HEALTH IMPACT PROJECT

ADVANCING SMARTER POLICIES FOR HEALTHIER COMMUNITIES

www.healthimpactproject.org

Health Impact Project

2011 Call for Proposals Web Conference

May 4, 2011

A collaboration of the Robert Wood Johnson Foundation and The Pew Charitable Trusts.

THE PEW CHARITABLE TRUSTS

Robert Wood Johnson Foundation

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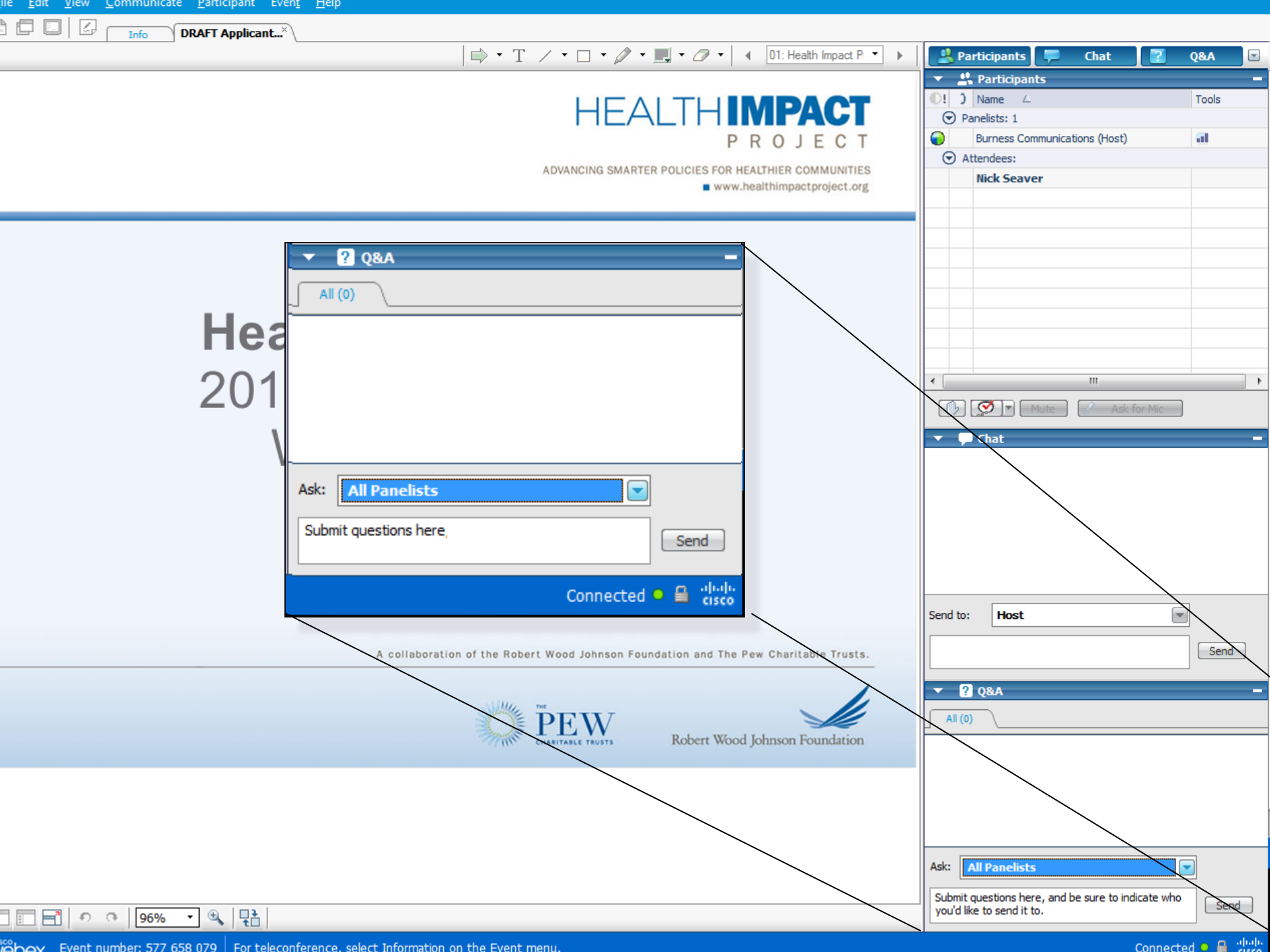
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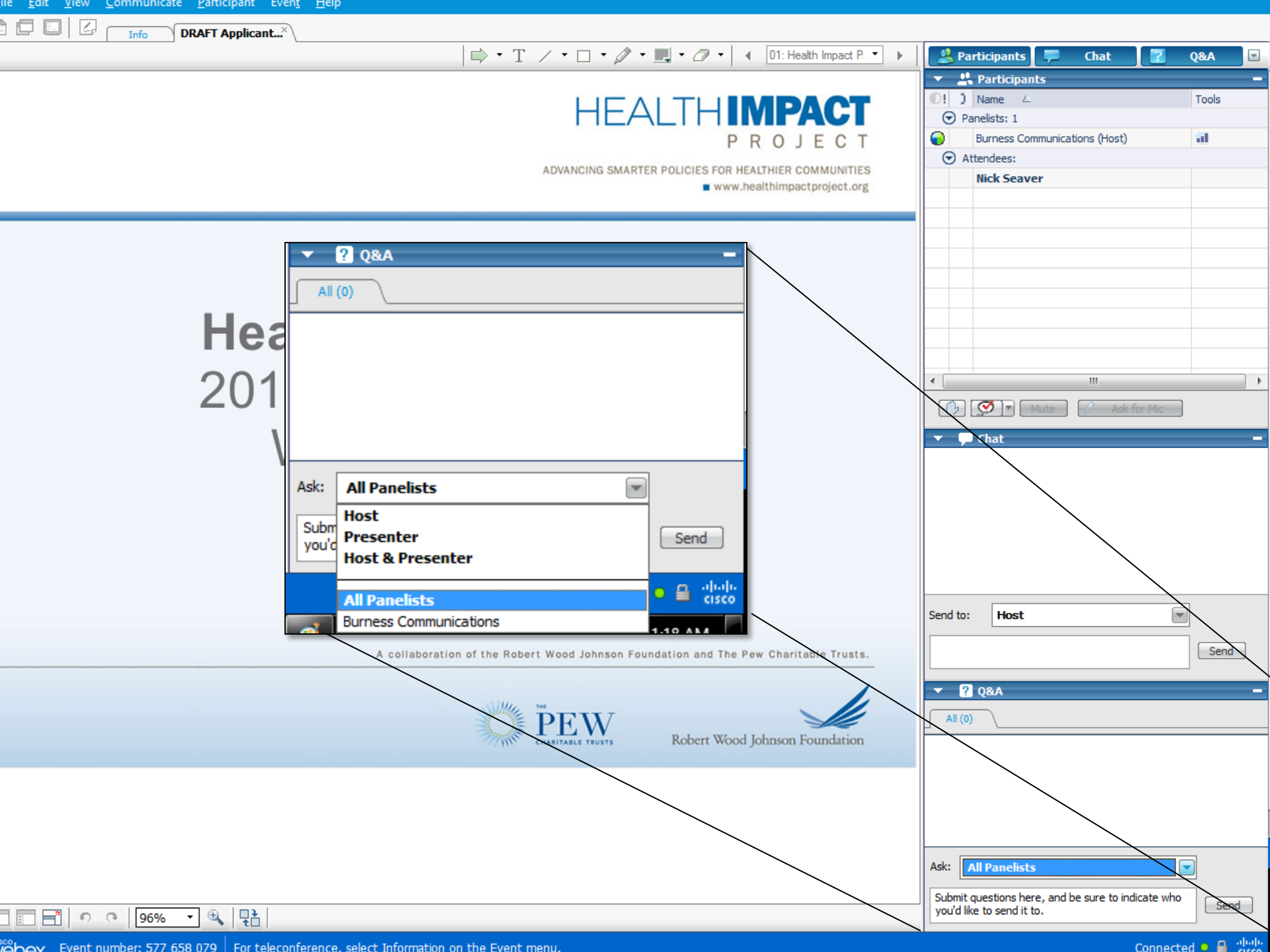
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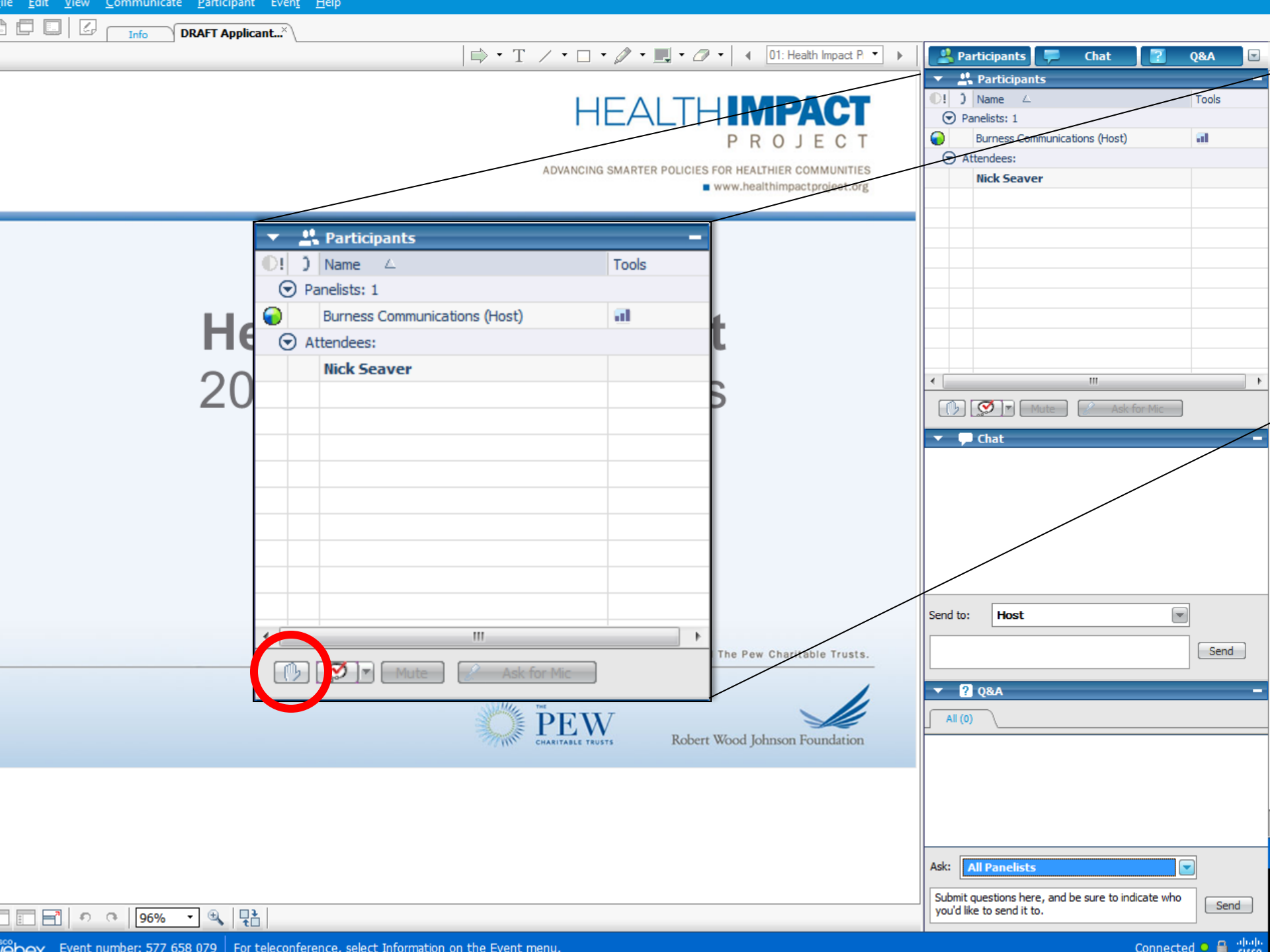
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Purpose of the Call

- Introduce Health Impact Project
- Outline the Call for Proposals
- Explain the application process
- Questions and answers

All materials, including the Call for Proposals, can be found at: www.healthimpactproject.org.

HEALTH IMPACT PROJECT

Welcome from RWJF

Abbey Cofsky, M.P.H.

program officer

Public Health Team

Robert Wood Johnson Foundation

HEALTH IMPACT PROJECT

Project Director

Aaron Wernham, M.D., M.S.

Director

Health Impact Project

The Pew Charitable Trusts

HEALTH IMPACT PROJECT

Health Impact Project

A national initiative designed to promote the use of health impact assessments (HIAs) as a decision-support tool for policy makers.

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Health Impact Project

- Creating a center of excellence and providing the coordination and infrastructure needed to establish HIAs as a well-recognized field in the U.S.
- Building a training and technical assistance network that will support new and existing HIA practitioners and centers
- Completing two federal-level HIAs
- Researching and broadly disseminating a review of existing laws, regulations and policies that might support the use of HIAs and help practitioners find new opportunities to implement them.
- Funding a series of demonstration projects

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Health Impact Assessment

HIA uses a systematic process that draws on scientific data, a range of analytic methods, and stakeholder input to identify the potential health effects of a proposed policy, project or program, and to help craft policy recommendations that minimize risks and capitalize on opportunities to improve health.

Health Impact Assessment…

- Informs an active decision-making process: proposed legislation, permitting a new project, etc.
- Adds the most value when it addresses a decision that would not otherwise have factored health in, and where health effects may not be obvious.
- Looks at health from a broad perspective that considers social, economic and environmental influences
- Has well-defined steps, but varies considerably in terms of analytical methods, length and cost.
- Actively engages stakeholders (affected communities, decision makers, project proponents) throughout the process.

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Steps of HIA

1. Screening
2. Scoping
3. Assessment
4. Recommendations
5. Reporting
6. Monitoring and Evaluation

Call for Proposals – The Basics

- Up to eight demonstration projects
- $25,000 - $125,000 for each grant.
- Projects must be completed in 18 months.

Am I Eligible to Apply?

Applicant organization must be. . .

- A state, tribal or local agency; **or**
- A tax-exempt educational institution; **or**
- A charitable organization that is exempt from federal income tax.

In addition, applicant organization must. . .

- Be located in the United States or its territories; **and**
- Address a proposed local, tribal or state policy, program or project in the United States or its territories or a federal decision process in which the effects are limited to a specific state, local community or region.

Call for Proposals

- We encourage applications from organizations representing a range of fields and sectors.
  - public health organizations and agencies, or
  - applicants whose primary focus is **not** health
- HIA experience is **not** required.
- We will provide two types of training and technical assistance:
  - a specialized package of training and technical assistance in HIA.
  - consultation with experts in a specific subject area required for the analysis.

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What types of HIAs will we fund?

- HIAs that address a **proposed** project, policy or program on which a decision can be reasonably expected within 1-3 years. For example:
  - Legislation that is introduced and under debate, or will be introduced within a defined or predictable period of time.
  - A project that is being planned or has been proposed, and is undergoing some type of formal permitting or regulatory review.

What types of HIAs will we not fund?

- We will not offer general programmatic funding.
- Proposals that address only a single health issue will generally not be considered: the HIA should address any important positive and adverse health effects associated with the decision.
- We are not accepting proposals that focus solely on clinical health care issues.
- Proposals focused on areas other than urban land use planning will receive preference.
- We will not consider proposals addressing transit-oriented development.

Selecting an Appropriate Target for a Health Impact Project HIA Grant

Would you like to learn more about selecting an appropriate target for HIA?

Join us for the May 19 “Screening” Web Conference.

For more information, visit www.healthimpactproject.org/project/opportunities.

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Selection Criteria

- Stakeholder engagement, through partnerships, soliciting input, and responding to concerns of affected communities and key stakeholders
- Partnerships
- Strategy for effective dissemination and translating the findings and recommendations into policy change
- Importance to public health
- Adding new information that would not otherwise be considered in the decision-making process
- Commitment to an impartial, science-based appraisal of the risks, benefits trade-offs and alternatives.

Current Health Impact Project Grantees

- A local health department will inform the planning and permitting process for proposed coal-gasification projects in Kentucky.
- An HIA in Chicago will address the health effects of a proposal by Commonwealth Edison to implement “smart metering” technology.
- A faith-based organization in St. Paul, Minnesota is undertaking an HIA of proposed land-use changes related to a new light rail transit line.
- A New Hampshire HIA will inform lawmakers on how funding changes in parts of the state budget might affect the health of residents.
- A nonprofit organization is looking at the possible health effects of proposed statewide “farm-to-school” legislation.
- A university is working with the Atlanta Regional Commission on a regional comprehensive plan.

Application Process

There are two stages in the competitive proposal process:

1. **Brief proposal (due June 1, 2011)**

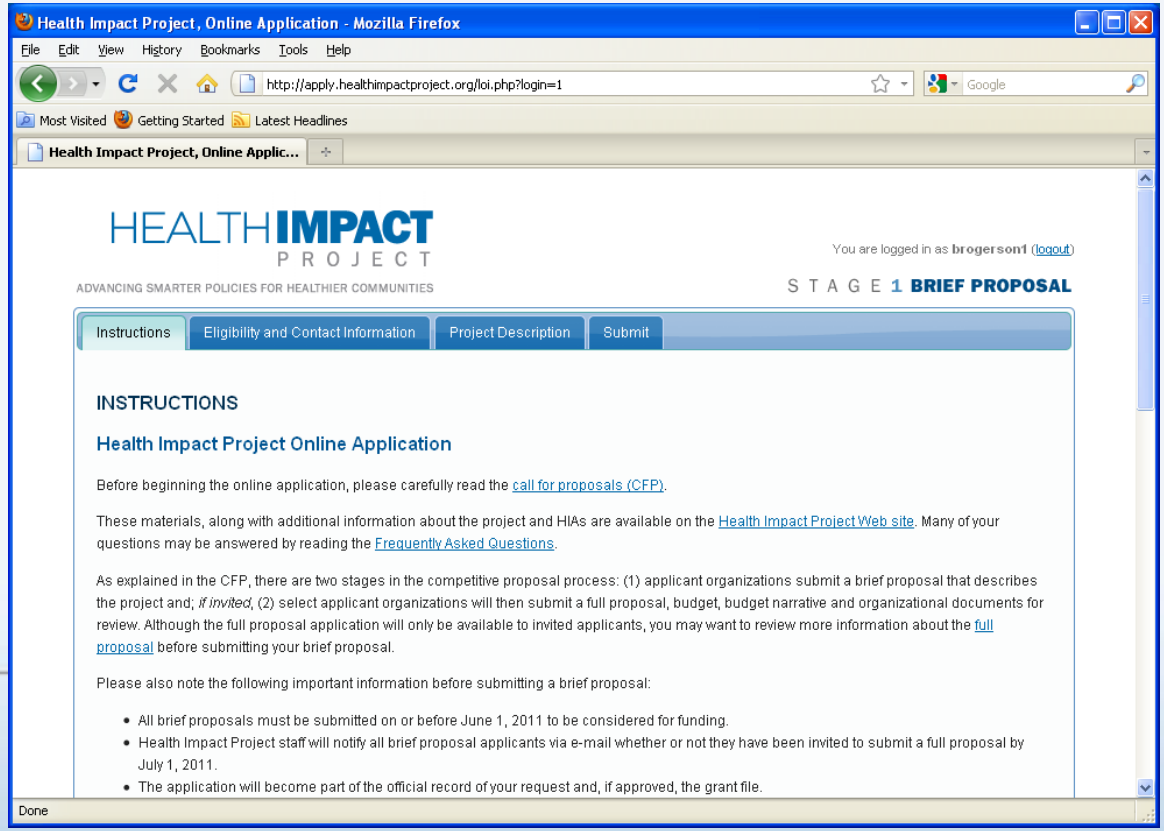
(invitations for full proposal sent July 1, 2011)

2. **Full proposal (due September 16, 2011)**

Notice of funding decisions will be sent December 2011.

Application Process: Getting Started

- Proposals **must** be submitted through online application system: http://apply.healthimpactproject.org



Online Application Tips

- Draft responses offline, to more easily edit and save your work. Then, copy and paste into the application response boxes.
- Use the “save” function in the system often! The system is unable to recover unsaved work. Then, proceed to the next tab or sub tab.
- The “preview” feature will allow you to view the questions and your responses on one page. You can save or print this for your records before submitting.

Application Stage #1: Brief Proposal

- Letters of support can be submitted at this stage, but this is not require. These might come from potential partners, stakeholders, or decision makers.
- Applicants should estimate a project request that takes staffing and the grantee meeting into account.
- Partnerships are encouraged. One organization must serve as the recipient of the funds and will be the point of contact for grant reporting.
- Each applicant may submit up to two different brief proposals. We will ultimately fund one project per organization.

Application Stage #2: Full Proposal

If invited, you will be asked to submit:

- A detailed project narrative
- A budget, budget narrative, supporting documents
  - At the full proposal stage, you will be required to consider a staffing plan in your budget. We estimate that applicants should budget a .5 FTE for one professional staff member to serve as the project coordinator.

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Grantee Requirements

- Regular meetings with technical assistance partners and project staff
- Completed HIA report
- Narrative and financial grant reporting
- Annual meeting
  - Applicants should include travel to this meeting in their project budget.

Next Steps

Interested in learning more about HIA and the CFP?

- Register for the May 19 “Screening” Web conference to help applicants define an appropriate decision-making target for HIA. To register please visit www.healthimpactproject.org/project/opportunities.

- We also strong suggest that applicants familiarize themselves with examples of HIAs, by exploring the HIAs available on our interactive map at http://www.healthimpactproject.org/hia/us

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Questions?

Health Impact Project
The Pew Charitable Trusts
901 E Street, NW, 10th Floor
Washington, DC 20004

Phone: **202-540-6012**

E-mail: **healthimpactproject@pewtrusts.org**

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