15
10-20 miles		30.2%	16
More than 20 miles		13.2%	7
answered question			53
skipped question			0

9. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

	Response Count
	53
answered question	53
skipped question	0





10. What is your primary means of transportation to your place of employment?

	Response Percent	Response Count
Personal Vehicle	100.0%	53
Drop Off	0.0%	0
Car Pool	0.0%	0
Transit	0.0%	0
Bike	0.0%	0
Walk	0.0%	0
answered question		53
skipped question		0

**11. Which of the following is the main reason(s) you do not bike or take transit to work?
Pick 3.**

		Response Percent	Response Count
Distance		69.8%	37
Lack of connected transit throughout commute		45.3%	24
Reliability of transit		26.4%	14
Safety concerns (traffic, crossings, etc)		34.0%	18
Lack of bike parking/facilities in Loch Haven Park		9.4%	5
Inconvenient (darkness, work hours, time, etc)		58.5%	31
Other (please specify)		13.2%	7
	Other/Comments		11
		answered question	53
		skipped question	0

12. Please rank the accessibility of employee parking.



		Response Percent	Response Count
Poor		13.5%	7
Fair		28.8%	15
Good		44.2%	23
Excellent		13.5%	7
Unsure		0.0%	0

Comments 14

answered question 52

skipped question 1

13. SunRail, the Central Florida Commuter Rail Line, will be operating in 2014. A station stop is located near Florida Hospital by Loch Haven Park. Do you intend to use SunRail to commute to work?

		Response Percent	Response Count
Yes		16.3%	8
No		83.7%	41

Comments 23

answered question 49

skipped question 4

14. How often do you visit the other facilities in Loch Haven Park?

	Unaware of existence	Never	Once a year	2-5 times year	6-11 times year	Once a month	2-3 times a month	Once a week	Rating Count
Orlando Shakespeare Theater	2.3% (1)	22.7% (10)	18.2% (8)	2.3% (1)	4.5% (2)	0.0% (0)	4.5% (2)	45.5% (20)	44
Orlando Science Center	0.0% (0)	30.8% (16)	40.4% (21)	15.4% (8)	3.8% (2)	3.8% (2)	1.9% (1)	3.8% (2)	52
Orlando Repertory Theater	0.0% (0)	40.8% (20)	32.7% (16)	18.4% (9)	4.1% (2)	4.1% (2)	0.0% (0)	0.0% (0)	49
Orlando Museum of Art	0.0% (0)	40.8% (20)	24.5% (12)	12.2% (6)	6.1% (3)	2.0% (1)	0.0% (0)	14.3% (7)	49
Orlando Fire Museum	0.0% (0)	58.0% (29)	16.0% (8)	8.0% (4)	2.0% (1)	8.0% (4)	4.0% (2)	4.0% (2)	50
Orlando Garden Club	6.1% (3)	85.7% (42)	4.1% (2)	2.0% (1)	0.0% (0)	2.0% (1)	0.0% (0)	0.0% (0)	49
Loch Haven Center	18.4% (9)	53.1% (26)	16.3% (8)	2.0% (1)	2.0% (1)	0.0% (0)	0.0% (0)	8.2% (4)	49
Park Grounds (picnic tables, open space, etc)	0.0% (0)	20.4% (10)	10.2% (5)	20.4% (10)	14.3% (7)	10.2% (5)	6.1% (3)	18.4% (9)	49
answered question									52
skipped question									1



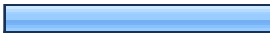


15. Please rank the following aspects of Loch Haven Park.

	Poor	Fair	Good	Excellent	Rating Count
Ease of navigation within the park, using existing signage, walkways and roadways.	23.1% (12)	40.4% (21)	32.7% (17)	3.8% (2)	52
Availability of connected walkways within Loch Haven Park.	25.5% (13)	31.4% (16)	39.2% (20)	3.9% (2)	51
Pedestrian connectivity throughout Loch Haven Park.	27.5% (14)	33.3% (17)	35.3% (18)	3.9% (2)	51
Ease of riding bike through park.	14.6% (7)	35.4% (17)	45.8% (22)	4.2% (2)	48
Park grounds aesthetics and maintenance.	5.9% (3)	25.5% (13)	51.0% (26)	17.6% (9)	51
Availability of amenities (picnic tables, benches, water fountains, garbage receptacles)	27.5% (14)	45.1% (23)	23.5% (12)	3.9% (2)	51
Shade	6.0% (3)	26.0% (13)	54.0% (27)	14.0% (7)	50
Friendly and welcoming ambiance of Loch Haven Park.	2.0% (1)	29.4% (15)	52.9% (27)	15.7% (8)	51
Facility/building facades/exteriors.	3.9% (2)	25.5% (13)	52.9% (27)	17.6% (9)	51
Park safety	13.7% (7)	33.3% (17)	45.1% (23)	7.8% (4)	51
Handicapped (ADA) accessibility	18.8% (9)	37.5% (18)	39.6% (19)	4.2% (2)	48
				Comments	4
				answered question	52
				skipped question	1

16. What is your favorite aspect of Loch Haven Park?

	Response Count
	37
answered question	37
skipped question	16

17. How strongly do you agree with the following statement: "I would be more willing to visit additional facilities within Loch Haven Park if there was an improvement in pedestrian connectivity between facilities."

		Response Percent	Response Count
Strongly Disagree		3.8%	2
Disagree		5.8%	3
Neither Agree or Disagree		40.4%	21
Agree		30.8%	16
Strongly Agree		19.2%	10
	Comments		5
	answered question		52
	skipped question		1

18. Please rank your opinion of the following statements of Loch Haven Park as it relates to the surrounding area.

	Strongly Disagree	Disagree	Neither Agree or Disagree	Agree	Strongly Agree	Rating Count
Loch Haven Park is identifiable from Mills/17-92.	7.7% (4)	36.5% (19)	19.2% (10)	32.7% (17)	3.8% (2)	52
Loch Haven Park is accessible via personal vehicle.	1.9% (1)	3.8% (2)	9.6% (5)	63.5% (33)	21.2% (11)	52
Loch Haven Park is accessible via transit.	14.0% (7)	16.0% (8)	32.0% (16)	36.0% (18)	2.0% (1)	50
Loch Haven Park is accessible by bike.	1.9% (1)	5.8% (3)	9.6% (5)	73.1% (38)	9.6% (5)	52
Loch Haven Park is accessible by foot.	3.8% (2)	9.6% (5)	13.5% (7)	61.5% (32)	11.5% (6)	52
Loch Haven Park is seen as welcoming and inviting from the access roads.	5.9% (3)	29.4% (15)	15.7% (8)	43.1% (22)	5.9% (3)	51
Loch Haven Park is an important community asset.	0.0% (0)	0.0% (0)	3.9% (2)	35.3% (18)	60.8% (31)	51
Drop-off locations are easily accessible and available.	7.7% (4)	23.1% (12)	28.8% (15)	36.5% (19)	3.8% (2)	52
					Comments	8
					answered question	52
					skipped question	1



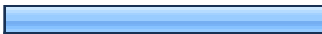

19. Please provide suggestions to enhance the marketability and awareness of Loch Haven Park facilities and events.

	Response Count
	31
answered question	31
skipped question	22

20. What changes would most improve Loch Haven Park?

	Response Count
	35
answered question	35
skipped question	18

21. How frequently do you visit shops or restaurants in the Ivanhoe Village Main Street and Mills Avenue when you are working at Loch Haven Park?

		Response Percent	Response Count
Never		3.8%	2
Rarely		25.0%	13
Sometimes		48.1%	25
Frequently		23.1%	12
	Comments		6
	answered question		52
	skipped question		1

22. Please provide any additional comments.

	Response Count
	13
answered question	13
skipped question	40

Page 1, Q6. What is your approximate average employment income from this job?

1	do not wish to reply	Mar 19, 2013 10:33 AM
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Page 1, Q7. Do you receive health insurance from your employer?

1	Yes, but the city does not provide it. The non profit fund raising group that supports my place of employment supplies it.	Mar 26, 2013 12:29 PM
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2	I am retired from the city of Orlando and they still provide my healthcare as a secondary provider	Mar 19, 2013 7:56 PM
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3	My employer provides, but I do not elect coverage.	Mar 19, 2013 11:31 AM
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4	offered, but I don't use their insurance.	Mar 19, 2013 10:47 AM
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5	Employer offers insurance - I do not participate - I have my own	Mar 19, 2013 10:33 AM
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6	I choose not to receive health care from my employer	Mar 19, 2013 9:26 AM
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Page 1, Q9. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

1	32803	Apr 18, 2013 10:06 AM
2	32789	Apr 10, 2013 3:18 PM
3	32712	Apr 2, 2013 5:56 AM
4	32765	Apr 1, 2013 7:31 AM
5	32730	Mar 29, 2013 5:03 AM
6	32806	Mar 28, 2013 9:10 AM
7	32725	Mar 28, 2013 6:35 AM
8	32803	Mar 26, 2013 12:29 PM
9	32812	Mar 26, 2013 10:56 AM
10	32714	Mar 26, 2013 7:59 AM
11	32822	Mar 26, 2013 7:41 AM
12	32712	Mar 26, 2013 7:38 AM
13	32803	Mar 26, 2013 5:36 AM
14	32746	Mar 25, 2013 7:32 AM
15	32751	Mar 25, 2013 6:52 AM
16	32792	Mar 25, 2013 6:48 AM
17	32803	Mar 25, 2013 6:44 AM
18	32806	Mar 21, 2013 5:12 PM
19	32803	Mar 20, 2013 3:25 PM
20	32828	Mar 20, 2013 9:33 AM
21	34786	Mar 20, 2013 9:00 AM
22	32828	Mar 20, 2013 8:33 AM
23	34711	Mar 20, 2013 6:59 AM
24	32810	Mar 20, 2013 6:51 AM
25	32714	Mar 20, 2013 5:49 AM
26	32792	Mar 20, 2013 4:50 AM
27	32812	Mar 19, 2013 8:43 PM

Page 1, Q9. In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 00544 or 94305)

28	32792	Mar 19, 2013 8:07 PM
29	32806	Mar 19, 2013 7:56 PM
30	32792	Mar 19, 2013 7:03 PM
31	32807	Mar 19, 2013 6:09 PM
32	32792	Mar 19, 2013 12:30 PM
33	32804	Mar 19, 2013 12:29 PM
34	32707	Mar 19, 2013 12:19 PM
35	32804	Mar 19, 2013 11:31 AM
36	32792	Mar 19, 2013 10:47 AM
37	34787	Mar 19, 2013 10:33 AM
38	32801	Mar 19, 2013 10:17 AM
39	32821	Mar 19, 2013 10:12 AM
40	32804	Mar 19, 2013 9:56 AM
41	34743	Mar 19, 2013 9:55 AM
42	34711	Mar 19, 2013 9:43 AM
43	32806	Mar 19, 2013 9:40 AM
44	32837	Mar 19, 2013 9:33 AM
45	32835	Mar 19, 2013 9:31 AM
46	32810	Mar 19, 2013 9:30 AM
47	32707	Mar 19, 2013 9:26 AM
48	32812	Mar 19, 2013 9:25 AM
49	32817	Mar 19, 2013 9:24 AM
50	32817	Mar 19, 2013 9:21 AM
51	32821	Mar 19, 2013 9:15 AM
52	32792	Mar 19, 2013 9:14 AM
53	32837	Mar 19, 2013 9:04 AM

Page 2, Q11. Which of the following is the main reason(s) you do not bike or take transit to work? Pick 3.

1	I live too close to work for it to be effective and I also have a toddler that I have to drop off at daycare.	Apr 18, 2013 10:07 AM
2	I split my time between OST and UCF. UCF is too far to get to on a bike. And Orlando is a difficult biking town.	Mar 28, 2013 9:10 AM
3	Bus is not an option...I can drive to work faster. I would like to ride my bike, but do not feel safe crossing 50.	Mar 26, 2013 12:30 PM
4	I checked bus routes when I started working in Loch Haven Park. I'd have to walk 1.5 miles to get to a bus stop and take a bus at 6:30 and transfer to a second bus to be at work by 8 am, while the drive takes me 20 minutes. I never checked how late I'd get home taking a bus home. I have also read numerous Sentinel articles about the fact that there is no dedicated funding for Lynx buses and, as a result, inadequate routes, number of buses and problems with Lynx maintaining the schedules on time. I might bike 1.5-2 miles if I felt safe doing so, but I am not willing to risk injury, not to mention that I am expected to look presentable and that would not always be possible with intermittent heavy rains and sweating. Mostly I would be seriously afraid of injury -- if I rode a bike on sidewalks for safety, I think that violates ordinances and would also require dismounting and crossing numerous intersections as if on foot. If I were to try bicycling, I'd have to assume it would take me 45 minutes or longer to get to work due to street traffic. Bicyclists slow down the flow of traffic on the streets I take to work, slowing down hundreds of those in vehicles, so it does not seem like a reasonable way to commute.	Mar 25, 2013 6:58 AM
5	Not practical at this time - I'm responsible for taking children to school and picking them up after work.	Mar 25, 2013 6:46 AM
6	haul equipment in personal car	Mar 21, 2013 5:14 PM
7	I often work very late hours.	Mar 20, 2013 9:34 AM
8	ornery old man	Mar 20, 2013 5:50 AM
9	Just about all of the above, in addition to being a sweaty mess by the time you get to work, when you're job requires you to look professional.	Mar 20, 2013 4:52 AM
10	length of time it would take!!!!	Mar 19, 2013 10:34 AM
11	I prefer to have access to my personal vehicle at all times. If an emergency arises at home or my spouse's workplace, I won't be waiting for a bus or pedaling a bike to get there.	Mar 19, 2013 9:33 AM

Page 3, Q12. Please rank the accessibility of employee parking.

1	We have limited parking for patrons.	Mar 26, 2013 12:33 PM
2	It depends on the what events are being held in the Museum/ Shakespeare/ the Rep. When there are events at any of these places, the parking is poor.	Mar 26, 2013 7:46 AM
3	There are frequently not enough spaces. Also, the bricks in the parking lot are uneven and have caused me to fall.	Mar 20, 2013 9:38 AM
4	There are many events that attract large numbers of people from multiple businesses in Loch Haven Park and not enough parking, especially when there are multiple events happening at the same time. The parking situation needs to be remedied.	Mar 19, 2013 8:46 PM
5	IF THERE ISN'T ANY OTHER THING HAPPENING IN THE PARK	Mar 19, 2013 7:08 PM
6	It varies greatly from day to day depending upon when I arrive at work and what else is going on. Sometimes parking is simple, sometimes I have to drive around for several minutes trying to find anything in the vicinity, occasionally I've had to argue with parking attendants who wouldn't allow me to park in one of the lots.	Mar 19, 2013 12:44 PM
7	Except for Senior Matinees and/or OMA events (Festival of Trees is a nightmare).	Mar 19, 2013 11:33 AM
8	Some days not enough - hard to leave mid-day	Mar 19, 2013 10:36 AM
9	Until there are busy nights and we have to move vehicles or arrive to work later than normal, then there is little to no parking or we have to move our cars midday to allow for additional patron parking	Mar 19, 2013 10:20 AM
10	First Thursday of every month it's almost impossible to find parking. If the theater has a lot of patrons one evening not everyone can fit.	Mar 19, 2013 10:00 AM
11	More designated employee parking needed	Mar 19, 2013 9:59 AM
12	Insufficient parking available during events.	Mar 19, 2013 9:38 AM
13	At times its good, when there are performances and large groups at the science center parking is poor...	Mar 19, 2013 9:31 AM
14	Can be very poor if events are happening.	Mar 19, 2013 9:22 AM

Page 3, Q13. SunRail, the Central Florida Commuter Rail Line, will be operating in 2014. A station stop is located near Florida Hospital by Loch Haven Park. Do you intend to use SunRail to commute to work?

1	I fully support the Commuter Rail Line at Loch Haven and would definitely use if I didn't live so close.	Apr 18, 2013 10:11 AM
2	too expensive versus driving	Apr 10, 2013 3:21 PM
3	If I attended a museum event at night, I could not use sunrail as it ends at 7. If I worked on the weekends I could not use it. There is also no station near my home.	Mar 26, 2013 12:33 PM
4	Possibly	Mar 26, 2013 8:00 AM
5	It would take me longer to drive to the station closest to my house and take the train from there than it would for me to drive directly to work.	Mar 26, 2013 7:46 AM
6	I'd love to commute by train if I lived NW of Loch Haven, but the station is farther away from my home than Loch Haven Park is.	Mar 25, 2013 7:04 AM
7	Not applicable for me - I live so close to work already.	Mar 25, 2013 6:51 AM
8	I dont' believe there will be a station near where I live (408 and Primrose) , so getting to the train could be a problem	Mar 20, 2013 3:28 PM
9	If it runs past midnight and connects to somewhere near UCF.	Mar 20, 2013 9:38 AM
10	MAYBE	Mar 20, 2013 5:54 AM
11	If possible.	Mar 20, 2013 4:54 AM
12	I will not be in Orlando by that time.	Mar 19, 2013 8:46 PM
13	NO USE FOR ME	Mar 19, 2013 7:08 PM
14	It will cost more to take the sunrail than to drive.	Mar 19, 2013 12:44 PM
15	Will not run through my neighborhood	Mar 19, 2013 10:49 AM
16	Won't live here anymore, wouldn't go near where I am currently living anyway	Mar 19, 2013 10:20 AM
17	Not now, but maybe.	Mar 19, 2013 10:14 AM
18	Working at a theater, my hours vary sometimes from day to day.	Mar 19, 2013 9:38 AM
19	main reason being is there is no where close to where i live to catch the rail.	Mar 19, 2013 9:31 AM
20	I wish I could - I don't live near the route.	Mar 19, 2013 9:23 AM
21	Does not go my direction.	Mar 19, 2013 9:22 AM
22	Provided the hours fit my work schedule.	Mar 19, 2013 9:18 AM
23	Depends on schedule	Mar 19, 2013 9:06 AM

Page 3, Q15. Please rank the following aspects of Loch Haven Park.

1	No walkway Rep to OMA; used to be picnic tables but none now so you cannot eat except on the grass (I'm too old and dressed up for that) which I find unwelcoming	Mar 25, 2013 7:04 AM
2	Loch Haven Park is not patrolled frequently enough by OPD. We often have to ask homeless folks, and hospital patient walkaways, to not sleep near our exits.	Mar 19, 2013 9:38 AM
3	i see a lot of homeless people in the area	Mar 19, 2013 9:31 AM
4	Shortage of parking often prohibits visiting the park for events.	Mar 19, 2013 9:22 AM

Page 3, Q16. What is your favorite aspect of Loch Haven Park?

1	The outdoor park area.	Apr 18, 2013 10:11 AM
2	The amount of culture available in a small area.	Apr 10, 2013 3:21 PM
3	A place for friends and family	Apr 2, 2013 6:03 AM
4	I like that we have so many organizations connected to one another in the park.	Mar 29, 2013 5:23 AM
5	It's pretty and welcoming and open.	Mar 28, 2013 9:13 AM
6	fire museum	Mar 28, 2013 6:37 AM
7	The mayor tree! The Mennello museum and sculpture garden	Mar 26, 2013 12:33 PM
8	The open space.	Mar 26, 2013 7:46 AM
9	None	Mar 26, 2013 7:44 AM
10	Home away from home	Mar 26, 2013 5:38 AM
11	It's lovely -- I wish there were a place other than the very few old, uncomfortable park benches for a place to sit and eat lunch or enjoy the view.	Mar 25, 2013 7:04 AM
12	the trees surrounding the open grassy area	Mar 25, 2013 6:59 AM
13	Children love the open green space.	Mar 25, 2013 6:51 AM
14	The festivals and events. Fringe, and sometimes just a nice place to stealth-camp.	Mar 20, 2013 3:28 PM
15	The entities!!!	Mar 20, 2013 9:38 AM
16	Its diversity.	Mar 20, 2013 9:04 AM
17	The connection to the arts	Mar 20, 2013 7:09 AM
18	Location and the knowledge that it has been around for quite a while.	Mar 20, 2013 5:54 AM
19	The natural beauty combined with the artistic creativity offered by the cultural institutions.	Mar 20, 2013 4:54 AM
20	Orlando Shakespeare Theater	Mar 19, 2013 8:46 PM
21	Multi type venues	Mar 19, 2013 8:00 PM
22	The vegetation	Mar 19, 2013 5:26 PM
23	I like that is is a cultural hub in the community and that there are nice spaces to sit outside and have lunch or relax with friends.	Mar 19, 2013 12:44 PM
24	Beautiful	Mar 19, 2013 12:32 PM
25	I love the trees and all the shade. It's very nice.	Mar 19, 2013 10:49 AM

Page 3, Q16. What is your favorite aspect of Loch Haven Park?

26	OST	Mar 19, 2013 10:36 AM
27	Orlando Shakespeare Theatre, walking/running trails	Mar 19, 2013 10:20 AM
28	Nothing immediately comes to mind.	Mar 19, 2013 10:14 AM
29	Trees and greenery	Mar 19, 2013 10:00 AM
30	It's a very pleasant open space within the city limits	Mar 19, 2013 9:59 AM
31	The variety of venues in the park	Mar 19, 2013 9:43 AM
32	It is quite beautiful. We have some exceptional trees here.	Mar 19, 2013 9:38 AM
33	NA	Mar 19, 2013 9:36 AM
34	i really do not have one	Mar 19, 2013 9:31 AM
35	The trees are nice while driving thru. I like that all the arts are located together.	Mar 19, 2013 9:30 AM
36	Fringe Festival	Mar 19, 2013 9:29 AM
37	Cultural opportunities	Mar 19, 2013 9:22 AM

Page 3, Q17. How strongly do you agree with the following statement: "I would be more willing to visit additional facilities within Loch Haven Park if there was an improvement in pedestrian connectivity between facilities."

1	Although the individual facilities are nice. It doesnt seem like the area is marketed well or is all together a destination.. Atlanta has what they call citypass to get you to some of the major city attractions with one ticket book.	Apr 1, 2013 7:34 AM
2	I don't know how many people are going between the facilities -- more important that there is connectivity with parking and a place to be outside for awhile without having to stand, sit on grass or the one old uncomfortable park bench on the SE side of the Shakespeare Theater.	Mar 25, 2013 7:04 AM
3	The layout of the park is very pretty, but inefficient. People walk in straight lines, not gigantic sweeping curves.	Mar 19, 2013 9:38 AM
4	that's a big concern a lot of the area you have to walk on the street or go way out of the way yo find a sidewalk too walk on.	Mar 19, 2013 9:31 AM
5	Pedestrian connectivity is fine. Not enough parking is very frequently the problem.	Mar 19, 2013 9:22 AM

Page 4, Q18. Please rank your opinion of the following statements of Loch Haven Park as it relates to the surrounding area.

1	The area is just not easily seen and the fire museum forget it and its a great attraction	Apr 1, 2013 7:37 AM
2	Accessible once you've been there and know how to negotiate the meandering road from Rollins to Princeton.	Mar 25, 2013 7:08 AM
3	Fire Museum at which I volunteer is not easily accessible. We receive complaints constantly as to access and signage within the area.	Mar 20, 2013 7:28 AM
4	The parking lot between the art museum/shakes and the science center is badly laid out, confusing and FAR TOO SMALL for the needs of these thriving organizations!!	Mar 20, 2013 7:15 AM
5	terrible signage	Mar 19, 2013 8:04 PM
6	While Loch Haven Park is certainly accessible by personal vehicle, there are frequent occasions that being able to park there (or, if there are parking sttendants, even drop someone off) is extremely challenging.	Mar 19, 2013 12:52 PM
7	It's a beautiful and accessible park however it's not easy for Someone to identify it as loch haven from Mill because of the lack of signage. There's signs for the theaters and science center but not enough that say "Loch Haven Park"	Mar 19, 2013 10:03 AM
8	Too often, there is no parking or convenient parking is not available.	Mar 19, 2013 9:29 AM

Page 4, Q19. Please provide suggestions to enhance the marketability and awareness of Loch Haven Park facilities and events.

1	Loch Haven Park has been an area that this city has neglected for far too long. It is the epicenter of our cultural institutions, and the city needs to make it more accessible to not only tourists, but the local community through city-wide marketing and promotion. The accessibility of cultural institutions in any major metropolitan city is a major factor and I think the commuter rail is a great first step. I truly believe that the City of Orlando needs to work with the local art institutions to include large scale outdoor art installations where the proposed stop is at in Loch Haven (i.e. Miami Terminal, NY MTA Arts for Transit) to really make a statement that this is where our cultural museums are located. Our cultural institutions are non-profit and with the City's support through help in funding a marketing campaign, I think this will show our commitment to the arts and what Orlando has to offer. It's important that the City join all the cultural institutions located in Loch Haven (OMA, Rep, Mennello Museum, Shakespeare, Science Center, to name a few) to really develop a cohesive marketing campaign and brand awareness.	Apr 18, 2013 10:30 AM
2	Nobody knows about the fire museum. It needs to have better access and more advertisement.	Apr 10, 2013 3:24 PM
3	Billboards on I-4 and 408	Apr 1, 2013 7:37 AM
4	Signage up and down Mills for the Science Museum, OST, The Rep, and the museum would be a good start. Banners.	Mar 28, 2013 9:18 AM
5	Better signage. Unified signage. Unified look.	Mar 26, 2013 12:34 PM
6	Market the entire park as a destination.	Mar 26, 2013 8:05 AM
7	Colorful, creative sign from I-4.	Mar 26, 2013 8:04 AM
8	Advertise	Mar 26, 2013 7:48 AM
9	Newer, attractive signage on 17-92 with MATCHING signage throughout the park -- maybe at least one sign near the grassy area with a map naming each facility.	Mar 25, 2013 7:08 AM
10	Perhaps signage which is more visible on 17-92, which lists each venue.	Mar 25, 2013 7:01 AM
11	Need to make every facility there feel as one group. Orlandoshakes, OMA, The Rep, and Science Center should be called the "Loch Haven Arts and Sciences Complex" or something similar.	Mar 20, 2013 3:30 PM
12	Additional signage on Mills. Correct Orlando Shakespeare Theater signage.	Mar 20, 2013 9:39 AM
13	A couple of central maps showing all buildings throughout the area.	Mar 20, 2013 9:08 AM
14	It seems that there are fewer community events over the 20 years I've volunteered bringing community awareness down. Since we are a community of fast growth, many are not familiar with it's facilities.	Mar 20, 2013 7:28 AM
15	better parking - I've heard SEVERAL comments from people who say they no longer attend events in the park due to the parking problem	Mar 20, 2013 7:15 AM

Page 4, Q19. Please provide suggestions to enhance the marketability and awareness of Loch Haven Park facilities and events.

16	At one time events were allowed at the Park that brought in large crowds, these have been curtailed because of fear of damage to the grounds.	Mar 20, 2013 6:03 AM
17	Production of a flier or brochure that maps all of the cultural institutions in Loch Haven Park and all of the other amenities.	Mar 20, 2013 4:57 AM
18	PSA's, Radio and TV Bill boards	Mar 19, 2013 8:04 PM
19	A Loch Haven Park sign on Mills and/or a list of all the facilities therein would be great.	Mar 19, 2013 12:52 PM
20	Facility Signage	Mar 19, 2013 11:34 AM
21	perhaps a digital marquee sign on 17/92 that advertises all the events going on in Loch Haven Park.	Mar 19, 2013 10:51 AM
22	Public toilet. More trash cans. More Park benches. More water features.	Mar 19, 2013 10:06 AM
23	Better signage-- see above comment.	Mar 19, 2013 10:03 AM
24	Improved street signage	Mar 19, 2013 9:50 AM
25	A newer sign on the highway. Maybe something with pictures. Signs further away directing you to the park would be helpful. Perhaps something downtown.	Mar 19, 2013 9:37 AM
26	Uniformed. Improved signage with clear directional arrows. Repainting the currently lines and arrows in the lot.	Mar 19, 2013 9:36 AM
27	more signs and better parking access	Mar 19, 2013 9:33 AM
28	More Parking to help with number of people coming to see shows or the museums. More Events in the space to bring people to the Park. Outdoor Theater?Frisbee Golf?	Mar 19, 2013 9:33 AM
29	Better communication between entities, joint sponsorships of events.	Mar 19, 2013 9:29 AM
30	Better signage for the park and for the individual cultural attractions located in the park.	Mar 19, 2013 9:24 AM
31	More signage that was not covered by vegetation and was lit at night	Mar 19, 2013 9:07 AM

Page 4, Q20. What changes would most improve Loch Haven Park?

	park.	
18	More and better parking and signage.	Mar 20, 2013 4:57 AM
19	side walks, park benches and tables.	Mar 19, 2013 8:04 PM
20	More parking!!!!!!!!!!!!	Mar 19, 2013 7:11 PM
21	We NEED more parking and more consistent policies. We are losing loyal customers.	Mar 19, 2013 12:52 PM
22	Add more Signage to identify Orlando Shakespeare Theater	Mar 19, 2013 11:34 AM
23	better parking facilities for the Museum and Orlando Shakespeare Theater. The lot fills up quickly.	Mar 19, 2013 10:51 AM
24	More car parking space Better signage	Mar 19, 2013 10:06 AM
25	Making it clearer as to where things are in the park	Mar 19, 2013 10:03 AM
26	Sidewalks linking the venues and shade trees	Mar 19, 2013 9:50 AM
27	Parking. The groups operating in Loch Haven are doing well, bringing in guests and increasing awareness. We already have far, far too little parking available.	Mar 19, 2013 9:40 AM
28	More parking or a different valet service during peak times would be helpful. Update park signs with current names. Permanent signs to other parking locations. More updated signage. The arrows on the ground never let you leave the park.	Mar 19, 2013 9:37 AM
29	Additional parking, better night time lighting, Overall improvement to the bricks in the parking areas.	Mar 19, 2013 9:36 AM
30	more parking access for free.	Mar 19, 2013 9:33 AM
31	Park Benches	Mar 19, 2013 9:33 AM
32	Additional parking.	Mar 19, 2013 9:29 AM
33	Easily accessible parking and enough parking to accommodate ALL of the wonderful cultural events that are offered.	Mar 19, 2013 9:24 AM
34	More parking!	Mar 19, 2013 9:23 AM
35	Clearer parking locations and access	Mar 19, 2013 9:07 AM

Page 4, Q21. How frequently do you visit shops or restaurants in the Ivanhoe Village Main Street and Mills Avenue when you are working at Loch Haven Park?

1	Although Ivanhoe village is close by, it's definitely not walking distance.	Apr 18, 2013 10:30 AM
2	Just another great reason to pool this areas resources/ marketing	Apr 1, 2013 7:37 AM
3	More likely to frequent shops and restaurants on 17-92 -- easier to get to, parking is better, more affordable places to eat.	Mar 25, 2013 7:08 AM
4	White wolf, Gargi's	Mar 20, 2013 3:30 PM
5	Other than Subway which is nice to have in the park, it is too far on a lunch break to walk to any other shops or restaurants.	Mar 20, 2013 7:28 AM
6	I love the Mom and Pop restaurants in both of these areas!	Mar 19, 2013 12:52 PM

Page 4, Q22. Please provide any additional comments.

1	The area is great just under visited	Apr 1, 2013 7:37 AM
2	More parking would be extremely helpful	Mar 29, 2013 5:25 AM
3	More involvement from the City to better promote our local talented community.	Mar 26, 2013 8:04 AM
4	none	Mar 26, 2013 7:48 AM
5	I used to eat lunch in the park fairly often -- haven't since the tables disappeared a few years ago. They were used often and are missed.	Mar 25, 2013 7:08 AM
6	Love Loch Haven Park, please keep it!	Mar 20, 2013 3:30 PM
7	Since the Science Center is the largest draw in the park, utilize the parking garage crossover as a place to promote all facilities in the park with good graphic presentations of each and how to get to them. Lastly, please, no more large buildings within the park.	Mar 20, 2013 7:28 AM
8	The most common comment we receive at the Fire Museum is how hard it is to locate the museum and the misinformation that is on the internet and elsewhere. It really could use more advertisement in the park.	Mar 20, 2013 6:03 AM
9	The biggest problem is there is not enough parking if there is more than one play/activity.	Mar 19, 2013 7:11 PM
10	Loch Haven is a beautiful park in a great location, I would like to see more pedestrians visting.	Mar 19, 2013 10:06 AM
11	Thanks for your efforts!	Mar 19, 2013 9:40 AM
12	I have friends who have given up on attending some events due to lack of parking.	Mar 19, 2013 9:29 AM
13	Lack of parking, lack of accessible walkways from parking, and poor traffic flow (from Rollins entrance especially) are the largest challenges for the park.	Mar 19, 2013 9:24 AM

Venue and Business Survey Responses

Loch Haven Park Facility and Surrounding Business Survey






1. Including yourself, how many full time, part time and volunteer staff members do you currently employ?

		Response Percent	Response Count
Full Time		90.9%	10
Part time		81.8%	9
Volunteer		54.5%	6
answered question			11
skipped question			0

2. What is the average length of full time employment within your facility or business?

		Response Percent	Response Count
less than 1 year		18.2%	2
1-3 years		18.2%	2
4-6 years		18.2%	2
7-9 years		9.1%	1
10+ years		36.4%	4
answered question			11
skipped question			0

3. Do you offer health benefits to your full time employees?

		Response Percent	Response Count
Yes, we pay for full coverage.		9.1%	1
Yes, but employees must pay a percentage.		36.4%	4
Yes, we provide a stipend for health insurance.		0.0%	0
No		54.5%	6
		Other	0
answered question			11
skipped question			0

4. Which of the following benefits or incentives do you offer employees?

	Yes	No	Rating Count
Dental Insurance	50.0% (5)	50.0% (5)	10
Vision Care	54.5% (6)	45.5% (5)	11
Transit Incentives	0.0% (0)	100.0% (9)	9
Wellness Programs	25.0% (2)	75.0% (6)	8
Smoking Cessation	22.2% (2)	77.8% (7)	9
Healthy Food Choices	33.3% (3)	66.7% (6)	9
Bike Racks/Lockers	44.4% (4)	55.6% (5)	9
answered question			11
skipped question			0

5. Please indicate your response about the availability of the elements of Loch Haven Park listed below.

	Unsatisfied, more are needed.	Satisfied, current conditions are adequate.	This element is not needed in the park.	Rating Count
Benches	70.0% (7)	30.0% (3)	0.0% (0)	10
Picnic Tables	60.0% (6)	40.0% (4)	0.0% (0)	10
Garbage Receptacles	60.0% (6)	40.0% (4)	0.0% (0)	10
Bathroom Facilities	50.0% (5)	50.0% (5)	0.0% (0)	10
Water Fountains	70.0% (7)	30.0% (3)	0.0% (0)	10
Children Facilities	60.0% (6)	40.0% (4)	0.0% (0)	10
Shade	22.2% (2)	77.8% (7)	0.0% (0)	9
Sidewalks	55.6% (5)	33.3% (3)	11.1% (1)	9
Handicapped (ADA) accessibility	33.3% (3)	66.7% (6)	0.0% (0)	9
Wayfinding signs	66.7% (6)	33.3% (3)	0.0% (0)	9
answered question				10
skipped question				1





6. Please indicate your average daily patron rate (the number of visitors you have to your business)?

	Response Count
	11
answered question	11
skipped question	0

7. What were your annual visitation/patron numbers for 2012?

	Response Count
	11
answered question	11
skipped question	0




8. Approximately what were the gross revenue figures for your facility/business in 2012? (This information will be kept confidential and will only be used to develop analysis of the area.No identifying information will be used.)

	Response Percent	Response Count
Under \$100,000		36.4%
Between \$100k and \$200k		0.0%
Between \$200k and \$300k		0.0%
Between \$300k and \$400k		9.1%
Between \$400k and \$500k		0.0%
Between \$500k and \$600k		0.0%
Between \$600k and \$700k		0.0%
Between \$700k and \$800k		0.0%
Between \$800k and \$900k		0.0%
Between \$900k and \$1 million		36.4%
Over \$1 million		18.2%
NA		0.0%

Please specify a more exact amount if possible. 2

answered question	11
skipped question	0

9. SunRail, Central Florida's commuter rail system, is expected to begin service in 2014 with a station stop near Florida Hospital and Loch Haven Park. How important do you anticipate SunRail will be to provide access to public to Loch Haven Park Facilities?

		Response Percent	Response Count
Extremely important		54.5%	6
Important		9.1%	1
Somewhat important		36.4%	4
Not important		0.0%	0
	Comments		2
answered question			11
skipped question			0

10. Please indicate the percentage response for the following: (This information will be kept confidential and will only be used to develop analysis of the area. No identifying information will be used.)

	0-10%	11-20%	21-30%	31-40%	41-50%	51-60%	61-70%	71-80%	81-90%	91-100%	NA
Please indicate the approximate percent profit margin in 2012 for your facility/business.	54.5% (6)	9.1% (1)	0.0% (0)	27.3% (3)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	9.1% (1)
By what percent do you expect your visitor base to increase in the next 3 years?	9.1% (1)	54.5% (6)	9.1% (1)	0.0% (0)	9.1% (1)	9.1% (1)	9.1% (1)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
answered question											
skipped question											

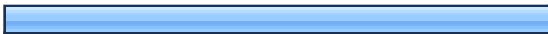


11. Please explain why you feel your patronage will increase.

	Response Count
	8
answered question	8
skipped question	3

12. Please rank your main methods of marketing. (#1 being your primary method of marketing.)

	1	2	3	4	5	6	7	Rating Average	Rating Count
Facility Webpage	36.4% (4)	27.3% (3)	18.2% (2)	0.0% (0)	9.1% (1)	9.1% (1)	0.0% (0)	2.45	11
Social Media (facebook, twitter, etc)	9.1% (1)	36.4% (4)	27.3% (3)	27.3% (3)	0.0% (0)	0.0% (0)	0.0% (0)	2.73	11
Billboards	0.0% (0)	9.1% (1)	0.0% (0)	0.0% (0)	27.3% (3)	18.2% (2)	45.5% (5)	5.82	11
Printed Material	0.0% (0)	27.3% (3)	18.2% (2)	45.5% (5)	9.1% (1)	0.0% (0)	0.0% (0)	3.36	11
Television	0.0% (0)	0.0% (0)	0.0% (0)	9.1% (1)	27.3% (3)	27.3% (3)	36.4% (4)	5.91	11
Radio	0.0% (0)	0.0% (0)	9.1% (1)	0.0% (0)	27.3% (3)	45.5% (5)	18.2% (2)	5.64	11
Word of Mouth	54.5% (6)	0.0% (0)	27.3% (3)	18.2% (2)	0.0% (0)	0.0% (0)	0.0% (0)	2.09	11
								answered question	11
								skipped question	0

13. Do you offer special events at your facility or in Loch Haven Park?

		Response Percent	Response Count
Yes		81.8%	9
No		9.1%	1
NA		9.1%	1

Please describe the type of events you hold.

7








answered question

11

skipped question

0

14. Please indicate the type of events you sponsor at your facility or within the park.

		Response Percent	Response Count
Art shows		44.4%	4
Art exhibits		44.4%	4
Corporate Functions		44.4%	4
Holiday Events		44.4%	4
School Events		22.2%	2
Weddings		22.2%	2
Health Events (5ks, expos, etc)		0.0%	0
Theater Events		22.2%	2

Other (please specify)

1

answered question

9






skipped question

2




15. Please explain why you do not hold special events in Loch Haven Park?

	Response Count
	8
answered question	8
skipped question	3

16. Which statement best describes the collaboration between the facilities at Loch Haven Park?

		Response Percent	Response Count
Facilities actively reach out to each other for ideas, projects, etc.		9.1%	1
All facilities work very well together when approached.		36.4%	4
Facilities work together when needed.		18.2%	2
There needs to be more and better collaboration between all facilities.		18.2%	2
Does not apply to my business.		18.2%	2
	Other (please specify)		0
	answered question		11
	skipped question		0

17. How frequently does your facility/business work/partner with other facilities or businesses in the area?(Florida Hospital, Loch Haven Park, Ivanhoe Village Main Street)

		Response Percent	Response Count
We have ongoing partnerships.		36.4%	4
Occasionally		36.4%	4
Sometimes		27.3%	3
Rarely		0.0%	0
Never		0.0%	0
		Comments	1
answered question			11
skipped question			0

18. Please rank your opinion of the following statements of Loch Haven Park as it relates to the surrounding area.

	Strongly Disagree	Disagree	Agree	Strongly Agree	Rating Count
Loch Haven Park is identifiable from Mills/17-92.	27.3% (3)	27.3% (3)	36.4% (4)	9.1% (1)	11
Loch Haven Park is accessible via personal vehicle.	0.0% (0)	0.0% (0)	63.6% (7)	36.4% (4)	11
Loch Haven Park is accessible via transit.	27.3% (3)	36.4% (4)	27.3% (3)	9.1% (1)	11
Loch Haven Park is accessible by bike.	9.1% (1)	0.0% (0)	45.5% (5)	45.5% (5)	11
Loch Haven Park is accessible by foot.	9.1% (1)	18.2% (2)	36.4% (4)	36.4% (4)	11
Loch Haven Park is seen as welcoming and inviting from the access roads.	18.2% (2)	45.5% (5)	36.4% (4)	0.0% (0)	11
Loch Haven Park is an important community asset.	9.1% (1)	0.0% (0)	18.2% (2)	72.7% (8)	11
Drop-off locations are easily accessible and available.	0.0% (0)	45.5% (5)	36.4% (4)	18.2% (2)	11
				Comments	3
				answered question	11
				skipped question	0

19. What changes would most improve Loch Haven Park?

	Response Count
	7
answered question	7
skipped question	4

Page 1, Q1. Including yourself, how many full time, part time and volunteer staff members do you currently employ?

Full Time		
1	2	Apr 4, 2013 12:05 PM
2	3	Apr 3, 2013 6:00 AM
3	1	Apr 2, 2013 3:52 PM
4	2	Apr 2, 2013 1:01 PM
5	10	Apr 2, 2013 11:34 AM
6	30	Apr 2, 2013 11:19 AM
7	3	Mar 20, 2013 6:28 AM
9	12	Mar 19, 2013 9:57 AM
10	35	Mar 19, 2013 8:19 AM
11	2	Mar 19, 2013 8:13 AM
Part time		
1	1	Apr 4, 2013 12:05 PM
2	3	Apr 3, 2013 6:00 AM
3	1	Apr 2, 2013 3:52 PM
4	15	Apr 2, 2013 1:01 PM
5	10	Apr 2, 2013 11:34 AM
6	30	Apr 2, 2013 11:19 AM
9	10	Mar 19, 2013 9:57 AM
10	3	Mar 19, 2013 8:19 AM
11	4	Mar 19, 2013 8:13 AM
Volunteer		
4	1	Apr 2, 2013 1:01 PM
5	75	Apr 2, 2013 11:34 AM
6	`	Apr 2, 2013 11:19 AM
8	I am on the Mills 50 Board	Mar 19, 2013 11:40 AM
9	0	Mar 19, 2013 9:57 AM

Page 1, Q1. Including yourself, how many full time, part time and volunteer staff members do you currently employ?

10 450

Mar 19, 2013 8:19 AM

Page 1, Q6. Please indicate your average daily patron rate (the number of visitors you have to your business)?

1 35

Apr 4, 2013 12:05 PM

2 90

Apr 3, 2013 6:00 AM

3 5 - 15

Apr 2, 2013 3:52 PM

4 50

Apr 2, 2013 1:01 PM

5 45

Apr 2, 2013 11:34 AM

6 1200

Apr 2, 2013 11:19 AM

7 100-200

Mar 20, 2013 6:28 AM

8 N/A

Mar 19, 2013 11:40 AM

9 300

Mar 19, 2013 9:57 AM

10 205

Mar 19, 2013 8:19 AM

11 50/75

Mar 19, 2013 8:13 AM

Page 1, Q7. What were your annual visitation/patron numbers for 2012?

1	10,000	Apr 4, 2013 12:05 PM
2	32780	Apr 3, 2013 6:00 AM
3	not tracked	Apr 2, 2013 3:52 PM
4	1,355	Apr 2, 2013 1:01 PM
5	16000	Apr 2, 2013 11:34 AM
6	150,000+	Apr 2, 2013 11:19 AM
7	???	Mar 20, 2013 6:28 AM
8	N/A	Mar 19, 2013 11:40 AM
9	100,000	Mar 19, 2013 9:57 AM
10	75000	Mar 19, 2013 8:19 AM
11	32,000	Mar 19, 2013 8:13 AM

Page 1, Q8. Approximately what were the gross revenue figures for your facility/business in 2012? (This information will be kept confidential and will only be used to develop analysis of the area.No identifying information will be used.)

1	\$80,000	Mar 19, 2013 11:40 AM
2	\$2.6 million	Mar 19, 2013 8:19 AM

Page 1, Q9. SunRail, Central Florida's commuter rail system, is expected to begin service in 2014 with a station stop near Florida Hospital and Loch Haven Park. How important do you anticipate SunRail will be to provide access to public to Loch Haven Park Facilities?

1	We would like signage for the businesses located on Alden either at the SunRail stop and/or at the intersection of Princeton & Alden. Signage would also be helpful at Virginia & Alden.	Apr 2, 2013 1:01 PM
2	It is my impression that the rail system will primarily be for the local community. Since it will stop running early in the evening and not at all on Sundays, my guess is that it will have minimal impact on visitor participation.	Mar 19, 2013 8:13 AM

Page 1, Q11. Please explain why you feel your patronage will increase.

1	economy improving slightly	Apr 4, 2013 12:05 PM
2	new restaurants, light rail, etc. with increased visibility.	Apr 2, 2013 3:52 PM
3	We own an antique store: many of our shoppers are visitors from out of town. Mass transportation within walking distance to the Sunrail stop will, we believe increase pedestrian traffic from out of town visitors and European travelers.	Apr 2, 2013 1:01 PM
4	Big year for us.	Apr 2, 2013 11:19 AM
5	Increase in population, increase in local residents income, new business will attract customers with higher disposable income.	Mar 19, 2013 11:40 AM
6	because we will be increasing seating capacity, people are turning to local and health oriented business more and more, and mills50 has become more of a "place"/ destination with the addition of mainstreet.	Mar 19, 2013 9:57 AM
7	Increased marketing and brand advertising	Mar 19, 2013 8:19 AM
8	Changing exhibits, education programming and outreach, special events	Mar 19, 2013 8:13 AM

Page 1, Q13. Do you offer special events at your facility or in Loch Haven Park?

1	Octoberfest, Christmas events.	Apr 3, 2013 6:00 AM
2	Virginia Drive Live; occasional 'art shows'	Apr 2, 2013 3:52 PM
3	2ND SATURDAY'S SECONDS: Vintage Flea Market the 2nd Saturday of each month	Apr 2, 2013 1:01 PM
4	Food and Wine Events	Mar 19, 2013 11:40 AM
5	poetry night, live music, moon circles, art openings, soon a farmers market	Mar 19, 2013 9:57 AM
6	Use of the facility by other organizations	Mar 19, 2013 8:19 AM
7	Orlando Folk Festival	Mar 19, 2013 8:13 AM

Page 2, Q14. Please indicate the type of events you sponsor at your facility or within the park.

1	Flea Market	Apr 2, 2013 1:02 PM
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Page 3, Q15. Please explain why you do not hold special events in Loch Haven Park?

1	NO SPACE	Apr 3, 2013 6:01 AM
2	I have my own space	Apr 2, 2013 3:53 PM
3	We don't want to transport 6,500 sq. ft. of antiques & fine art	Apr 2, 2013 1:02 PM
4	We do	Apr 2, 2013 11:19 AM
5	N/A TO OUR BUSINESS?	Mar 20, 2013 6:28 AM
6	fundraisers	Mar 19, 2013 11:40 AM
7	We participated in vegfest, but we have a storefront, so that is where we focus	Mar 19, 2013 9:58 AM
8	I just indicated that we sponsor the Orlando Folk Festival each year on the 2nd weekend of February - next year is year 11	Mar 19, 2013 8:15 AM

Page 4, Q17. How frequently does your facility/business work/partner with other facilities or businesses in the area?(Florida Hospital, Loch Haven Park, Ivanhoe Village Main Street)

1	We are a rather new business: we hope to develop some collaborative programs with Ivanhoe Village Main Street & The Carousel Emporium	Apr 2, 2013 1:05 PM
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Page 4, Q18. Please rank your opinion of the following statements of Loch Haven Park as it relates to the surrounding area.

1	Park seems hidden especially from main source of exposure which should be from I-4. Most people, especially from out of area would not be on 17-92	Apr 4, 2013 12:13 PM
2	Pedstrian access along Mills Ave. is very weak especilly the further south along (Mills to 50)	Mar 19, 2013 11:44 AM
3	the new rails and bridges are SOOOO utilitarian and stiff. more suitable for a sterile enviroment, they are NOT welcoming. would like to see softer and more natural elements incorporated.	Mar 19, 2013 10:06 AM

Page 4, Q19. What changes would most improve Loch Haven Park?

1	Better access and facilities at lakefront areas including small dog fenced park. Picnic tables and gazebos near lakes especially on Rowena and near bridge of bike path	Apr 4, 2013 12:13 PM
2	Valet parking for events and 3rd Thursday at MOA. Garage is too far to walk to Museum on cobblestone!	Apr 2, 2013 3:55 PM
3	More lighting and parking	Apr 2, 2013 11:20 AM
4	Provide wider, safer, greener pedestrian routes to the park. Improve bike access, provide water boarding access to lakes, mass transit.	Mar 19, 2013 11:44 AM
5	Would like to see a model urban farm there in conjunction with the science center programming as well as edible forest/landscaping using permaculture principles. you forgot to ask about RECYCLING bins. a natural playground that incorporates stations for art, sound and a platform for mini-performances/puppet theater would be great addition to the area to encourage children to be theatrical/artists in keeping with the area. create natural and folksy wayshowing signs. what about incorporating pieces of "the senator" that huge tree that got burned down - pieces are available for artists to use in installations.	Mar 19, 2013 10:06 AM
6	Increased parking options on a regular basis, improved presence through signage, more lighting at night	Mar 19, 2013 8:22 AM
7	A new signage package for all entities. Also an alteration to the name LOCH HAVEN CULTURAL PARK. While we are technically a park, the word CULTURAL could make a huge difference in helping the 'brand' it as something that is not a softball field, etc.	Mar 19, 2013 8:18 AM