





#### **HUMAN HEALTH AND INDUSTRIAL FARMING**

#### Dear Supporter

The Pew Campaign on Human Health and Industrial Farming (HHIF) is working to preserve the effectiveness of antibiotics by phasing out the overuse and misuse of these drugs in food animal production.

Since our launch in May, we've had more than 15,500 mothers, fathers, grandparents and others concerned about their family's health, join our Moms for Antibiotic Awareness. More than 1,400 of you have liked us on Facebook and another 3,500 are following us on Twitter. Thanks so much for your support!

Your support is still needed! The U.S. Food and Drug Administration (FDA) still has not taken any significant action to end the overuse of antibiotics in food animal production. We need to put as much public pressure on the agency as possible. We will be reaching out to you more often in the coming weeks to ask you to reach out to your networks of friends and colleagues to tell FDA and the White House why this issue is important to you.

## Sign Up Now for Moms for Antibiotic Awareness

Help Us Reach Our Year-End Goal: 30,000 Moms!



Already registered? Ask five friends to sign up!

### Leading Medical and Public Health Organizations Send Joint Letter to Congress

In early September, leading medical and public health organizations sent a joint letter to Congress "to clarify misinformation and confusion about the state of scientific knowledge concerning the contribution of animal agriculture to human antibiotic resistance."

The letter, signed by 14 groups, outlined that hundreds of scientific studies conducted over four decades show that feeding low doses of antibiotics to healthy food animals leads to drug-resistant infections in people. Read More

### Salmonella Outbreak in Ground Turkey

On August 3, a leading meat producer recalled 36 million pounds of ground turkey tainted with Salmonella after it was linked to one death from food poisoning and 111 Americans falling ill. It was one of the largest recalls of meat in U.S. history. On September 11, the company recalled an additional 185,000 pounds of ground turkey due to concerns that it was contaminated with the same strain of bacteria.

The bacteria at the center of this outbreak were resistant to at least four antibiotics commonly used in turkey production. Forty years of scientific studies suggest that this is no coincidence: giving antibiotics to turkeys—and chickens, pigs and other food animals—to make them grow faster and to compensate for the effects of unsanitary and overcrowded conditions, contributes to the emergence of drug-resistant bacteria that can make people sick.

#### Follow Us





#### More...

Take Action: Urge the FDA and the White House to protect human health by keeping their commitments to address the overuse of antibiotics in food animal production.

Take Action: Ask your members of Congress to cosponsor the Preservation of Antibiotics for Medical Treatment Act.

Take Action: Email us to share why you are concerned about the misuse of antibiotics in food animal production.

Visit our newsroom.

According to the Centers for Disease Control and Prevention (CDC), Salmonella is responsible for about one million foodborne illnesses each year and \$365 million in associated medical costs. The CDC noted in its alert regarding this recent Salmonella outbreak: "This antibiotic resistance may be associated with an increase in the risk of hospitalization or possible treatment failure in infected individuals."

The facts are clear, and it is time for Congress and the U.S. Food and Drug Administration (FDA) to end this dangerous practice.

## BlogHer '11 and Some Upcoming Events

We have met the majority of our supporters like you at conferences and events across the country where we have highlighted the overuse of antibiotics in food animal production and its impact on human health. In August, HHIF exhibited at BlogHer '11 in San Diego, CA where we met hundreds of engaged and interested bloggers. THANK YOU for making our BlogHer experience so memorable and for signing up to be part of our campaign!

If you are a blogger and need more information on HHIF and our Moms for Antibiotic Awareness project, please contact Josh Wenderoff.

We are participating in several other events and conferences in the coming months—look for information in our newsletters and on <a href="Facebook">Facebook</a> and <a href="Twitter">Twitter</a> for updates on where we will be.

# SaveAntibiotics.org

The Pew Campaign on Human Health and Industrial Farming is working to save antibiotics by phasing out the overuse of the drugs in food animal production. We work with public health leaders, veterinarians, agricultural interests, academics and citizens groups who share our objective of preserving the integrity of antibiotics as a means of protecting human and animal health.



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