

Topline Results

Q. Do you think things in Philadelphia are generally headed in the right direction, or would you say that things are pretty seriously off on the wrong track?

Right direction	50%
Wrong track	34%
Mixed	13%
Don't know / refused	2%

Q. Thinking about how your own life might unfold over the next 5 to 10 years, how likely are you to be living in Philadelphia?

All respondents		Age 18-34
Definitely will	31%	15%
Probably will	34%	33%
Probably will not	20%	32%
Definitely will not be	13%	18%
Don't know/refused	2%	1%

Q. Why do think you will leave the city?

All those probably/definitely will not be living in Philadelphia		Age 18-34
Job/career reasons	17%	23%
Crime/safety/drugs	24%	18%
Schools/child upbringing	17%	21%
Prefer suburban lifestyle	10%	10%
Politics & government	9%	7%
Family/friends/personal	11%	10%

City going downhill/	9%	6%
Cost of living	2%	1%
Better housing,	2%	<1%
Want geographic change	8%	9%
Don't like it	3%	3%
Other	8%	4%
Don't know/refused	2%	2%

Note: Respondents were permitted to give more than one answer.

Q: Overall, do you approve or disapprove of the job Jim Kenney is doing as mayor?

Approve	53%
Disapprove	23%
Don't know/refused	24%

Q: Do you approve or disapprove of the job the City Council is doing?

Approve	44%
Disapprove	37%
Don't know/refused	19%

Q: How would you rate the job public schools are doing in Philadelphia?

Excellent	4%
Good	18%
Only fair	31%
Poor	42%
Don't know / refused	5%

Q: The City Council recently approved a tax of one-and-a-half cents an ounce on soda and sugary drinks. This works out to about 15 cents for a 10 ounce drink or a dollar for a six-pack. Much of the money raised will go for pre-k education and recreation centers. On the whole, do you favor or oppose this new tax?

Favor strongly	41%
Favor not strongly	13%
Oppose not strongly	7%
Oppose strongly	34%
Don't know/no opinion	4%

Q: In the last year, Philadelphia has hosted some major events, such as the Pope's visit and the Democratic Convention. Should the city try to host more events like this, or are they not worth the trouble?

Host more events	73%
Not worth the trouble	22%
Don't know	4%

Q: Do events like this make you proud to be a Philadelphian, or don't you really feel this way when they happen?

Proud	72%
Not proud	21%
Don't know	7%