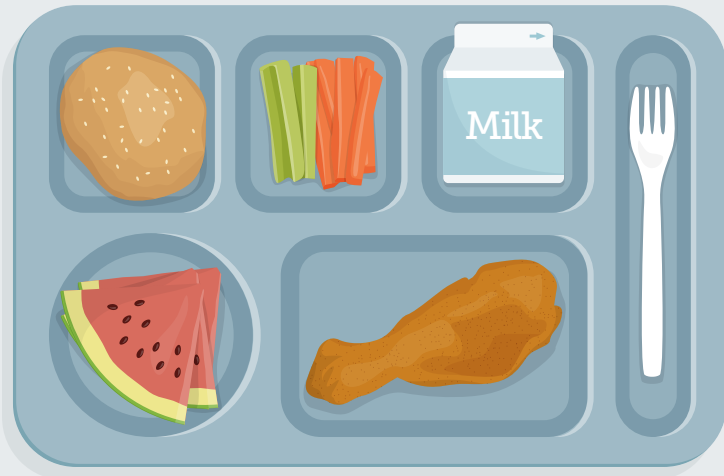
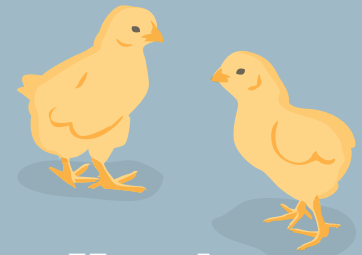


Certified Responsible Antibiotic Use



What is the new CRAU standard?

The CRAU standard—which addresses antibiotics critical to human and animal health—helps schools and other institutions choose poultry produced in a way that reduces the spread of antibiotic-resistant bacteria.



How do poultry producers meet the standard?

- ✓ Only rarely treat birds with antibiotics, and only with veterinary oversight.
- ✓ Use the U.S. Department of Agriculture's audit process to verify responsible antibiotic use.



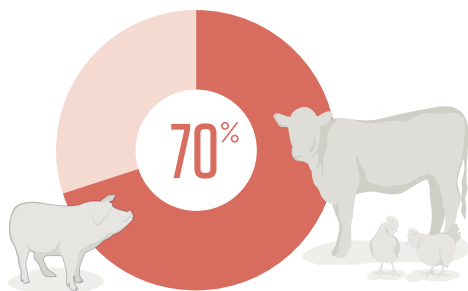
Why do we need the standard?



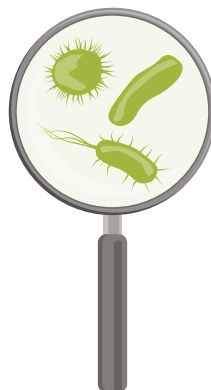
2 million

Americans get drug-resistant infections each year;

23,000 die.



of the total volume of medically important antibiotics in the U.S. is sold for use on the farm. The drugs can be used to prevent or treat disease or to make animals grow faster.

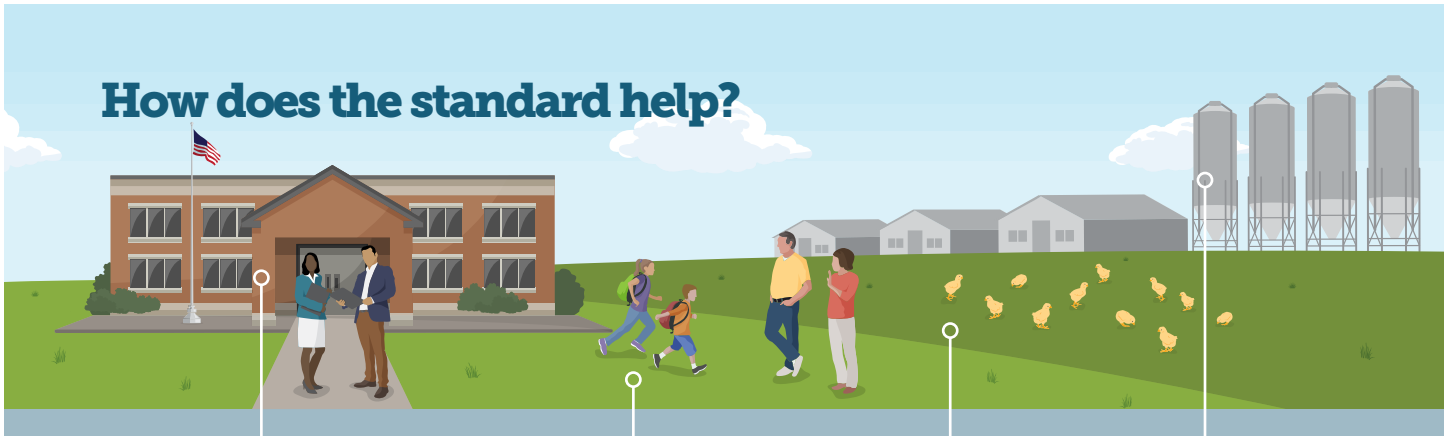


Antibiotic use in animals drives the emergence of resistant microbes. Unnecessary use should be avoided.



Resistant bacteria have the potential to infect humans through a variety of pathways.

How does the standard help?



Schools and other institutions

can vote with their wallets for a better food system.

Public Health

benefits from a decrease in the creation and spread of antibiotic-resistant bacteria.

Animals

receive antibiotic treatment only when they need it.

Industry

receives attainable, verifiable guidelines for responsible antibiotic use.

Why use antibiotics on farm animals at all?

Even with good farming practices, animals occasionally need medical treatment. The CRAU standard directs poultry producers to maintain conditions that keep animals healthy and to use antibiotics only when prescribed by veterinarians for medical purposes.



Veterinary prescribed antibiotics only to treat illness.
www.certifiedresponsibleantibiotics.org

Sources

U.S. Centers for Disease Control and Prevention, Antibiotic Resistance Threats to the United States, 2013, accessed April 2, 2015, <http://www.cdc.gov/drugresistance/threat-report-2013/>.

U.S. Food and Drug Administration, 2011 Summary Report on Antimicrobials Sold or Distributed for Use in Food-Producing Animals, CVM Updates, accessed April 1, 2015, <http://www.fda.gov/downloads/ForIndustry/UserFees/AnimalDrugUserFeeActADUFA/UCM338170.pdf>



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School Food FOCUS is a national collaborative that leverages the knowledge and procurement power of large school districts to make school meals nationwide more healthful, regionally sourced, and sustainably produced.