



KENTUCKY

Businesses Know That Economic and Job Growth Starts with Policy

In lieu of federal energy policy, states are enacting policies that create jobs and attract private investment in the clean energy economy. State-level clean energy policies are as varied as the states themselves, but all have common goals—spurring economic and job growth while improving energy security and the environment. Federal policies that build upon the proven successes at the state and regional levels will help expand Kentucky businesses and create opportunities in the clean energy economy across the United States.

U.S. **Ky.**



RENEWABLE ELECTRICITY STANDARD (RES)

An RES requires utilities to generate a certain percentage of power (based on electricity sales or generating capacity) from renewable sources such as wind, solar and geothermal.



ENERGY EFFICIENCY RESOURCE STANDARD (EERS)

An EERS reduces electricity and gas consumption by requiring utilities to achieve energy savings through supply- and/or demand-side efficiency measures. An EERS specifies reductions for energy use, peak demand or both.



DIRECT LOAN PROGRAM FOR RENEWABLE ENERGY

Direct loan programs provide low- or zero-interest financing for renewable energy.



TAX CREDITS FOR RENEWABLE ENERGY

Tax credits generally apply to commercial and industrial sectors, reducing the amount of annual taxes owed to the government. Generally, taxes are reduced by a specified percentage of a renewable energy project's value, based on investment or production.

Federal tax credits are not permanent and subject to regular reapproval by Congress



“GoodOil is an innovative start-up where diesel trucks and cars are converted to run on vegetable oil. It saves the oil from ending up in landfills and groundwater, and it cuts emissions in the vehicles that use it. Carbon neutral, lower emissions, lower fuel costs, reusing waste oil – we feel we make a major contribution to the environment, while helping businesses be partners in low-carbon transportation solutions.”

Stuart Ungar
Head of Marketing
GoodOil
Louisville, Ky.



“Savings from energy and emissions management generate money for investments in new technology, stronger infrastructure, and more jobs.”

Terry Gill
President and Chief Executive Officer
FetterGroup
Louisville, Ky.

“The Kentucky Manufacturers Association has decided to assume a leadership role in the search for national energy independence. This year, we convened our first Energy Summit, where we explored innovative options for manufacturers seeking to conserve energy and deploy strategies that will affect their bottom line positively. We’re proud that we’re on the crest of the wave of advocacy for more effective systemic approaches to the consumption of energy in the manufacturing process.”



Greg Higdon
President
Kentucky Association of Manufacturers
Frankfort, Ky.

**PLEASE JOIN THESE KENTUCKIANS
AND THEIR BUSINESSES IN ASKING
THE FEDERAL GOVERNMENT TO
ENACT A STRONG CLEAN ENERGY
POLICY FRAMEWORK.**

www.PewTrusts.org/CleanEnergy

- Enroll your business in our Clean Energy Business Network to receive updates on relevant policies and gain access to our list of resources designed to help you make the most of the growing clean energy economy.
- Join Pew’s advocates to receive occasional e-mails informing you of potential policies and how you can support them.



Repowering Jobs, Businesses
and Investments Across America

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