



FLORIDA

Businesses Know That Economic and Job Growth Starts with Policy

In lieu of federal energy policy, states are enacting policies that create jobs and attract private investment in the clean energy economy. State-level clean energy policies are as varied as the states themselves, but all have common goals—spurring economic and job growth while improving energy security and the environment. Federal policies that build upon the proven successes at the state and regional levels will help expand Florida businesses and create opportunities in the clean energy economy across the United States.

U.S. **Fla.**



RENEWABLE ELECTRICITY STANDARD (RES)

An RES requires utilities to generate a certain percentage of power (based on electricity sales or generating capacity) from renewable sources such as wind, solar and geothermal.



ENERGY EFFICIENCY RESOURCE STANDARD (EERS)

An EERS reduces electricity and gas consumption by requiring utilities to achieve energy savings through supply- and/or demand-side efficiency measures. An EERS specifies reductions for energy use, peak demand or both.



DIRECT LOAN PROGRAM FOR RENEWABLE ENERGY

Direct loan programs provide low- or zero-interest financing for renewable energy.



TAX CREDITS FOR RENEWABLE ENERGY

Tax credits generally apply to commercial and industrial sectors, reducing the amount of annual taxes owed to the government. Generally, taxes are reduced by a specified percentage of a renewable energy project's value, based on investment or production.

Federal tax credits are not permanent and subject to regular reapproval by Congress



“Washington needs to understand policies that promote renewable energy represent the single most important long-term investment in our economy, our environment and our national security.”

Yann Brandt
Vice President
Advanced Green Technologies (AGT)
Fort Lauderdale, Fla.



“Without a federal policy that encourages conservation and clean energy, the price for the average consumer will remain out of reach. Congress has the power to drive that price.”

Paul Farren
CEO
The Energy Store
Hollywood, Fla.

“I am proud to be part of a team that is actively working on increasing renewable energy. It is imperative that this work be supported by a meaningful federal renewable energy policy.”

Mike Terry
Global Sales Manager
Inerjy
Plantation, Fla.



“Federal climate policy is critical to our industry. Once Congress creates certainty in the clean energy market, technologies and projects like what we are developing at World Wide Wind are ready to deliver the clean energy our nation needs. And we will do it with Floridian workers and manufacturing.”

Sebastien Studer (right)
Managing Director
World Wide Wind
Miami Beach, Fla.



**PLEASE JOIN THESE FLORIDIANS
AND THEIR BUSINESSES IN ASKING
THE FEDERAL GOVERNMENT TO
ENACT A STRONG CLEAN ENERGY
POLICY FRAMEWORK.**

www.PewTrusts.org/CleanEnergy

- Enroll your business in our Clean Energy Business Network to receive updates on relevant policies and gain access to our list of resources designed to help you make the most of the growing clean energy economy.
- Join Pew’s advocates to receive occasional e-mails informing you of potential policies and how you can support them.



Repowering Jobs, Businesses
and Investments Across America

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