

THE
PEW
CENTER ON THE STATES

Engaging Latino Families in Home Visiting Programs

February 7, 2012

Pew Home Visiting Campaign



Advancing smart state and federal policies and investments in high-quality, home-based programs for new and expectant families.

Our primary focus areas include:

- Policy Advocacy
- Research
- Information Sharing



www.pewcenteronthestates.org/homevisiting

Resources Online



The Business Case for Home Visiting Brief

http://www.pewcenteronthestates.org/uploadedFiles/wwwpewcenteronthestatesorg/Initiatives/HomeVisiting/HV_Business_Leaders_Brief.pdf



The Case for Home Visiting Video Series

<http://www.youtube.com/user/Pew>

2012 Home Visiting Summit



February 15, 2012 – February 16, 2012

- Create a venue for the exchange of ideas to connect research with policy and practice
- Forum for home visiting researchers, program leaders, and policy makers to learn about the latest developments in the field

Register: <http://homevisitingsummit.org/>
On Twitter, search for: #HVSummit



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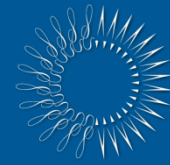
EVERY CHILD
SUCCEEDS®

Preparing new mothers for the work of a lifetime.



Cincinnati
Children's®
Hospital Medical Center

Sylvia Acevedo



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CEO of Communicard LLC

Glendelia Zavala, Ed.D.



Chief Program Officer, AVANCE

AVANCE

Parent-Child Education Program

*“Improving the School Readiness of Children and Impacting Families
through effective Parent Education and Support”*

Glendelia M. Zavala, Ed. D., Chief Program Officer

February 7, 2012

What is AVANCE?



- **AVANCE CHAPTERS**
- **LICENSEES**
- **HISPANIC RE-GRANT PARTNER**
- **NATIVE AMERICAN RESEARCH PARTNER**
- **HISPANIC NON-MEXICAN RESEARCH PARTNER**
- **AFRICAN-AMERICAN RESEARCH PARTNER**

- One of the oldest, largest and most distinguished parenting & early childhood education programs in the country
- Established in San Antonio, Tx in 1973; sites in 10 states
- Serve predominantly Hispanic families in low-income, at-risk communities

Our Mission

*Unlocking America's potential
by Strengthening families
in at-risk communities
through effective
parent education and
support programs*



Parent-Child Education Program

- Nationally recognized
- Based on human development principles set forth by the late Cornell University Professor, Dr. Urie Bronfenbrenner.
- Evidence-based
 - 2 Generation Model
 - 9 Month curriculum
 - Outcome based



AVANCE Believes...

- That a child's parents are his first and most important teacher.
- That parents love their children.
- That parents are the key in creating their home as a positive learning environment for their children to help them reach their full potential.

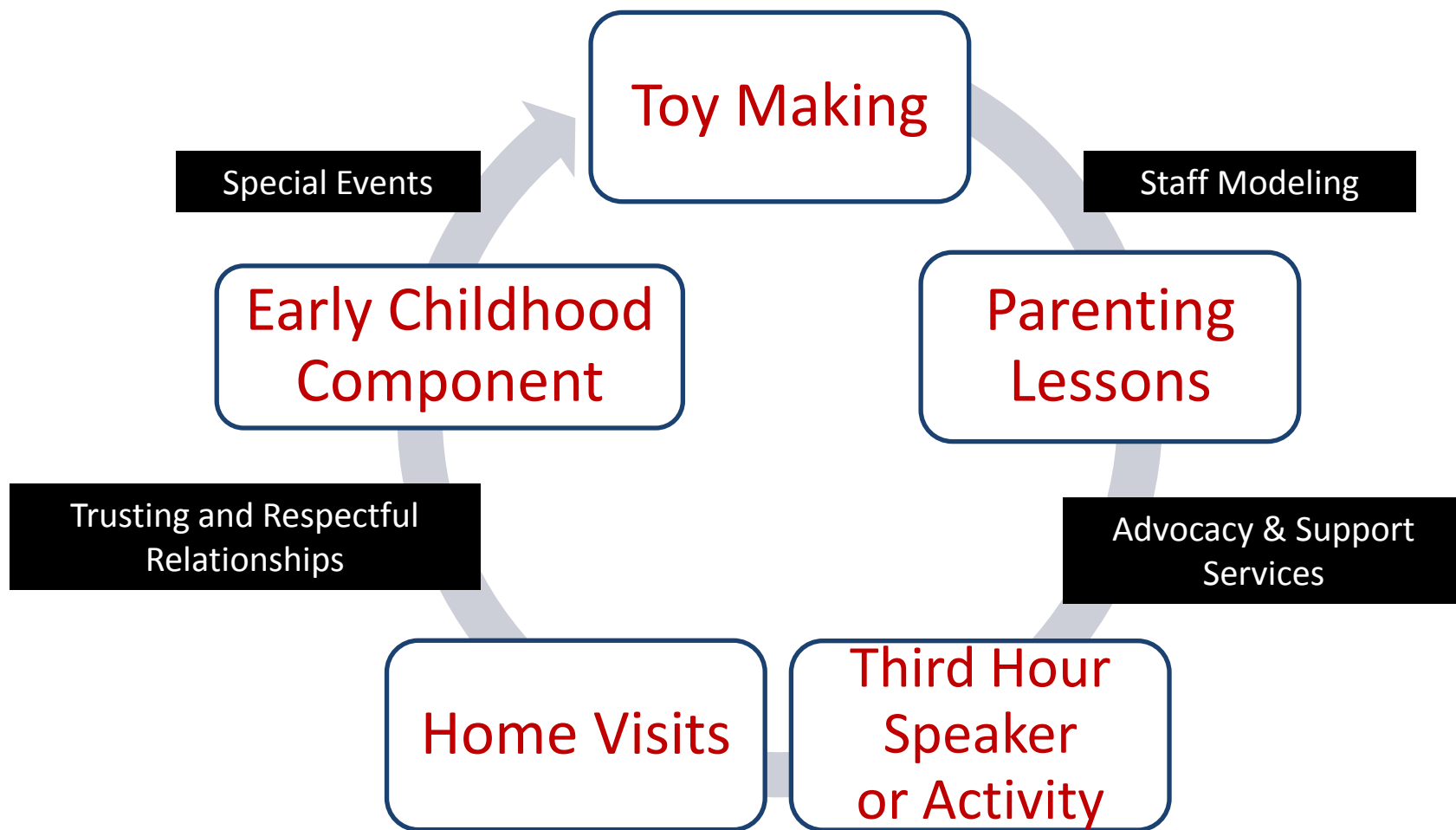


AVANCE

Parent-Child Education Program (PCEP)

- Primary goal is school readiness
- **Most effective** approach is educating the parent
- Short-term Outcome: Children ready for school and parents engaged in their child's education
- Long-term Outcome: Children graduate from high school, go on to college and are prepared to enter the workforce; parents also increase their educational attainment through continuing education

AVANCE PCEP Model



Home Visiting Component

- Is an extension and follow up of the Parenting Education Class
- Allows for individual attention to the family in a familiar environment
- Creates the opportunity to gain better insight into the family's conditions and needs.
- Allows program staff to formulate informed plans for the family.
- Enables the parent to share issues, concerns in a safe place.



Home Visits Are Outcome Driven

- Helps to reinforce concepts learned in class.
- Helps shed light on additional learning needs.
- Helps in planning for 3rd Hour Speakers.
- Helps to ensure parents practice skills learned in class.
- Helps parents become more familiar with the possibility sheets.



Home Visit Video Taping

The video serves as a tool for the:

- Parent
- Home Educator
- Parent Educator
- Class



Videotape Highlights in the Classroom

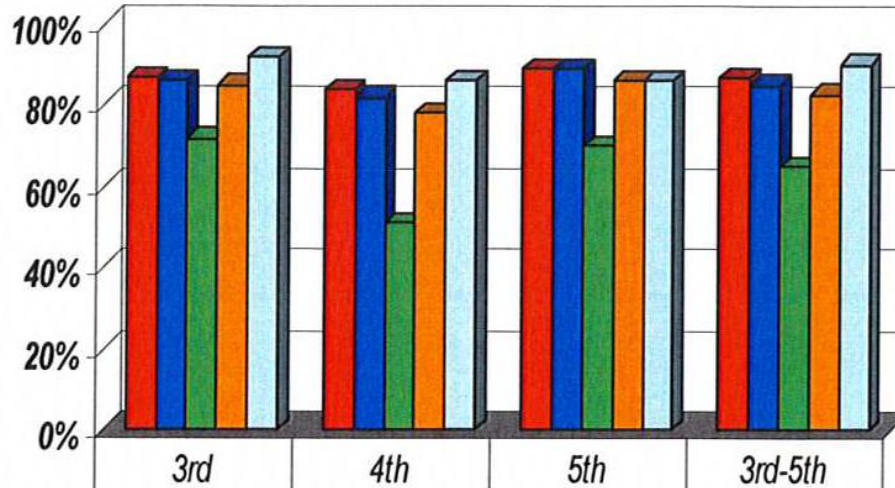
- Helps staff determine what concepts need additional reinforcement.
- Helps parents learn to use descriptive language.
- Helps to build parents' self-confidence.
- Helps to reinforce lessons learned in the classroom.
- Helps staff determine whether the toys are being used properly.
- Helps parents improve their observation skills.
- Helps parents learn ideas from each other.

Academic Outcomes

A majority of AVANCE child graduates outperform peers in Reading and Math according to Dallas ISD and Harlandale ISD test scores.

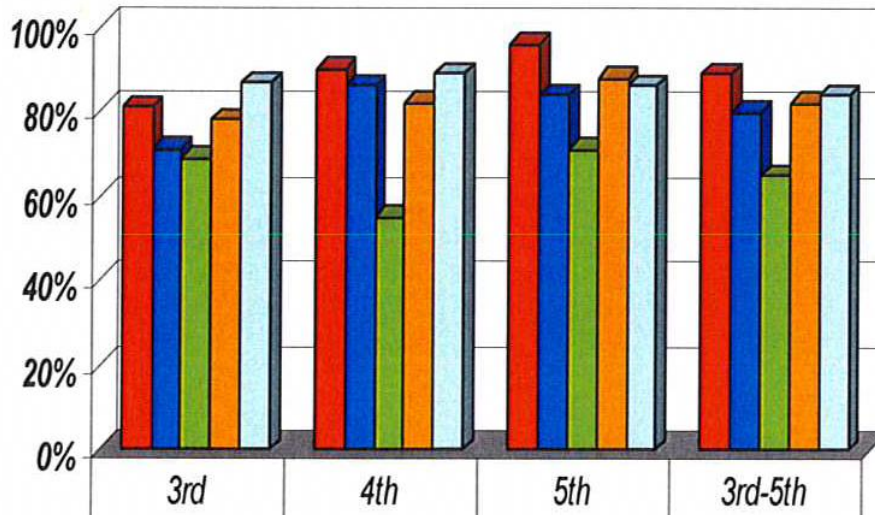


2009-2010 AVANCE Reading TAKS Passing Rates



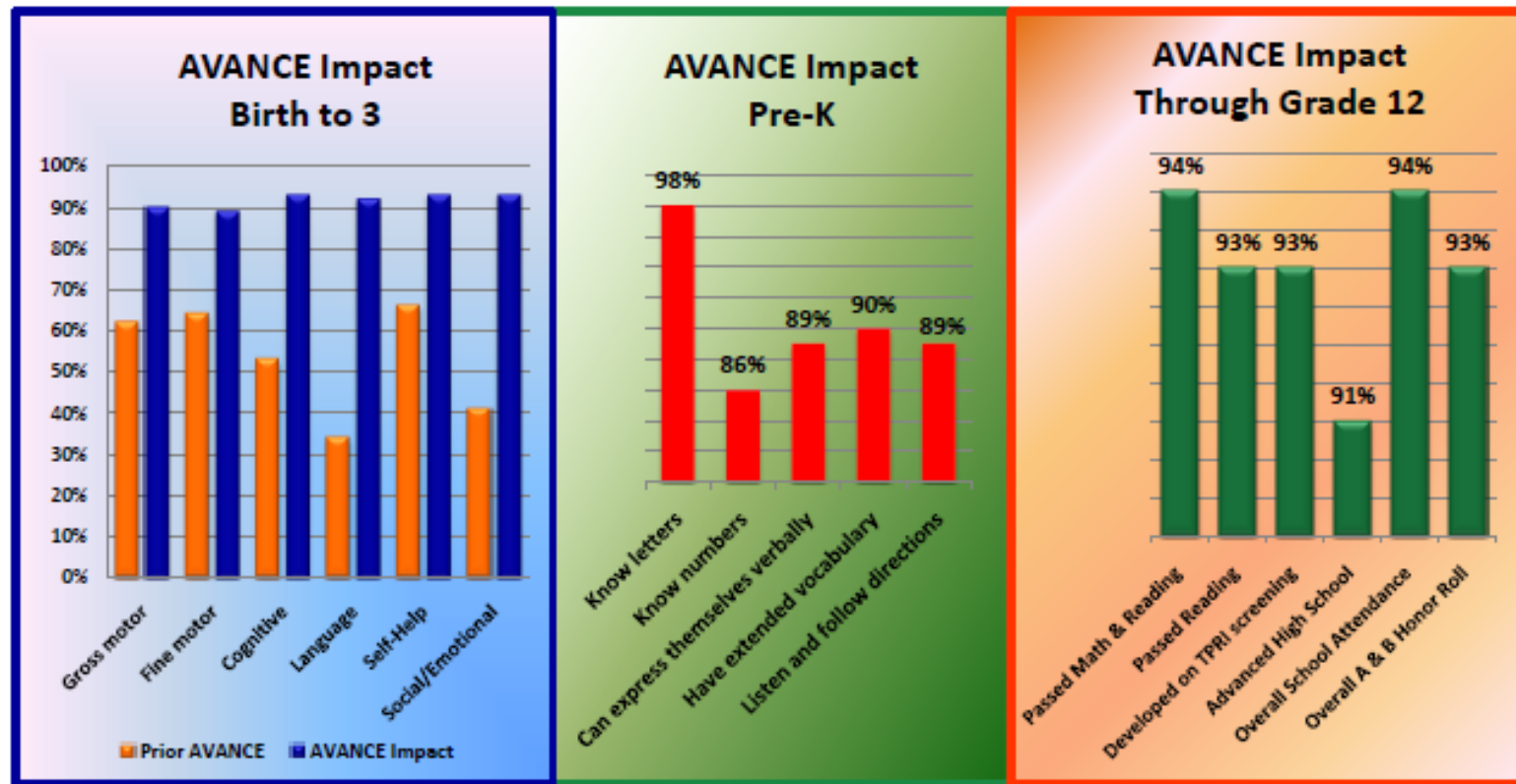
	3rd	4th	5th	3rd-5th
■ AVANCE	87%	84%	89%	87%
■ Allen	86%	82%	89%	85%
■ Titche	72%	51%	70%	65%
■ District	85%	78%	86%	83%
□ Texas	92%	86%	86%	90%

2009-2010 AVANCE Math TAKS Passing Rates



■ AVANCE	81%	90%	96%	89%
■ Allen	71%	86%	84%	80%
■ Titche	69%	55%	71%	65%
■ District	78%	82%	88%	82%
□ Texas	87%	89%	86%	84%

Educational Impact Of AVANCE



2007-2010 Early Learning
Accomplishment Profile (ELAP)

2007-2010 School Readiness of
AVANCE Graduates

2001-2010 Overall Impact of AVANCE
Graduates through 12th grade

AVANCE Home Visits Video

[Click here to view the video online](#)

Web link:

<http://www.youtube.com/watch?v=dff6Hripaow&feature=youtu.be>

Contact Information

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www.avance.org

Unlocking America's Potential

Carla Marie Mowell



Director of the Texas HIPPIY Center at the
University of North Texas



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Home Instruction for Parents of Preschool Youngsters

Carla Marie Mowell
Director, HIPPY Texas
University of North Texas

Early Prevention



"90% of at risk children can overcome reading difficulties if they receive comprehensive and intensive instruction early."

National Institute of
Child Health and
Human Development

Purpose of HIPPY

Research Based:

- ✓ Parent Involvement
- ✓ School Readiness



HIPPY Philosophy...

- All **parents** want the best for children
- All **children** can learn
- **Parents** teach and support parents

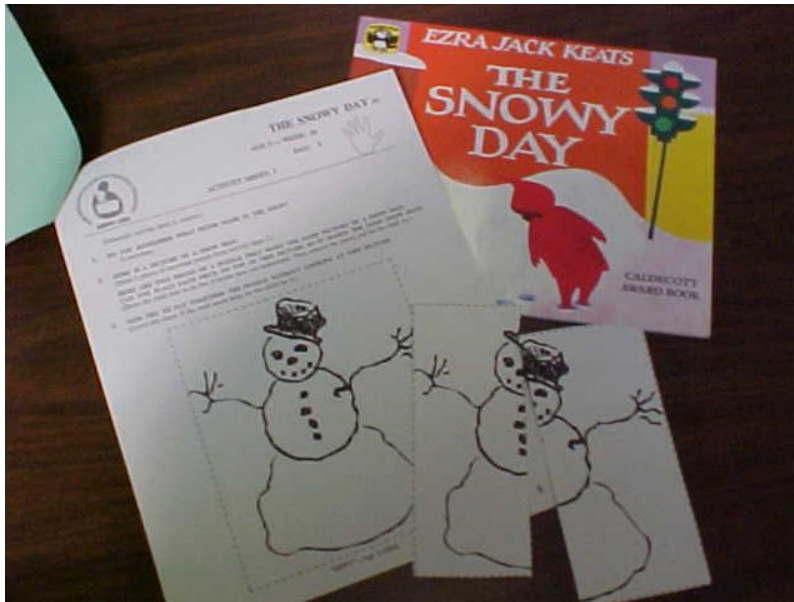




HIPPY Model—4 Features

1. Curriculum
2. Staff
3. Instructional Technique
4. Service Delivery

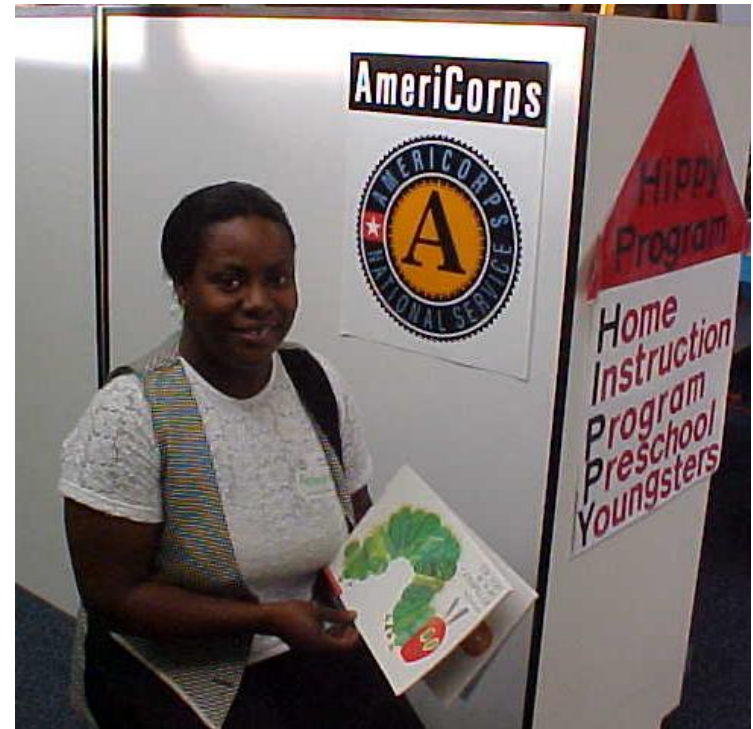
Curriculum



- Ages 3, 4, and 5
- 90 packets
- 27 story books including 9 books
- Spanish / English
- Common household items

Staff

- Part time, paid paraprofessional **home visitors**
- Current or former **participants**
- Full time, paid professional **coordinator**



Instructional Technique

Role Play



- “Detailed Teacher’s Guide”
- Step by step practice
- Structure for parent

Service Delivery

Home Visits & Group Meetings



- Weekly contact
- Monthly meetings
- Focus is parent
- Enrichment at meetings

History—Planting the Seeds

- Founder Avima Lombard
- UC Berkeley
- 1969 Hebrew University
- 1975 Nationwide adoption Israel



1,754 Children served in Texas



- Dallas
- El Paso
- Grand Prairie
- Houston
- Irving
- Richardson
- Snyder

87% Latino



Addressing Barriers

- ✓ Lack of time > flexibility of home visits
- ✓ Lack of skills / knowledge > role play, one on one support in the home
- ✓ Culture / language > home visitors, language of curriculum



Addressing Barriers

- ✓ Uncomfortable with school/education > peer based, group meetings
- ✓ Transportation / Childcare > home visits, group meetings
- ✓ Family Crisis / Instability > Resources and referrals in home and group

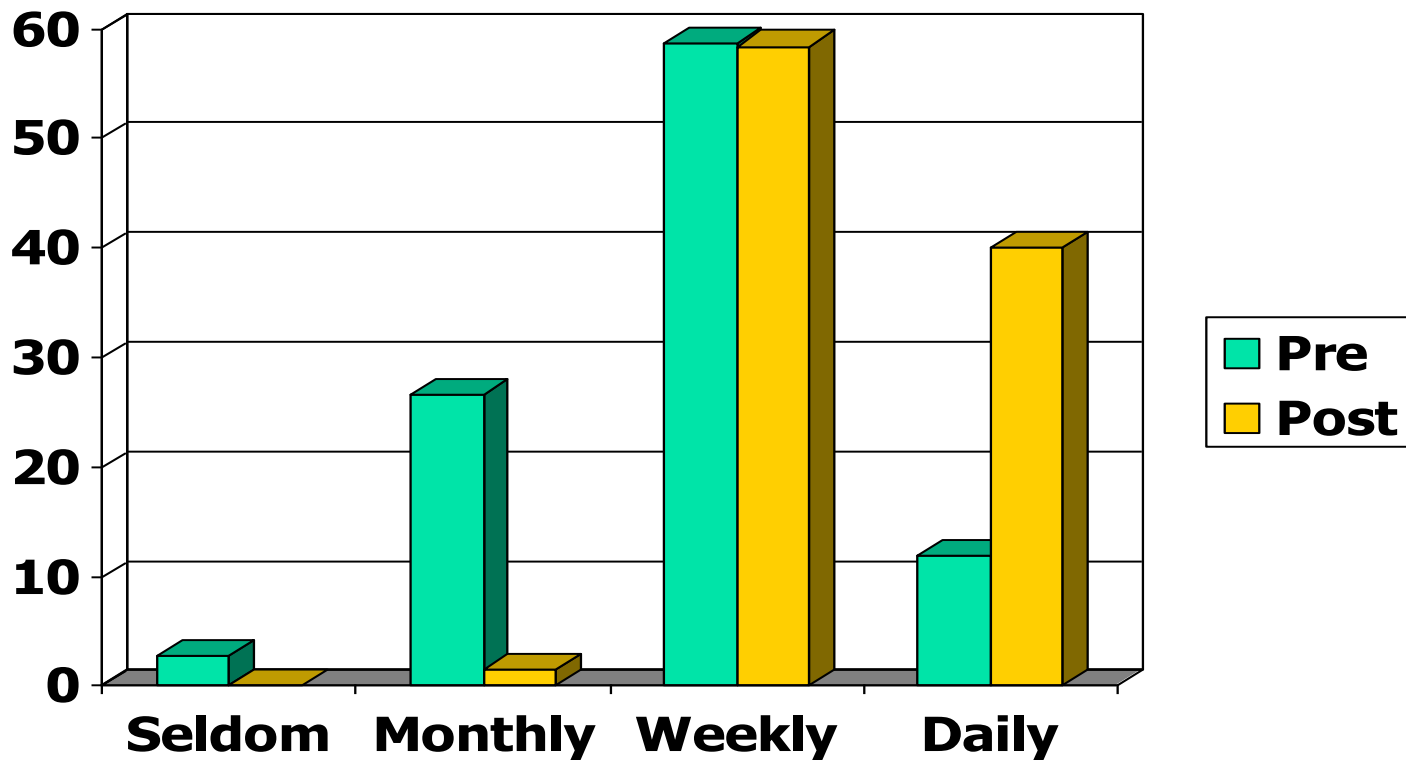


Results



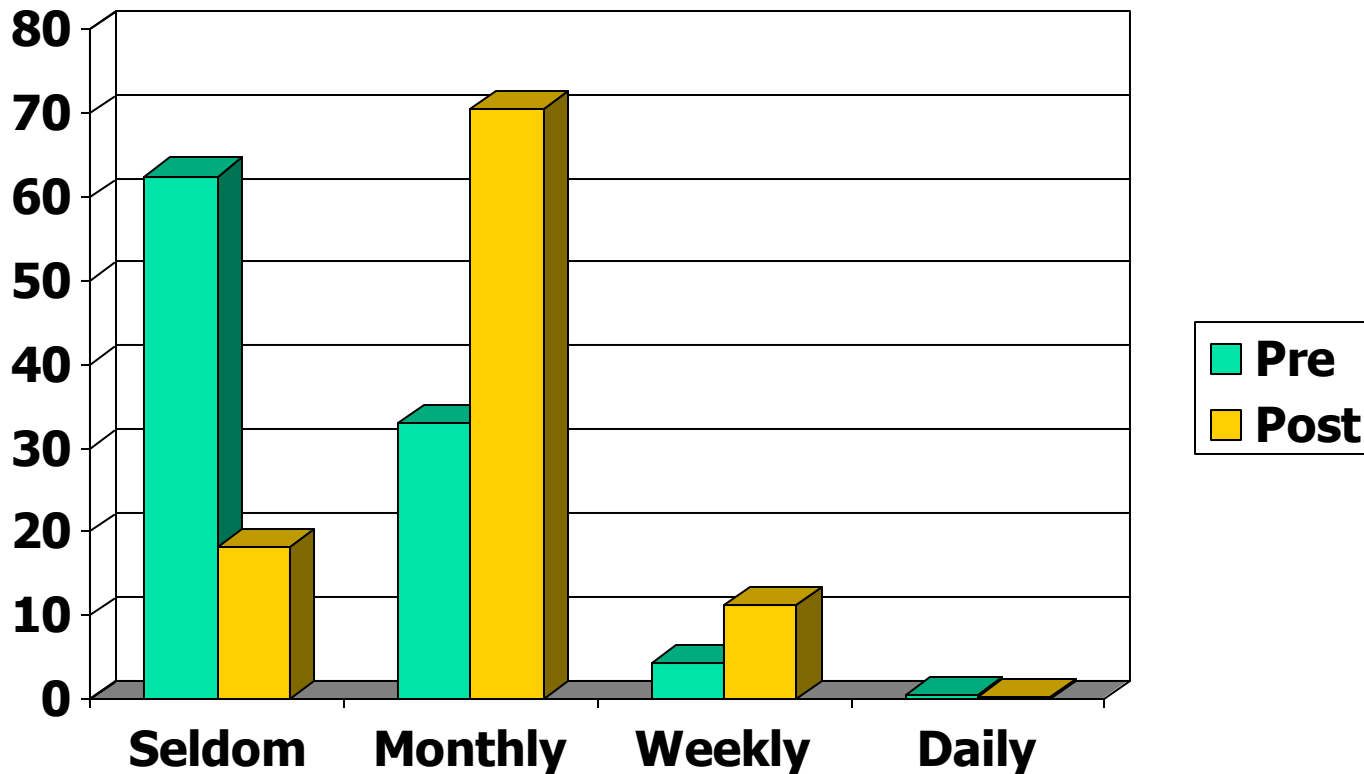
In-Home Literacy

Reading, library use, storytelling, coloring, cutting

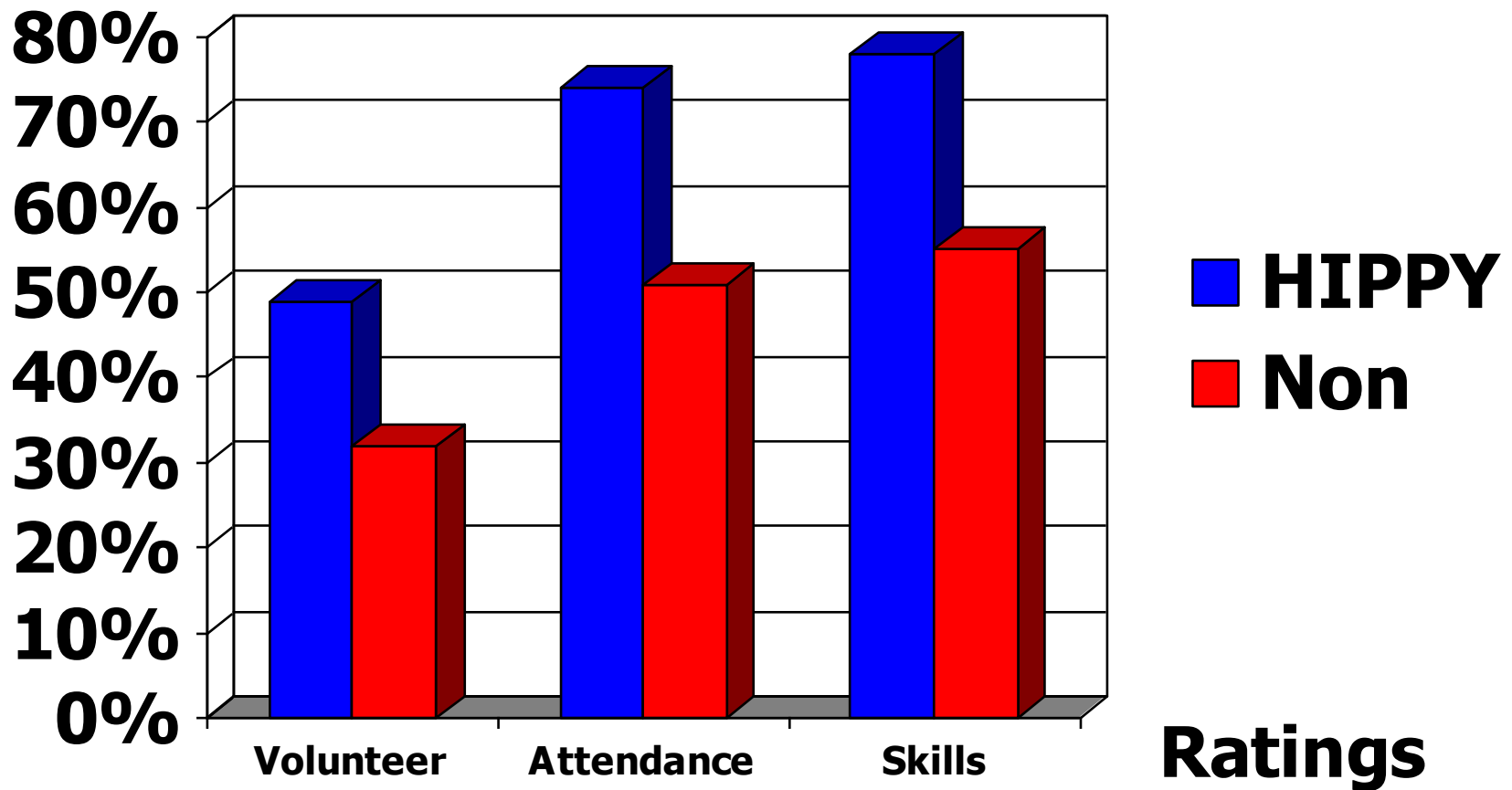


School Involvement

Participation in PTA, volunteering,
membership on school committees



Kindergarten Teacher Survey





School Readiness

- Kindergarten Teacher Survey
- 90% HIPPY children rated “Adapted to the Classroom” by their Kindergarten teachers.
- 94% HIPPY children rated high on “Classroom Behaviors”
- These measures combined equal school readiness.



Funding

- Cost averages \$1,200 per child per year
- Line items: salary, curriculum materials, training
- Federal funding: MIECHV, Title I, Reading 1st, TANF, Head Start, AmeriCorps
- State and local funding
- Foundations and grants



Additional Resources

- www.idra.org – training, research, data, best practices, publications
- www.nabe.org – research, advocacy, publications
- www.nlci.org – publications, programs, train the trainer



Gracias! Thank you!

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Madeline Cruz, RN, MS, IBCLC



Nurse Home Visitor, Nurse-Family Partnership



Nurse-Family Partnership

Madeline I. Cruz RN, MS, IBCLC
Nurse Home Visitor

Nurse-Family Partnership
delivered by United Way of
Central Jersey, Visiting Nurse
Association Health Group



Nurse-Family
Partnership

Helping First-Time Parents Succeed®

Introduction

- Nurse-Family Partnership
- Dr. David Olds, program founder
- Evidence-based research



NFP Program Goals

- Improve pregnancy outcomes
- Improve child health and development
- Improve the economic self-sufficiency of the family



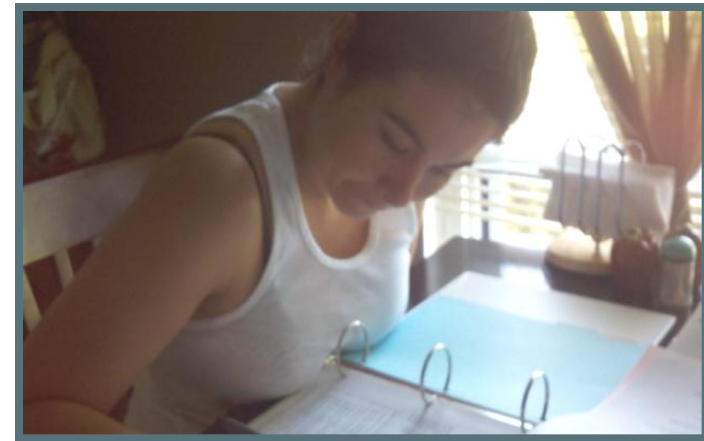
Nurses in NFP

Nurse Education, Recruitment, & Retention



NFP Approach to Working with Client Families

- Establish trusting relationships
- Participation in Program is VOLUNTARY
- Nurses Assess, Educate, Elevate, Coach, Facilitate, Empower
- Stay available to clients (cell phone, texting etc.)
- Encourage family support
- Partner with established programs



Recruiting Families Into the NFP Program

- Nurses reach out to CBO and clinics where moms go for prenatal care
- NFP Participation in Community Programs and Celebrations
- Anyone can refer moms to NFP (individuals, clinics, RN, SW, Health Care Provider, hospitals, former grads from NFP refer girlfriends, sisters etc.)



Engaging Latino Families in NFP Program

- Finding Key community leaders to support the NFP services
- Having Latina representation on the CAB (Community Advisory Board)
- Having Key Latina Elders or Gatekeepers to educate Nurses on cultural norms and responses
- Use of interpreters – If needed
- Culturally relevant materials
- Materials in Spanish



Retaining Families In NFP Program

- Buy In from S.O. and Important referent groups (GM, sister, and other female family members)
- Having the moms see the importance of the program not just the benefits to a healthy baby but for her (becoming economically self sufficient, going back to school, etc.)
- Connecting Moms to CBOs and resources
- Providing a place for moms to have a creative outlet, and to establish peer groups and friendships (Library)
- Moms become experts among their peers and share with the nurses that they shared the lessons learned from the program with other moms and family members



Hispanic Culture

- Cultural Awareness
- Cultural Sensitivity
- Cultural Competency
- **INCLUSION**



Research

Family outcomes that have been shown in one or more of the Nurse-Family Partnership randomized, controlled trials include:

48% Reduction in child abuse and neglect

56% reduction in ER visits for accidents and poisoning

59% reduction in arrest of children at age 15

67% reduction in behavioral and intellectual problems in children age six

72% fewer conviction of mothers when children are at age 15

www.nursefamilypartnership.org



Show Me the Money!

The RAND Corporation found a net benefit to society of
\$34,148* per high-risk family served

\$5.70 return per dollar

*2005 Analysis



Research and Best Practice

- We deliver “Womb Service”
- Encourage mother baby bonding
- Connect client to community
- Connect Community with its leaders



Q & A

For more information visit:

Pew Home Visiting Campaign

www.pewcenteronthestates.org/homevisiting

CommuniCard LLC

<http://www.thecommunicard.com/>

AVANCE

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HIPPY

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Nurse-Family Partnership

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