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Interviews: 1,015 likely voters (including
 202 cell phone respondents)
 Dates: April 28-May 4, 2011

FINAL

Study #10250a
 Pew FDA Funding National Survey
 April/May 2011

48 Male
 52 Female
[109]

Please note: all results are shown as percentages unless otherwise stated.

1a. Are you currently registered to vote at this address?

Yes, registered	100	CONTINUE	[147]
No, not registered.....	-	TERMINATE	
Not sure.....	-		

1b. I know it is a long way off, but what are the chances that you will vote in next year's elections for president, U.S. Congress, and other offices—are you certain to vote, will you probably vote, are the chances fifty-fifty, or do you think you will not vote?

Certain to vote	91	CONTINUE	[148]
Probably will vote	9		
Chances are 50-50.....	-		
Will not vote.....	-	TERMINATE	
Not sure.....	-		

2. For statistical purposes only, and to ensure that we have a representative sample, would you please tell me how old you are? (IF "REFUSED," ASK:) Well, would you tell me which age group you belong to?

18-24	9	[149-150]
25-29.....	8	
30-34.....	9	
35-39.....	6	
40-44.....	7	
45-49.....	10	
50-54.....	11	
55-59.....	11	
60-64.....	10	
65-69.....	6	
70-74.....	5	
75 and over	7	
Refused.....	1	

3a. To ensure that we have a representative sample, would you please tell me whether you are from a Hispanic or Spanish-speaking background?

Yes, Hispanic.....	9	[151]
No, not Hispanic.....	90	
Not sure/refused	1	

3b. And again, for statistical purposes only, what is your race—white, black, Asian, or something else?

White.....	76	[152]
Black.....	12	
Asian.....	1	
Other.....	3	
Hispanic (VOL).....	7	
Not sure/refused	1	

4. I'm going to read you two statements about the role of government, and I'd like to know which one comes closer to your point of view.

Statement A: Government should do more to solve problems and help meet the needs of people. OR

Statement B: Government is doing too many things better left to businesses and individuals.

Statement A /government should do more.....	53	[153]
Statement B /government is doing too many things...	42	
Not sure.....	5	

5. I'm going to read you the names of several government agencies. For each one, please tell me whether, in your opinion, this agency plays an essential role, a very important role, a somewhat important role, not that important a role, or not an important role at all in helping to protect Americans' health and safety.

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY ESSENTIAL ROLE OR VERY IMPORTANT ROLE

	<u>Essential Role</u>	<u>Very Important Role</u>	<u>Somewhat Important Role</u>	<u>Not That Important A Role</u>	<u>Not An Important Role At All</u>	<u>Not Sure</u>	
The Food and Drug Administration, or FDA.....	28	43	22	5	2	-	[154]
The United States Department of Agriculture, or USDA	21	41	27	5	3	3	[155]
The Environmental Protection Agency, or EPA	20	37	29	7	5	2	[156]
The Occupational Safety and Health Administration, or OSHA.....	19	34	34	6	3	4	[157]

6. As you may know, last year Congress passed a law that gives the FDA new oversight responsibilities related to most food sold in the United States. These new responsibilities include the ability to recall food that has been contaminated with bacteria such as Salmonella, requiring other countries that produce food sold in the United States to have the same safety standards that we have, and increasing the FDA's inspections of food processing facilities, as well as other new responsibilities.

There is now a proposal to increase annual funding for the FDA by one hundred and eighty-three million dollars so that it can carry out these new responsibilities related to food safety. This would be a five-percent increase in funding for the FDA from last year. Do you strongly favor, somewhat favor, somewhat oppose, or strongly oppose this funding increase?

Strongly favor.....	28	[158]
Somewhat favor	38	
Somewhat oppose	15	
Strongly oppose	15	
Not sure	4	
Total Favor	66	
Total Oppose	30	

7. When it comes to you and your family, how worried are you about food being contaminated with bacteria that makes it unsafe to eat--does it worry you a great deal, somewhat, not that much, or not at all?

Worries a great deal	25	[159]
Worries somewhat.....	32	
Does not worry that much.....	30	
Does not worry at all.....	13	
Not sure	-	

(ROTATE Q.8a AND Q.8b.)

8a. Thinking about the federal government, when it comes to ensuring that food produced and sold in the United States is safe from contamination, do you think that the federal government is doing too much, doing the right amount, or doing too little?

Doing too much	7	[160]
Doing the right amount	57	
Doing too little.....	31	
Not sure	5	

8b. Thinking about the federal government, when it comes to ensuring that food produced in other countries and sold in the United States is safe from contamination, do you think that the federal government is doing too much, doing the right amount, or doing too little?

Doing too much	5	[161]
Doing the right amount	45	
Doing too little.....	41	
Not sure	9	

9. Do you think that the federal government should be responsible for ensuring that food is safe to eat, or is this something that the federal government should not have responsibility for?

Government should have responsibility	85	[162]
Government should not have responsibility	11	
Not sure	4	

10. I'm going to read you several types of food safety-related activities the FDA would undertake with the additional funding we talked about earlier. Please tell me whether you strongly favor, somewhat favor, somewhat oppose, or strongly oppose each of the following.

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY STRONGLY FAVOR

	Strongly Favor	Some-what Favor	Some-what Oppose	Strongly Oppose	Not Sure	
Ensuring the FDA can issue mandatory food recalls and detain food products that it has reason to believe are unsafe	73	20	3	3	1	[167]
Requiring foreign countries that export food to the United States to certify that their food safety programs and standards are as good as those in the United States	73	17	4	5	1	[165]
Ensuring that FDA food inspectors have the ability to access food company records related to food safety.....	69	22	5	3	1	[168]
Requiring growers of fresh fruit and vegetables to meet nationwide safety standards for water quality, manure use, and worker sanitation.....	68	22	5	4	1	[164]
Ensuring that the FDA can enforce the new requirements that food companies identify as possible points of contamination, establish measures to prevent contamination, and monitor those measures to make sure they are working	66	25	5	3	1	[169]
Creating a pilot program for new food tracking systems that would enable the FDA to quickly trace food back to where it originally came from.....	65	23	6	4	2	[166]
Having the FDA increase inspections of food facilities	61	25	7	5	2	[163]

11. If these new food safety measures would increase the cost of many of the foods you buy by one to three percent, do you think it would be worth it or not worth it to have these new food safety measures?

Worth it	74	[170]
Not worth it	18	
Depends (VOL).....	5	
Not sure.....	3	

12. Would you strongly favor, somewhat favor, somewhat oppose, or strongly oppose requiring food companies to pay an average annual fee of one thousand dollars per factory, warehouse, or other facility to help cover the cost of these new FDA food safety activities?

Strongly favor.....	45	[171]
Somewhat favor	25	
Somewhat oppose	11	
Strongly oppose	13	
Not sure	6	
Total Favor	70	
Total Oppose	24	

Now I'm going to read you two pairs of statements. Each pair includes a statement that might be made by supporters of increasing funding for the FDA and a statement that might be made by those who oppose a funding increase. For each pair, please tell me which statement you agree with more--the statement from supporters or the statement from opponents.

(ROTATE Q.13a AND Q.13b.)

13a. OPPONENTS say these new requirements will drive up food costs for consumers and that is the last thing we need in the middle of a recession when people are already struggling to make ends meet.

SUPPORTERS say that any price increase for consumers likely will be less than one percent and that this small increase is worth it because we need the new requirements and increased inspections of our food supply in order to ensure that our food is safe to eat.

Do you agree more with the opponents or the supporters in this case?

Agree more with opponents	29	[172]
Agree more with supporters	67	
Not sure	4	

13b. OPPONENTS say this FDA funding increase just creates more regulations and more government bureaucracy at a time when the federal government is already spending too much money and is running a huge deficit.

SUPPORTERS say that this is about the essential role the FDA plays in keeping consumers safe in areas ranging from food to drugs to cosmetics to medical devices. The FDA needs adequate funding in order to do its job and keep consumers safe.

Do you agree more with the opponents or the supporters in this case?

Agree more with opponents	31	[173]
Agree more with supporters	65	
Not sure	4	

14. I'm going to read you several facts about the Food and Drug Administration. All of these facts are TRUE. For each one, please tell me whether this makes you more likely or less likely to support increasing annual funding for the FDA to implement the new food safety law by one hundred eighty-three million dollars, or if it makes no difference to you either way. (IF "MORE LIKELY" OR "LESS LIKELY," ASK:) And is that much (more/less) likely or somewhat (more/less) likely?

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY MUCH MORE OR SOMEWHAT MORE LIKELY TO SUPPORT

	<u>Much More Likely To Support</u>	<u>Somewhat More Likely To Support</u>	<u>Somewhat Less Likely To Support</u>	<u>Much Less Likely To Support</u>	<u>No Difference Either Way</u>	<u>Not Sure</u>	
The FDA has only been able to inspect less than one percent of shipments of food imports before they come into the United States from other countries	51	24	6	8	9	2	[175]
In the past, the FDA was only able to inspect food processing factories on average once every ten years.....	50	23	6	8	11	2	[174]
It is estimated that food borne illness sickens forty-eight million Americans, hospitalizes one hundred twenty-eight thousand, and kills three thousand every year.....	43	27	7	6	15	2	[176]

FACTUALS: Now I am going to ask you a few questions for statistical purposes only

F1. What is the last grade that you completed in school?

Grade school.....	1	[177-178]
Some high school.....	2	
High school graduate.....	23	
Some college, no degree.....	18	
Vocational training, 2-year college.....	11	
4-year college/bachelor's degree.....	26	
Some postgraduate work, no degree.....	3	
2-3 years' postgraduate work/master's degree.....	12	
Doctoral/law degree.....	2	
Not sure/refused.....	2	

F2. Regardless of how you may be registered, how would you describe your overall point of view in terms of the political parties? Would you say you are mostly Democratic, leaning Democratic, completely independent, leaning Republican, or mostly Republican?

Mostly Democratic.....	29	[179]
Leaning Democratic.....	10	
Completely independent.....	22	
Leaning Republican.....	12	
Mostly Republican.....	22	
Not sure.....	5	

F3a. Thinking about your general approach to issues, do you consider yourself to be liberal, moderate, or conservative?

Liberal.....	23	[180]
Moderate.....	37	
Conservative.....	34	
Not sure.....	6	

F3b. Do you consider yourself a supporter of the Tea Party Movement?

Yes, Tea Party supporter.....	23	[208]
No, not a Tea Party supporter.....	57	
Depends (VOL).....	7	
Not sure.....	13	

F4. In your household, do you do all, most, some, or very little of the food shopping?

All the food shopping.....	39	[209]
Most of the food shopping.....	23	
Some of the food shopping.....	23	
Very little of the food shopping.....	13	
Not sure.....	2	

F5. Are you the parent or guardian of any children under the age of eighteen?

Yes, parent/guardian of children under 18.....	32	[210]
No, not the parent/guardian of children under 18.....	66	
Not sure.....	2	

F6. Would you describe the area in which you live as an urban area, a suburban area, a small town, or a rural area?

Urban	20	[211]
Suburban	34	
Small town	25	
Rural	19	
Not sure	2	

F7. Finally, for statistical purposes only, would you please tell me which of the following best describes your total annual household income?

Less than \$20,000.....	7	[212]
\$20,000 to \$29,999	7	
\$30,000 to \$39,999	9	
\$40,000 to \$49,999	8	
\$50,000 to \$74,999	17	
\$75,000 to \$99,999	14	
\$100,000 to \$199,999	14	
\$200,000 or more.....	5	
Not sure/refused.....	19	