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Research
Initiative

PHILADELPHIA QUALITY OF LIFE SURVEY

RESIDENTS SEE CRIME AS TOP PROBLEM FACING PHILADELPHIA

But They Find a Lot to Like About Their City

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VIEWS OF THE CITY

Crime and Safety

Philadelphians find a lot to like about their city. When asked what they most appreciate about Philadelphia, they mention culture, restaurants, professional sports teams, shopping, the wealth of things to do, and the convenience of it all.

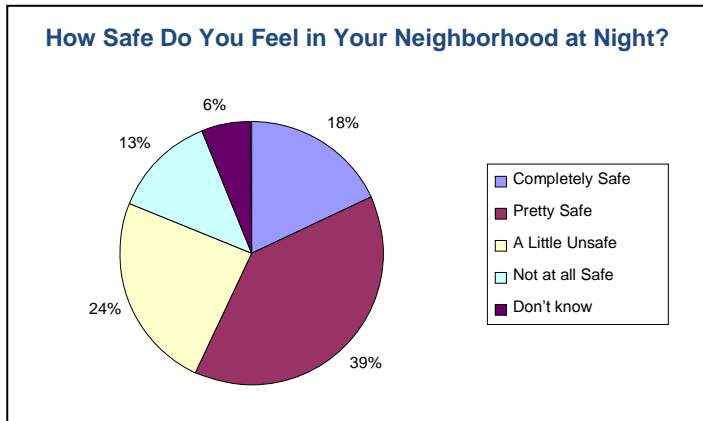
But when asked to focus on what they dislike, Philadelphians put crime front and center. Despite all of the attention on the current financial woes of City Hall, residents see public safety as the main problem facing their city. Far and away, fear of crime appears to represent the major downside of living in Philadelphia.

A survey of 1,600 residents done in January for the Philadelphia Research Initiative at The Pew Charitable Trusts revealed the intensity of this concern for public safety in a number of ways. In an open-ended question, participants were asked to list the factors they like least about Philadelphia. Almost half, 45 percent, mention crime or violence. Next comes dirty streets and trash at 8 percent.

Asked whether crime is a serious problem in their neighborhoods, 64 percent say it is “very” or “somewhat” serious while 35 percent say it is not.

In addition, issues of crime and safety – not schools or taxes – are the main reasons given by those who say they would move out of the city if they could; nothing else comes close. Overall, 32 percent say they would move away from Philadelphia if they had the opportunity. Of those who are thinking about moving, 36 percent list crime/safety as the number one reason, followed by preference for a suburban lifestyle (10 percent) and concern about their children’s schools (8 percent). Taxes are cited by just 2 percent.

Asked whether they feel safe outside in their neighborhood at night, 37 percent of all respondents say they do not – 24 percent saying they feel “a little unsafe” and 13 percent “not safe at all.” There is relatively little variation on feelings of safety across different parts of the city. The percentages of those who feel unsafe outdoors at night range from a low of 35 percent in Northwest Philadelphia to a high of 43 percent in North Philadelphia.



Generally, women feel less secure than men, young people less secure than their elders, and the poor less secure than people with moderate and higher incomes. In all of the demographic breakdowns on this question, Hispanics record the highest level of insecurity with about half reporting they feel unsafe. See Appendix Table 1.

Respondents also were asked how secure they feel inside their homes at night. Three percent say they feel “not safe at all” and 11 percent say they feel “a little unsafe.”

When it comes to police protection, residents voice a 55-percent satisfaction rating, which is about average in the poll for all city services.

The police get their highest ratings from whites (70 percent), people over the age of 65 (73 percent) and individuals with household incomes over \$100,000 or more (76 percent); their lowest ratings come from Hispanics (38 percent), people between the ages of 18 and 34 (47 percent) and individuals with household incomes of less than \$30,000 (50 percent). Police protection gets relatively low ratings from residents of North and West Philadelphia, which include areas of high crime, and higher ratings in South and Northeast Philadelphia, which include areas where crime is lower. See Appendix Table 2.

Education

In the poll, respondents give low marks to the city’s public school system. At the same time, their answers were not as negative as in a 1995 Philadelphia Inquirer-Eagleton Institute survey done by Professor Cliff Zukin of Rutgers University, who helped design and analyze this poll. The answers from the 1995 survey serve as a basis for comparison in the left hand column of the table below. Also, the responses from parents with children in the school system are broken out in the right-hand column of the table.

Ratings of the Educational System			
	1995 all	2009 all	2009 parents
Quality of Public Schools			
Excellent	3	6	6
Good	19	24	22
Only Fair	39	35	35
Poor	29	28	32
Schools HAVE GOTTEN			
Better	13	26	27
Worse	39	27	32
Same	38	38	35
Schools WILL GET			
Better	34	50	51
Worse	26	12	16
Same	31	28	27

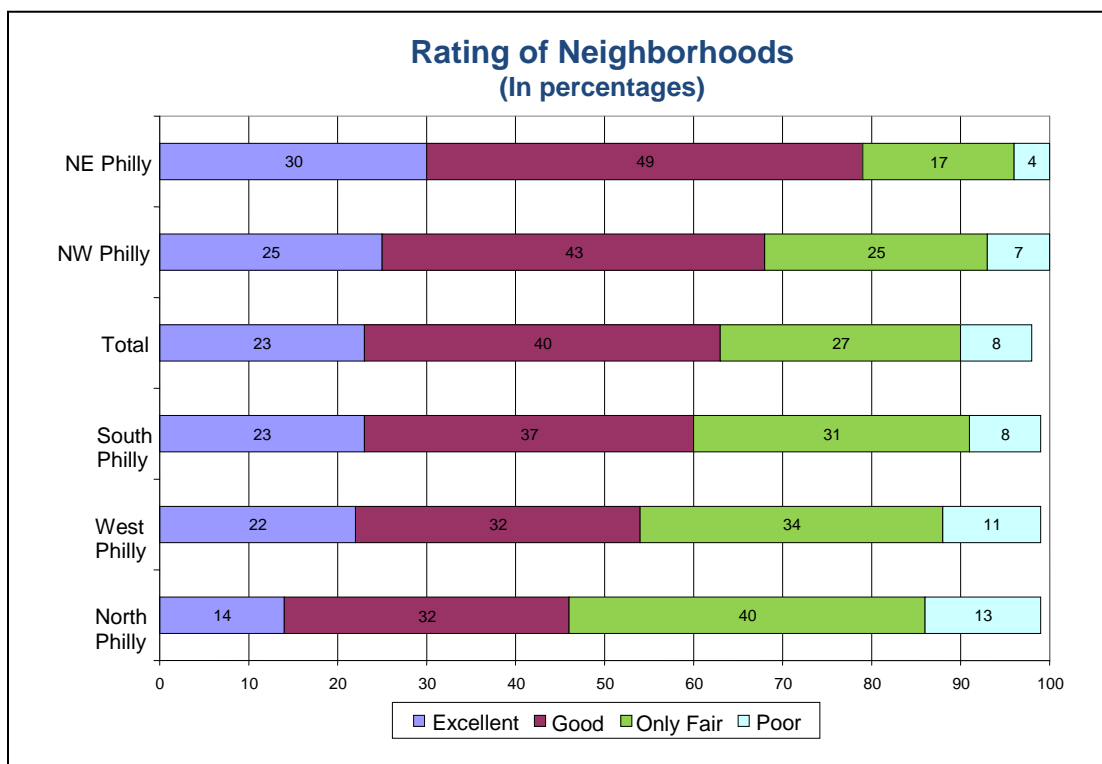
A number of observations can be made:

- The 30 percent rating of schools as either excellent or good, while decidedly negative, is actually a tick up from 24 percent in 1995. Parents share the same assessment as residents citywide – just 28 percent of them say the schools are doing an excellent or good job. And this is unusual. Generally speaking, parents of public-school children tend to rate the schools more favorably than do those without children in the school system. See Appendix Table 3.
- Both parents and all city residents in 2009 give a mixed assessment of how the schools have changed in the last few years. Twenty-six percent say they have gotten better, 27 percent say they have gotten worse, and 38 percent say there has been no change. While hardly a glowing report card, it is at least better than the one handed in by residents in 1995, when only 13 percent said the schools had gotten better and three times that number (39 percent) said they had gotten worse.
- Finally, the general optimism over where Philadelphia is going – 68 percent say the city will be better in five years while only 14 percent say it will be worse – carries over to the schools. Fully half of public school parents currently believe the schools will get better over the next five years, and only 16 percent say they will get worse. And this is quite different from 1995, when only 34 percent said they expected schools to improve in the coming five years.

VIEWS OF THE NEIGHBORHOOD

As much as Philadelphians live in their city, they also live in neighborhoods with distinct histories and personalities. For the most part, they like where they live.

The Pew survey finds 23 percent think their neighborhood is an excellent place to live, with another 40 percent rating it as good. Twenty-seven percent describe their neighborhood as “only fair” and 8 percent call it a poor place to live. These results closely track the overall ratings given to the city as a place to live – 18 percent excellent, 44 percent good, 28 percent fair and 9 percent poor.

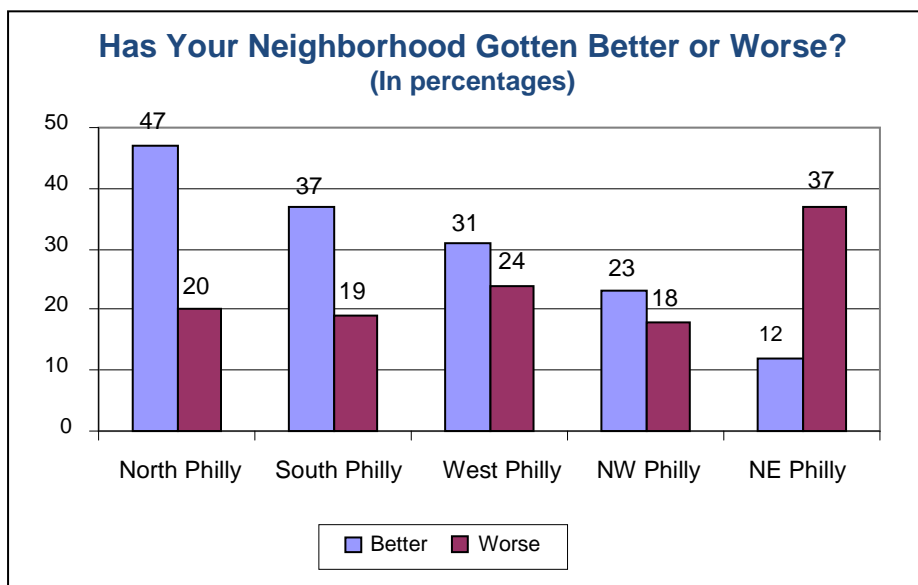


Neighborhood satisfaction varies from one part of the city to another. Residents of three areas – West Philadelphia, South Philadelphia and Northwest Philadelphia – are about as satisfied with their neighborhoods as Philadelphians generally. In North Philadelphia, neighborhood satisfaction is much lower, with only 46 percent giving positive ratings of excellent or good. In the Northeast, it is much higher, with 79 percent giving favorable ratings. (Samples from Center City and the River Wards are not big enough to produce statistically significant results.)

But residents of the Northeast are not as happy as that number might suggest. Ask them about how their neighborhoods have changed in the last five years and the good feelings seem to disappear. By a ratio of three-to-one, they say that things in their area have gotten worse.

Overall, Philadelphians are mixed about how their neighborhoods have changed in the last five years. See Appendix Table 4. Twenty-seven percent say theirs has changed for the better, 25 percent for the worse, and 44 percent say it is about the same. This mixed verdict is quite a change from the views residents had in the 1995 survey. At that time, in response to the identical question, only 14 percent said things had changed for the better while 36 percent said they had gotten worse.

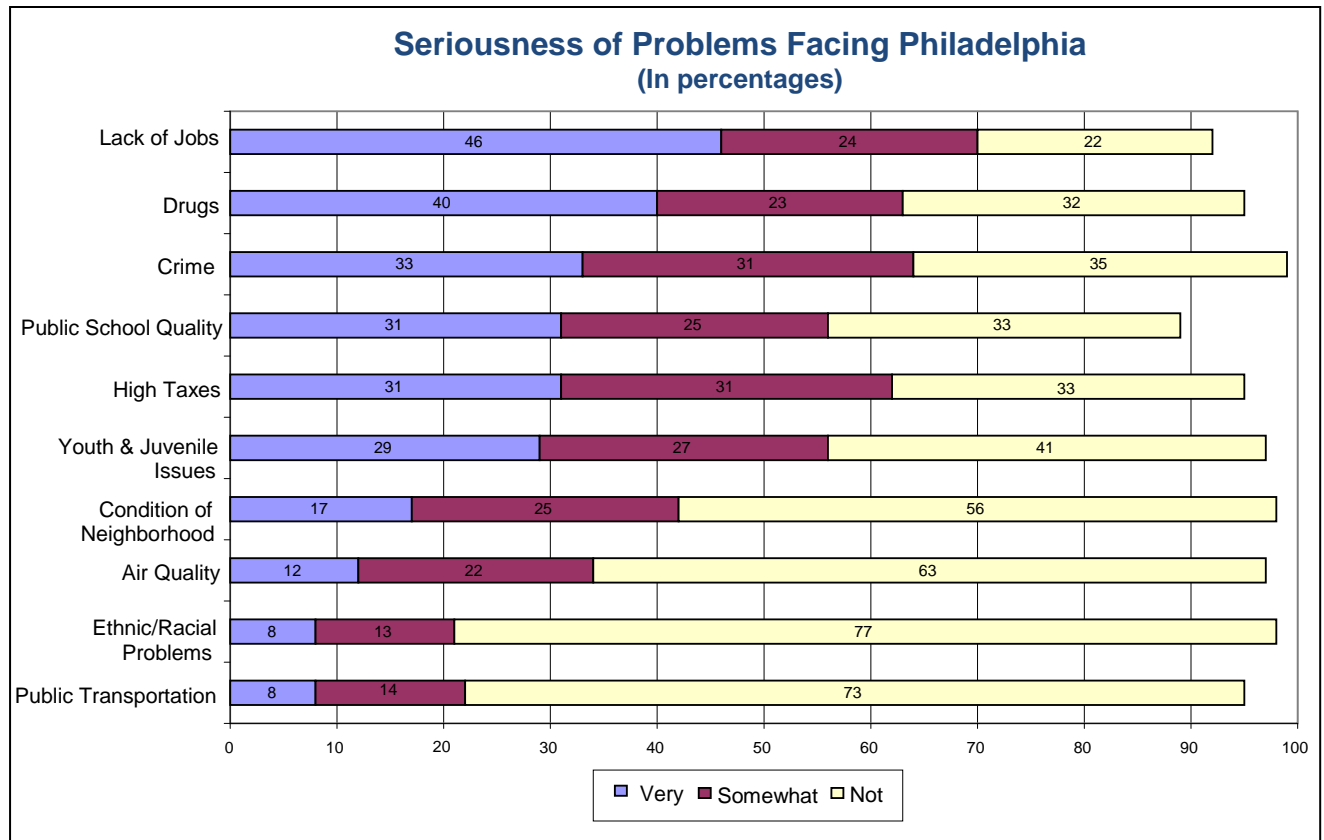
Residents of North and South Philadelphia report the most progress. In those areas, “better” responses outnumber “worse” ones by a margin of more than two-to-one.



On another front, 35 percent of Philadelphians report the number of immigrants in their neighborhood has been increasing, and they are divided as to whether this is a good thing – with 17 percent saying yes, 20 percent no and the rest having no opinion. Awareness of the increasing presence of immigrants was most pronounced in the Northeast (47 percent) and South Philadelphia (45 percent).

In the survey, Philadelphians were read a list of 10 potential problem areas and asked if each was a *very* serious problem, *somewhat* serious or *not very* serious in the neighborhoods where they live. Two problems clearly stand out: the lack of jobs and problem of drugs. These core problems are followed

closely by two other significant concerns discussed earlier in this report: crime and the quality of public schools. These in turn are followed by high taxes and youth and gang violence. Only 8 percent of those questioned say they feel that ethnic or racial problems can be classified as “very serious” in their neighborhoods.



Taxes are a curious phenomenon throughout the poll. When asked whether they consider taxes “too high,” more than 60 percent of Philadelphians respond in the affirmative. When asked to assess the seriousness of high taxes as a problem, they rate it as serious as the quality of the public schools. But when asked what they like least about the city or reasons why they might leave, they rarely mention taxes. Instead, they focus on crime and, to a lesser extent, the schools.

Views of the seriousness of various problems differ only slightly from one part of the city to another.

Percent Responding "Very Serious Problem" by Neighborhood

	Total	South Philly	West Philly	North Philly	NW Philly	NE Philly
Lack of Jobs	46	47	58	53	44	37
Presence of Drugs	40	40	46	51	35	32
Crime	33	38	37	44	28	26
High Taxes	31	27	33	35	34	28
Public School Quality	31	35	37	32	32	29
Youth/Juvenile Issues	29	28	34	41	27	24
Condition of Neighborhood	17	17	23	27	12	9
Air Quality	12	17	18	13	11	7
Public Transportation	8	11	9	11	8	7
Ethnic/Racial Problems	8	11	5	6	6	10

In fact, the view of what constitutes a “very serious” problem differs more by income than by neighborhood. The more money someone makes, the less likely he or she is to consider any city problem “very serious.” People in households with income over \$100,000 see public school quality as most serious with “high taxes” a distant second. People in households making less than \$30,000 see lack of jobs and problems with drugs and crime as more serious than either high taxes or public school quality.

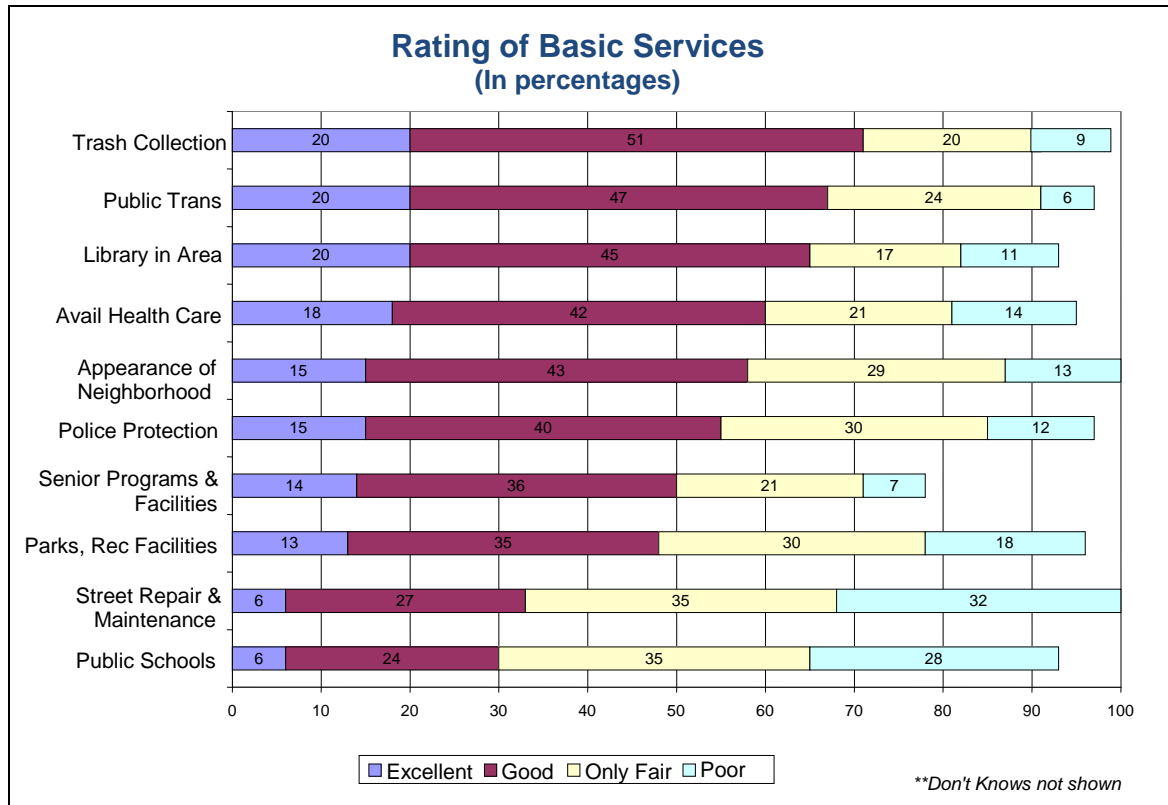
Percent Responding “Very Serious Problem” by Income Level

	Total	Under \$30k	\$30k - Under \$50k	\$50k - 100k	Over \$100k
Lack of Jobs	46	56	45	36	19
Presence of Drugs	40	50	36	33	17
Crime	33	42	27	28	17
High Taxes	31	35	28	26	21
Public School Quality	31	32	30	36	37
Youth/Juvenile Issues	29	37	24	23	13
Condition of Neighborhood	17	23	15	11	5
Air Quality	12	14	14	9	5
Public Transportation	8	10	8	6	5
Ethnic/Racial Problems	8	10	5	9	3

Overall, 32 percent of Philadelphians say they would leave the city if they could, and another 17 percent say they would like to move out of their neighborhood. The desire to leave the city is strongest in West Philadelphia (39 percent) and among people with children in the home (42 percent). The desire to move elsewhere in the city is strongest in North Philadelphia (26 percent). See Appendix Table 5.

Public Services

Residents were asked to assess ten different municipal services using a scale of excellent, good, only fair, or poor. The results displayed in the figure below show a wide variation in the ratings given to each service.

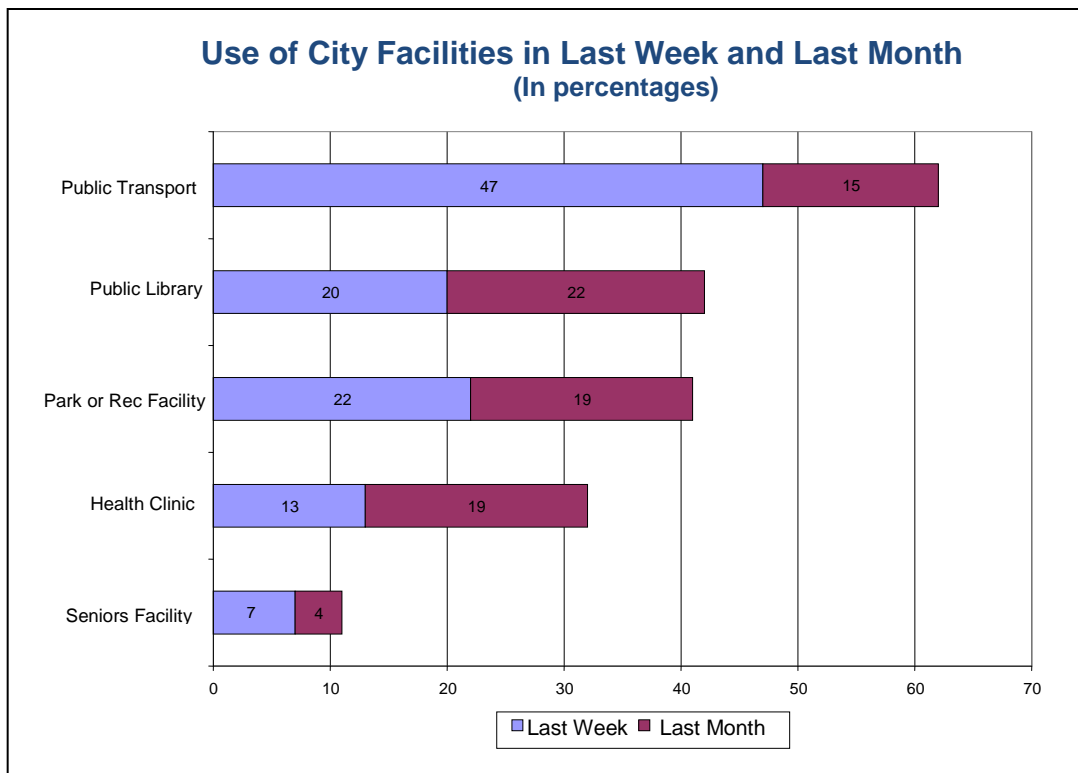


At the very top of the list are public transportation (67 percent excellent or good) and trash collection (71 percent). Also getting positive ratings of over 60 percent are local libraries and the availability of health care.

Next in terms of overall satisfaction is neighborhood appearance, with 58 percent rating the appearance of their neighborhood as excellent or good, followed by police protection at 55 percent. Just under half of respondents give excellent or good ratings to programs and facilities for seniors or to parks and recreational facilities. At the bottom of the list is street repair and maintenance, with only 33 percent satisfaction, followed by the public schools at 30 percent.

In the survey, Philadelphians also were asked how frequently they used each of five basic services – public transportation, parks or recreation facilities, public libraries, health clinics, seniors’ facilities –

some of which may be cut back as the result of the city’s budget woes. Almost half, 47 percent, reported having taken public transportation in the last week before the survey was conducted, with another 15 percent saying they had used public transit at some point in the previous month. About one in five reported using a park or recreational facility in the past week, even in winter, with about one in five reporting having used public libraries as well. In each category, the numbers roughly doubled when the period of usage was expanded to a month. Additionally, 13 percent said they’d used a city health clinic in the last week, and another 19 percent in the last month. Finally, 11 percent said they used a seniors facility in the last month.



Use of these services varies somewhat by the neighborhood, reflecting differences in geography and socioeconomic makeup. Residents of Northeast Philadelphia are less likely to use public transportation than others, and those in South Philadelphia are more likely to take advantage of parks and recreational facilities. Library use is fairly consistent across the city. Residents of North Philadelphia are far more likely to use a health clinic than others, while those living in the Northeast are far less likely to do so.

Use of Services in the Last Month by Neighborhood

	South Philly	West Philly	North Philly	NW Philly	NE Philly
Public Transportation	67	72	71	62	48
Park or Recreation Facility	46	41	38	36	39
Public Library	43	41	43	43	40
Health Clinic	29	33	46	33	24
Seniors Facility	10	12	16	14	7

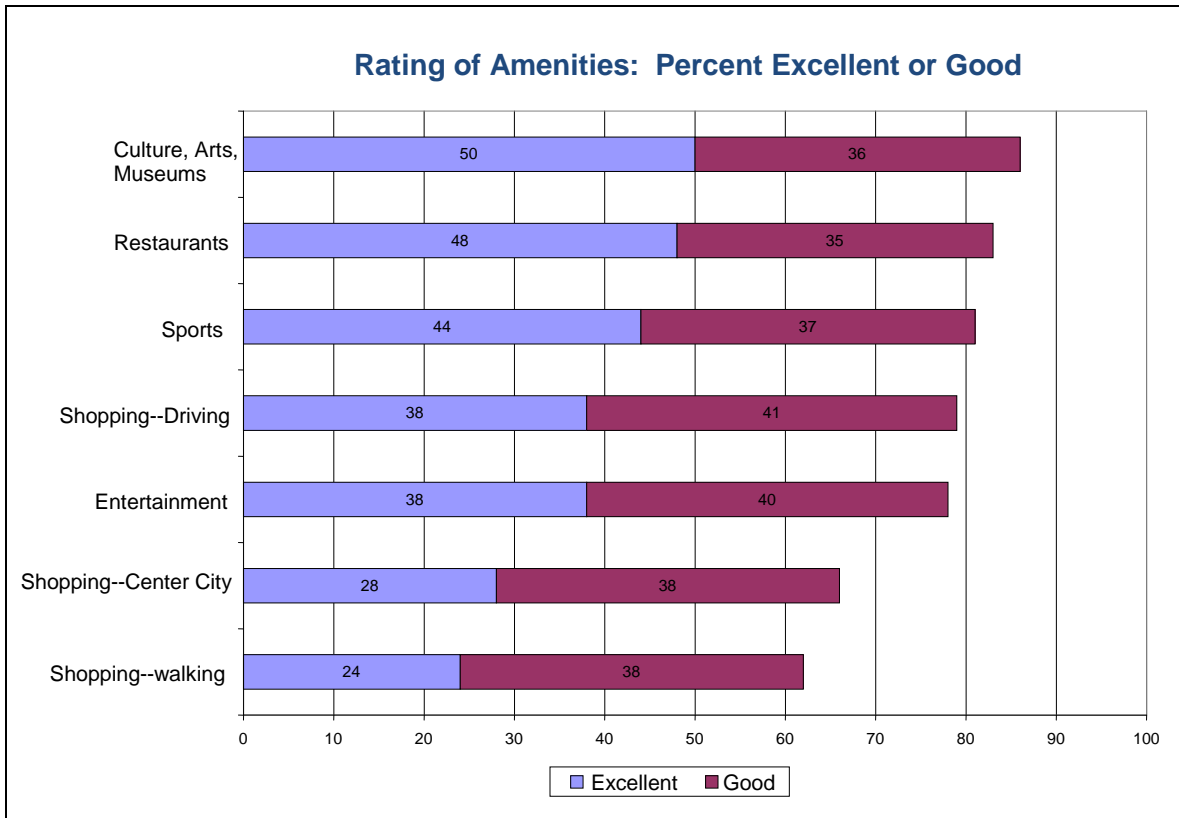
LIKES AND DISLIKES

In the poll, residents were asked what they like best about living in the city – and multiple answers were permitted. One-third of residents mentioned the culture of the city, cuisines, and the many things to do, including arts and professional sports. Another three in 10 reflected on the general ambience of Philadelphia, the city’s history or just the sense of having roots. One-quarter commented on the city's central location in the Northeast Corridor and the convenience of everything, including shopping. And 20 percent focused their comments on the people who live here, mentioning the warmth, diversity and what they described as the general niceness of the people who live in the city. About that many also mentioned some city services they particularly appreciate, most often transportation.

What Residents Like BEST about Living in Philadelphia

32 percent	Culture, Food, Things to do, Recreation, Sports, Arts
30 percent	General Ambience, Roots, History, Home
27 percent	Convenience, Location, Shopping
20 percent	People, Diversity
18 percent	Services, Transportation, Education
	<i>Does not total to 100 percent as multiple answers were given.</i>

City residents recognize and appreciate the amenities that make the city special. They give their highest positive rating – 86 percent excellent or good – to culture, the arts and museums. More than three-quarters of them give positive grades to the variety of food and places to eat, the ability to see professional sports, and general entertainment such as movies, music and live theater. Shopping also is highly regarded – 62 percent rate shopping within walking distance as excellent or good, 66 percent rate shopping in Center City positively, and 79 percent give high marks to shopping they can reach by car.



But with the advantages of living in a major urban area come the disadvantages as well. Almost half – 45 percent – mentioned crime or violence as the thing they like least about living in Philadelphia. Another three in 10 mentioned city services, including schools, police protection or the cleanliness of streets.

What Residents Like LEAST about Living in Philadelphia	
45 percent	Crime and violence
30 percent	Services, Schools, Streets, Trash, Police
9 percent	Cost of Living

About the Survey

The Philadelphia Research Initiative survey was conducted by telephone between January 2 and January 19 among a citywide random sample of 1,600 city residents, ages 18 and older. Most of the survey was completed before January 15, when Mayor Nutter announced that the city's budget shortfall was bigger than previously projected. Interviews were conducted with 1,200 landline users and 400 cell phone users to reach a broad representative sample of Philadelphians.

The final sample was weighted to reflect the demographic breakdown of the city. The margin of error for the entire sample is approximately +/- 2.5 percentage points. The margin of error is higher for subgroups. Surveys are subject to other error sources as well, including sampling coverage error, recording error and respondent error.

Abt SRBI Public Affairs designed the survey and conducted all interviewing, working with Cliff Zukin, veteran pollster and director of the public policy program at Rutgers University.

About The Philadelphia Research Initiative

The Philadelphia Research Initiative (www.pewtrusts.org/philaresearch) is a new unit created by Pew in fall 2008 to study critical issues facing Philadelphia and provide impartial research and analysis for the benefit of decision makers, the news media and the public. The initiative conducts public opinion polling, produces in-depth reports, and publishes briefs that illuminate front-and-center issues. Coming next month is a comprehensive "State of the City" report, tracking trends on a wide array of indicators, comparing Philadelphia to other cities and to its own past.

About Pew

The Pew Charitable Trusts (www.pewtrusts.org) is driven by the power of knowledge to solve today's most challenging problems. Pew applies a rigorous, analytical approach to improve public policy, inform the public and stimulate civic life. We partner with a diverse range of donors, public and private organizations and concerned citizens who share our commitment to fact-based solutions and goal-driven investments to improve society.

APPENDIX

Table 1 Feeling of Safety at Night in the Neighborhood

	Completely Safe (percent)	Pretty Safe (percent)	A Little Unsafe (percent)	Not Safe At All (percent)	Don't Know (percent)
Total	18	39	24	13	6
Race					
White	20	43	21	10	6
Black	16	37	27	15	6
Hispanic	18	28	25	26	3
Education					
H.S. or less	17	35	25	15	8
Some College	18	42	25	12	4
College Grad	19	50	23	6	2
Gender					
Male	26	46	15	9	4
Female	14	41	26	10	8
Years in Philly					
10 or less	19	36	26	15	4
11 to 30	17	40	25	15	3
Over 30	18	40	24	11	8
Age					
18-34	17	41	26	15	2
35-49	21	43	24	10	2
50-64	19	38	25	13	5
65+	12	33	22	13	20
Household Income					
<\$30,000	16	33	25	18	8
\$30-\$50,000	16	46	26	10	2
\$50-\$100,000	21	42	27	8	2
\$100,000+	24	58	13	4	1
Neighborhood					
South Philly	15	38	28	11	7
West Philly	15	39	31	11	3
North Philly	17	34	26	17	7
N.W. Philly	13	44	23	13	7
N.E. Philly	22	36	24	12	6
Children in Household					
Yes	19	41	24	14	2
No	17	38	24	12	8

APPENDIX

Table 2

Quality of Police Protection

	Excellent (percent)	Good (percent)	Fair (percent)	Poor (percent)	Don't Know (percent)
Total	15	40	30	12	3
Neighborhood					
South Philly	16	42	26	14	2
West Philly	10	34	41	12	3
North Philly	11	38	33	13	5
N.W. Philly	13	40	31	13	3
N.E. Philly	20	40	27	11	3
Race					
White	21	49	20	7	3
Black	13	35	34	15	3
Hispanic	11	27	45	14	3
Age					
18-34	11	36	37	14	2
35-49	15	41	28	12	4
50-64	16	36	30	14	4
65+	20	53	21	4	3
Household Income					
<\$30,000	13	37	30	14	5
\$30-\$50,000	19	39	30	11	1
\$50-\$100,000	14	40	32	10	4
\$100,000+	15	61	21	3	*
City Direction					
Right Direction	20	49	22	6	3
Wrong Track	11	29	37	19	4
Years in Philly					
10 or less	9	38	36	11	5
11 to 30	10	35	35	17	3
Over 30	19	43	26	10	3
Children in Household					
Yes	12	36	32	16	3
No	17	43	29	8	3

APPENDIX

Table 3 **Quality of Public Schools**

	Excellent (percent)	Good (percent)	Fair (percent)	Poor (percent)	Don't Know (percent)
Total	6	24	35	28	8
Race					
White	3	22	36	28	11
Black	6	26	36	29	4
Hispanic	17	26	30	20	8
Education					
H.S. or less	8	26	32	25	8
Some College	4	23	36	31	6
College Grad	1	18	40	31	9
Gender					
Male	7	24	34	28	6
Female	4	23	35	28	9
Age					
18-34	5	25	32	31	7
35-49	7	21	33	34	6
50-64	5	24	40	24	7
65+	5	28	36	17	14
Household Income					
<\$30,000	9	26	36	22	7
\$30-\$50,000	4	27	36	24	8
\$50-\$100,000	3	15	33	41	7
\$100,000+	2	18	33	39	8
Neighborhood					
South Philly	4	29	35	23	9
West Philly	6	22	38	27	7
North Philly	12	20	33	28	7
N.W. Philly	3	24	37	28	8
N.E. Philly	6	22	32	33	7
City Direction					
Right Direction	8	30	33	20	9
Wrong Track	5	15	33	41	6
Years in Philly					
10 or less	10	25	30	24	10
11 to 30	4	25	32	34	5
Over 30	5	23	37	26	9
Children in Household					
Yes	6	22	35	32	4
No	5	25	34	25	10

APPENDIX

Table 4 Neighborhood Change in the Last Five Years

	Better (percent)	Worse (percent)	Same (percent)	Don't Know (percent)
Total	27	25	44	3
Race				
White	22	29	48	2
Black	32	21	44	3
Hispanic	32	26	37	5
Education				
H.S. or less	25	27	45	3
Some College	29	27	40	3
College Grad	32	18	47	3
Gender				
Male	31	22	45	2
Female	25	27	44	4
Age				
18-34	29	25	43	3
35-49	28	26	42	4
50-64	29	24	46	1
65+	22	27	49	2
Household Income				
<\$30,000	28	26	41	5
\$30-\$50,000	27	26	46	2
\$50-\$100,000	28	25	45	2
\$100,000+	36	17	44	3
Neighborhood				
South Philly	37	19	39	5
West Philly	31	24	41	3
North Philly	47	20	32	2
N.W. Philly	23	18	56	3
N.E. Philly	12	37	48	3
City Direction				
Right Direction	37	15	46	1
Wrong Track	19	38	39	3
Years in Philly				
10 or less	35	16	46	3
11 to 30	27	28	41	3
Over 30	26	26	45	3
Children in Household				
Yes	27	27	43	3
No	28	24	45	3

APPENDIX

Table 5 **Would Move if Possible**

	Stay Where Is (percent)	Move In Same Neighborhood (percent)	Move Out of Neighborhood (percent)	Move Out of Philly (percent)	Don't Know (percent)
Total	45	4	17	32	1
Race					
White	55	3	12	28	1
Black	37	5	20	36	1
Hispanic	41	3	24	28	3
Education					
H.S. or less	44	4	16	34	2
Some College	39	5	21	35	1
College Grad	56	4	13	27	*
Gender					
Male	45	4	18	32	1
Female	45	4	16	33	2
Age					
18-34	33	4	20	41	1
35-49	40	4	18	37	1
50-64	49	4	17	27	3
65+	67	3	8	18	3
Household Income					
<\$30,000	44	4	19	31	2
\$30-\$50,000	42	5	18	33	2
\$50-\$100,000	42	5	16	37	*
\$100,000+	60	2	9	28	1
Neighborhood					
South Philly	49	5	16	30	*
West Philly	35	7	15	39	3
North Philly	36	5	26	30	3
N.W. Philly	47	5	18	29	*
N.E. Philly	46	2	13	37	1
City Direction					
Right Direction	58	5	15	21	1
Wrong Track	27	3	19	50	1
Years in Philly					
10 or less	45	5	21	28	2
11 to 30	33	5	19	42	1
Over 30	51	3	15	29	2
Children in Household					
Yes	35	4	18	42	1
No	52	4	16	26	1

PHILADELPHIA RESEARCH INITIATIVE / ABT SRBI
TOPLINE FOR SELECTED QUESTIONS
January 2 – January 19, PHILADELPHIA QUALITY OF LIFE SURVEY
BASE= 1,600 Philadelphia Residents Except Where Noted

Q. TO BEGIN WITH, FOR HOW MANY YEARS HAVE YOU LIVED IN PHILADELPHIA OR HAVE YOU LIVED HERE ALL OF YOUR LIFE?

LESS THAN ONE 1%
ONE OR TWO 3%
3 – 5 5%
6 – 10 5%
11 – 20 8%
21 – 30 7%
MORE THAN 30 13%
ALL MY LIFE 57%

Q. HOW WOULD YOU RATE PHILADELPHIA AS A PLACE TO LIVE--EXCELLENT, GOOD, ONLY FAIR, OR POOR?

EXCELLENT 18%
GOOD 44%
ONLY FAIR 28%
POOR 9%
DON'T KNOW / REFUSED 1%

Q. DO YOU THINK THINGS IN PHILADELPHIA ARE GENERALLY HEADED IN THE RIGHT DIRECTION, OR WOULD YOU SAY THAT THINGS ARE PRETTY SERIOUSLY OFF ON THE WRONG TRACK?

RIGHT DIRECTION 46%
WRONG TRACK 37%
MIXED 12%
DON'T KNOW / REFUSED 5%

Q. ALL THINGS CONSIDERED, DO YOU THINK YOU WOULD OR WOULD NOT RECOMMEND PHILADELPHIA TO A FRIEND AS A PLACE TO LIVE?

WOULD 66%
WOULD NOT 27%
DEPENDS 6%
DON'T KNOW / REFUSED 1%

Q. WHAT ARE THE ONE OR TWO THINGS YOU LIKE BEST ABOUT LIVING IN PHILADELPHIA?
(Multiple Response)

POSITIVE ATTITUDE OF PEOPLE (SUCH AS POLITE, FRIENDLY, CARING, ETC...) 13%

CULTURAL ACCESS/ AVAILABILITY 3%

DIVERSIFICATION OF THE CULTURE/PEOPLE 4%

AFFORDABLE/REASONABLE COST OF LIVING 3%

AFFORDABLE/CHEAPER HOUSING/REAL ESTATE 1%

A/O COST MENTIONS *

GOOD RESTAURANTS/CHOICES OF FOOD 7%

BARS/NIGHT CLUBS/NIGHT LIFE 1%

A LOT OF THINGS TO DO 4%

ART/THEATER/MUSIC 4%
ACCESS/AVAILABILITY

MUSEUMS ACCESS/ 4%
AVAILABILITY

ENTERTAINMENT/ 5%
RECREATIONAL/FUN
ACTIVITIES

SPORTS TOWN 5%

PARKS 2%

A/O ENTERTAINMENT/ *
RECREATION MENTIONS
CONVENIENCE (UNSPEC.) 4%

RETAIL/SHOPPING ACCESS/ 7%
AVAILABILITY

CONVENIENT LOCATION/ 11%
CENTER CITY/CLOSE TO
EVERYTHING

EASY TO WALK AROUND/ 2%
A LOT IN WALKING DISTANCE

PROXIMITY TO OTHER BIG 2%
CITIES

CHURCH ACCESS/ 1%
AVAILABILITY

A/O EASE/CONVENIENCE *
MENTIONS

GOOD TRANSPORTATION 11%
SYSTEM (ALL MENTIONS)

HOSPITAL/DOCTOR/HEALTH 2%

CARE ACCESS/AVAILABILITY
LIKE/GOOD SCHOOLS/ 4%
EDUCATIONAL OPPORTUNITIES

A/O PUBLIC/COMMUNITY 1%
SERVICES

HISTORY/HISTORICAL SITES 7%
(ALL MENTIONS)

QUIET/PEACEFUL/CALM 2%
CITY/NEIGHBORHOODS

HOME TOWN/GREW UP THERE/ 6%
HAVE FAMILY/FRIENDS LIVING HERE

NICE CITY/NEIGHBORHOODS 8%
(UNSPEC.)

ALL MENTIONS OF SCENERY/ 4%
LANDSCAPING

ALL MENTIONS OF
ENVIRONMENT/ATMOSPHERE FEELING 3%
A/O AMBIANCE MENTIONS *

JOBS/EMPLOYMENT 5%
OPPORTUNITIES

ALL MENTIONS OF CITY 2%
SIZE

LIKE/GOOD CLIMATE/ 3%
WEATHER

A/O MISCELLANEOUS 7%
MENTIONS

NOTHING I LIKE 2%
DON'T KNOW / REFUSED 7%

Q. AND WHAT ARE THE ONE OR TWO THINGS YOU LIKE LEAST ABOUT LIVING IN PHILADELPHIA?
(Multiple Response)

NEGATIVE ATTITUDE OF PEOPLE (SUCH AS RUDE, UNFRIENDLY, UNCARING,
ETC...) 4%

RACIAL TENSION/ 1%
SEGREGATION

A/O POPULATION MENTIONS *

TAXES/HIGH TAXES (ALL 6%
MENTIONS)

UNAFFORDABLE/HIGH COST 3%
OF LIVING
A/O COST MENTIONS *

POOR RESTAURANTS/CHOICES *
OF FOOD

A/O ENTERTAINMENT/ 1%
RECREATION MENTIONS

INCONVENIENT LOCATION/ *
CENTER CITY/NOT EASY TO
GET AROUND

A/O EASE/CONVENIENCE 1%
MENTIONS

DIRTY STREETS/TRASH 8%

CLOSING OF PUBLIC 2%
SERVICES (LIBRARIES,
FIREHOUSES, POOLS, ETC.)

POOR EDUCATION/SCHOOL 5%
SYSTEM

POOR TRANSPORTATION 4%
SYSTEM (ALL MENTIONS)

POOR POLICE FORCE/SYSTEM 3%

QUALITY OF CITY SERVICE 2%
HELP (ALL MENTIONS)

STREET CONDITIONS/ 2%
POTHOLE

PARKING AUTHORITY 1%
NO/POOR PARKING 2%

POOR AIR/WATER QUALITY/ 1%
TOO MUCH POLLUTION

A/O PUBLIC/COMMUNITY *
SERVICES MENTIONS

OVERPOPULATED 1%

POOR CITY/NEIGHBORHOODS 2%
(UNSPEC.)
NOISY *

BAD HOUSING/ABANDONED/ 3%
NEEDING REPAIRS

POVERTY/HOMELESSNESS 2%

A/O AMBIANCE MENTIONS 1%

CRIME/VIOLENCE 45%

DRUGS/ALCOHOL 5%

UNEMPLOYMENT/LACK OF 5%
JOBS/HIGH PAYING JOBS

TRAFFIC 3%

POLITICS/LACK OF 6%
INTEGRITY OF OUR
LEADERS/CORRUPTION

BUDGET DEFICIT/CONCERNS 1%

POOR/DON'T LIKE CLIMATE/ 3%
WEATHER

A/O MISCELLANEOUS 3%
MENTIONS

NOTHING I DISLIKE 3%

DON'T KNOW / REFUSED 10%

Q. ALL THINGS CONSIDERED, DO YOU THINK PHILADELPHIA HAS GOTTEN BETTER OR WORSE THAN IT WAS [WHEN YOU FIRST MOVED IN/FIVE YEARS AGO], OR HAS IT STAYED ABOUT THE SAME AS A PLACE TO LIVE?

BETTER 33%
WORSE 27%
SAME 35%
SOME BETTER / SOME WORSE 3%
DON'T KNOW / REFUSED 1%

Q. AND, THINKING OF THE FUTURE, DO YOU THINK PHILADELPHIA WILL BE BETTER OR WORSE AS A PLACE TO LIVE 5 YEARS FROM NOW?

BETTER 68%
WORSE 14%
SAME 6%

SOME BETTER SOME WORSE 1%
DON'T KNOW / REFUSED 10%

Q. I'M GOING TO READ YOU A LIST OF FEATURES AND SERVICES. PLEASE RATE EACH AS IT APPLIES TO THE CITY OF PHILADELPHIA AS EXCELLENT, GOOD, ONLY FAIR OR POOR.

A. LIBRARY SERVICES IN YOUR AREA

EXCELLENT 20%
GOOD 45%
ONLY FAIR 17%
POOR 11%
DON'T KNOW / REFUSED 7%

B. THE GENERAL APPEARANCE OF YOUR NEIGHBORHOOD

EXCELLENT 15%
GOOD 43%
ONLY FAIR 29%
POOR 13%
DON'T KNOW / REFUSED *

C. PARKS, PLAYGROUNDS AND RECREATIONAL FACILITIES

EXCELLENT 13%
GOOD 35%
ONLY FAIR 30%
POOR 18%
DON'T KNOW / REFUSED 4%

D. STREET REPAIR AND MAINTENANCE
TOTAL ASKED (781)

EXCELLENT 6%
GOOD 27%
ONLY FAIR 35%
POOR 32%
DON'T KNOW / REFUSED *

E. SENIOR CITIZEN PROGRAMS AND FACILITIES
TOTAL ASKED (781)

EXCELLENT 14%
GOOD 36%
ONLY FAIR 21%
POOR 7%
DON'T KNOW / REFUSED 22%

F. POLICE PROTECTION
TOTAL ASKED (781)

EXCELLENT 15%
GOOD 40%
ONLY FAIR 30%
POOR 12%
DON'T KNOW / REFUSED 3%

G. TRASH COLLECTION
TOTAL ASKED (819)

EXCELLENT 20%
GOOD 51%
ONLY FAIR 20%
POOR 9%
DON'T KNOW / REFUSED 1%

H. THE AVAILABILITY OF HEALTH CARE SERVICES
TOTAL ASKED (819)

EXCELLENT 18%
GOOD 42%
ONLY FAIR 21%
POOR 14%
DON'T KNOW / REFUSED 4%

I. PUBLIC TRANSPORTATION
TOTAL ASKED (819)

EXCELLENT 20%
GOOD 47%
ONLY FAIR 24%
POOR 6%
DON'T KNOW / REFUSED 3%

Q. NOW I'D LIKE TO ASK YOU HOW OFTEN YOU USE SOME OF THESE SERVICES. FOR EACH ONE I READ PLEASE TELL ME IF YOU HAVE USED IT IN THE LAST WEEK, IN THE LAST MONTH, IN THE LAST YEAR, MORE THAN A YEAR AGO OR NEVER.

A. A PUBLIC LIBRARY IN PHILADELPHIA

IN LAST WEEK 20%
IN LAST MONTH 22%
IN LAST YEAR, MORE THAN 24%
A MONTH AGO
MORE THAN A YEAR AGO 23%
NEVER 10%
DON'T KNOW / REFUSED 1%

B. A PARK OR RECREATION FACILITY IN THE CITY

IN LAST WEEK 22%
IN LAST MONTH 19%
IN LAST YEAR, MORE THAN 32%
A MONTH AGO
MORE THAN A YEAR AGO 14%
NEVER 12%
DON'T KNOW / REFUSED 1%

C. PUBLIC TRANSPORTATION

IN LAST WEEK 47%
IN LAST MONTH 15%
IN LAST YEAR, MORE THAN 17%
A MONTH AGO
MORE THAN A YEAR AGO 12%
NEVER 9%
DON'T KNOW / REFUSED 1%

D. A HEALTH CARE CLINIC

IN LAST WEEK 13%
IN LAST MONTH 19%
IN LAST YEAR, MORE THAN 19%
A MONTH AGO
MORE THAN A YEAR AGO 11%
NEVER 38%
DON'T KNOW / REFUSED 1%

E. A SENIOR CITIZEN'S FACILITY

IN LAST WEEK 7%
IN LAST MONTH 4%

IN LAST YEAR, MORE THAN 8%
A MONTH AGO
MORE THAN A YEAR AGO 6%
NEVER 74%
DON'T KNOW / REFUSED 1%

Q. THINKING ABOUT PHILADELPHIA PLEASE RATE EACH OF THE FOLLOWING AS EXCELLENT, GOOD, ONLY FAIR OR POOR.

A. THE QUALITY OF DAY TO DAY SHOPPING THAT IS WITHIN WALKING DISTANCE

EXCELLENT 24%
GOOD 38%
ONLY FAIR 23%
POOR 12%
DON'T KNOW / NO OPINION 2%
/ REFUSED

B. THE QUALITY OF DAY-TO-DAY SHOPPING THAT IS WITHIN A SHORT DRIVE
TOTAL ASKED (802)

EXCELLENT 38%
GOOD 41%
ONLY FAIR 13%
POOR 4%
DON'T KNOW / NO OPINION 3%
/ REFUSED

C. AS A PLACE TO EXPERIENCE CULTURE, SUCH AS MUSEUMS AND THE ARTS
TOTAL ASKED (802)

EXCELLENT 50%
GOOD 36%
ONLY FAIR 8%
POOR 2%
DON'T KNOW / NO OPINION 4%
/ REFUSED

D. RESTAURANTS--THE VARIETY OF FOOD AND PLACES TO EAT
TOTAL ASKED (802)

EXCELLENT 48%
GOOD 35%
ONLY FAIR 11%
POOR 3%
DON'T KNOW / NO OPINION 4%
/ REFUSED

E. AS A PLACE TO SEE PRO SPORTS
TOTAL ASKED (798)

EXCELLENT 44%
GOOD 37%
ONLY FAIR 11%
POOR 2%
DON'T KNOW / NO OPINION 6%
/ REFUSED

F. THE QUALITY OF DAY-TO-DAY SHOPPING IN THE CENTER CITY AREA
TOTAL ASKED (798)

EXCELLENT 28%
GOOD 39%
ONLY FAIR 18%
POOR 4%
DON'T KNOW / NO OPINION/REFUSED 11%

G. ENTERTAINMENT--LIVE MUSIC, THEATER AND MOVIES
TOTAL ASKED (798)

EXCELLENT 38%
GOOD 40%
ONLY FAIR 14%
POOR 4%
DON'T KNOW / NO OPINION 5%
/ REFUSED

Q. IN GENERAL, HOW WOULD YOU RATE THE JOB PUBLIC SCHOOLS ARE DOING IN PHILADELPHIA--EXCELLENT, GOOD, ONLY FAIR, OR POOR?

EXCELLENT 6%
GOOD 24%
ONLY FAIR 35%
POOR 28%
DON'T KNOW / REFUSED 8%

Q. COMPARED WITH [WHEN YOU FIRST MOVED IN/FIVE YEARS AGO], DO YOU THINK THE QUALITY OF THE PUBLIC SCHOOLS IN PHILADELPHIA HAS GOTTEN BETTER, GOTTEN WORSE, OR STAYED ABOUT THE SAME?

BETTER 26%
WORSE 27%
SAME 38%
DON'T KNOW / REFUSED 9%

Q. AND THINKING AHEAD OVER THE NEXT 5 YEARS, DO YOU THINK THE QUALITY OF PUBLIC SCHOOLS IN PHILADELPHIA WILL GET BETTER, GET WORSE, OR STAY ABOUT THE SAME?

BETTER 50%
WORSE 12%
SAME 28%
WON'T BE HERE / NO 3%
CHILDREN IN SCHOOLS
DON'T KNOW / REFUSED 6%

Q. NOW I HAVE SOME QUESTIONS ABOUT WHAT IT IS LIKE IN THE PARTICULAR AREA OR NEIGHBORHOOD OF PHILADELPHIA YOU LIVE IN. WHAT GEOGRAPHIC SECTION OF THE CITY DO YOU LIVE IN?

CENTER CITY 5%
SOUTH PHILADELPHIA 10%
WEST PHILADELPHIA 12%
SOUTHWEST PHILADELPHIA 7%
NORTH PHILADELPHIA 19%
UPPER AND LOWER RIVER WARDS 1%
NORTHWEST PHILADELPHIA 10%
NORTHEAST PHILADELPHIA 28%
OTHER 7%
DON'T KNOW / REFUSED 2%

Q. AND HOW WOULD YOU RATE YOUR NEIGHBORHOOD AS A PLACE TO LIVE--WOULD YOU SAY IT IS EXCELLENT, GOOD, ONLY FAIR, OR POOR?

EXCELLENT 25%
GOOD 40%
ONLY FAIR 27%
POOR 8%
DON'T KNOW / REFUSED *

Q. HOW LONG HAVE YOU BEEN LIVING IN THIS SAME NEIGHBORHOOD: LESS THAN 5 YEARS, BETWEEN 5 AND 10 OR MORE THAN 10?

LESS THAN 5 27%
BETWEEN 5 AND 10 YEARS 17%
MORE THAN 10 56%

DON'T KNOW / REFUSED / *
OTHER

Q. ALL THINGS CONSIDERED, DO YOU THINK YOUR NEIGHBORHOOD HAS GOTTEN BETTER OR WORSE THAN IT WAS [WHEN YOU FIRST MOVED IN/FIVE YEARS AGO], OR HAS IT STAYED ABOUT THE SAME AS A PLACE TO LIVE?

BETTER 27%
WORSE 25%
SAME 44%
SOME BETTER / SOME WORSE 1%
DON'T KNOW / REFUSED 2%

Q. IF YOU HAD THE OPPORTUNITY WOULD YOU WANT TO CONTINUE LIVING WHERE YOU ARE NOW, MOVE TO ANOTHER PART OF YOUR NEIGHBORHOOD, TO ANOTHER NEIGHBORHOOD IN PHILADELPHIA, OR MOVE OUT OF PHILADELPHIA ALL TOGETHER?

STAY WHERE IS 45%
MOVE IN SAME 4%
NEIGHBORHOOD
MOVE OUT OF NEIGHBORHOOD 17%
MOVE OUT OF PHILADELPHIA 32%
OTHER *
DON'T KNOW / REFUSED 1%

Q. WHAT IS THE MOST IMPORTANT REASON WHY YOU WANT TO MOVE OUT OF PHILADELPHIA?
ASKED OF PEOPLE WHO WOULD MOVE OUT OF PHILADELPHIA (485)

CRIME/SAFETY 36%
PREFER SUBURBAN LIFE/ 10%
DON'T LIKE URBAN
LIFESTYLE
TOO NOISY/CROWDED/TOO 6%
MANY PEOPLE
SCHOOLS 8%
FINANCIAL REASONS---NON-TAXES 4%
TAXES 2%
WANT BETTER PLACE/ 5%
QUALITY OF LIFE FOR
CHILDREN/FAMILY
WANT A CHANGE/SEE 7%
SOMETHING DIFFERENT
TO BE CLOSER TO FAMILY/ 2%
GO BACK HOME
GETTING WORSE/RUN DOWN 3%
ALL HOUSING MENTIONS 3%
WEATHER/TOO COLD IN THE 2%
WINTER
MORE OPPORTUNITIES/JOB 3%
OPPORTUNITIES
OTHER 6%
DON'T KNOW / REFUSED 2%

Q. WHAT IS THE LIKELIHOOD THAT YOU ACTUALLY WILL MOVE OUT OF PHILADELPHIA WITHIN THE NEXT TWO YEARS? DO YOU THINK YOU DEFINITELY WILL MOVE, PROBABLY WILL MOVE, PROBABLY NOT MOVE, OR DEFINITELY NOT MOVE?

DEFINITELY WILL MOVE 10%
PROBABLY WILL MOVE 16%
PROBABLY NOT MOVE 27%
DEFINITELY NOT MOVE 45%
DON'T KNOW / REFUSED 3%

Q. I'M GOING TO READ YOU A LIST OF PROBLEMS THAT SOME PLACES FACE AND WOULD LIKE YOU TO TELL ME WHETHER YOU THINK EACH IS A VERY SERIOUS PROBLEM, SOMEWHAT SERIOUS, OR NOT VERY SERIOUS IN YOUR NEIGHBORHOOD.

A. THE QUALITY OF PUBLIC TRANSPORTATION

VERY SERIOUS 8%
SOMEWHAT SERIOUS 14%
NOT VERY SERIOUS 73%
NO OPINION 2%
DON'T KNOW / REFUSED 3%

B. CRIME

VERY SERIOUS 33%
SOMEWHAT SERIOUS 31%
NOT VERY SERIOUS 35%
NO OPINION *
DON'T KNOW / REFUSED 1%

C. HIGH TAXES

VERY SERIOUS 31%
SOMEWHAT SERIOUS 31%
NOT VERY SERIOUS 33%
NO OPINION 1%
DON'T KNOW / REFUSED 4%

D. LACK OF JOB OPPORTUNITIES

VERY SERIOUS 46%
SOMEWHAT SERIOUS 24%
NOT VERY SERIOUS 22%
NO OPINION 3%
DON'T KNOW / REFUSED 6%

E. ETHNIC OR RACIAL PROBLEMS

VERY SERIOUS 8%
SOMEWHAT SERIOUS 13%
NOT VERY SERIOUS 77%
NO OPINION *
DON'T KNOW / REFUSED 1%

F. DRUGS

VERY SERIOUS 40%
SOMEWHAT SERIOUS 23%
NOT VERY SERIOUS 32%
NO OPINION 1%
DON'T KNOW / REFUSED 4%

G. YOUTH OR JUVENILE PROBLEMS

VERY SERIOUS 29%
SOMEWHAT SERIOUS 27%
NOT VERY SERIOUS 41%
NO OPINION 1%
DON'T KNOW / REFUSED 3%

H. THE PHYSICAL CONDITION OF YOUR NEIGHBORHOOD

VERY SERIOUS 17%
SOMEWHAT SERIOUS 25%
NOT VERY SERIOUS 56%
NO OPINION *
DON'T KNOW / REFUSED 1%

I. THE AIR QUALITY WHERE YOU LIVE

VERY SERIOUS 12%
SOMEWHAT SERIOUS 22%
NOT VERY SERIOUS 63%
NO OPINION 1%
DON'T KNOW / REFUSED 2%

J. THE QUALITY OF PUBLIC SCHOOLS

VERY SERIOUS 31%
SOMEWHAT SERIOUS 25%
NOT VERY SERIOUS 33%
NO OPINION 3%
DON'T KNOW / REFUSED 8%

Q. IN YOUR NEIGHBORHOOD HAS THE NUMBER OF IMMIGRANTS BEEN INCREASING, DECREASING OR STAYING ABOUT THE SAME?

INCREASED A LOT 21%
INCREASED A LITTLE/DON'T 14%
KNOW HOW MUCH
DECREASED 4%
STAYED THE SAME 56%
NO OPINION 2%
DON'T KNOW / REFUSED 4%

Q. HAS THIS CHANGE BEEN A GOOD THING, A BAD THING OR HASN'T IT MADE ANY DIFFERENCE?
ASKED OF THOSE WHO NOTICED A CHANGE (619)

GOOD THING 17%
BAD THING 20%
NO DIFFERENCE 60%
NO OPINION 3%
DON'T KNOW / REFUSED 1%

Q. HOW SAFE DO YOU FEEL IN YOUR NEIGHBORHOOD WHEN YOU ARE IN YOUR HOME AT NIGHT--COMPLETELY SAFE, PRETTY SAFE, A LITTLE UNSAFE, OR NOT SAFE AT ALL?

COMPLETELY SAFE 38%
PRETTY SAFE 46%
A LITTLE UNSAFE 11%
NOT SAFE AT ALL 3%
DON'T KNOW / DEPENDS / 1%
REFUSED

Q. AND HOW SAFE DO YOU FEEL WHEN YOU ARE OUT IN YOUR NEIGHBORHOOD AT NIGHT--COMPLETELY SAFE, PRETTY SAFE, A LITTLE UNSAFE, OR NOT SAFE AT ALL?

COMPLETELY SAFE 18%
PRETTY SAFE 39%
A LITTLE UNSAFE 24%
NOT SAFE AT ALL 13%
DON'T KNOW / IT DEPENDS 6%
/ REFUSE

Q. EMPLOYMENT STATUS

EMPLOYED 52%
UNEMPLOYED AND LOOKING 15%
FOR WORK
UNEMPLOYED BUT NOT 16%
LOOKING FOR WORK
RETIRED/SR. CITIZ 17%
DON'T KNOW / REFUSED 1%

Q. DO YOU GENERALLY GET PAID A SALARY, ARE YOU PAID BY THE HOUR OR SELF-EMPLOYED?
ASKED OF THOSE WHO ARE EMPLOYED (875)

SALARY 33%
HOURLY 54%
SELF EMPLOYED 11%
MIXED/OTHER/CONTINGENT 1%
FEE
DON'T KNOW / REFUSED *

Q. HOW SECURE DO YOU FEEL IN YOUR PRESENT JOB--HOW LIKELY IS IT THAT YOU COULD STAY IN YOUR CURRENT JOB OVER THE NEXT YEAR OR SO IF YOU WANTED TO? ARE YOU VERY CONFIDENT, PRETTY CONFIDENT, NOT TOO CONFIDENT OR NOT AT ALL CONFIDENT?
ASKED OF THOSE WHO ARE EMPLOYED (875)

VERY CONFIDENT 60%
PRETTY CONFIDENT 24%
NOT TOO CONFIDENT 10%
NOT AT ALL CONFIDENT 4%
DON'T KNOW / REFUSED 2%

Q. ALL TOGETHER, HOW MANY PEOPLE LIVE IN YOUR HOUSEHOLD?

1 22%
2 28%
3 18%
4 16%
5 OR MORE 15%
DON'T KNOW/REFUSED 1%

Q. HOW MANY PEOPLE ARE UNDER THE AGE OF 18?
ASKED OF THOSE WITH MORE THAN ONE PERSON IN HOUSEHOLD (1,233)

NONE 49%
1 22%
2 16%
3 8%
4 OR MORE 5%
DON'T KNOW/REFUSED *

Q. ARE THERE ANY SCHOOL-AGE CHILDREN IN YOUR HOUSEHOLD?
ASKED OF THOSE WITH MORE THAN ONE PERSON IN HOUSEHOLD (1,233)

YES 43%
NO 57%
DON'T KNOW / REFUSED *

Q. PLEASE TELL THE TYPES OF SCHOOLS YOUR CHILD OR CHILDREN ATTENDS: PUBLIC, CHARTER, MAGNET, CATHOLIC OR SOME OTHER PRIVATE SCHOOL?
ASKED OF THOSE WITH SCHOOL-AGE CHILDREN IN HOUSEHOLD (514)

PUBLIC 63%
CHARTER OR MAGNET 17%
CATHOLIC 16%
OTHER PRIVATE 11%
DON'T KNOW / REFUSED *

Q. DO YOU OWN OR RENT THE PLACE WHERE YOU NOW LIVE?

OWN 58%
RENT 39%
OTHER /LIVES RENT FREE 3%
WITH PARENTS
DON'T KNOW / REFUSED 1%

Q. DO YOU HAVE PARENTS WHO LIVE IN PHILADELPHIA?

YES 44%
NO 56%

DON'T KNOW / REFUSED *

Q. WHAT WAS THE LAST GRADE OF SCHOOL YOU HAVE COMPLETED?

GRADE SCHOOL OR LESS 2%
SOME HIGH SCHOOL 17%
HIGH SCHOOL 37%
SOME COLLEGE (1-3 YEARS) 24%
COLLEGE GRAD (4 YEARS) 11%
POST GRADUATE (BEYOND 4 YEARS)
YEARS) 8%
DON'T KNOW / REFUSED *

Q. ARE YOU OF LATINO OR HISPANIC ORIGIN, SUCH AS MEXICAN, PUERTO RICAN, CUBAN OR SOME OTHER SPANISH BACKGROUND?

YES 11%
NO 89%
DON'T KNOW / REFUSED 1%

Q. ARE YOU BLACK, WHITE, ASIAN, NATIVE AMERICAN OR SOMETHING ELSE?

BLACK 44%
WHITE 40%
ASIAN 2%
NATIVE AMERICAN 1%
SOMETHING ELSE 10%
DON'T KNOW / REFUSED 2%

Q. ARE YOU MARRIED, LIVING AS MARRIED, WIDOWED, DIVORCED, SEPARATED, OR HAVE YOU NEVER BEEN MARRIED?

MARRIED 32%
LIVING AS MARRIED 4%
WIDOWED 10%
DIVORCED 12%
SEPARATED 5%
NEVER BEEN MARRIED 36%
DON'T KNOW / REFUSED 1%

Q. WHAT WAS YOUR AGE ON YOUR LAST BIRTHDAY?

18-34 31%
35-49 26%
50-64 24%
65+ 17%
DON'T KNOW/REFUSED 1%

Q. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME RANGE, INCLUDING INVESTMENTS AND SOCIAL SECURITY INCOME?

UNDER \$10,000 12%
\$10,000 TO \$20,000 16%
\$20,000 TO \$30,000 13%
\$30,000 TO \$40,000 9%
EXACTLY \$40,000 2%
\$40,000 TO \$50,000 8%
\$50,000 TO \$65,000 8%
\$65,000 TO \$80,000 6%
\$80,000 TO \$100,000 4%
OVER \$100,000 8%
DON'T KNOW / REFUSED 14%

Q. ARE YOU CURRENTLY GETTING ANY GENERAL ASSISTANCE, WELFARE, AFDC, FOOD STAMPS OR PUBLIC HOUSING?

YES 18%
NO 81%
DON'T KNOW / REFUSED 1%

RESPONDENTS GROUPED BY NEIGHBORHOOD AREAS

SOUTH PHILLY 17%
WEST PHILLY 12%
CENTER CITY 3%
NORTH PHILLY 15%
NORTHWEST PHILLY 17%
NORTHEAST PHILLY 28%
RIVER WARDS 6%
NOT SPECIFIED 1%

GENDER
MALE 45%
FEMALE 55%

Q. NOW THINKING ABOUT YOUR TELEPHONE USE -- DO YOU HAVE A WORKING CELL PHONE?
LANDLINE SAMPLE (1,200)

YES, HAVE CELL PHONE 51%
NO, DO NOT 48%
DON'T KNOW / REFUSED 1%

Q. OF ALL THE TELEPHONE CALLS THAT YOU RECEIVE, DO YOU GET...
LANDLINE SAMPLE WITH CELL PHONE (826)

ALL OR ALMOST ALL CALLS 36%
ON A CELL PHONE
SOME ON A CELL PHONE AND 23%
SOME ON A REGULAR HOME
PHONE
ALL OR ALMOST ALL CALLS 40%
ON A REGULAR HOME PHONE
DON'T KNOW / REFUSED 1%

Q. NOW THINKING ABOUT YOUR TELEPHONE USE -- IS THERE AT LEAST ONE TELEPHONE INSIDE YOUR HOME
THAT IS CURRENTLY WORKING AND IS NOT A CELL PHONE?
CELL SAMPLE (400)

YES HOME TELEPHONE 46%
NO, HOME TELEPHONE 54%
DON'T KNOW / REFUSED *

Q. OF ALL THE TELEPHONE CALLS THAT YOU RECEIVE, DO YOU GET...
CELL SAMPLE WITH A LANDLINE PHONE (266)

ALL OR ALMOST ALL CALLS 56%
ON A CELL PHONE
SOME ON A CELL PHONE AND 18%
SOME ON A REGULAR HOME
PHONE
ALL OR ALMOST ALL CALLS 25%
ON A REGULAR HOME PHONE
DON'T KNOW / REFUSED 2%

A/O = All other

* Response of less than one percent.